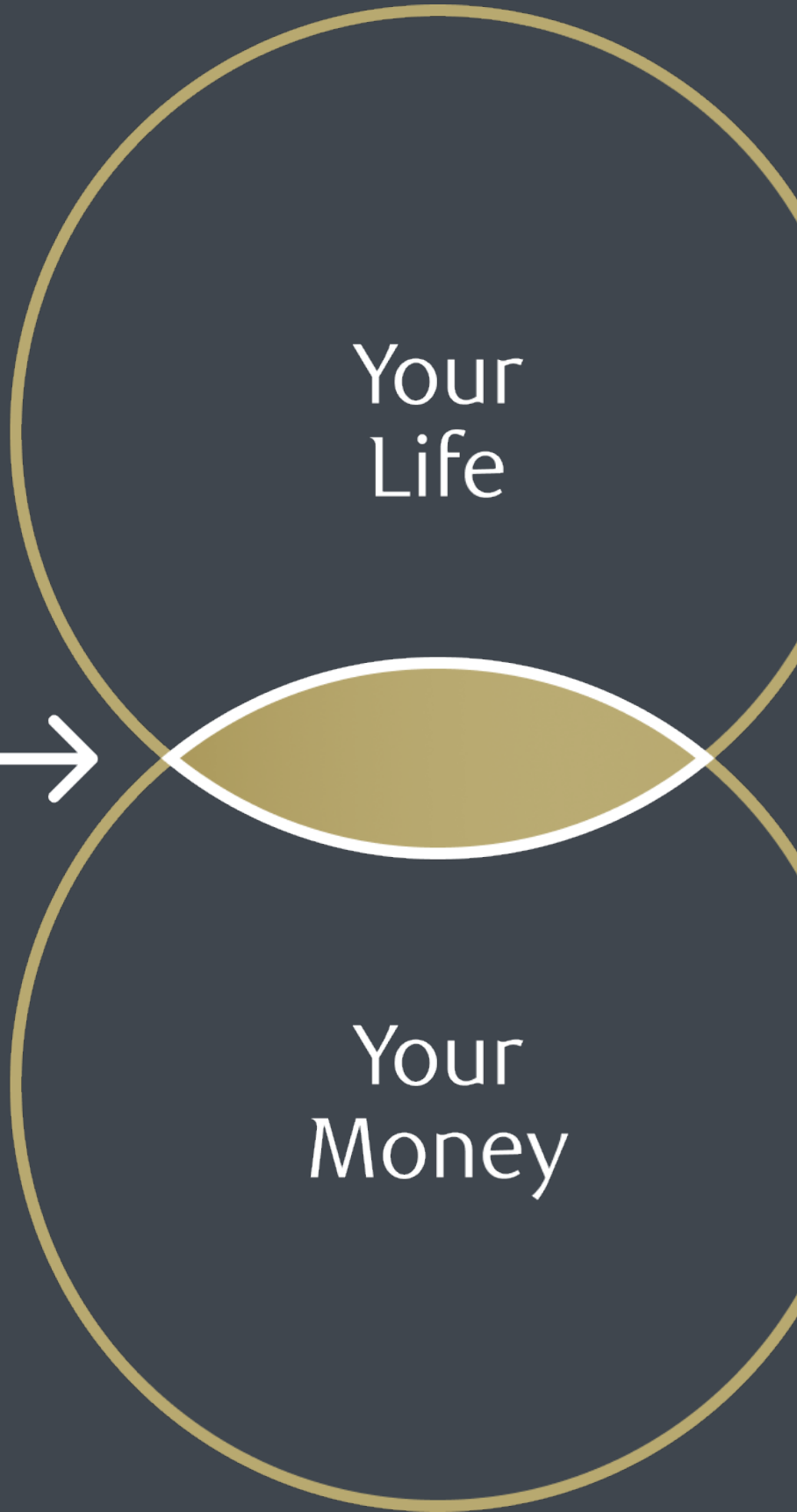


Eydt Wealth Partners

Planning Harmony



Your
Life

Your
Money





Planning Harmony

Once upon a time, there was a woman who wanted a cottage married to a man who had wanted a boat. One day they decided to **plan out their future together**. The woman expressed that she wanted a cottage and the man didn't like that idea. He said, "Why don't we get a boat instead?" The woman said, "I don't want a boat, I want a cottage," and their attempt at planning came to an uncomfortable, abrupt end. It was uncomfortable enough to discourage them from attempting to plan ever again.

One day their friend mentioned that she and her partner were really enjoying their money. She told them how they had found **clarity** about what their core long-term goals are, and **stability** in how they would finance them over time. This clarity and stability gave them the **confidence** to spend without the old fear that they might outlive their money.

The woman told her friend that she was really happy for them, and then confided that she and her husband were at a crossroads. They couldn't get past the fact that they each wanted something different. The friend explained that she and her partner were also conflicted over the things they wanted. Fortunately, they were referred to **Eydt Wealth Partners**, whose **simple and engaging planning process** helped them understand that they could both have what they really wanted by simply prioritizing. The friend said it was really powerful having **experienced, caring professionals moderate the discussion**. She said, "Who knows? You might be able to happily have the cottage and the boat." The other woman said, "What's their number?"