

# Trend & Cycle Roadmap

Robert Sluymer, CFA  
 Technical Strategist, Portfolio Advisory Group

February 2, 2022

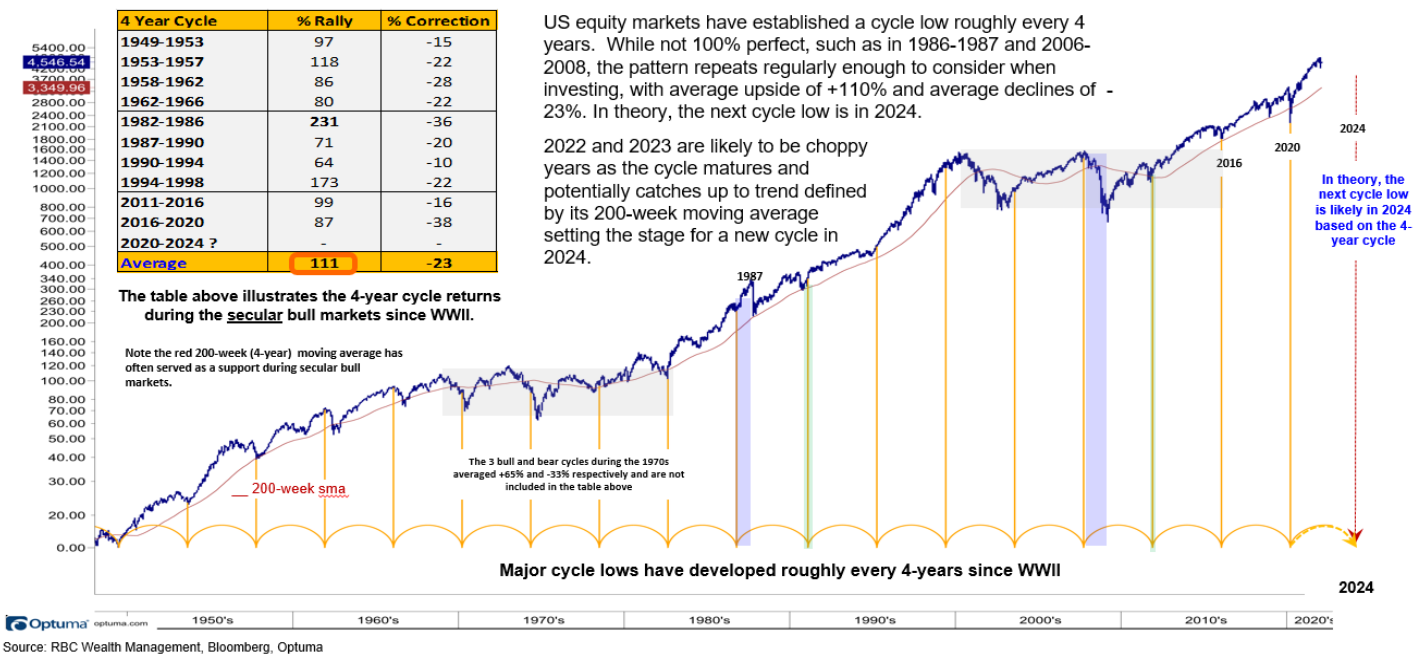


## Keeping the long-term in perspective while keeping an eye on key tactical levels.

At the beginning of January we featured the chart below to illustrate the underlying 4 year market cycles that define the longer-term secular trends of the S&P 500. Of course, the cycles do not perfectly bottom every 4-years, but the pattern is reasonably consistent to consider in an investment process. As we noted in early January, these multi-year market cycles are primarily driven by liquidity supplied by central banks and the corresponding reaction by the underlying economy.

With central banks beginning to transition toward raising interest rates in the coming quarters, investors are understandably concerned that the market cycle that began in 2020 may be peaking. For longer-term investors, the chart below and on the following page suggests the cycle is showing technical evidence of maturing, but it is premature to conclude the cycle has turned negative.

Is there risk of a bear market? Possibly, but our expectation is for 2022 to remain choppy with weakness likely in 2023 that sets the stage for another cycle low in 2024 near the rising 4-year (200-week) moving average. On the next page we discuss why the January low near S&P 4200 serves as a useful technical risk control level for investors that are more tactical.



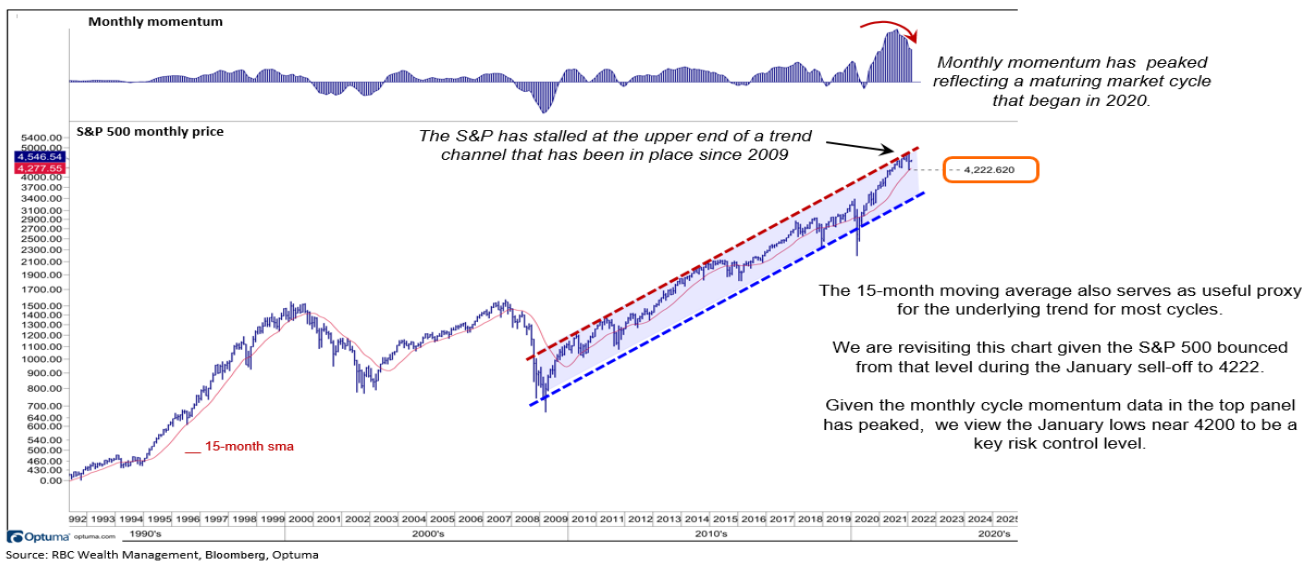
RBC Capital Markets, LLC / Portfolio Advisory Group  
 All values in U.S. dollars and priced as of February 1, 2022 unless otherwise noted  
**For Important Disclosures, see page 4**

**Investment and insurance products offered through RBC Wealth Management are not insured by the FDIC or any other federal government agency, are not deposits or other obligations of, or guaranteed by, a bank or any bank affiliate, and are subject to investment risks, including possible loss of the principal amount invested.**

Produced: Feb. 2, 2022 09:37ET; Disseminated: Feb. 2, 2022 09:44ET

## The current cycle and why S&P 4200 now defines a risk control level for tactical investors.

We are revisiting the long-term chart of the S&P 500 below to reiterate the importance of the recent lows near S&P 4200 as a key level to control equity exposure for tactical investors and traders. The S&P 500 correction in January bottomed very near the 15-month moving average, which often serves as a proxy for the underlying trend for most market cycles. A break below the 15-month average would be needed to technically signal the bull market that began in Q1 2020 is showing evidence of peaking. For now we encourage investors to stay the course while considering using the 15-month moving average to manage some long side risk in equity portfolios.



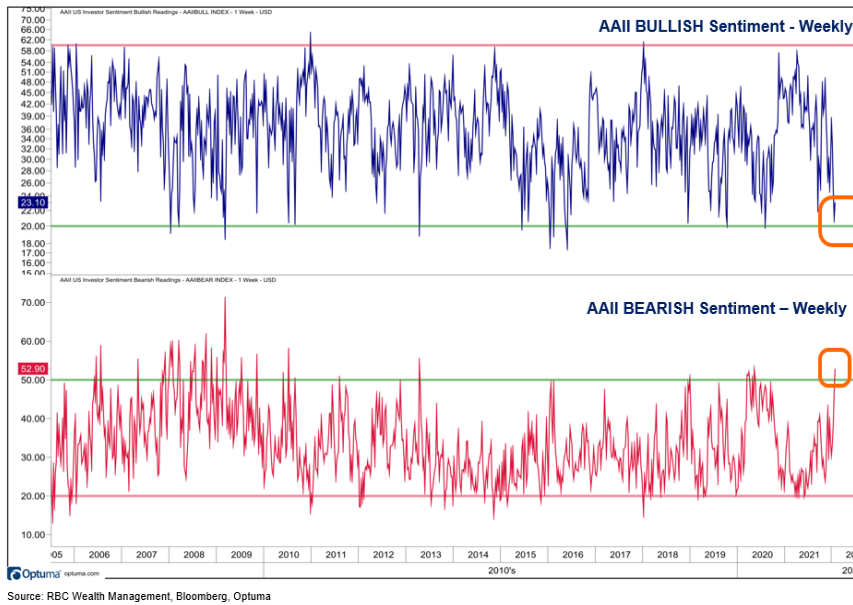
## S&P 500 – Short-term momentum is turning up from oversold levels supporting further upside.

In last week’s Roadmap we highlighted that the S&P was suitably oversold near support at 4200 to expect a rebound. The daily momentum indicators in the top panel are still early in an upturn suggesting further upside over the coming 2-4 weeks. In the very short-term the recent bounce has pushed the S&P into next resistance band near 4500-4600 suggesting markets are likely to trade in a choppy range, but we do not expect a full retest or break of the recent lows.



## AAll Investor Sentiment – Consensus is not bullish, which suggests a pending rebound.

We are revisiting the AAll Sentiment readings again this week to illustrate the lack of Bullish sentiment and high levels of Bearish sentiment now in place. As contrarian indicators we view the recent readings as support for a rebound for equities.



- AAll Bullish Sentiment is oversold supporting further equity rebound...

...while...

- AAll Bearish Sentiment has also moved to Bearish levels often corresponding to a market rebound.

## The Russell 2000 Small-cap Growth Index has corrected to next support at its 200-week ma

High P/E mid and small-cap growth stocks have been weak since Q2 2021 but were sold aggressively in Q4 2021 into the end of January. The Russell 2000 Small-cap Growth index is a useful index to track investor's appetite for higher beta, higher risk small cap stocks. What is noteworthy now is that the index is showing early signs of bouncing from important support near its rising 200-week moving average which often serves as long-term support for markets in general and was the case in 3 of the past 4 corrections since 2010. Our expectation is that small- and mid-cap growth are in the very early stages of a short-term oversold rebound. While a short-term trade is likely developing we caution investors not to assume a new bull market is developing. We recommend using the recent lows near 1190 as a risk control/stop loss level and view 1420 as major resistance.



## Disclosures and disclaimers

This comment is prepared by the Technical Research team at RBC Wealth Management. All views expressed are the opinions of Technical Research based solely on the historical technical behavior (price and volume) and their expectations of the most likely direction of a market or security. Technical Research opinions and recommendations may differ from the opinions, recommendations and / or ratings of RBC Capital Markets' fundamental equity and other research products. Fundamental equity research is available from your RBC Capital Markets salesperson. Opinions and recommendations in Technical Research could result in short-term price movements that are contrary to the recommendations and/or ratings in fundamental equity research.

### Analyst Certification

All of the views expressed in this report accurately reflect the personal views of the responsible analyst(s) about any and all of the subject securities or issuers. No part of the compensation of the responsible analyst(s) named herein is, or will be, directly or indirectly, related to the specific recommendations or views expressed by the responsible analyst(s) in this report.

### Important Disclosures

In the U.S., RBC Wealth Management operates as a division of RBC Capital Markets, LLC. In Canada, RBC Wealth Management includes, without limitation, RBC Dominion Securities Inc., which is a foreign affiliate of RBC Capital Markets, LLC. This report has been prepared by RBC Capital Markets, LLC which is an indirect wholly-owned subsidiary of the Royal Bank of Canada and, as such, is a related issuer of Royal Bank of Canada.

In the event that this is a compendium report (covers six or more companies), RBC Wealth Management may choose to provide important disclosure information by reference. To access current disclosures, clients should refer to <https://www.rbccm.com/GLDisclosure/PublicWeb/DisclosureLookup.aspx?EntityID=2> to view disclosures regarding RBC Wealth Management and its affiliated firms. Such information is also available upon request to RBC Wealth Management Publishing, 60 South Sixth St, Minneapolis, MN 55402.

### Distribution of Ratings

For the purpose of ratings distributions, regulatory rules require member firms to assign ratings to one of three rating categories – Buy, Hold/Neutral, or Sell – regardless of a firm's own rating categories.

Although RBC Capital Markets' ratings of Outperform (O), Sector Perform (SP), and

Underperform (U) most closely correspond to Buy, Hold/Neutral and Sell, respectively, the meanings are not the same because our ratings are determined on a relative basis.

### Explanation of RBC Capital Markets, LLC Equity Rating System

An analyst's "sector" is the universe of companies for which the analyst provides research coverage. Accordingly, the rating assigned to a particular stock represents solely the analyst's view of how that stock will perform over the next 12 months relative to the analyst's sector average.

### Distribution of ratings – RBC Capital Markets, LLC Equity Research

Rating	Count	Percent	Investment Banking Services Provided During Past 12 Months	
			Count	Percent
Buy [Outperform]	831	57.59	365	43.92
Hold [Sector Perform]	557	38.60	180	32.32
Sell [Underperform]	55	3.81	3	5.45

**Ratings: Outperform (O):** Expected to materially outperform sector average over 12 months. **Sector Perform (SP):** Returns expected to be in line with sector average over 12 months. **Underperform (U):** Returns expected to be materially below sector average over 12 months. **Restricted (R):** RBC policy precludes certain types of communications, including an investment recommendation, when RBC is acting as an advisor in certain merger or other strategic transactions and in certain other circumstances. **Not Rated (NR):** The rating, price targets and estimates have been removed due to applicable legal, regulatory or policy constraints which may include when RBC Capital Markets is acting in an advisory capacity involving the company.

**Risk Rating:** The **Speculative** risk rating reflects a security's lower level of financial or operating predictability, illiquid share trading volumes, high balance sheet leverage, or limited operating history



that result in a higher expectation of financial and/or stock price volatility.

### **Valuation and Risks to Rating and Price Target**

When RBC Wealth Management assigns a value to a company in a research report, FINRA Rules and NYSE Rules (as incorporated into the FINRA Rulebook) require that the basis for the valuation and the impediments to obtaining that valuation be described. Where applicable, this information is included in the text of our research in the sections entitled “Valuation” and “Risks to Rating and Price Target”, respectively.

The analyst(s) responsible for preparing this research report have received (or will receive) compensation that is based upon various factors, including total revenues of RBC Capital Markets, LLC, and its affiliates, a portion of which are or have been generated by investment banking activities of RBC Capital Markets, LLC and its affiliates.

### **Other Disclosures**

Prepared with the assistance of our national research sources. RBC Wealth Management prepared this report and takes sole responsibility for its content and distribution. The content may have been based, at least in part, on material provided by our third-party correspondent research services. Our third-party correspondent has given RBC Wealth Management general permission to use its research reports as source materials, but has not reviewed or approved this report, nor has it been informed of its publication. Our third-party correspondent may from time to time have long or short positions in, effect transactions in, and make markets in securities referred to herein. Our third-party correspondent may from time to time perform investment banking or other services for, or solicit investment banking or other business from, any company mentioned in this report.

RBC Wealth Management endeavors to make all reasonable efforts to provide research simultaneously to all eligible clients, having regard to local time zones in overseas jurisdictions. In certain investment advisory accounts, RBC Wealth Management or a designated third party will act as overlay manager for our clients and will initiate transactions in the securities referenced herein for those accounts upon receipt of this report. These transactions may occur before or after your receipt of this report and may have a short-term impact on the market price of the securities in which transactions occur. RBC Wealth Management research is posted to our proprietary Web sites to ensure eligible clients receive coverage initiations and changes in rating, targets, and opinions in a

timely manner. Additional distribution may be done by sales personnel via e-mail, fax, or regular mail. Clients may also receive our research via third-party vendors. Please contact your RBC Wealth Management Financial Advisor for more information regarding RBC Wealth Management research.

**Conflicts Disclosure:** RBC Wealth Management is registered with the Securities and Exchange Commission as a broker/dealer and an investment adviser, offering both brokerage and investment advisory services. RBC Wealth Management’s Policy for Managing Conflicts of Interest in Relation to Investment Research is available from us on our website at <https://www.rbccm.com/GLDisclosure/PublicWeb/DisclosureLookup.aspx?EntityID=2>. Conflicts of interests related to our investment advisory business can be found in Part 2A Appendix 1 of the Firm’s Form ADV or the RBC Advisory Programs Disclosure Document. Copies of any of these documents are available upon request through your Financial Advisor. We reserve the right to amend or supplement this policy, Part 2A Appendix 1 of the Form ADV, or the RBC Advisory Programs Disclosure Document at any time.

The author is employed by RBC Wealth Management, a division of RBC Capital Markets, LLC, a securities broker-dealer with principal offices located in Minnesota and New York, USA.

### **Third-party disclaimers**

The Global Industry Classification Standard (“GICS”) was developed by and is the exclusive property and a service mark of MSCI Inc. (“MSCI”) and Standard & Poor’s Financial Services LLC (“S&P”) and is licensed for use by RBC. Neither MSCI, S&P, nor any other party involved in making or compiling the GICS or any GICS classifications makes any express or implied warranties or representations with respect to such standard or classification (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability and fitness for a particular purpose with respect to any of such standard or classification. Without limiting any of the foregoing, in no event shall MSCI, S&P, any of their affiliates or any third party involved in making or compiling the GICS or any GICS classifications have any liability for any direct, indirect, special, punitive, consequential or any other damages (including lost profits) even if notified of the possibility of such damages.



## Disclaimer

The information contained in this report has been compiled by RBC Wealth Management, a division of RBC Capital Markets, LLC, from sources believed to be reliable, but no representation or warranty, express or implied, is made by Royal Bank of Canada, RBC Wealth Management, its affiliates or any other person as to its accuracy, completeness or correctness. All opinions and estimates contained in this report constitute RBC Wealth Management's judgment as of the date of this report, are subject to change without notice and are provided in good faith but without legal responsibility. Past performance is not a guide to future performance, future returns are not guaranteed, and a loss of original capital may occur. Every province in Canada, state in the U.S., and most countries throughout the world have their own laws regulating the types of securities and other investment products which may be offered to their residents, as well as the process for doing so. As a result, the securities discussed in this report may not be eligible for sale in some jurisdictions. This report is not, and under no circumstances should be construed as, a solicitation to act as securities broker or dealer in any jurisdiction by any person or company that is not legally permitted to carry on the business of a securities broker or dealer in that jurisdiction. Nothing in this report constitutes legal, accounting or tax advice or individually tailored investment advice. This material is prepared for general circulation to clients, including clients who are affiliates of Royal Bank of Canada, and does not have regard to the particular circumstances or needs of any specific person who may read it. The investments or services contained in this report may not be suitable for you and it is recommended that you consult an independent investment advisor if you are in doubt about the suitability of such investments or services. To the full extent permitted by law neither Royal Bank of Canada nor any of its affiliates, nor any other person, accepts any liability whatsoever for any direct, indirect or consequential loss arising from, or in connection with, any use of this report or the information contained herein. No matter contained in this document may be reproduced or copied by any means without the prior written consent of Royal Bank of Canada in each instance. Additional information is available upon request.

**To U.S. Residents:** This publication has been approved by RBC Capital Markets, LLC, Member NYSE/FINRA/SIPC, which is a U.S. registered broker-dealer and which accepts responsibility for this report and its dissemination in the United States. RBC Capital Markets, LLC, is an indirect wholly-owned subsidiary of the Royal Bank of Canada and, as such, is a related issuer of Royal Bank of Canada. Any U.S. recipient of this report that is not a registered broker-dealer or a bank acting in a broker or dealer capacity and that wishes further information regarding, or to effect any transaction in, any of the securities discussed in this report, should contact and place orders with RBC Capital Markets, LLC. International investing involves risks not typically associated with U.S. investing, including currency fluctuation, foreign taxation, political instability and different accounting standards.

**To Canadian Residents:** This publication has been approved by RBC Dominion Securities Inc. RBC Dominion Securities Inc.\* and Royal Bank of Canada are separate corporate entities which are affiliated. \*Member-Canadian Investor Protection Fund. ®Registered trademark of Royal Bank of Canada. Used under license. RBC Wealth Management is a registered trademark of Royal Bank of Canada. Used under license.

**RBC Wealth Management (British Isles):** This publication is distributed by RBC Europe Limited and Royal Bank of Canada (Channel Islands) Limited. RBC Europe Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority (FCA registration number: 124543). Registered office:

100 Bishopsgate, London, EC2N 4AA, UK. Royal Bank of Canada (Channel Islands) Limited is regulated by the Jersey Financial Services Commission in the conduct of investment business in Jersey. Registered office: Gaspé House, 66-72 Esplanade, St Helier, Jersey JE2 3QT, Channel Islands.

**To Hong Kong Residents:** This publication is distributed in Hong Kong by Royal Bank of Canada, Hong Kong Branch which is regulated by the Hong Kong Monetary Authority and the Securities and Futures Commission ('SFC'), and RBC Investment Services (Asia) Limited, which is regulated by the SFC.

**To Singapore Residents:** This publication is distributed in Singapore by the Royal Bank of Canada, Singapore Branch, a registered entity licensed by the Monetary Authority of Singapore. This material has been prepared for general circulation and does not take into account the objectives, financial situation, or needs of any recipient. You are advised to seek independent advice from a financial adviser before purchasing any product. If you do not obtain independent advice, you should consider whether the product is suitable for you. Past performance is not indicative of future performance. If you have any questions related to this publication, please contact the Royal Bank of Canada, Singapore Branch. Royal Bank of Canada, Singapore Branch accepts responsibility for this report and its dissemination in Singapore.

© 2022 RBC Capital Markets, LLC – Member NYSE/FINRA/SIPC  
© 2022 RBC Dominion Securities Inc. – Member Canadian Investor Protection Fund  
© 2022 RBC Europe Limited  
© 2022 Royal Bank of Canada  
All rights reserved

