US EQUITY STRATEGY | RESEARCH

# Monday Morning Quarterback

Pessimism May Have Simply Gotten Too Extreme

June 8th, 2020

#### **RBC Capital Markets, LLC**

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This report is priced as of market close ET on June 5, 2020. All values in U.S. dollars unless otherwise noted.

For Required Conflicts Disclosures, please see page 26



### Overview



- About this report: In this new publication, we update the most important high frequency (daily & weekly) charts from our widely followed *Macroscope*, which generally comes out monthly. We won't make any big forecast changes in *Quarterback*, but will update our thoughts on each of these indicators and reflect on what we learned last week.
- Vicious rotations were seen in most layers of the equity market. There was a lot of talk late last week about how Small Caps outperformed Large Caps, and Value beat Growth as the cyclical trade started to work again, triggered by economic data showing signs of improvement at the margin and coming in less bad than feared. Only time will tell whether these leadership transitions will be sticky (we've seen plenty of head fakes on both trades in the past few years and are staying neutral on both on a 6-12 month view). Two other trends caught our attention that have been getting less attention. First, within equities, the US lagged non-US slightly. This isn't surprising since the US/non-US trade has tracked the Growth/Value trade closely in recent years. Second, the most popular stocks in hedge funds underperformed, a trade that began in mid-May. This has happened the last few times the Value trade has made a serious attempt to assume leadership (2016, late 2019) and suggests that hedge fund rotation either already is or soon could be fueling further rotation. See pages 4 7 for details.
- Pessimism may have simply gotten too extreme. The investment community has given itself a bald spot from all the head scratching over Friday's jobs report. We view it as another release that showed signs of improvement at the margin and came in better than massively lowered expectations. The Citi US Economic Surprise index (page 17) ended the week in positive territory for the first time in 11 weeks after returning to levels that have tended to mark the bottom in the past, but was already improving before the jobs report. S&P 500 performance had started to move in sync with this gauge of economic sentiment again, anticipating that forecasts for the economy had gotten too negative. Other gauges of sentiment have also been starting to improve from levels that had marked important turning points, if not absolute lows, in the past EPS estimate revisions which hit Fin Crisis lows (page 8), CFTC asset manager positioning in US equity futures which returned to Dec 218 levels (page 12), and AAII retail bears which crossed the 50% mark several times (page 14). At the March 23<sup>rd</sup> low, the forward P/E (based on 2021 EPS) for the S&P 500 was also close to its December 2018 low, suggesting that market has been viewing the pandemic recession more like a growth scare than a deep economic contraction all along.
- The stock market has decoupled from Trump. For the past year, expectations as to whether Trump will win again in November (as tracked by the betting markets) have been moving in sync with S&P 500 performance. But that relationship has broken down a bit in early June, with Trump's chances (according to the betting markets) falling and the S&P 500 surging (page 22). Perhaps the stock market no longer views Trump as necessary for continued gains. Perhaps it is taking comfort in the idea that Harris, not Warren, will be the VP nominee for the Democrats. Perhaps it thinks the improving economic data will give Trump the momentum again. This is an issue we'll be exploring in June.

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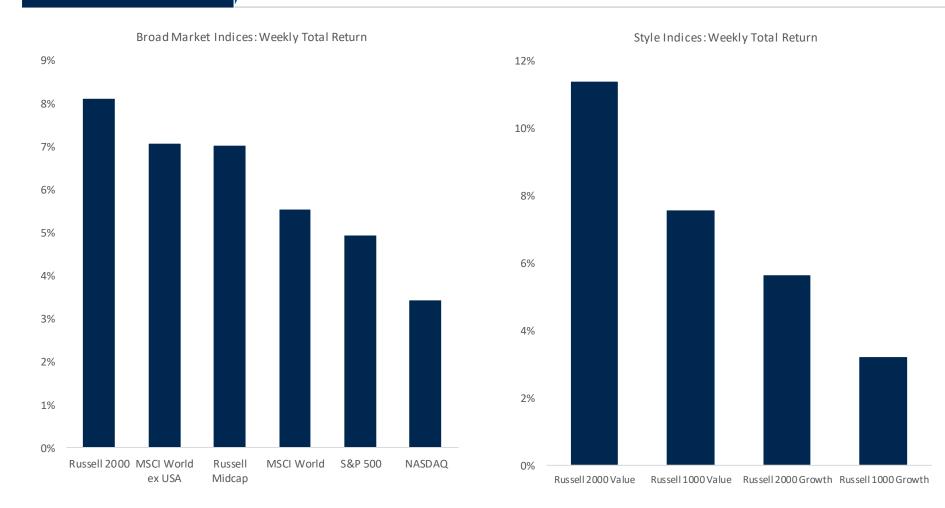
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# Geography, Size & Style: US Lagged ROW, Small Beat Large & Nasdaq, Value Beat Growth

Key Takeaways

US equities surged last week, with safe haven trades (US, Nasdaq, and Growth) lagging and the more out-of-favor and cyclical areas leading the way (Non-US, Small Cap, Value).

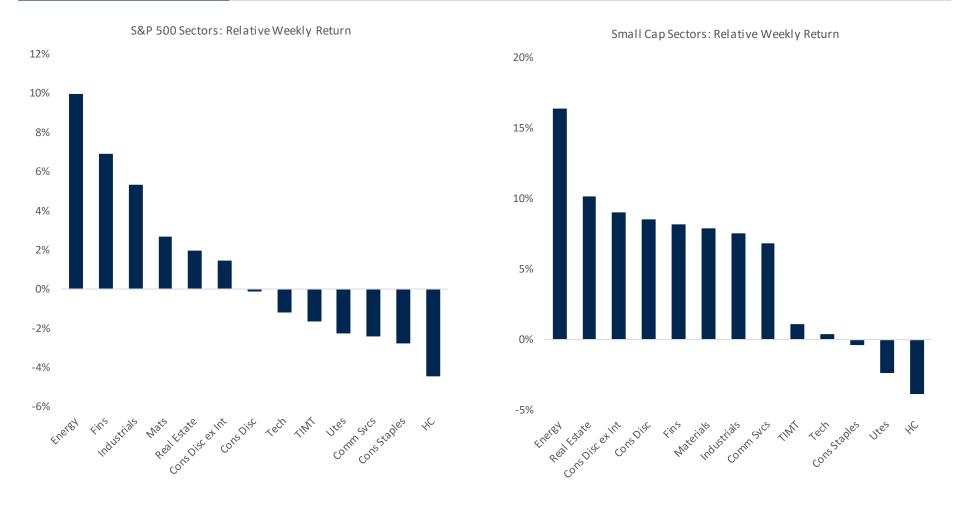


Source: RBC US Equity Strategy, Bloomberg, Total Returns; as of June 5th, 2020

## Sectors: Commodities & Cyclicals Led While Secular Growth & Defense Lagged

**Key Takeaways** 

- Energy, along with Financials and Industrials, which are two of the most cyclical sectors in the market today in terms of trading behavior, were counted among the top performers in Large Cap. Energy, REITs and Consumer Discretionary outperformed within Small Cap.
- Meanwhile, Health Care lagged within both Large Cap and Small Cap, along with Staples and Utilities and TIMT within Large Cap.



Source: RBC US Equity Strategy, S&P Capital IQ/Clarifi, Total Returns; through June 5th, 2020

# Factors: High Short Interest, High Leverage & Cyclicals Outperformed

**Key Takeaways** 

- There was a lower quality bias to last week's performance, with high debt beating low debt within both Large Cap and Small Cap. High short interest also outperformed low short interest in both universes.
- Generally, Cyclicals beat Defensives.

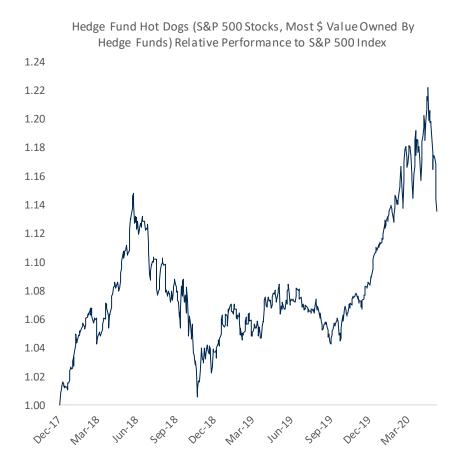


Source: RBC US Equity Strategy, S&P Capital IQ/Clarifi, Total Returns; as of June 5th, 2020

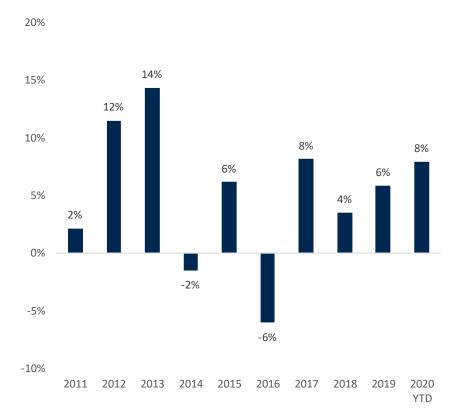
### The Most Popular Stocks in Hedge Funds Have Been Victims of the Recent Rotation into Value

**Key Takeaways** 

- The most popular stocks in hedge funds at the end of 1Q20, based on the dollar value owned by hedge funds, started to underperform the broader US equity market in mid May.
- Similar bouts of underperformance were also seen in the third quarter of 2019, the last time the market saw a significant rotation out of Growth stocks and into Value stocks. These names also underperformed in 2016, another period marked by a significant rotation in the stock market back to Value.



Annual Performance vs. the S&P 500: Hedge Fund Hot Dogs (S&P 500 Stocks, Most \$ Value Owned By Hedge Funds)



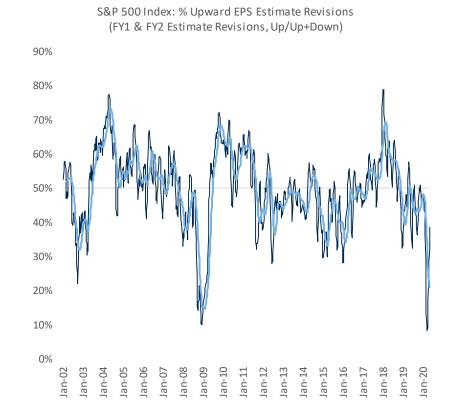
Source: RBC US Equity Strategy, S&P Capital IQ/ClariFi; as of June 5<sup>th</sup>, 2020
Methodology notes: Rebalanced quarterly; equal weighted daily total returns basket against market cap weighted S&P 500; latest holdings data drawn from 1Q20 13f filings for 342 hedge funds, with significant investments in US equities, both diversified and sector-focused funds, all strategies.

#### Broader US Equity Market / Revisions & Earnings

### **Earnings Sentiment Continued to Improve**

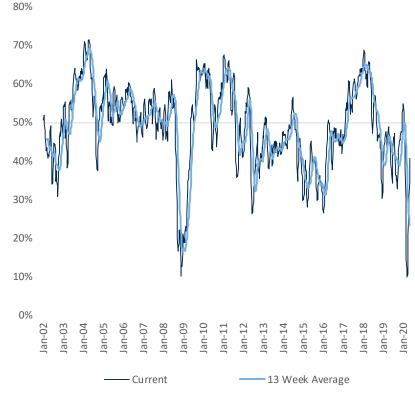
Key Takeaways

- One of our favorite ways to gauge sentiment around earnings is looking at the percent of sell-side EPS estimate revisions to
  the upside. Essentially, this indicator looks at whether analysts are generally taking estimates on individual companies up or
  down and how deeply the phenomenon of downward revisions has infiltrated the equity market.
- As of early June, this indicator had risen to 41%, after falling to 8% in mid-April, below the 10% low water mark seen in past recessions. During the Financial Crisis, this indicator stayed below 20% for 19 of the 21 weeks from 10/10/2008 to 02/27/2009. This time around, earnings sentiment stayed under 20% for just 6 weeks, and has been improving every week since April 17<sup>th</sup>. The recent rebound resembles what we've seen in a number of industrial related economic indicators where the levels are still quite bad, but are starting to improve at the margin. This all feeds the "things are getting less bad" narrative that's been boosting US equities in recent weeks.



Current

S&P 500 Index: % Upward Revenue Estimate Revisions (FY1 & FY2 Estimate Revisions, Up/Up+Down)



Source: RBC US Equity Strategy, S&P Capital IQ/Clarifi, CIQ estimates. For REITS, FFO/share revisions are used instead of EPS revisions

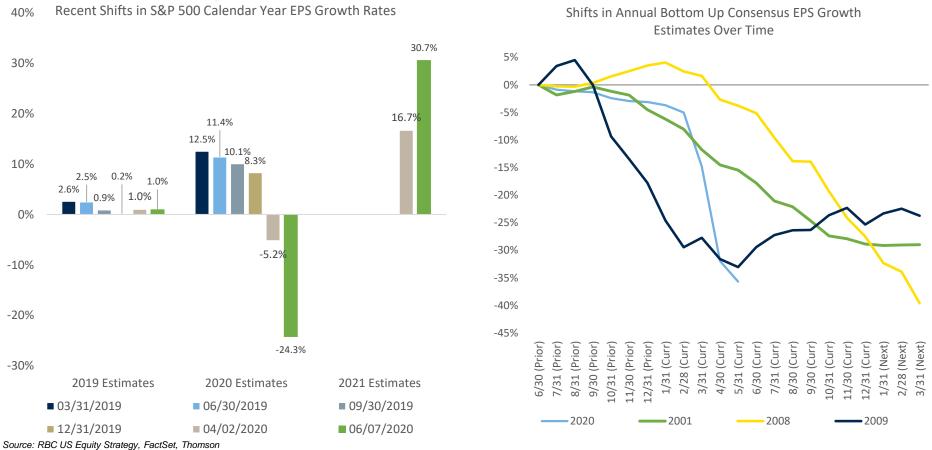
13 Week Average

#### Broader US Equity Market / Revisions & Earnings

# Drop in 2020 EPS Growth Expectations Similar to 2009



- As of early June, bottom-up sell-side estimates for the S&P 500 were tracking at \$125 for 2020, down 29.5% since the start of the year when they were tracking at \$177. The current \$125 reading implies a yr/yr decline of 24.3% vs. 2019, down from a positive 8.3% implied growth rate at the beginning of the year. History suggests that these cuts might be enough, but isn't entirely clear on this point. In 2001, 2008, and 2009 bottom-up full year EPS forecasts fell a total of 29.6% (2001), 42.3% (2008) and 50.2% (2009) at their low point (using June estimates of the prior year as a starting point). If 2020 estimates were to experience a similar drop, they would fall to a range of \$93 \$131, meaning that the drop that's been seen for 2020 is within the range of what we'd expect. Note that 2021 EPS is still tracking at \$163.
- Interestingly, in 2009 after EPS forecasts fell by a similar amount to what we've seen so far in 2020, they began to creep higher, supporting the March 2009 bottoming in the stock market. We suspect a similar reversion will be needed in 2020 to keep US equities on their upward trajectory.

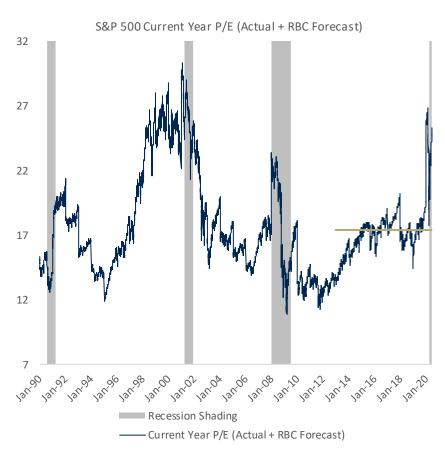


#### Broader US Equity Market / Valuation

## S&P 500 Looks Expensive Again on 2020E EPS

**Key Takeaways** 

As of June 5<sup>th</sup>, the S&P 500 was trading at 25.3x current year P/E, based on our 2020 EPS forecast of \$126. This is well above the highs of its pre-pandemic range, close to its 2020 peak of 27x and above its Financial Crisis high of more than 23x. Stocks returned to their post 2013 average at the March 23<sup>rd</sup> low, but never became technically attractive from a valuation perspective on current year P/E. This P/E tends to spike early on in recessions before contracting. It's new high is usually lower than the recent peak.



			Current Year P/E
		Current Year P/E (Based On 20 (Based On 2020 Bottom U	
		<b>RBC EPS Forecast</b>	Consensus of
S&P 500 Current Year P/E Levels	Price Level	of\$126)	\$125)
Current (as of June 5, 2020)	3194	25.3	25.6
June 5th, 2020 High	3194	25.3	25.6
March 23rd 2020 Low	2237	17.8	17.9

Current Vear B/E

Implied Level

Implied Level

	implied Level	implied Level
	Based On 2020	Based On 2020
<b>Current Year</b>	<b>RBC EPS Forecast</b>	<b>RBC EPS Forecast</b>
P/E Level	of\$126	of\$125
17.8	2239	2221
17.4	2193	2175
30.4	3828	3797
26.9	3386	3359
10.9	1374	1364
13.2	1663	1650
15.8	1985	1969
30.4	3828	3797
23.4	2948	2925
18.0	2271	2253
18.0	2267	2249
12.6	1590	1577
21.4	2691	2670
10.9	1374	1364
15.4	1935	1920
14.4	1818	1804
	P/ELevel  17.8  17.4  30.4  26.9  10.9  13.2  15.8  30.4  23.4  18.0  12.6  21.4  10.9  15.4	Current Year P/E Level of \$126  17.8 2239  17.4 2193  30.4 3828  26.9 3386  10.9 1374  13.2 1663  15.8 1985  30.4 3828  23.4 2948  18.0 2271  18.0 2267  12.6 1590  21.4 2691  10.9 1374

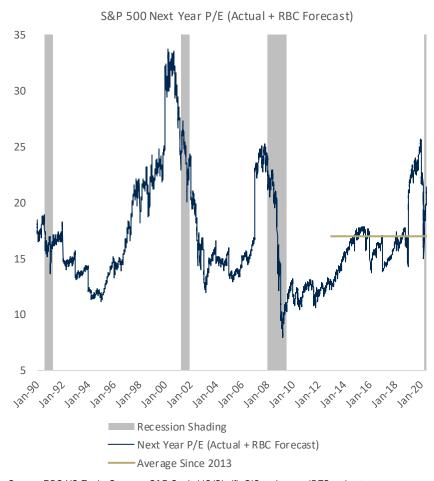
Source: RBC US Equity Strategy, S&P Capital IQ/Clarifi, CIQ estimates, IBES estimates

#### Broader US Equity Market / Valuation

## The S&P 500 Also Looks Expensive on 2021E EPS

**Key Takeaways** 

As of June 5<sup>th</sup>, the S&P 500 was trading at 21.4x next year P/E, based on our 2021 EPS forecast of \$149. Stocks had broken below their recent average at the March 23<sup>rd</sup> low (15x vs. an average of 16.8x) and got decently close to December 2018's low (14.3x). But that valuation opportunity has evaporated with the recent rally. This version of P/E also tends to spike early in a crisis before contracting. In the 2014-2019 period, it stayed fairly range bound.



S&P 500 Next Year P/E Levels	Price Level	Next Year P/E (Based On 2021 RBC EPS Forecast of \$149)	Next Year P/E (Based On 2021 Bottom Up Consensus of \$163)
Current (as of June 5, 2020)	3194	21.4	19.6
June 5th 2020 High	3194	21.4	19.6
March 23rd 2020 Low	2237	15.0	13.7

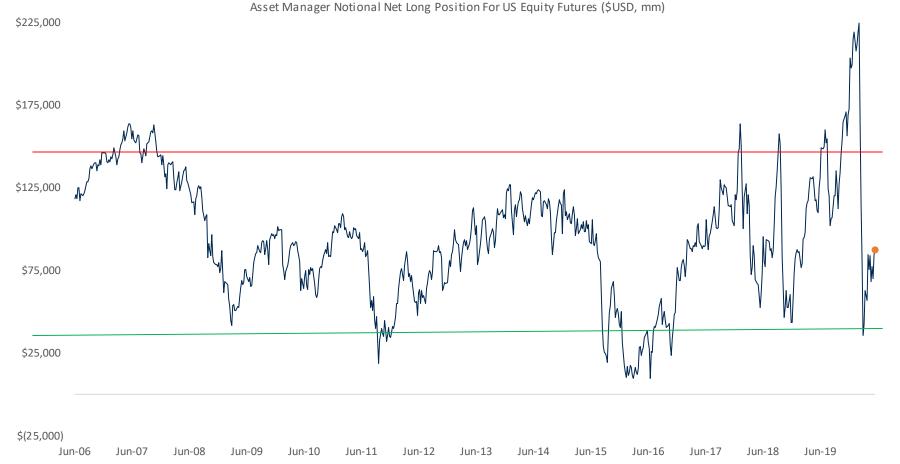
		Implied Level
	<b>Implied Level</b>	Based On 2021
	Based On 2021	<b>Bottom Up</b>
Next Year	<b>RBC EPS Forecast</b>	Consensus Of
P/E Level	of\$149	\$163
17.0	2531	2769
17.0	2540	2779
33.8	5033	5506
25.7	3831	4191
7.9	1179	1290
12.3	1827	1999
18.9	2819	3084
33.8	5033	5506
25.3	3771	4125
17.9	2666	2917
17.8	2653	2902
13.7	2038	2230
20.1	2999	3281
7.9	1179	1290
13.8	2050	2242
14.3	2128	2328
	P/ELevel 17.0 17.0 33.8 25.7 7.9 12.3 18.9 33.8 25.3 17.9 17.8 13.7 20.1 7.9 13.8	Next Year P/E Level         RBC EPS Forecast of \$149           17.0         2531           17.0         2540           33.8         5033           25.7         3831           7.9         1179           12.3         1827           18.9         2819           33.8         5033           25.3         3771           17.9         2666           17.8         2653           13.7         2038           20.1         2999           7.9         1179           13.8         2050

Source: RBC US Equity Strategy, S&P Capital IQ/Clarifi, CIQ estimates, IBES estimates

### Institutional Investor Sentiment Has Been Deeply Bearish, Slowly Starting to Heal



- We track US equity futures positioning among asset managers to gauge shifts in institutional investor sentiment for the US equity market. In the latest update, for the week ending June 2<sup>nd</sup>, this indicator turned slightly lower vs. the prior week.
- But in general, what we are seeing in this indicator is that asset manager positioning in US equities via the
  futures market has been extremely low relative to history, and well below February 2020's all-time high. It's been
  creeping up since late March, when it returned to December 2018's low.

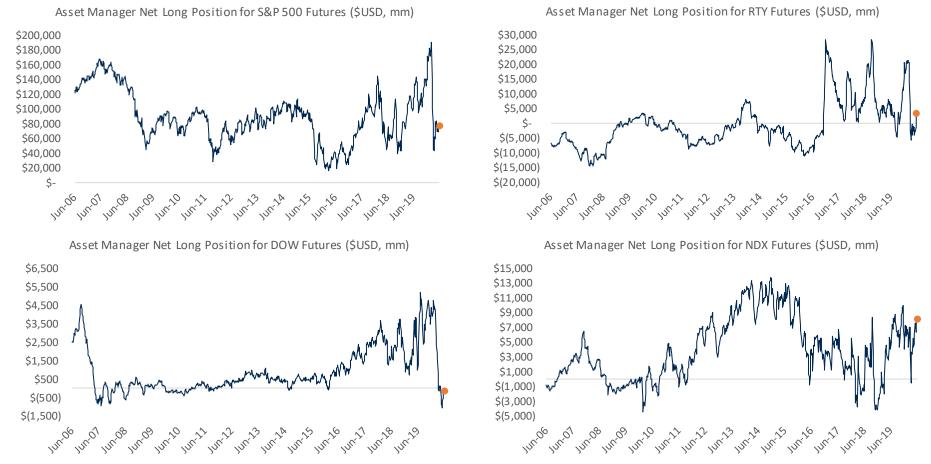


Source: RBC US Equity Strategy, RBC Futures Desk, CFTC. Asset Manager/Institutional: These are institutional investors, including pension funds, endowments, insurance companies, mutual funds, and portfolio/investment managers whose clients are predominantly institutional. As of 06/02/2020

### S&P 500, R2000 & Dow Futures Positioning Still Low, Nasdaq Futures Positioning Has Been High

Key Takeaways

- In the latest update, Small Cap positioning turned to net long after 13 weeks of being net short. Positioning is still low relative to the extreme highs of Feb 2020, fall 2018, and Dec 2016.
- Nasdaq futures positioning has been most constructive recently, with levels fairly close to the highs of the past few years.
- These charts suggest to us that secular growth/Nasdaq has been crowded, likely as a defensive trade, while other areas like Small Cap has been under-owned.

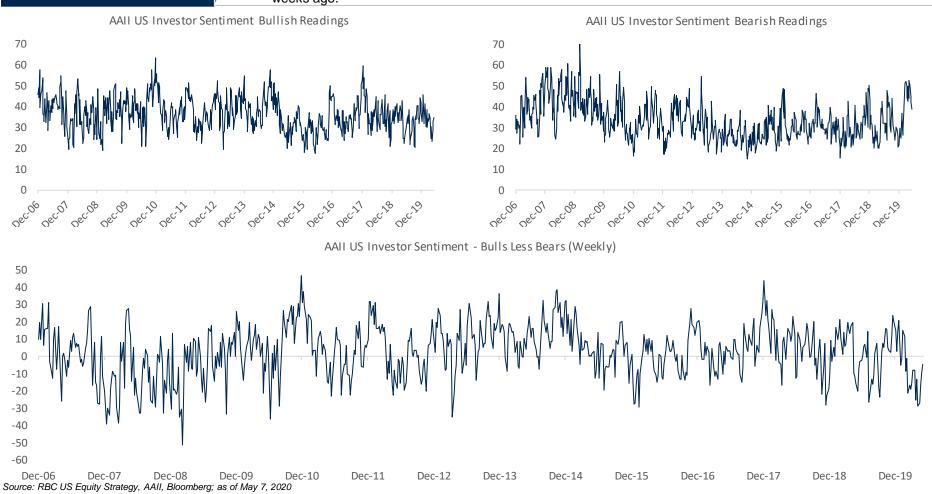


Source: RBC US Equity Strategy, RBC Futures Desk, CFTC. Asset Manager/Institutional: These are institutional investors, including pension funds, endowments, insurance companies, mutual funds, and portfolio/investment managers whose clients are predominantly institutional. As of 06/02/2020

### Retail Bears Remain Elevated, but Are Starting to Retreat



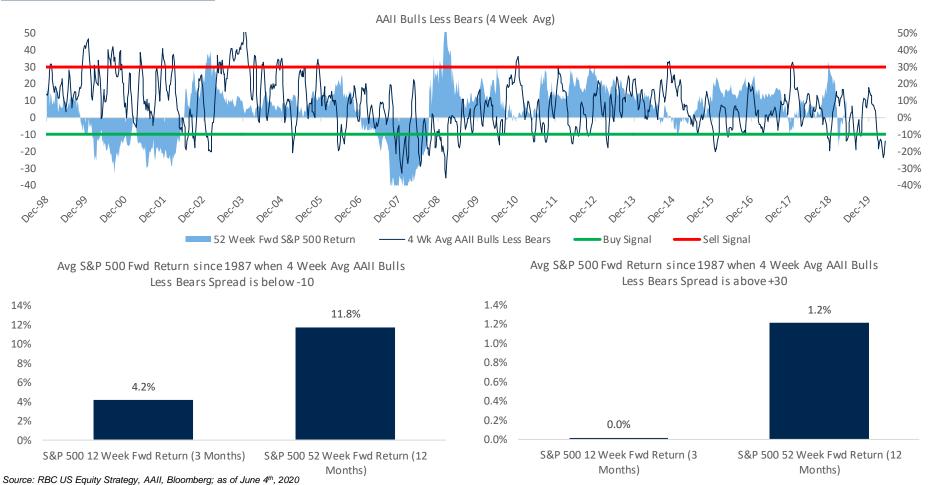
- Bearishness fell again last week (released Thursday morning, with data captured 06/04/2020), coming in at 38.87% vs. 42.13% the prior week. Bearishness hit a peak at 52.66% during the 2020 pandemic in early May. This week's update represents the fourth weekly decline for the bears, but it's fair to say that bearishness is still fairly elevated.
- Meanwhile, bulls were tracking at 34.55%, up from the 33% level in place the prior week. This is the third week in a row that we have seen bullishness increase in this survey, after it hit a 2020 pandemic low of 23.31% four weeks ago.



## Gap Between Bulls & Bears Has Been Sending a Buy Signal for Longer-Term Investors



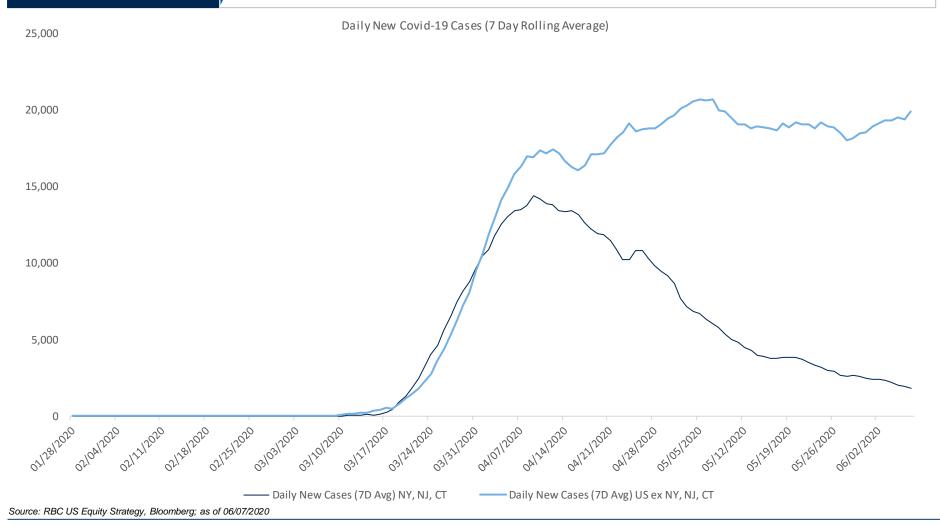
- Our model looking at the four-week average gap between the bulls and bears has stayed below our 10% threshold for several weeks now. But the gap is starting to narrow, driven by a pick-up in bulls and a retreat by the bears.
- The S&P 500 is typically higher two, three, and 12 months after crossing the -10% threshold on this model, arguing for a constructive stance on stocks.



## New Coronavirus Cases in the United States, Ex NY Area, Have Hit a Plateau

#### **Key Takeaways**

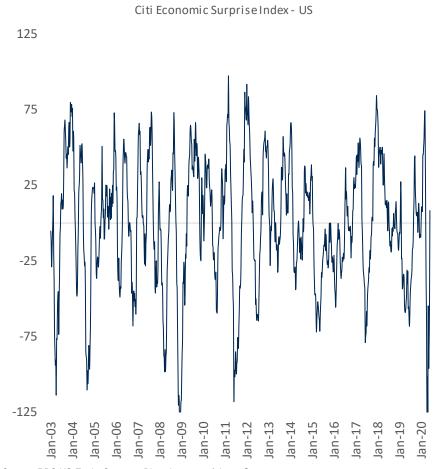
- The number of new coronavirus cases in the United States appears to have hit a plateau as measured by the 7day rolling average when excluding New York, New Jersey & Connecticut.
- These 3 states have managed to flatten their cumulative curve of daily new cases, as lockdown restrictions
  have been more strict relative to the rest of the country.

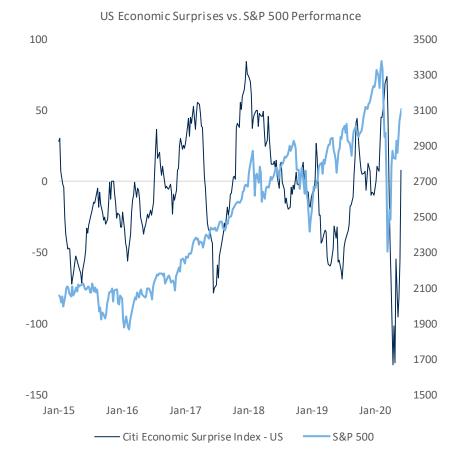


## Positive Economic Surprises Have Returned to the US

**Key Takeaways** 

- Aggregate economic surprises for the US, as measured by Citi's Economic Surprise index, turned net positive for the first time in 11 weeks this past week. Even before that move and Friday's jobs report, this gauge had been improving for the last few weeks after hitting levels in line with those that had marked extreme lows in the past.
- Recently, trends in this metric have coincided with the performance of the S&P 500. The market has moved a bit ahead of the positive turn in economic surprises.



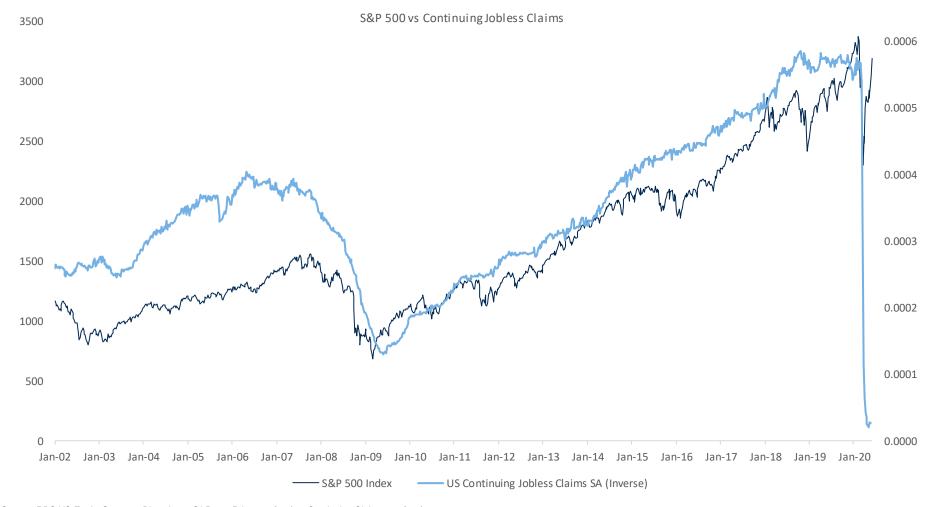


Source: RBC US Equity Strategy, Bloomberg; as of June 5th, 2020

# S&P 500 Price Action Hasn't Reflected the Severe Weakness Already Seen in the Labor Market

**Key Takeaways** 

- S&P 500 performance generally moves inversely with continuing jobless claims.
- Recent price action in the S&P 500 appears to have anticipated the marginal improvement this indicator that has been seen recently and Friday's far less bad than anticipated job report. But it's still fair to say that the S&P 500's price action never fully reflected the pain the labor market has experienced.

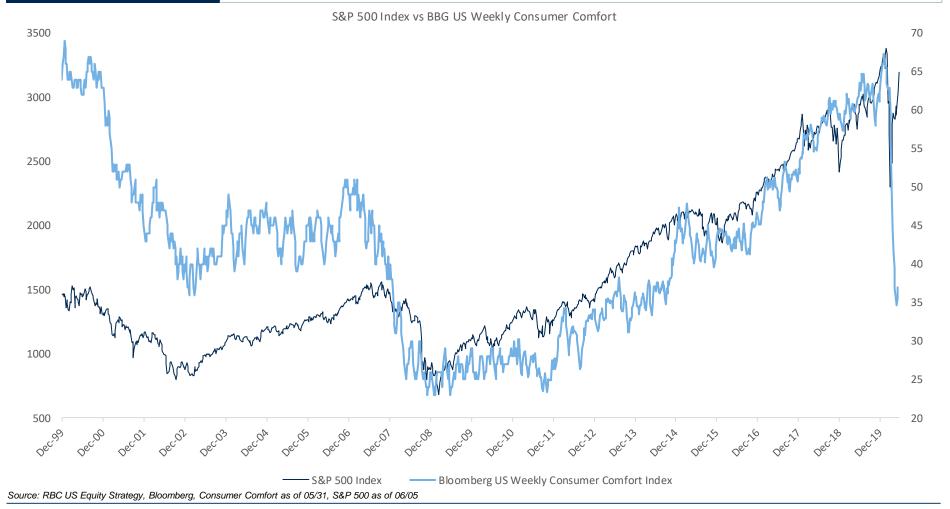


Source: RBC US Equity Strategy, Bloomberg, S&P 500 Price as of 06/05, Continuing Claims as of 05/22

### Consumer Sentiment Has Been Surprisingly Resilient & Has Started to Stabilize

**Key Takeaways** 

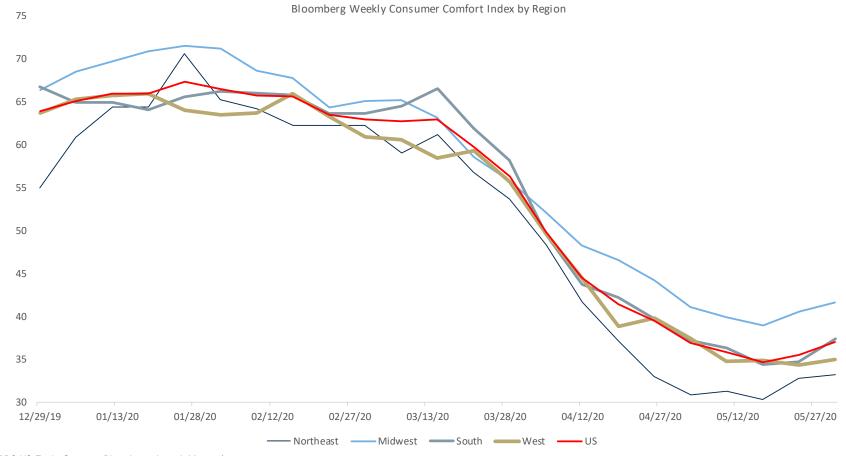
Over time, the link between the sentiment of the US consumer and equity returns has grown as the US economy has transformed itself into a consumer-led economy. Various gauges of consumer sentiment, including the weekly gauge tracked by Bloomberg, never fell back to Financial Crisis lows in early 2020. This is likely because many Americans have viewed job losses as temporary. The recent upward move in the S&P 500 has anticipated the stabilization in consumer sentiment that's been seen recently. But it's still fair to say that the stock market never fully reflected the hit to confidence that did occur.



## Consumer Sentiment Has Stabilized in the Northeast, Has Been Most Resilient in the Midwest

#### **Key Takeaways**

- Sentiment in the Northeast has generally been worse than in other major regions of the country, not surprising since this is the part of the country where the impact of the coronavirus was most severe.
- Sentiment in the US has generally been better in the Midwest.
- All of the major regions have shown signs of stabilization or improvement recently, though the Northeast remains a drag on the US.

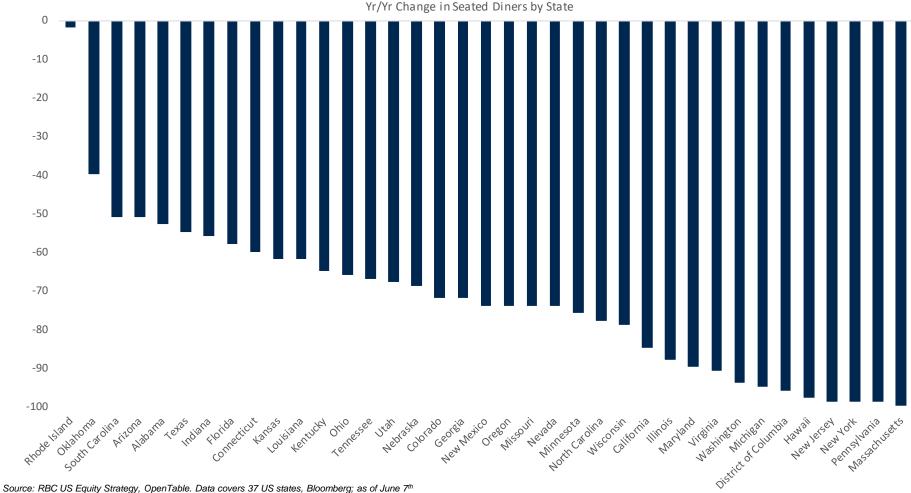


Source: RBC US Equity Strategy, Bloomberg; through May 31st, 2020

## Restaurants Bookings Are Also Starting to Improve, Driven Mostly by States in the South & West

**Key Takeaways** 

- Aside from Rhode Island and Connecticut, most of the states that are seeing improvements in restaurant bookings are located in the South and West.
- The states where restaurants bookings remain deeply negative year-over-year represent major population centers in the Northeast.

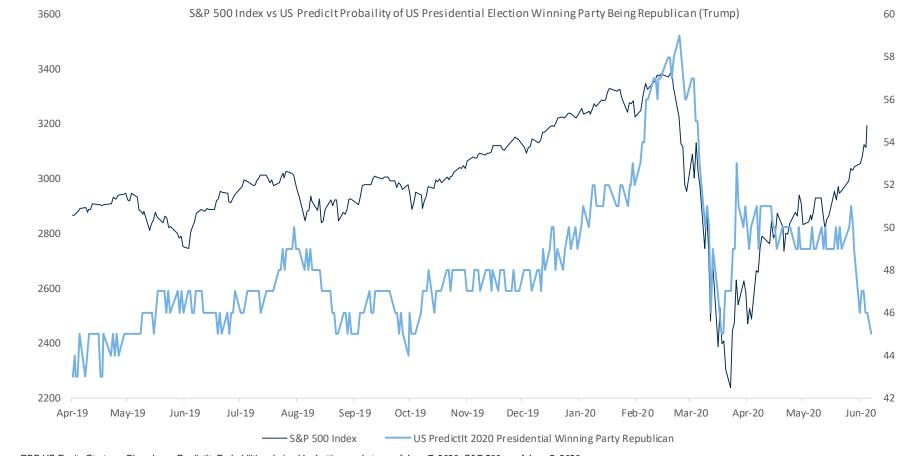


Data shows year-over-year (the same day of the week over the same week YA) seated diners at restaurants on the OpenTable network across all channels: online reservations, phone reservations, and walk-ins.

## US Equity Market Performance Has Started to Decouple from Trump's Re-Election Prospects

Key Takeaways

- Since last summer, S&P 500 performance has essentially moved in sync with expectations regarding Trump's
  re-election in the betting market. In late 1Q20, the betting markets turned pessimistic that Trump would win
  again as stocks fell sharply. In April, and May as stocks rallied back, the betting markets became more optimistic
  on Trump, but did not recapture their early 2020 peak.
- In late May and early June, stocks climbed despite further declines in expectations that Trump will win again. This could be occurring due to the civil unrest in the US, something stocks seem to be ignoring generally for the moment. Or the market could be anticipating a shift in Trump's chances due to improving economic data.



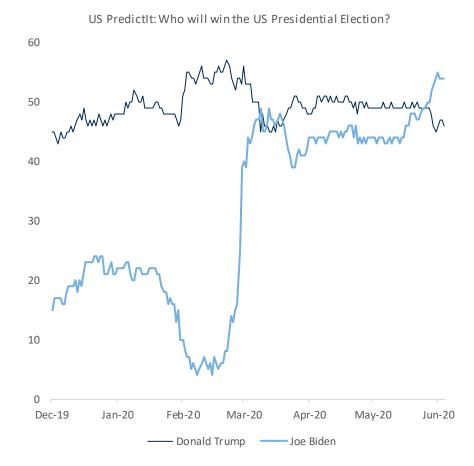
Source: RBC US Equity Strategy, Bloomberg, Predictlt, Probabilities derived by betting markets as of June 7, 2020, S&P 500 as of June 5, 2020

# Betting Markets Now Believe Biden Has an Edge in November

**Key Takeaways** 

- When asked about which party will win the presidency in November, the betting markets currently favor the Democrats over the Republicans, a gap that has been in place since March.
- When asked about which specific candidate will win the presidency in November, the betting markets had continued to favor Trump over Biden until recently. But Biden took the lead in this market in late May.



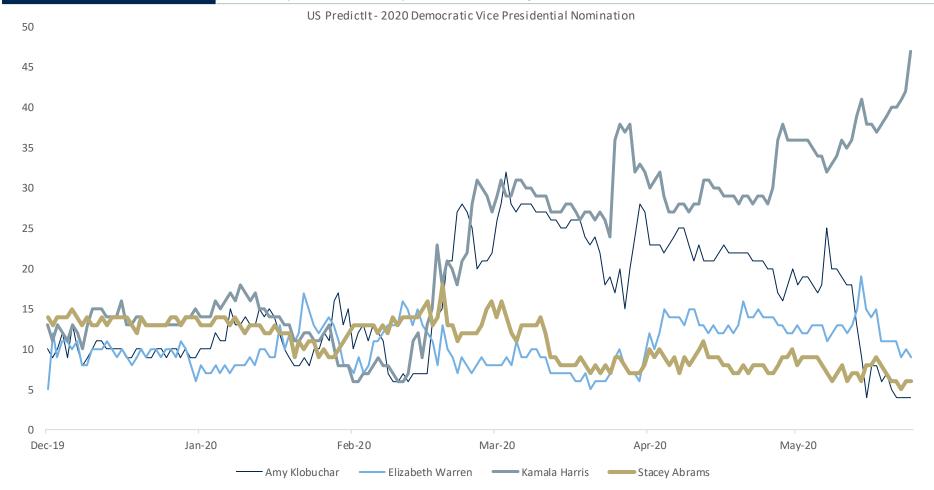


Source: RBC US Equity Strategy, Bloomberg, Predictlt, Probabilities derived by betting markets; as of June 7, 2020

### Betting Markets Continue to Expect Harris to Be the Vice Presidential Nominee

**Key Takeaways** 

- The betting markets continue to expect former presidential nominee and current California Senator Kamala Harris to be Joe Biden's running mate. Warren is second on the list. Several political polls released in May suggested Warren is the top pick for VP among Democratic voters. Crisis management experience and economic expertise were two traits that most participants said were very important for the job.
- The view that Warren won't be the nominee may be one reason why stocks have decoupled from declining expectations for Trump's re-election recently.

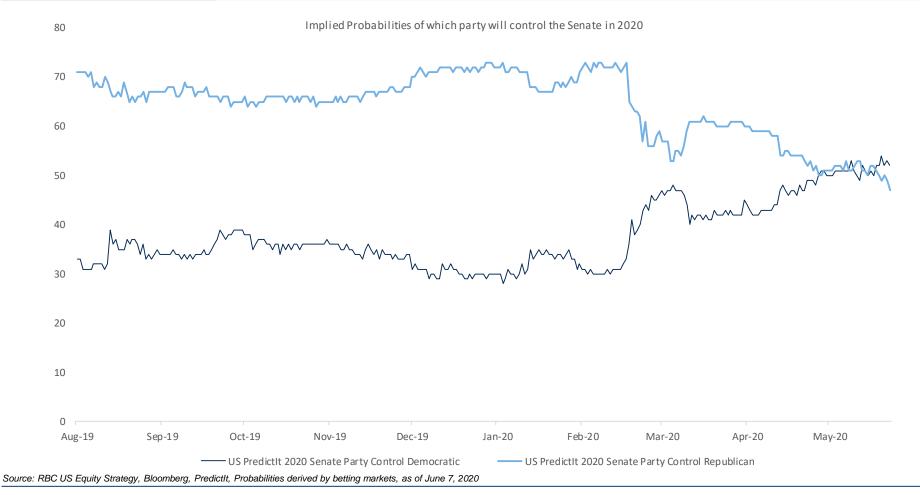


Source: RBC US Equity Strategy, Bloomberg, Predictlt, Probabilities derived by betting markets, as of June 7, 2020

### Betting Markets Unsure About the Fate of the Senate

**Key Takeaways** 

The betting market no longer has conviction that the Senate will stay under Republican control. The race for control of the Senate recently became a close one in the betting market, as expectations for the Democrats to take control of the Senate have risen while decreasing for the Republicans. The possibility that Republicans will lose control of the Senate is also highlighted by the latest analysis from the non-partisan Cook Political Report. Recent ratings of the individual Senate races suggests that the Democrats could get to 50 if they win all four toss-up seats (AZ, CO, ME, and NC). If the Democrats reclaim the White House, the VP will break any ties, meaning that the Democrats have a shot at taking the slimmest of control in the chamber.



### Required Disclosures

#### **Conflicts Disclosures**

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As of 31-Mar-2020				
		Investment Banking		
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Rating	Count	Percent	Count	Percent
BUY [Outperform]	755	51.64	220	29.14
HOLD [Sector Perform]	619	42.34	126	20.36
SELL [Underperform]	88	6.02	11	12.50

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