U.S. Focus List (USD)



The U.S. Focus List invests in attractive companies with market capitalizations and trading liquidity in line with the S&P 500 component universe. The List provides exposure to a basket of companies with high-quality business models. This concentrated List of 20–23 equities should appeal to investors seeking a disciplined, balanced investment approach rooted in growth and value.



- The List is designed for investors seeking long-term capital appreciation through exposure to attractive large-cap companies within the S&P 500, with broad diversification among most of the 11 GICS sectors.
- The Investment Committee uses a bottom-up analysis involving fundamental, quantitative and technical research inputs. It also reviews qualitative factors, with particular attention placed on risk assessment given the concentrated structure.

Portfolio management

- Holdings are selected by evaluating companies for long-term fundamental trends, relative valuations and diversification. This includes consideration of equity market and economic cycles that can influence these relative valuations.
- Diversification takes into account sector weighting, relative value vs. growth and the macroeconomic environment. Sector weightings are framed by the views of RBC Capital Markets' U.S. Equity Strategy Group.
- The List consists of positions at either a full weight of 5% or a half weight of 2.5%.
- Reasons for changes include, but are not limited to, a fundamental deterioration
 of business position, change in company fundamentals, relative valuation,
 changing economic conditions and better perceived opportunities in other stocks
 or sectors.



Target exposure to world regions

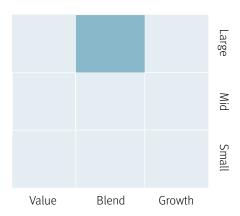
Americas Greater Europe Greater Asia



Core markets

Non-target markets

Market cap vs. style matrix



Risk profile

- This Focus List is geared for investors with an average-toabove-average equity risk profile and a medium-to-longterm investment horizon. The List will carry individual stock selection and sector weighting risks typical of a concentrated portfolio.
- The core large-cap U.S. exposure of the Focus List carries economic and geopolitical risk associated with the geography.

Benefits

- Consistent and disciplined approach to investing:
 Constituents in the Focus List are selected and monitored on an ongoing basis via a consistent and disciplined approach by the Investment Committee.
- Simplified: The List is concentrated in nature, which can result in lower turnover, creating potential tax benefits for investors.
- Transparency: Quarterly reports will be published that analyze the Focus List, update specific positions and review the performance and positioning.

Stock selection process

Leverage research capabilities to form independent view

Robust cash flow Reasonable leverage High return on capital

Sound business model Skilled management

Valuation assessment

Quality business at reasonable valuation

Portfolio Managers



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Tasneem has worked in equities since 2006 and joined RBC Wealth Management in 2013 as a Portfolio Advisor. Earlier, she was an equity research analyst at UBS Canada covering Canadian industrials and transportation. She has a Bachelor of Science degree (Hons) in economics from the London School of Economics and Political Science and an MBA from the Richard Ivey School of Business, and is a CFA charterholder.



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Gopa's career began in 1995 and he joined the Portfolio Advisory Group's equities team in January 2017. Currently, Gopa focuses on providing coverage of U.S. stocks. Previously, he worked in the asset management industry as a U.S. equity portfolio manager for 13 years. Gopa holds an MBA from the University of Toronto, a Master of Science degree in microbiology from the Medical College of Wisconsin and a Bachelor of Science degree in biotechnology from the Rochester Institute of Technology. Gopa is also a CFA charterholder.



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Stephen has worked in equities since 2007 and joined the Portfolio Advisory Group's equities team in January 2018. Prior to RBC, Stephen worked in the asset management space for five years as an equity analyst covering global equities, and before that for six years at TD Securities as an institutional equity research associate covering Canadian equities. Stephen has a Bachelor of Arts degree (Hons) in applied economics from Queen's University, and is a CFA charterholder.

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