



Why President Trump Will Succeed

"You have to think anyway so why not think big?"

President Elect Donald J Trump

The liberal media cannot still grasp the fact that the next President of the United States will be Donald J Trump. During the almost two year campaign, the media did its best to paint Mr. Trump as a narcissist, misogynist, a racist, arrogant, dangerous, a buffoon, a bigot, selfish, a dictator, crass, and bombastic among a litany of other adjectives. Is he those things? Maybe, but I don't know the man personally.

Despite having the bulk of the mainstream media, Wall Street, Hollywood, Silicon Valley, and even his own Republican Party leaders against him, like him or hate him, you have to admit he beat the odds.

And though media powerhouse like CNN, the Washington Post, the New York Times, etc....continue to do their best to contradict every move he makes (and I told my wife last week in my opinion, the media will not give the guy a single break over the next four years), the irony is, they are actually setting him up to succeed.

How do you ask?

By having lowered expectations on what he can achieve.

I'd say in my own "random" poll with clients just after the election, I'd say 9 out of 10 clients had serious reservations about the man. By contrast, when Barack Obama was elected under the "hope and change" slogan, he was expected to deliver miracles, which was a head scratcher given his resume

to that point. He even won a Noble Prize where nominations closed just eleven (11) days after he took office. At best, premature but certainly in retrospect, not deserving.

Now after two terms and "talking" about change for about 8 years, you have a President Elect who most likely will get more done in his first 100 days. President Obama spent most of his Presidency trying to redistribute (unsuccessfully) the "pie", Mr. Trump will most likely increase the pie for all Americans. The irony of Mr. Obama's Presidency is the top 1% who he continually criticized actually got wealthier and the most vulnerable were worse off under his watch.

Those who really should be worried about Mr. Trump's election are the people who have been at the trough for the political food chain for the last 30 years, increasing the cesspool of waste, corruption, lobbyists and self-interest.

His opponents may argue that he failed to win the popular vote and that the Electoral College which has been in place since 1787, should be dismantled. Unless you want California to decide the presidency every time. Look at our Province of Ontario, where the popular vote (i.e.: the city of Toronto) decides every election. How's that working for us?

The media doesn't get it. They were drastically wrong on the election, were embarrassed badly, their bias exposed, and now they have a President who won't pander to them and who uses alternative sources like YouTube and Twitter to communicate instead of traditional media.

The proof will be "in the pudding" as they say, but by continually pointing out his faults, they are actually setting him up to succeed.

Stay tuned,

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