Kelly-Gorham Private Wealth Strategy Update



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Kelly-Gorham Private Wealth

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Our obligation is to use our tools to support the economy and that's what we will continue to do. Jerome Powell, US Federal Reserve Chairman

We have just entered third Covid's wave. We are, however, beginning to see the light at the distant end of the Covid tunnel as our vaccinations begin. From an economic, social and market perspective, Jerome Powell's quote, stated again during his April 11th 60 minutes TV interview, confirms the US will continue to do what needs to be done. Canada, by extension, will benefit, albeit slightly delayed.

Strategy Update Highlights

- 1) As Covid vaccine rollouts continue, we have increased equity exposure while keeping alternative investments and portfolio protection about the same and have slightly reduced fixed income exposure. We do expect a pullback and consolidation at some point before the markets move higher.
- 2) The US Federal Reserve again stated its commitment to lower interest rates. However, the Q1 2021 bond market volatility is likely to continue as the markets assess the inflationary pressures that may or may not appear.
- 3) The additional stimulus and potential infrastructure spending will likely continue helping the equity markets this year.

Fixed Income:

We still expect Canadian, US and global central banks to keep their rates at their current levels with continued bond buybacks as a backstop giving businesses liquidity and the ability to access loans.

Our fixed income holdings performed extremely well over the past year. Even after this past quarter's bond market drop, our fixed-income portfolios added to our portfolio returns. While the Dex Canadian bond Index had a negative quarterly return,

the Bloomberg Barclays Long Treasuries Index had its worst quarterly return in 41 years. For this reason, we still have exposure to shorter term bond indexes and floating rate bonds and zero exposure to longer-term bonds. Our preferred share exposure rallied again this past quarter. We also have exposure to alternative fixed income strategies that can profit from rising interest rates. Remember: As interest rates rise, it can cause bond prices to drop.

We will still hold preferred shares, although we may take profits on some of our positions, such as Horizons Preferred Share ETF (HPR) and Dynamic Preferred Share ETF (DXP).

Equities:

The Canadian. US and international equity markets had another positive quarter and we kept the current safety net/put protection around its current levels.

This past quarter's bond market volatility had spillover effect on equities in the growth-oriented technology sector, as they are

negatively impacted not only by rising interest rates but by the fear of rising rates in the future. After the tech rally of 2020, it is not surprising to see a pullback and it would also not surprise us to see a significant market correction. We do, however, expect a continued economic recovery, which should be supportive to markets rebounding in the near term in the event of a correction.

Several sectors continue experiencing a pandemic rally, while others see negative money flows. We continue to assess how certain sectors, including technology, materials, resources, industrials, communications and consumer discretionary react to vaccine rollouts.

In Canada, while some of us have received vaccinations, many others are waiting to get theirs. Given Canada is behind the US on vaccinations, we will also continue to lag economically, but our equity market may catch up quickly as investors anticipate our economy opening up later this year.

With the US recovery in full either swing, we have

expanded or added to our exposure in resources (SPDR Global Metals and Mining, iShares Energy ETF, Free Port McMoran), Forestry (Louisiana Pacific), financials, (TD, RY, BMO, Intact Financial) and consumer cyclical (Home Depot and LBrands).

Conclusion:

With the expanded US stimulus program, along with their infrastructure spending bill, continued Canadian and global government and central bank support programs, we post-Covid still expect а and economic market rebound. The path to recovery is there, though it might be a bumpy ride.

Always, but especially during these volatile times. appreciate and value your trust. Stay well, stay safe, and please do not hesitate to contact us. We are available to meet by phone or a Webex meeting.

** Here's the fine print and there's a lot of it...

Currency can add return when the Canadian dollar goes down but reduce returns when the Canadian dollar goes up for non-currency hedged US and international investments. Also, please remember that your US accounts report values in US dollars.

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