

Global Insight

Weekly

How did we get here and where are we going?

Kelly Bogdanova – San Francisco

To say 2019 was eventful is an understatement. And just because the market hit new highs this week is no reason to take things for granted. Yes, we like the set-up for U.S. equities, but there's plenty for investors to think about, and it's prudent to be actively tuned in to the challenges in 2020.

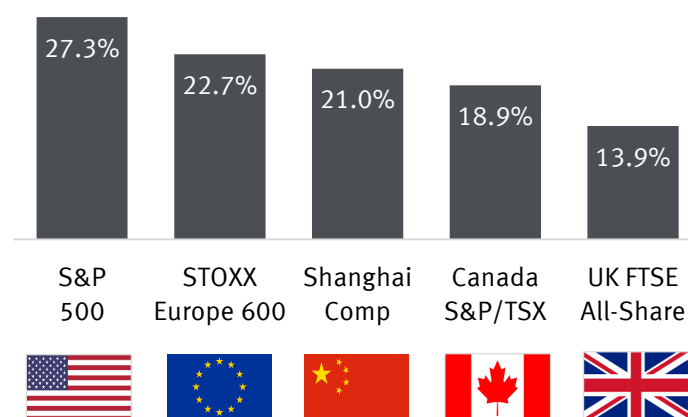
The equity market turbulence in May and late summer seems like a distant memory. Time—and especially gains—heal all wounds. What stands out now about 2019 are the strong rally since early October and well above-average year-to-date returns of most equity markets, with the U.S. leading the way.

We think three factors have contributed most to the S&P 500's surge this year:

- **Fed rate cuts—just enough *and* at the right time:** As recession and trade war risks were rising, the Federal Reserve delivered three 25 basis point rate cuts. This provided “insurance” for the economy, elongating the longest-ever economic expansion cycle, and thereby boosting the equity market. The old maxim “don’t fight the Fed” once again rang true in 2019.
- **Prospects for continued economic growth:** The strength of the U.S. consumer is the key to this story, in our view. Unemployment is at a 50-year low, wages are rising nicely, and workers have flexibility to change jobs. All of this sets the table for higher U.S. consumer spending in 2020—in an economy that garners about 70% of its activity from household spending. The fact that we expect this to occur in the world’s largest economy is not something to overlook. U.S. consumer trends influence the global economy.
- **Decreasing U.S.-China trade tensions:** The constructive signals sent by Washington and Beijing helped boost the market for the past two months, and the recent announcement of a “phase one” trade deal has been embraced by markets globally. While we think much of

A banner year for equities

2019 year-to-date index returns (not including dividends)



Source - RBC Wealth Management, Bloomberg; data through 12/18/19; data in local currencies

Market pulse

- 3 U.S. equities spread holiday cheer this year
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Click [here](#) for authors' contact information. Priced (in USD) as of 12/19/19 market close, ET (unless otherwise stated). **For important disclosures and required non-U.S. analyst disclosures, see [page 6](#)**
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the positive news is largely priced into markets, the deal diminishes a meaningful trade headwind for 2020.

The market's strong performance in 2019 came with almost nonexistent earnings growth and at a time when the S&P 500's valuation was above average for much of the year.

The lack of earnings growth can be excused given S&P 500 profits expanded by a whopping 23% y/y in 2018, with corporate tax cuts representing about eight percentage points of the total. Such robust growth late in the expansion cycle is rare and set a high hurdle for this year.

Regarding the market's above-average valuation, we think the low interest rate environment makes it more tolerable. Investors have historically been willing to "pay up" for every dollar of earnings when rates and inflation were low. The S&P 500 is now trading at 18.4x RBC Capital Markets' 2020 earnings forecast of \$174 per share versus a long-term average of 16.2x. While we're still not overly bothered by the elevated valuation, we see less room for it to expand in 2020 and acknowledge the U.S. valuation is stretched vis-à-vis other developed markets.

Challenges for 2020

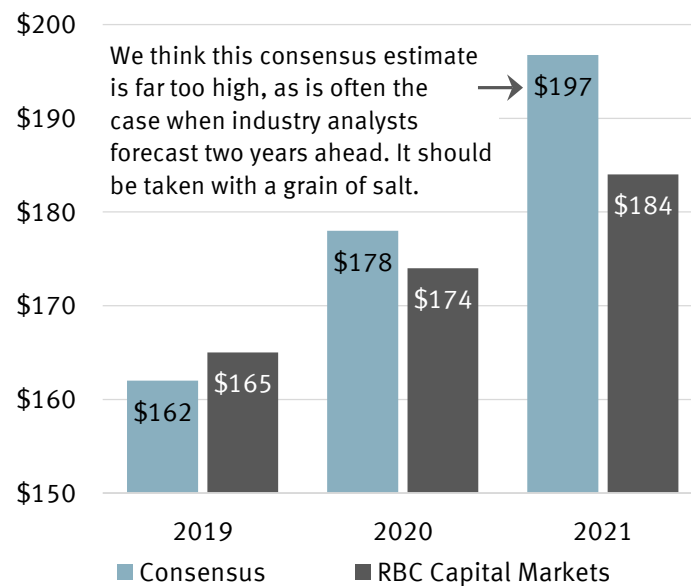
For the upcoming year, we have a bullish bias with new highs and moderate returns forecast for the S&P 500. Right alongside this is a heightened need for caution acknowledging that the late cycle carries particular challenges for both the economy and stock market. Our outlook has been well telegraphed in this [full report](#) and [brief summary](#).

There are a few additional things to keep in mind as the new year approaches, especially regarding the U.S. equity market:

- **Put political angst and biases aside when it comes to investing:** The media, both mainstream and alternative varieties on each end of the ideological spectrum, is quite adept at inflating the importance of U.S. presidential elections. While the person occupying the Oval Office certainly has great influence and can help or hinder the country's economic progress and overall direction, many other factors also determine U.S. asset class returns. Financial market performance has greater linkages to the state of the business cycle, corporate earnings, and monetary policy than it does to actions that emanate from the White House and Capitol Hill. The Fed actually has a bigger influence on recessions and recoveries than the president, in our view. We advise investors not to allow the roar of 2020 election coverage to get in the way of sound portfolio management.
- **Trade tussles may yet again create volatility:** With the U.S.-China phase one deal and NAFTA 2.0 (USMCA) almost completed, other trade and sanctions issues could jostle equity markets at times in 2020. The UK-EU trade agreement

RBC forecasts moderate U.S. earnings growth

S&P 500 annual EPS estimates



Source - RBC Wealth Management, RBC Capital Markets, Refinitiv I/B/E/S (consensus); data as of 12/18/19

related to Brexit may be the toughest nut to crack. In this connection, trade tensions and uncertainties can impact regional growth, and thus, the global economy. There could be more strains in the U.S.-China trade and business relationships. There are also unresolved trade issues between the U.S. and EU related to automobiles and aircraft subsidies, and between the U.S. and Japan on automobiles. Last but not least is the hobbled state of the World Trade Organization's appellate body. Trade battles have been a cornerstone of President Donald Trump's agenda, and we'd be surprised if he reverts to a quiet posture heading into the November 2020 election.

- **Beware of complacency:** The problem is that as the economic cycle wears on and the equity bull market persists, complacency tends to set in. We encourage investors to remain vigilant. The late stage of the business cycle often brings with it challenges for the economy and financial markets, especially equities, just when they're least expected.

Happy holidays, and we wish you a prosperous 2020!



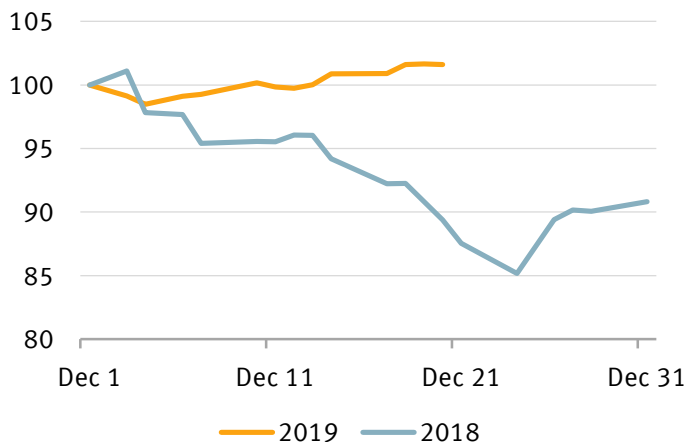
United States

Alan Robinson – Seattle

- **The S&P 500 Index eked out new record highs during the week** as trade fears receded, but the overall trading range was narrow, as is typical during major option-expiration weeks. Memories of the major market selloff one year ago (see chart) haunted traders, and **with the broad market up nearly 36% from the low of December 24, 2018**, some traders were wary of adding to positions.
- **RBC Capital Markets equity strategist Lori Calvasina surveyed 119 institutional investors** during the week of December 9 and, unsurprisingly, found that **optimism has surged over the last three months**. She noted 51% of respondents are now bullish compared to 29% in a September poll, with bearish investors dropping to 15% of the total. **However, the number of investors saying valuations are appealing fell to 11%, the lowest level seen since Q1 2018**. We caution that elevated sentiment and stretched valuations are often a harbinger of equity underperformance.
- The U.S. House of Representatives voted on December 18 to impeach President Trump for abuse of power and obstruction of Congress. In the weeks preceding his impeachment, it appeared that the president sought to divert attention from this vote by making progress towards trade deals, and stocks rallied in anticipation. We now believe there is a risk that, with the impeachment process likely to stall in the Republican-controlled Senate, **the president may be tempted to play hardball again on trade; this could act as a headwind for stocks**.
- **U.S. industrial production increased 1.1% in November from the prior month**, marking the biggest m/m increase

U.S. equities spread holiday cheer this year

S&P 500 December returns indexed to 100



Source - RBC Wealth Management, Bloomberg; data through 12/18/19

since October 2017. The jump came after the United Auto Workers union ended its nationwide 40-day strike at General Motors factories in late October, and suggests the manufacturing sector is beginning to stabilize after a tumultuous year marked by trade uncertainty. **This data builds on the positive trends seen in other areas of the U.S. economy** including labor and homebuilding, with housing starts up 3.2% in the month.

- In earnings news, **global freight and logistics company FedEx announced quarterly earnings that missed consensus forecasts by 28%**, after excluding a tax benefit, and the stock dropped 10% as a result. Management cited structural headwinds due to e-commerce, and while Amazon is a minor customer for FedEx, its influence is clearly causing secular upheaval in delivery networks.



Canada

Carolyn Schroeder – Toronto

- **Canadian household debt has become a little more burdensome** as the debt-to-income ratio ticked marginally higher to 175.9% in Q3 from Q2's downwardly revised 175.4%. On a positive note, the latest national balance sheet accounts showed that **Canadian households' net worth climbed to yet another record level** in Q3. RBC Economics attributes the increase to rising asset values in both financial and non-financial assets for the third consecutive quarter, **reflecting strong equity market performance and a recovering housing market**. These positive developments masked the slight deterioration in virtually all household debt metrics, including the debt-to-income ratio and the debt service ratio, which rose to 15.0% despite household disposable income growing at a solid clip. Most of the increase in the latter stemmed from higher non-mortgage debt payments. With the growth in mortgage debt reaccelerating modestly, RBC Economics sees little scope to remove household indebtedness from its list of top vulnerabilities for Canada's economy.
- **Canada's core Consumer Price Index (CPI)**, which excludes volatile food and energy prices, **reached a six-month high** as it rose 2.2% y/y in November. The jump in headline inflation last month was mainly due to base effects, as energy prices fell sharply toward the end of 2018. There is **growing evidence of firming in underlying inflation trends**, with prices for goods (ex-food and energy) growing at their fastest rate since a currency-driven increase in 2015–16. As a result, Canadian consumers may feel the pinch as prices for food purchased from stores have been growing at a 4% y/y rate and mortgage interest costs are up 6.6% y/y. **RBC Economics does not think the inflation data ties the Bank of Canada's hands** since policymakers will likely be more influenced

by next week's October GDP report, which may set up for another quarter of sub-trend growth in Q4. That would leave the door open for an interest rate cut next year, even with underlying inflation now on the high side of 2%.



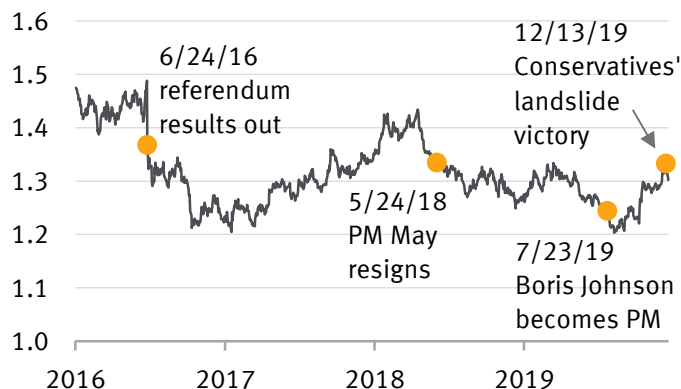
Europe

Frédérique Carrier & Alastair Whitfield – London

- Prime Minister Boris Johnson gained a large majority in last week's UK general elections. **The Johnson government will be characterized by a more flexible fiscal stance** than that of his predecessors, and, of course, by Brexit.
- According to the Conservative manifesto, Johnson's government aims to **raise spending to 41% of GDP** (from some 40% today) and **increase the national insurance threshold**, a personal exemption, over the course of the next five years. Combined, these measures should **increase GDP growth by some 0.4%**, all else being equal, in our view.
- **As for Brexit, Johnson intends to write into law the Withdrawal Agreement that he previously negotiated with the EU but remove the possibility of extending the one-year transition period** that maintains the status quo. That this change comes so early after the election and not as a result of pressure from amendments proposed by ardent Brexiters in the House of Commons **signals the government is assuming a hard Brexit stance**, in our view. It reignites the possibility that the UK could have to trade on WTO terms at the end of the transition period, or December 2020, if a trade deal with the EU is not struck by then. The pound lost its recently acquired gains, falling back to the early December level of 1.31 against the U.S. dollar.
- At the penultimate Bank of England (BoE) meeting under the stewardship of Governor Mark Carney, interest rates were held at 0.75% following another 7-2 split vote. The question now is, **who will replace Carney when his term ends on**

Brexit narratives and the British pound

British pound to U.S. dollar exchange rate



Source - RBC Wealth Management, Bloomberg; data through 12/18/19

January 31, 2020? The three frontrunners are Kevin Warsh, former U.S. Federal Reserve governor, Andrew Bailey, CEO of the UK Financial Conduct Authority, and Minouche Shafik, director of the London School of Economics. The latter two have previously acted as deputy governors at the BoE. Shafik seems to be the leading candidate, with the appointment expected to be announced in the near future. While not considered to be particularly dovish or hawkish, she has described herself instead as an “owl” and being wise in setting interest rates.



Asia Pacific

Jasmine Duan – Hong Kong & Nicholas Gwee, CFA – Singapore

- Asian markets traded mostly higher this week as **risk appetite improved on the back of the U.S.-China “phase 1” trade deal** announced on December 13. Key details include: suspension of tariffs that were scheduled to take effect on December 15, reduction of tariff rates (that were imposed on September 1) from 15% to 7.5%, and increase in imports of U.S. goods, including agriculture, and services in 2020 by the Chinese. While the worst-case scenario has been averted, market observers believe execution risks remain; in particular, the implementation of larger agricultural and other U.S. commodity purchases by China. Meanwhile, **phase 2 negotiations will be tough as both sides debate the far more problematic issues of China’s industrial policies**. Overall, the deal is a good start to easing the equity market’s concerns over trade, in our view, although the tariff rollbacks were not as deep as some would have hoped. Meanwhile, we believe **optimism from the deal has largely been priced in by markets, and hence, we do not expect a sharp rally**.
- **The decline in Japan’s factory activity continued in December as a sustained drop in output and new orders threatened to tip the economy into contraction** in the final quarter of 2019. The Jibun Bank Flash Japan Manufacturing Purchasing Managers’ Index (PMI) edged down to 48.8 from 48.9 in November. New export orders shrank for the thirteenth straight month, but showed signs of bottoming as the pace of decline was the slowest in a year. Separately, Japan’s services PMI inched up to 50.6 from 50.3 in the previous month.
- **Cathay Pacific Airways, Hong Kong’s flagship airline, reported a drop in passenger traffic for the fourth consecutive month**. Separately, Bloomberg reported that Hong Kong’s Airport Authority seized seven planes from embattled Hong Kong Airlines after it failed to make certain payments. Months of unrest has sent passenger traffic tumbling in Hong Kong, and observers are beginning to highlight the prospects of further job cuts and even bankruptcies for the smaller players.



MARKET SCORECARD

Data as of December 19, 2019

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	3,205.37	2.0%	27.9%	18.7%	19.5%
Dow Industrials (DJIA)	28,376.96	1.2%	21.6%	13.4%	14.6%
NASDAQ	8,887.22	2.6%	33.9%	24.2%	27.6%
Russell 2000	1,667.09	2.6%	23.6%	12.6%	8.5%
S&P/TSX Comp	17,064.04	0.1%	19.1%	19.6%	5.8%
FTSE All-Share	4,200.87	3.3%	14.3%	13.7%	1.4%
STOXX Europe 600	415.07	1.9%	22.9%	21.5%	6.2%
EURO STOXX 50	3,739.17	1.0%	24.6%	22.5%	4.4%
Hang Seng	27,800.49	5.5%	7.6%	7.5%	-5.0%
Shanghai Comp	3,017.07	5.1%	21.0%	18.3%	-8.5%
Nikkei 225	23,864.85	2.5%	19.2%	13.7%	4.4%
India Sensex	41,673.92	2.2%	15.5%	14.2%	23.2%
Singapore Straits Times	3,207.42	0.4%	4.5%	4.9%	-5.8%
Brazil Ibovespa	115,131.30	6.4%	31.0%	34.4%	58.4%
Mexican Bolsa IPC	44,649.43	4.3%	7.2%	7.9%	-7.8%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,478.80	1.0%	15.3%	19.0%	17.2%
Silver (spot \$/oz)	17.06	0.2%	10.1%	16.9%	5.8%
Copper (\$/metric ton)	6,145.25	5.2%	3.3%	2.6%	-11.0%
Oil (WTI spot/bbl)	61.22	11.0%	34.8%	29.7%	6.5%
Oil (Brent spot/bbl)	66.46	6.5%	23.5%	16.1%	4.2%
Natural Gas (\$/mmBtu)	2.29	0.4%	-22.1%	-38.5%	-14.9%

Govt bonds (bps chg)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Tsy	1.920%	14.5	-76.4	-83.4	-54.4
Canada 10-Yr	1.660%	19.7	-30.7	-29.9	-27.4
U.K. 10-Yr	0.804%	10.7	-47.3	-47.0	-40.1
Germany 10-Yr	-0.235%	12.5	-47.7	-47.4	-61.4
Fixed Income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	2.36%	-0.3%	8.5%	9.9%	8.9%
U.S. Invest Grade Corp	2.89%	0.0%	14.2%	15.1%	12.0%
U.S. High Yield Corp	5.12%	1.7%	14.0%	11.3%	11.9%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	97.4020	-0.9%	1.3%	0.4%	4.2%
CAD/USD	0.7620	1.2%	3.9%	2.7%	-1.9%
USD/CAD	1.3123	-1.2%	-3.8%	-2.7%	1.9%
EUR/USD	1.1122	0.9%	-3.0%	-2.2%	-6.1%
GBP/USD	1.3007	0.6%	2.0%	3.1%	-2.8%
AUD/USD	0.6886	1.8%	-2.3%	-3.1%	-10.1%
USD/JPY	109.3400	-0.1%	-0.3%	-2.8%	-3.1%
EUR/JPY	121.6100	0.8%	-3.4%	-5.0%	-9.0%
EUR/GBP	0.8551	0.4%	-4.9%	-5.2%	-3.3%
EUR/CHF	1.0880	-1.3%	-3.3%	-3.9%	-6.7%
USD/SGD	1.3547	-1.0%	-0.6%	-1.3%	0.6%
USD/CNY	7.0104	-0.3%	1.9%	1.7%	6.1%
USD/MXN	18.9247	-3.1%	-3.7%	-5.9%	-1.5%
USD/BRL	4.0654	-4.1%	4.9%	4.4%	23.5%

Source - Bloomberg. Note: Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing. Data as of 8:35 pm GMT 12/19/19.

Examples of how to interpret currency data: CAD/USD 0.76 means 1 Canadian dollar will buy 0.76 U.S. dollar. CAD/USD 3.9% return means the Canadian dollar rose 3.9% vs. the U.S. dollar year to date. USD/JPY 109.34 means 1 U.S. dollar will buy 109.34 yen. USD/JPY -0.3% return means the U.S. dollar fell 0.3% vs. the yen year to date.

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			Count	Percent
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