



## Not a phantom rally

Kelly Bogdanova – San Francisco

The recent rally in developed equity markets has been prompted by notable shifts in the landscape, particularly in the U.S. We assess the four catalysts that have caused markets to bounce by double digits, and discuss why long-term investors should avoid the temptation of market timing.

With 11 months of the year under our belt, developed equity markets are looking better than they were than just over a month ago. The S&P 500 has rallied 14.1 percent since mid-October, and the MSCI World ex-U.S. Index has jumped 17.6 percent in dollar terms over the same period, while the UK's FTSE All-Share Index and Canada's S&P/TSX have bounced 11.5 percent and 12.3 percent, respectively.

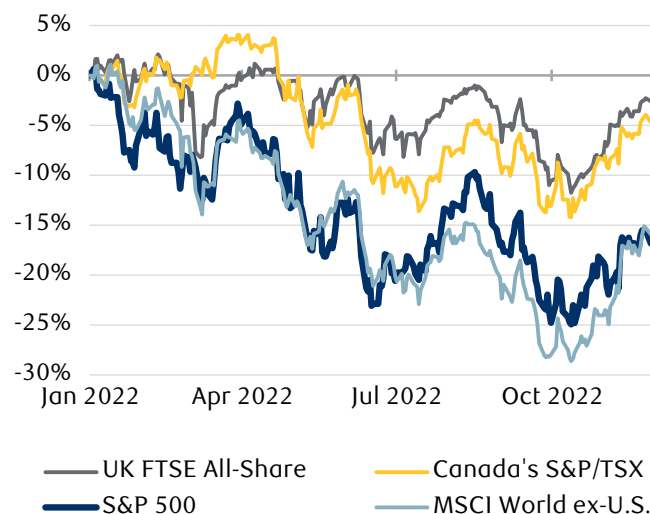
As a result, the S&P 500 is down "only" 14.4 percent year to date compared to being down 25 percent at its worst point. This is not a phantom move, in our assessment, as the four key factors behind the rally are notable.

**The softening in U.S. inflation:** The rally gained steam with better-than-expected October consumer inflation data. The headline Consumer Price Index (CPI) pulled back to 7.7 percent year over year, which was below the consensus forecast, and lower than the peak 9.1 percent reading last June.

There has been a meaningful shift in the month-over-month CPI trend. After spiking in 2021 and earlier this year, the headline and core rates have come down closer to their longer-term ranges since 2010, clearly illustrating that inflation is no longer accelerating at a swift pace like it was months ago (see chart on page 2).

### Markets have rallied nicely off of the mid-October lows

Path of select developed market equity indexes (year-to-date % change)



Source - RBC Wealth Management, Bloomberg; data through 11/30/22. FTSE All-Share and S&P/TSX in local currencies; S&P 500 and MSCI World ex-US in U.S. dollars

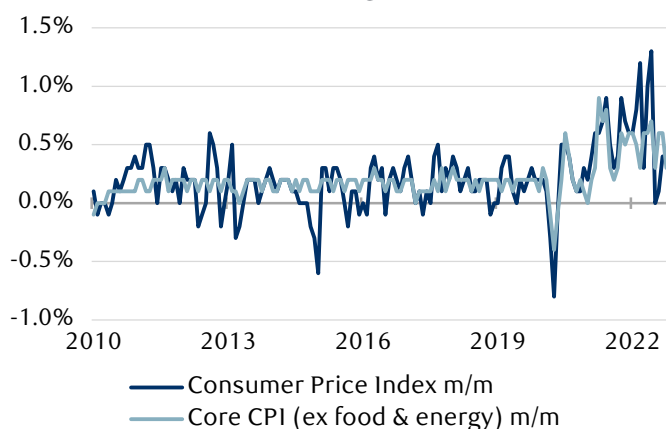
For perspectives on the week from our regional analysts, please see [pages 3-4](#).

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Priced (in USD) as of 11/30/22 market close (unless otherwise stated). Produced: 12/1/22 3:35 pm ET; Disseminated: 12/1/22 3:38 pm ET  
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## U.S. consumer inflation has come off the boil

Consumer Price Indexes (% change month-over-month)



Source - RBC Wealth Management, Bloomberg; data through 10/31/22, the most recent CPI report

We think it's reasonable to expect inflation to come down further in 2023, perhaps notably.

- Commodity prices have receded, and have historically been positively correlated with inflation.
- Supply chains have improved.
- Households have become price-sensitive and are more often "trading down" to off-brand items as indicated by the earnings results of major retailers.
- The math points to decelerating inflation. The so-called "base effect" should play a role here as inflation comparisons from year-ago periods are much tougher in coming months. It would take strong month-over-month readings to push the year-over-year inflation rates higher. Barring unexpected supply chain disruptions or significant changes on the geopolitical front, we don't see this happening.

**The end of the Fed tightening cycle seems in sight:** We think sentiment about the Fed's rate hike cycle has been a major catalyst for the equity market. Even before Fed Chair Jerome Powell signaled on Wednesday that the Fed would likely downshift the size of rate hikes from 75 to 50 basis points at the December 13–14 meeting, equity market participants had been expecting this. However, markets strengthened further on Powell's comments. Beyond the December meeting, we expect any subsequent hikes to be in 25 basis point increments, and only if justified by the incoming data, with the fed funds rate reaching no higher than 5.00 percent by Q1 2023 compared to the current 4.00 percent level, in our view.

### Better-than-feared corporate earnings trends:

Among S&P 500 companies, Q3 reports showed some deterioration in earnings and revenue growth, especially when Energy sector results are excluded. There were also high-profile misses and estimate cuts for Q4. However, on balance, the reporting season was better than feared, and we think the results were relatively good compared to previous periods when economic headwinds were blowing.

## A typical boost surrounding the U.S. midterm elections:

We think the rally was helped along by sentiment about the midterms, especially given the results gave way to gridlock in Washington with House of Representatives control shifting to Republicans. Thus far, the move has been textbook. Since 1934, there has typically been a big selloff in the 12-month period before the midterm elections, and then the S&P 500 tended to rally off of the midterm election-year low sometime around the election date. The S&P 500 has historically performed best when power in Washington was shared between a Democratic president and a split Congress, as we've pointed out in two recent reports about [historical election returns](#) and the [results of this election](#).

## Lingering risks

Is the rally just another bear market bounce that should be ignored? We don't think so given the above developments, especially on inflation and Fed policy. These are legitimate reasons for investors to reallocate capital to U.S. equities, in our view.

### But let's not kid ourselves, economic risks linger which can impact corporate earnings and generate more volatility in 2023:

- **The U.S. could succumb to a recession, possibly in the middle of the year.** The leading indicators in our [Recession Scorecard](#) continue to flash warning signs. We doubt recessionary conditions have been fully factored into the consensus earnings forecast for 2023. In a recession, we think S&P 500 earnings could end up at \$220 per share in 2023—at most—rather than at the current consensus forecast of \$231 per share.
- **It's unclear the degree and pace by which inflation could retreat.** The jury is still out about whether the Fed's two percent inflation target will be achieved in 2023, or whether the likely retreat in inflation will stall out around three percent to four percent—not to mention whether there will be another inflation wave thereafter. How this ultimately gets resolved can impact the market's valuation. Generally, elevated inflation and interest rates over the medium term result in lower equity market valuations, and vice versa.

## Avoid the timing temptation

Regardless of how 2023 plays out, we think developed equity markets' swift moves off the mid-October bottoms, which came amid very negative headlines and bearish investor sentiment, are prime examples of why attempting to time the market is such a precarious exercise for long-term investors. There is no bell that rings when a new bull market cycle begins, and missing the biggest rally days can have detrimental long-term performance consequences. We think now is a good time to review portfolios with the goal of bringing allocations back to the long-term strategic recommended levels.

## UNITED STATES

Atul Bhatia, CFA – Minneapolis

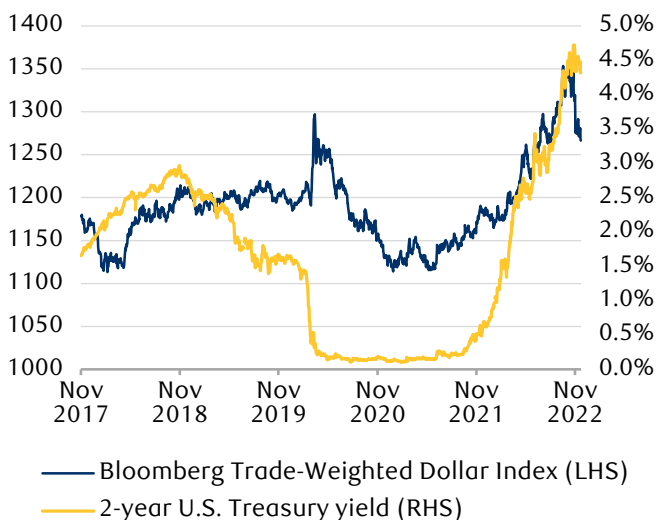
■ **Bond markets reacted positively to this week’s comments from Federal Reserve Chair Jerome Powell** that indicated the central bank is likely to moderate the pace of rate hikes to 50 basis points (bps) from 75 bps beginning at this month’s meeting. Powell’s additional remarks on the likely endpoint for rate hikes—“somewhat higher” than the Fed’s prior 4.6% projection—added to the positive bond sentiment, which saw the yield on 2-year Treasuries decline nearly 15 bps after he spoke. Interest rate futures now reflect peak rates below 5%, with a likely shift to rate cuts by H2 2023. Investors largely looked past his comments on the potential need for an extended period of elevated rates, given the lack of “clear progress” on inflation.

■ **Recession concerns are growing, according to the Fed’s Beige Book**, a qualitative survey of economic conditions across the country. The majority of Fed districts reported unchanged or declining economic activity during the past six weeks, with companies across the U.S. reporting increased uncertainty and rising economic pessimism. Interest rates and inflation were cited as causes for the concerns. Bond market movements in November reflected these growth concerns, with yields dropping more swiftly on longer-maturity bonds. The 10-year U.S. government bond yield, for instance, dropped 44 bps last month compared to a 17 bps decline for the 2-year Treasury.

■ **The prospects for a slowing U.S. economy and a more dovish Fed have weighed on U.S. currency**, with the trade-weighted dollar index down over 6% from its recent highs. The greenback’s decline could add slightly to U.S.

### U.S. dollar falls against trading partner currencies

Lower U.S. bond yields help reduce greenback’s appeal



Source - RBC Wealth Management, Bloomberg; data range: 11/10/17 – 12/1/22

inflation, although we believe the main impact will be a salutary reduction of inflation in overseas economies. A weaker dollar allows trading partners to buy commodities at lower domestic currency prices, helping foreign central banks combat inflationary pressures.

## CANADA

Sean Killin & Richard Tan, CFA – Toronto

■ **Global oil prices are well off their year-to-date highs**, driven in part by the slowing economic outlook. All else equal, we acknowledge that the pullback in commodity prices represents a headwind for Canadian energy producers. However, we also highlight that energy producers have been far more prudent in their capital allocation priorities this time around compared to past business cycles. For instance, instead of pursuing large acquisitions as they have in the past, producers have mainly opted to allocate excess cash flows towards debt repayment, share repurchases, and dividend increases. We believe volatility will likely persist in the near term due to risks related to production policies (e.g., OPEC+ meeting) and lingering recessionary risks. For 2023, we recommend maintaining exposure to Canadian energy producers as a function of their strong balance sheets, attractive valuations, and capacity for additional return of capital. Should a recession dampen oil demand and result in lower commodity prices, we believe opportunities to add additional exposure may arise.

■ **Canadian households are beginning to cut back on discretionary retail spending**. Higher interest rates and sustained inflationary pressures in the economy have dampened consumer sentiment meaningfully and driven retail sales to experience another month-over-month (m/m) contraction in September. Headline retail sales fell by 0.5% m/m, in line with consensus expectations, with 7 of the 11 subsectors seeing sales contract. General merchandise, clothing, and furniture were among the subsectors that saw modest strength. Retail sales, excluding automotive, fell 0.7% m/m, modestly exceeding the 0.6% decline that was broadly anticipated. On a quarterly basis, the pullback in July’s retail sales number, weaker growth in August, and another pullback in September, generated a drag on Q3 economic growth, as per this week’s GDP release. RBC’s Multi-Asset Strategy team acknowledges that the headwinds facing the Canadian consumer are worth monitoring over the coming months, as real wages exhibit declines and market expectations of BoC monetary policy point to interest rates rising further.

## EUROPE

Thomas McGarrity, CFA – London

■ **European equities have witnessed a strong bounce off their lows, and Europe has been the best-performing regional equity market over the past two months.** This has helped erase year-to-date underperformance relative to global equities. Since the start of October, the STOXX Europe 600 ex UK Index has gained 15% in euros, and 23% in U.S. dollars. Moreover, indexes with a prominent cyclical tilt, such as the EURO STOXX 50 (Europe's blue-chip index for the eurozone) and Germany's DAX, have witnessed an even stronger rebound, with both up around 20% in euros (over 28% in USD).

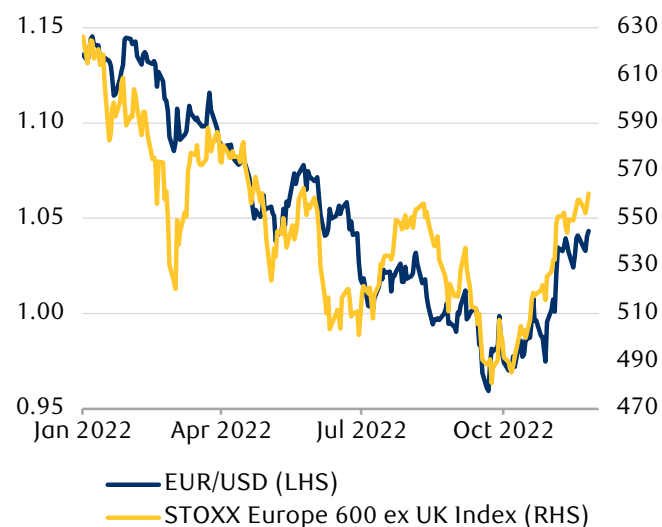
■ Against a backdrop of significant outflows this year, bearish investor positioning, and cheap valuations, we believe **three key factors have contributed to European equities' outperformance** over the past two months.

■ **First, the energy price differential between Europe and the U.S. has decreased in recent months.** Our national research provider has identified a relationship between the U.S.-Europe price differential in natural gas and relative equity performance in USD terms this year, with Europe outperforming the U.S. if European natural gas prices fall relative to U.S. prices.

■ **Second, China's emerging plans to start relaxing COVID-19-related restrictions** have boosted European equities more than other markets, reflecting Europe's higher exposure to the country. European companies' revenue exposure to China is roughly 8%, around double that of the U.S.

■ **Third, the U.S. dollar has retreated versus the euro.** The greenback's strength this year versus the euro has been a deterrent to U.S. dollar investors buying European

### An increasing correlation between European equities and the euro



Source - RBC Wealth Management, Bloomberg; data through 12/1/22

assets, including equities. Notably, the correlation between European equities and the euro is at its highest level in the past decade. Since the EUR/USD currency pair troughed below 0.96 on Sept. 28, the euro has rallied over 9%. Further strengthening in the euro would, in our view, be an important factor in helping drive further outperformance of European equities.

■ Looking ahead, we think the biggest risk to both European equities and the euro is **the potential for renewed upwards pressure on energy prices.** This would likely sour sentiment towards the region once again.

## ASIA PACIFIC

Nicholas Gwee, CFA – Singapore

■ The Asia Pacific equity market traded mixed during the week with the Hang Seng Index a notable outlier. **The Hang Seng is on track to post its first monthly gain since July, and its strongest monthly gain since late 2003.** Stocks listed in Hong Kong initially fell on Monday following rare protests against COVID-19 restrictions in several Chinese cities. Sentiment rebounded the next day as Chinese officials vowed to speed up vaccinations for the elderly and to avoid excessive restrictions. Investors interpreted the moves as possible signals that Beijing is addressing public concerns and heeding pressure to reopen. While reopening hopes have lifted Chinese equities, we note that Chinese rules are still the most restrictive in the world. With daily new COVID-19 cases remaining elevated and rising risks of health care infrastructure vulnerability, we expect the road to reopening to be rocky, and therefore anticipate Chinese equities remaining volatile.

■ **The yen continues to strengthen against the U.S. dollar** since hitting a four-decade low in October. The gains are being driven in part by market jitters around China's deteriorating COVID-19 situation, which is driving moves toward currencies that investors typically consider to have a stronger risk-reward proposition, where the yen is overtaking the greenback to be the currency of choice. Traders are expecting more turbulence ahead for the yen. Separately, **Tokyo's inflation outpaced market forecasts to hit its fastest clip since 1982,** an acceleration that suggests nationwide price growth will also quicken in November.

■ **Meituan (3690 HK) posted very strong quarterly earnings.** The Chinese food delivery giant saw revenue grow 28% y/y (in line with consensus expectations). Meanwhile, adjusted net profit jumped 71% q/q (exceeding expectations by a very wide margin, 300%+) despite seasonal headwinds, thanks to solid core local commerce profit and the reduction of operating losses from new initiatives. As China sees a surge in COVID-19 cases that is prompting restrictions, analysts are concerned about a bigger negative impact on consumer demand for Meituan's businesses over the fourth quarter.

# MARKET Scorecard

Data as of November 30, 2022

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	4,080.11	5.4%	-14.4%	-10.7%	12.7%
Dow Industrials (DJIA)	34,589.77	5.7%	-4.8%	0.3%	16.7%
Nasdaq	11,468.00	4.4%	-26.7%	-26.2%	-6.0%
Russell 2000	1,886.58	2.2%	-16.0%	-14.2%	3.7%
S&P/TSX Comp	20,453.26	5.3%	-3.6%	-1.0%	19.0%
FTSE All-Share	4,139.65	6.8%	-1.6%	2.8%	16.8%
STOXX Europe 600	440.04	6.8%	-9.8%	-5.0%	13.0%
EURO STOXX 50	3,964.72	9.6%	-7.8%	-2.4%	13.5%
Hang Seng	18,597.23	26.6%	-20.5%	-20.8%	-29.4%
Shanghai Comp	3,151.34	8.9%	-13.4%	-11.6%	-7.1%
Nikkei 225	27,968.99	1.4%	-2.9%	0.5%	5.8%
India Sensex	63,099.65	3.9%	8.3%	10.6%	42.9%
Singapore Straits Times	3,290.49	6.4%	5.3%	8.2%	17.3%
Brazil Ibovespa	112,486.01	-3.1%	7.3%	10.4%	3.3%
Mexican Bolsa IPC	51,684.86	3.5%	-3.0%	4.0%	23.7%
Gov't bonds (bps change)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Treasury	3.611%	-43.7	210.1	216.7	277.2
Canada 10-Yr	2.941%	-31.0	151.5	137.3	227.0
UK 10-Yr	3.161%	-35.5	219.0	235.2	285.6
Germany 10-Yr	1.930%	-21.2	210.7	227.9	250.1
Fixed income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	4.68%	3.1%	-13.1%	-13.4%	-14.4%
U.S. Investment-Grade Corp	5.42%	4.5%	-16.0%	-16.0%	-16.5%
U.S. High-Yield Corp	8.76%	1.7%	-11.1%	-9.4%	-4.6%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,768.81	8.3%	-3.3%	-0.3%	-0.5%
Silver (spot \$/oz)	22.18	15.7%	-4.8%	-2.9%	-2.0%
Copper (\$/metric ton)	8,036.00	6.8%	-17.5%	-15.5%	6.2%
Oil (WTI spot/bbl)	80.55	-6.9%	4.6%	21.7%	77.7%
Oil (Brent spot/bbl)	85.43	-9.9%	9.8%	21.1%	79.5%
Natural Gas (\$/mmBtu)	6.94	9.2%	86.0%	51.9%	140.7%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	106.0260	-4.9%	10.8%	10.5%	15.4%
CAD/USD	0.7444	1.4%	-5.9%	-4.9%	-3.2%
USD/CAD	1.3434	-1.4%	6.3%	5.1%	3.3%
EUR/USD	1.0406	5.3%	-8.5%	-8.2%	-12.8%
GBP/USD	1.2051	5.1%	-10.9%	-9.4%	-9.5%
AUD/USD	0.6788	6.1%	-6.5%	-4.8%	-7.6%
USD/JPY	138.0500	-7.2%	20.0%	22.0%	32.3%
EUR/JPY	143.6600	-2.3%	9.7%	12.0%	15.5%
EUR/GBP	0.8635	0.2%	2.6%	1.3%	-3.5%
EUR/CHF	0.9840	-0.6%	-5.2%	-5.5%	-9.2%
USD/SGD	1.3610	-3.9%	0.9%	-0.3%	1.4%
USD/CNY	7.0924	-2.9%	11.6%	11.4%	7.8%
USD/MXN	19.2847	-2.7%	-6.1%	-10.1%	-4.4%
USD/BRL	5.1906	0.2%	-6.9%	-7.7%	-3.1%

Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing.

Examples of how to interpret currency data: CAD/USD 0.74 means 1 Canadian dollar will buy 0.74 U.S. dollar. CAD/USD -5.9% return means the Canadian dollar fell 5.9% vs. the U.S. dollar year to date. USD/JPY 138.05 means 1 U.S. dollar will buy 138.05 yen. USD/JPY 20.0% return means the U.S. dollar rose 20.0% vs. the yen year to date.

Source - Bloomberg; data as of 11/30/22

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As of September 30, 2022

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			Count	Percent
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Sell [Underperform]	52	3.52	5	9.62

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