

Global Insight

Weekly



A closer look

After the fireworks

Kelly Bogdanova – San Francisco

As the equity market looks ahead to Q2 results and the second half of 2019, we expect lackluster corporate earnings growth, with gusts of short-term volatility possible. But we believe the market can work through the earnings doldrums so long as trade tensions don't boil over and economic trends hold up.

With major U.S. equity indexes at all-time highs, market participants have been hanging on comments from the Federal Reserve and U.S.-China trade negotiators.

Fed Chairman Jerome Powell signaled again that he's open to lowering interest rates, and we anticipate it will happen at the July 30–31 Federal Open Market Committee meeting, with more cuts at subsequent meetings if needed. U.S.-China trade rhetoric has been relatively calm of late, but there are no signs of a breakthrough.

In the near term, we see attention shifting to bread-and-butter issues: Q2 earnings reports and the outlook for subsequent quarters.

Sluggish earnings growth is to be expected, according to consensus forecasts. This is well known by market participants and we believe it largely has been factored into stock prices. It's a key reason—notwithstanding the S&P 500 reaching an all-time high—that the market has traded in a wide, volatile range for many months.

Even so, Q2 earnings results and management teams' comments about the economy, trade/tariff disputes, and outlooks for future quarters could pose some challenges for the market, or provide an excuse for a pullback.

Will the earnings beats go on?

The consensus forecast for Q2 earnings growth recently slipped into negative territory, to a lackluster -0.3% y/y level.

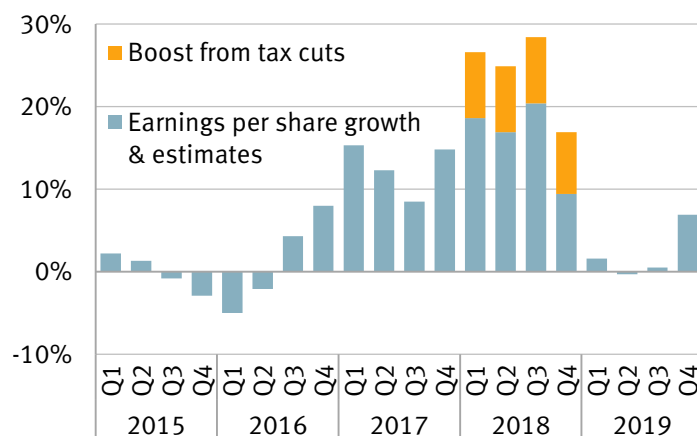
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2019 is a consolidation year for earnings growth

S&P 500 earnings per share growth (y/y), actual & consensus estimates*



* Actual earnings growth from Q1 2015 through Q4 2018. Q1 2019 is actual data, but subject to revision. Q2 2019 and onward reflect the consensus estimates. Source - RBC Wealth Management, Refinitiv; data through 7/10/19

Market pulse

- 3 U.S. small-cap equities appear poised to outperform
- 3 Bank of Canada sounds a note of caution
- 4 British pound falls as Brexit uncertainty rises
- 4 Japan export restrictions could hit South Korea tech giants



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Management

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This is down from 1.2% two months ago and 6.5% in January. When all is said and done this reporting season, we think earnings “beats” will lift the Q2 growth rate back into positive territory, perhaps by a couple of percentage points.

However, the proportion of beats may not reach the above-average levels of recent seasons and, more importantly, the *magnitude* of beats (the degree to which they exceed estimates) seems unlikely to match previous quarters, in our view. There could also be more high-profile earnings misses by U.S.-based multinationals given the early reporting trends by multinationals headquartered overseas.

Management teams’ guidance about future quarters, and their thoughts about domestic and global economic trends, trade, capital spending, margins, and more will of course be under the microscope.

Some companies will likely update their full-year estimates, but companies often wait until Q3 industry conferences or the Q3 reporting season to do so. Regardless of the timing, we think the consensus forecast for Q4 earnings growth of 6.8% y/y is vulnerable to further cuts.

Even though these developments could create market volatility during the Q2 reporting season, it is unlikely to be enough to break the bull market, in our view. Such events are to be expected when earnings momentum slows, and we think much of this has already been factored into the market.

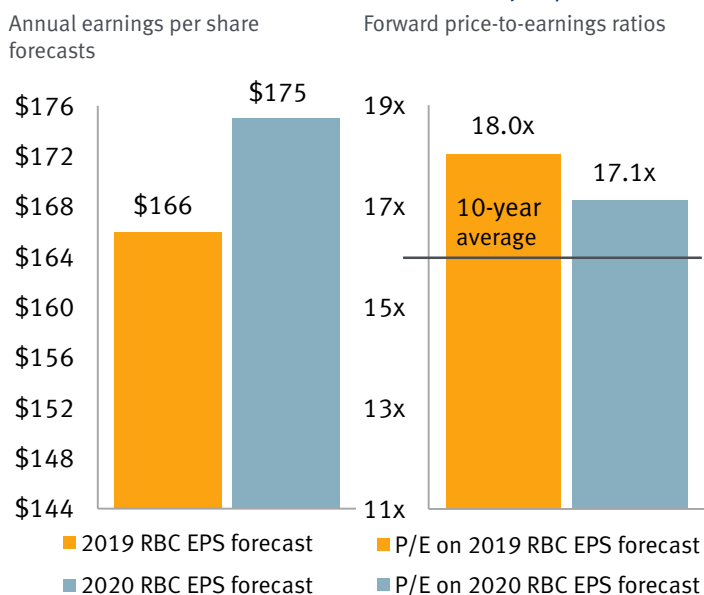
A tough act to follow

The full-year outlook is also unspectacular. After torrid 23% y/y earnings growth in 2018, the consensus forecast calls for just 2.4% y/y growth in 2019, nearly equivalent to RBC Capital Markets’ estimate. Consensus revenue estimates have been scaled back to the low single digits, compared to an average of 8% last year.

The main culprits are waning economic momentum combined with trade tensions and uncertainties. U.S. manufacturing data suggest a range of outlooks from weak growth to a modest contraction, while manufacturing in Europe, China, and Japan is contracting. U.S.-based companies’ capital spending plans have eased recently and could pull back further given the trade uncertainties not only with China, but also with the EU, Japan, India, and the list goes on. Another bout of global disinflation hasn’t helped corporate trends, either.

Arithmetic is also a factor. Low tax rates, which boosted 2018 U.S. earnings by 7–8 percentage points, no longer factor into the year-over-year earnings growth calculation. Furthermore, robust 2018 earnings growth set a high bar that will be difficult to exceed by any meaningful margin, in our view.

S&P 500 valuation is elevated, but not overly expensive



Source - RBC Wealth Management, RBC Capital Markets (RBC forecast); data through 7/10/19

The combination of lower earnings estimates and the market’s recent rally has resulted in higher-than-average price-to-earnings ratios of 18.0x and 17.1x for 2019 and 2020, respectively, based on RBC Capital Markets’ estimates (see chart above). In our view, these valuations are not overly expensive compared to the 16.0x 10-year average, nor should they constrain stock prices.

The long and winding road

Profits and revenues don’t grow in a straight line, even during expansion cycles, so we are not unduly surprised by recent pullbacks in earnings growth estimates. But Q2 earnings season will likely have some rough patches that could create market volatility in the short term.

As long as economic trends don’t deteriorate meaningfully and trade tensions don’t heat up to the degree that global economic growth is further at risk, we think the market can work through this earnings lull. Accordingly, we continue to recommend a Market Weight or benchmark position in U.S. equities.



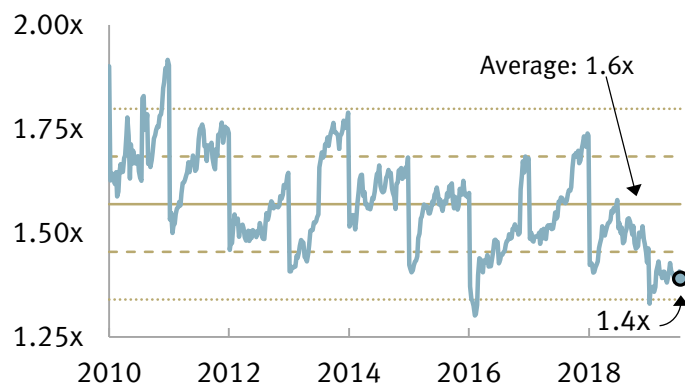
United States

Ben Graham, CFA – Minneapolis

- **U.S. equity markets have rallied during the week;** the S&P 500, Dow Jones Industrial Average, and NASDAQ closed at all-time highs on Wednesday, July 10, or Thursday, July 11, or both. The gains were led by Energy, Real Estate, and Consumer Discretionary while Financials and Industrials were the worst-performing sectors.
- **Small caps are gaining favorability,** in our opinion. We think small-cap **valuations are attractive** at this time, relative to large caps, and that their **lower reliance on overseas revenues** is a net positive. Small-cap stocks have **less exposure to trade conflicts and global growth uncertainty** while also providing greater leverage to potential rate cuts from the Federal Reserve. We remain comfortable with a Market Weight position in U.S. equities and are more constructive on small caps at this time.
- **Further supporting the favorability of small caps** is recent research from RBC Capital Markets, LLC Head of U.S. Equity Strategy Lori Calvasina. She believes that some of the biggest near- and medium-term concerns she sees in large-cap stocks are less onerous for small caps. First, the Russell 2000 is well below its post Financial Crisis valuation peaks, something that cannot be said for the S&P 500. Second, while crowding (when institutional investors tend to move as a herd into sub-asset classes) is a concern for large caps, evidence of this phenomenon is not present in small caps. Third, margin pressures materialized in the Russell 2000 during Q4 2018 and Q1 2019, but Calvasina thinks these should abate in upcoming quarters. Finally, while earnings revisions are shifting lower, small-cap trends have proven to be more durable so far, and negative pre-announcements have been skewed to large caps.

Small-cap equities' attractive relative valuation

Russell 2000 forward P/E ratio relative to the S&P 500



Dashed lines represent standard deviations. Source - RBC Wealth Management, Bloomberg; data through 7/10/19

- **Recent data have shown the U.S. economy is not quite ready to roll over.** June's jobs report showed 224,000 additions, well ahead of consensus expectations at 160,000. This comes on the heels of the fear-inducing 75,000 print for May. Furthermore, June inflation was higher than expected, as the Consumer Price Index (CPI) increased 0.1% m/m and 1.6% y/y. Excluding food and energy costs, the CPI showed a 2.1% y/y increase.



Canada

Christopher Girdler, CFA – Toronto

- **The Bank of Canada (BoC) kept the overnight lending rate unchanged at 1.75%** during the week, but its tone within the prepared statement and monetary policy report was one of real caution. To be fair, the governing council noted that domestic aggregate demand was improving more quickly than it had previously expected, but this was **overshadowed by the ongoing trade war** which is severely clouding the BoC's outlook for real GDP. The trade conflict is causing the BoC enough issues that it mentioned the topic multiple times in the statement and included a special scenario analysis in its monetary policy report which demonstrated that Canada, being a small and open economy, has a lot to lose if the conflict worsens.
- Overall, the BoC **decided to leave the inflation outlook relatively unchanged**, between 1.8% and 2% over the next couple of years, which leaves the BoC in wait-and-see mode for a while. We think the BoC's persistent comments on trade provide it with plenty of cover if it decides to opt for an insurance cut or two in the near future, and the BoC's decision tree seems firmly between nothing or cuts. **The market is now pricing in one rate cut in Canada** by this time next year. While this is less than what was priced in a month ago, the market is clearly grappling between better-than-expected domestic data and the worsening global outlook to determine which will drive yields.
- **Whether the BoC cuts or not may depend on why (and when) the Federal Reserve (Fed) reduces the fed funds range.** We are more inclined to believe that a Fed that cuts in fear of a growth slowdown would be more of a precursor to cuts in Canada than one cutting to maintain easy financial conditions. Only time will tell on the matter, but we think investors sitting on cash can avoid the issue right now by buying Federal agency bonds which mature in 2021/2022 and are priced below par.



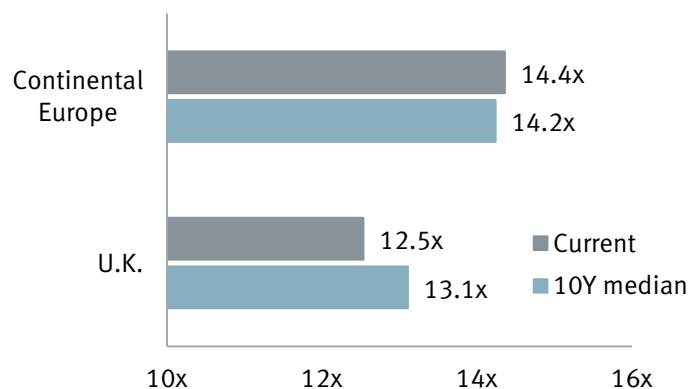
Europe

Thomas McGarrity, CFA & Laura Cooper – London

- **A profit warning from BASF weighed on a number of cyclical subsectors of the European equity market.** The world's largest chemicals company blamed significantly weaker-than-expected global economic growth and industrial production in the first half of 2019, largely due to the trade conflict between the U.S. and China.
- Given the deterioration of economic growth momentum so far this year and dimming prospects for an improvement in the second half of 2019, **we think there's a reasonable chance that a number of cyclically exposed companies will reset guidance this results season.** We note, however, that the valuations attached to “value” stocks appear to show investors are already sceptical about current earnings estimates, with the MSCI Europe Value Index currently trading on a 2019 estimated price-to-earnings ratio under 11x versus a five-year average close to 13x.
- A clear gauge on the health of the U.K. economy remains elusive, with **Brexit uncertainty continuing to distort economic activity.** The U.K. economy bounced back in June after posting a sharp contraction in May, although **much of the recovery reflected a rebound in car manufacturing following Brexit-related plant shutdowns the previous month.**
- **The British pound tumbled to early-2017 lows against the U.S. dollar** as political rhetoric around the U.K. leaving the EU without a deal at the end of October escalated. The expressed willingness of both candidates for Conservative Party leader to keep a no-deal Brexit on the table is keeping uncertainty elevated.

European and U.K. equities appear to be fairly discounting near-term challenges

Next-twelve-month P/E ratios



Source - RBC Wealth Management, Bloomberg; data through 7/10/19

- Gathering clouds on the global economic horizon and rising Brexit uncertainty prompted Bank of England Governor Mark Carney to signal a major shift in monetary policy is likely forthcoming. **RBC Capital Markets now anticipates a 0.25% interest rate cut in November,** contingent on how the Brexit process unfolds in coming months.



Asia Pacific

Jasmine Duan – Hong Kong & Nicholas Gwee, CFA – Singapore

- Twelve days have passed since the meeting between U.S. President Donald Trump and China President Xi Jinping at which a trade truce was announced; however, it remains unclear when the next high-level face-to-face meeting will be held. **Trade officials had a “constructive” phone conversation during the week** but the lack of discussion details left investors guessing. Meanwhile, **disagreements are emerging over what was committed at the G20 leaders’ meeting,** in particular regarding large purchases of agricultural commodities and the relaxation of export restrictions on Huawei Technology. We do not expect the truce to lead to a trade agreement any time soon, and we believe this game of poker may continue beyond the 2020 U.S. elections.
- **In Hong Kong, activists plan to host protests in a different district every Sunday.** Chief Executive Carrie Lam came close to admitting defeat by calling a controversial extradition bill “dead.” However, her refusal to formally withdraw the legislation has provided a new rallying point for the movement. We think Hong Kong retail business will be negatively affected if protests become a regular event.
- Japan Cabinet Office data showed that **core orders,** a highly volatile data series regarded as an indicator of capital spending in the coming six to nine months, **fell 7.8% m/m in May.** The reading was below economists’ expectations and the **biggest drop since September 2018.** This cast doubt on the thesis that solid domestic demand can help offset external pressure on the export-reliant economy.
- **Frictions arose between Japan and South Korea** over compensation demanded by Seoul for South Koreans forced to work for Japanese firms during World War II. Japan said it would tighten curbs on exports of three materials crucial for advanced consumer electronics. We believe these **restrictions could hit South Korean tech giants,** such as Samsung Electronics (005930 KS) and SK Hynix (000660 KS).



MARKET SCORECARD

Data as of July 11, 2019

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	2,999.91	2.0%	19.7%	8.1%	23.7%
Dow Industrials (DJIA)	27,088.08	1.8%	16.1%	9.7%	26.5%
NASDAQ	8,196.04	2.4%	23.5%	6.2%	32.3%
Russell 2000	1,557.92	-0.6%	15.5%	-7.5%	10.3%
S&P/TSX Comp	16,527.90	0.9%	15.4%	0.7%	9.1%
FTSE All-Share	4,093.50	0.9%	11.4%	-2.0%	2.2%
STOXX Europe 600	386.70	0.5%	14.5%	1.4%	2.0%
EURO STOXX 50	3,496.73	0.7%	16.5%	2.2%	0.9%
Hang Seng	28,431.80	-0.4%	10.0%	0.4%	9.9%
Shanghai Comp	2,917.76	-2.1%	17.0%	5.0%	-8.9%
Nikkei 225	21,643.53	1.7%	8.1%	-1.3%	7.2%
India Sensex	38,823.11	-1.5%	7.6%	7.1%	22.3%
Singapore Straits Times	3,350.45	0.9%	9.2%	3.1%	4.1%
Brazil Ibovespa	105,134.80	4.1%	19.6%	41.3%	64.7%
Mexican Bolsa IPC	42,882.02	-0.6%	3.0%	-12.5%	-15.1%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,402.62	-0.5%	9.4%	12.9%	15.2%
Silver (spot \$/oz)	15.11	-1.4%	-2.5%	-4.4%	-4.6%
Copper (\$/metric ton)	5,928.50	-0.9%	-0.3%	-3.3%	1.4%
Oil (WTI spot/bbl)	60.20	3.0%	32.6%	-14.5%	33.7%
Oil (Brent spot/bbl)	66.78	0.3%	24.1%	-9.0%	40.5%
Natural Gas (\$/mmBtu)	2.41	4.2%	-18.2%	-15.0%	-21.0%

Govt bonds (bps chg)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Tsy	2.140%	13.5	-54.5	-71.0	-22.1
Canada 10-Yr	1.627%	16.1	-34.0	-52.0	-23.0
U.K. 10-Yr	0.836%	0.3	-44.1	-45.8	-43.9
Germany 10-Yr	-0.225%	10.2	-46.7	-59.2	-77.5
Fixed Income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	2.55%	-0.2%	5.9%	7.4%	7.4%
U.S. Invest Grade Corp	3.21%	-0.2%	9.6%	9.7%	9.7%
U.S. High Yield Corp	5.86%	0.2%	10.2%	7.4%	10.7%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	97.0690	1.0%	0.9%	2.5%	1.5%
CAD/USD	0.7652	0.2%	4.4%	1.1%	-1.2%
USD/CAD	1.3069	-0.2%	-4.2%	-1.1%	1.2%
EUR/USD	1.1252	-1.1%	-1.9%	-3.6%	-1.9%
GBP/USD	1.2522	-1.4%	-1.8%	-5.2%	-2.5%
AUD/USD	0.6974	-0.7%	-1.1%	-5.3%	-8.7%
USD/JPY	108.4900	0.6%	-1.1%	-3.1%	-4.8%
EUR/JPY	122.0900	-0.5%	-3.0%	-6.6%	-6.6%
EUR/GBP	0.8986	0.3%	0.0%	1.7%	0.7%
EUR/CHF	1.1144	0.4%	-1.0%	-4.2%	0.8%
USD/SGD	1.3569	0.3%	-0.4%	-0.5%	-1.8%
USD/CNY	6.8702	0.0%	-0.1%	2.8%	1.0%
USD/MXN	19.0737	-0.8%	-2.9%	0.0%	6.5%
USD/BRL	3.7528	-2.5%	-3.1%	-3.2%	15.3%

Source - Bloomberg. Note: Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing. Data as of 9:35 pm GMT 7/11/19.

Examples of how to interpret currency data: CAD/USD 0.76 means 1 Canadian dollar will buy 0.76 U.S. dollar. CAD/USD 4.4% return means the Canadian dollar rose 4.4% vs. the U.S. dollar year to date. USD/JPY 108.49 means 1 U.S. dollar will buy 108.49 yen. USD/JPY -1.1% return means the U.S. dollar fell 1.1% vs. the yen year to date.

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			Count	Percent
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Hold [Sector Perform]	588	40.80	114	19.39
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