

Global Insight

Weekly



A closer look

An earnings season plot twist?

Kelly Bogdanova – San Francisco

The Q1 earnings season began with the looming specter of an earnings recession. But when all is said and done, Q1 should eke out a bit of growth. As we deconstruct the narrative, we see four positive developments that point to modest growth for 2019 and support our constructive outlook for U.S. equities.

The U.S. equity market has been unusually calm during the earnings reporting season, taking conspicuous profit misses in stride and drifting to new highs.

But don't mistake the tranquil mood for a lack of developments. Some trends have emerged that are worth paying attention to regarding the trade tussle with China, the economy, pricing power, and the yield curve.

We think positive developments on these fronts support our recommendation to stick with U.S. equities by holding Market Weight or benchmark positions in portfolios.

Flipped, not flopped

With 61% of S&P 500 companies having released Q1 results so far, earnings per share (EPS) growth has flipped into positive territory at 0.5% y/y, up from the -2.3% consensus forecast when the reporting season began. We think it will finish a bit higher when all is said and done.

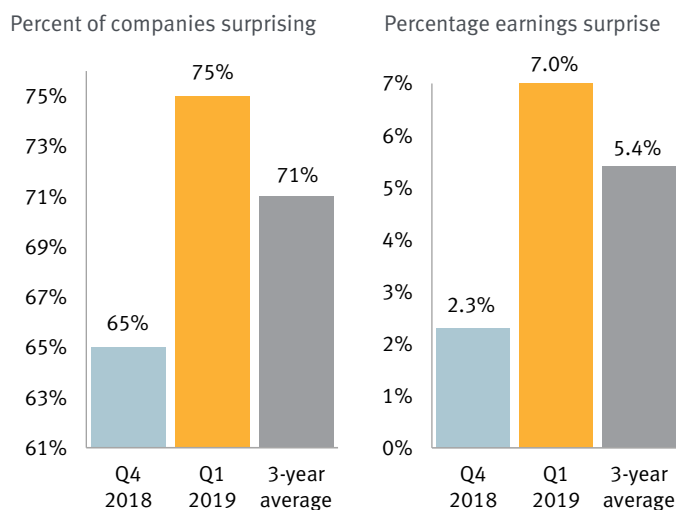
Such a tiny growth rate is normally something that would raise concerns. But it's not troubling this time considering the very high hurdle of 18.6% y/y EPS growth (26.6% including corporate tax cuts) that was set in the same period a year ago. Also, sales of goods and services have been firm. Q1 2019 revenue growth is tracking at a healthy 5.0% y/y rate.

Getting trendy

Behind the headline numbers, four trends have caught our attention:

- **What trade war?:** Fewer management teams have discussed various trade and tariff challenges than in the

S&P 500 Q1 2019 surprises outpacing previous periods



Source - National research correspondent, FactSet, Thomson Financial; data through 5/1/19 with 73% of S&P 500 market cap having reported Q1 2019 earnings

Market pulse

- 3 U.S. valuations indicate modest near-term returns
- 3 Canadian economy cooling
- 4 Encouraging signs for Europe's economy

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Priced (in USD) as of 5/2/19 market close, EST (unless otherwise stated).

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Wealth
Management

two prior reporting periods, according to a study by RBC Capital Markets. So far this go around, less than 4% of companies have stated tariffs are having a negative impact compared to 8% in the previous period. 3M, Caterpillar, FedEx, and Stanley Black & Decker are four high-profile examples in the Industrials sector. Shares of 3M dropped almost 13% the day of its Q1 earnings release due to slower growth in China and other factors.

But for every company that has been adversely impacted, many others have not. Roughly 13% of firms have signaled that trade and tariff issues are manageable or minimal, and a smaller share has acknowledged these challenges generate uncertainties. An overwhelming 75% of companies have made no comments at all about trade and tariff disputes.

- **Resiliency reigns:** Management teams have largely reaffirmed what recent economic data have shown—the U.S. and global economies are more resilient than the pessimists thought. Thus far, 58% of companies have cited healthy overall demand. Many of the 42% that cited “mixed or weak” demand during Q1 have noted improvements in March or April, or anticipate conditions will pick up in the second half of this year, according to RBC Capital Markets. The four primary sources of demand weakness cited by companies should be no surprise: the European economy (which has been flat on its back for months) and the auto sector, followed by the Chinese and U.K. economies.

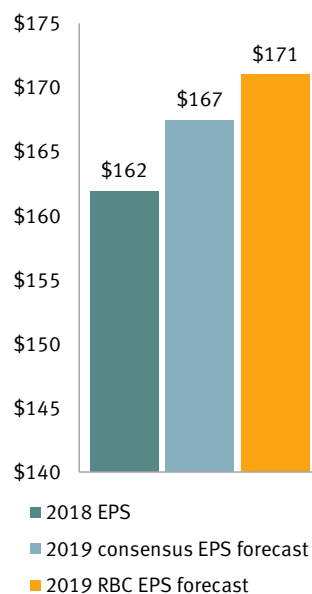
- **Pricing power without inflation:** A number of firms have successfully pushed through price increases, including Colgate-Palmolive, Kimberly Clark, and Coca-Cola—companies in mature, slow-growing industries that normally aren't associated with pricing power. And likewise for paint and coatings company Sherwin-Williams, which continues to benefit from price hikes that have been implemented during the past year.

Thus far, it has been the best of both worlds—pricing power for select companies yet no discernable spillover into inflation rates. Because the U.S. tends to import disinflation from other countries and inflation rates are relatively low worldwide, and because some domestic industries such as technology also exert disinflationary pressure, domestic inflation can be kept at bay even when certain industries have pricing power.

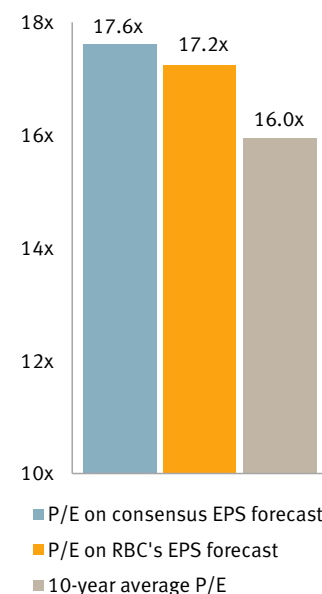
- **Banks are not yielding to the yield curve:** U.S. banks are holding their own despite the relatively flat Treasury yield curve. The S&P 500 Banks Index has outperformed the broader market since the reporting season began. Most management teams have maintained their profit outlooks and signaled that loan growth and stronger returns on excess capital can offset yield curve headwinds—barring

S&P 500 valuation is elevated, but is not extremely high

Actual 2018 earnings per share and 2019 forecasts



Forward price-to-earnings ratios on 2019 forecasts



Source - RBC Wealth Management, RBC Capital Markets (RBC forecast), Refinitiv I/B/E/S, Bloomberg; data through 5/1/19

a meaningful curve inversion (when short-term Treasury yields climb higher than long-term rates). Also, disciplined expense management and cost cutting should help banks' operating leverage. RBC Capital Markets believes improved profitability will drive bank valuations higher.

Room to grow

We think these developments support RBC Capital Markets' above-consensus \$171 EPS forecast for 2019. If achieved, this would represent modest 5.6% y/y growth. The consensus forecast of \$167 seems too pessimistic to us.

For guidance on how to position portfolios in light of the “better-than-feared” earnings season and the recent rally, see our [Defense mechanisms](#) article published in the May edition of *Global Insight*.



United States

Ben Graham, CFA – Minneapolis

- After receiving news of U.S. GDP expanding at 3.2% in Q1—well ahead of consensus calls for 2.3%—U.S. equities subsequently sold off. **A slew of worse-than-hoped-for earnings releases**, notably from Google-parent Alphabet and the Energy sector, **contributed to the market's weekly decline** thus far, led by the 1.4% decline in the NASDAQ and 0.4% drop in the DJIA. The S&P 500 split the difference, falling 0.8%, while the small-cap Russell 2000 shed 0.6% with an assist from its greater relative domestic economy sensitivity.
- The greater-than-20% rally in U.S. indexes from their Christmas Eve lows has led to a phenomenon that lends credibility to the “sell in May and go away” adage. While not an advisable rule of thumb simply on its own merits, **there is one fundamental underpinning that would indicate modest return expectations over the short term may be appropriate**. Market valuations have run higher in tandem with equities over the last four-plus months. The forward price-to-earnings ratio of the S&P 500 is 16.8x. This compares to a 5-year average of 16.4x and 20-year average of 15.7x. The current valuation backdrop—particularly in light of modest earnings growth expectations—lends itself to modest return expectations in the near term and supports our Market Weight recommendation in U.S. equities.
- Despite public pressure from the current administration, **the Fed unanimously voted to maintain the target fed funds range and continued to indicate it will maintain its patient approach** to monetary policy after the May 1 meeting. In his post-meeting statement, Fed Chair Jerome Powell commented that the economy evolved as expected. This means he saw a rebound in economic growth, as compared to the beginning of the year, and a bounce in hiring after February's weak data. Furthermore, inflationary pressures are nowhere to be found and continue to drift lower.



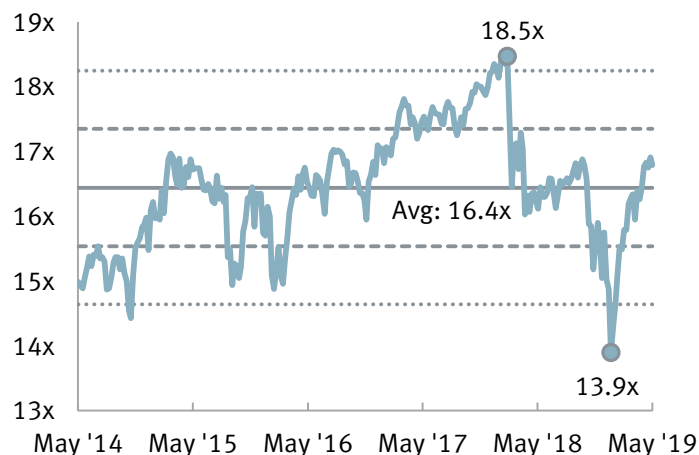
Canada

Christopher Girdler, CFA – Toronto

- Data released during the week showed that the **Canadian economy cooled in February**, corroborating the more dovish outlook delivered by the Bank of Canada (BoC) on April 24. The causes of the -0.1% m/m slowdown were wintry weather, minimal credit growth, and a protracted
- slowing within the oil & gas sector beyond what was expected from mandatory production cuts. With a widening output gap, **the BoC is likely to remain firmly on hold until the data improves**. The BoC optimistically expects this **will begin to occur later this year**, although the bond market remains skeptical and is pricing in the probability of a rate cut by December this year at 50%.
- With monetary policy unlikely to change anytime soon, it **should leave shorter-dated government bond yields rooted**. In turn, we think this **increases the relative attractiveness of Guaranteed Investment Certificates (GICs)** that offer rates that are markedly higher than both corporate and government bond alternatives. **The advantage of GICs to corporate bonds has increased recently** as GIC rates have been slower to adjust lower to moves in government bond yields. Alternatively, the yield advantage on corporate bonds relative to government bond yields is back close to the lowest level in a decade.
- One part of the market that has yet to benefit from the demand for yield is **Canadian preferred shares**. While the compensation available for corporate bonds—on top of equivalent government bonds—has decreased over the past six months, it has actually widened for preferred shares. Due to higher volatility than traditional bonds, **we would warn against being too heavily exposed to the sub-asset class**; however, the relative value case is presenting itself and keeps us constructive over the medium term.
- Finally, **the price differential between West Texas Intermediate oil and Western Canada Select has widened**

The current valuation shows a moderate balance between the 2018 high and low

S&P 500 next-twelve-month price-to-earnings ratio



Note: The gray lines represent standard deviation bars

Source - RBC Wealth Management, FactSet; 5 years of data through 5/1/19

recently to \$13/barrel (bbl) from \$7/bbl in January. It remains a long way from the roughly \$50/bbl differential in October 2018 but **bears monitoring for its macro implication on growth and inflation**, as well as the outlook for a range of Canadian companies.



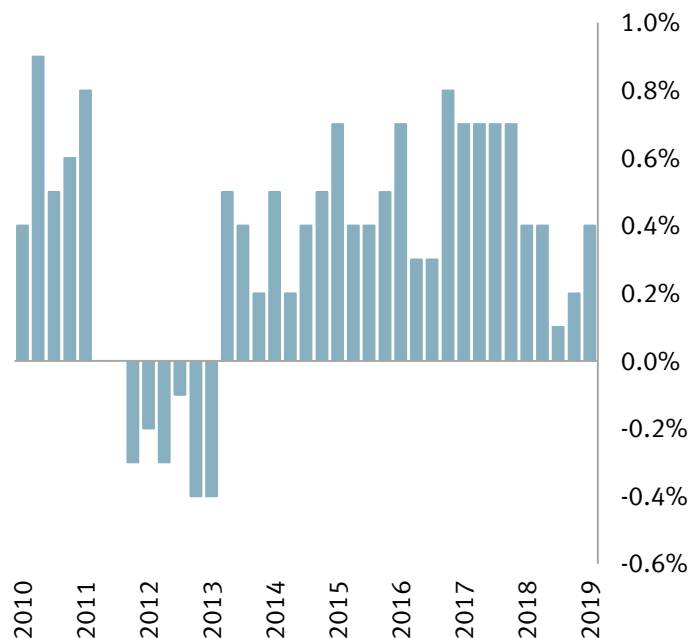
Europe

Frédérique Carrier & Thomas McGarrity, CFA – London

- More encouraging data came out of Europe suggesting economic growth is stabilizing.** Euro area Q1 GDP was in line with consensus expectations at 0.4% q/q, an improvement on Q4 2018's reading of 0.2% q/q. On the heels of French Q1 GDP growth of 0.3% q/q, Spanish Q1 GDP came in at a strong 0.7% q/q, ahead of market expectations. Italy eked out growth of 0.2% q/q, lifting the economy out of a technical recession in the last two quarters of 2018. Taken together, these numbers suggest that German GDP growth has recovered, after contracting 0.1% in Q3 2018 and remaining flat in Q4. German Q1 GDP data will be released in mid-May.
- Moreover, April manufacturing Purchasing Managers' Indexes (PMIs) suggested Q2 is starting on a better footing, with activity stabilizing or picking up. PMIs in Spain, France, and Italy jumped to 51.8, 50.0, and 49.1, respectively, all beating consensus expectations. By contrast, the German manufacturing PMI was flat at 44.4. **Germany remains the pocket of weakness in Europe;** a turnaround there is key for the health of the region's economy and will require an improvement in global demand for capital and intermediate goods.
- March euro area unemployment continued to decline**, reaching 7.7%, down from 7.8% the previous month and the lowest level in 11 years. German unemployment was in line with consensus expectations of 4.9%, while Italian unemployment came in much lower than expected at

Euro area economic improvement evident

Euro area GDP since 2010, quarter over quarter



Note: U.S. GDP is quoted on a quarter-over-quarter annualized basis, European GDP is not. The most recent European quarterly GDP reading of 0.4% q/q would be equivalent to a U.S. reading of 1.6%.
Source - RBC Wealth Management, Bloomberg, Eurostat; data through Q1 2019

10.2%. This is **encouraging for consumer confidence in the region.**

- The U.K. also delivered good news.** The April U.K. manufacturing PMI was 53.1, stronger than RBC Capital Markets' expectations, though below the prior month's level of 55.1. Activity was again boosted by stockpiling as Brexit contingency planning continues. Though stockpiling slowed during April thanks to the Article 50 extension, it remains at record levels.



MARKET SCORECARD

Data as of May 2, 2019

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	2,917.52	-1.0%	16.4%	10.7%	22.0%
Dow Industrials (DJIA)	26,307.79	-1.1%	12.8%	10.0%	25.6%
NASDAQ	8,036.77	-0.7%	21.1%	13.2%	31.9%
Russell 2000	1,582.65	-0.5%	17.4%	1.8%	13.1%
S&P/TSX Comp	16,410.88	-1.0%	14.6%	5.0%	5.1%
FTSE All-Share	4,033.03	-0.9%	9.7%	-2.8%	1.1%
STOXX Europe 600	388.84	-0.6%	15.2%	0.4%	-0.2%
EURO STOXX 50	3,488.93	-0.7%	16.2%	-1.8%	-2.5%
Hang Seng	29,944.18	0.8%	15.9%	-2.5%	21.3%
Shanghai Comp	3,078.34	0.0%	23.4%	-0.1%	-2.1%
Nikkei 225	22,258.73	0.0%	11.2%	-1.0%	14.5%
India Sensex	38,981.43	-0.1%	8.1%	10.8%	30.3%
Singapore Straits Times	3,393.33	-0.2%	10.6%	-6.1%	5.7%
Brazil Ibovespa	95,527.62	-0.9%	8.7%	13.0%	43.2%
Mexican Bolsa IPC	44,312.43	-0.6%	6.4%	-7.3%	-10.6%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,270.96	-1.0%	-0.9%	-2.6%	1.3%
Silver (spot \$/oz)	14.63	-2.1%	-5.6%	-10.6%	-13.1%
Copper (\$/metric ton)	6,225.25	-3.1%	4.6%	-8.2%	7.9%
Oil (WTI spot/bbl)	61.81	-3.3%	36.1%	-9.0%	29.7%
Oil (Brent spot/bbl)	70.47	-3.2%	31.0%	-3.9%	39.7%
Natural Gas (\$/mmBtu)	2.59	0.4%	-12.0%	-6.1%	-19.1%

Govt bonds (bps chg)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Tsy	2.543%	4.1	-14.1	-42.3	26.3
Canada 10-Yr	1.765%	5.3	-20.2	-59.5	25.1
U.K. 10-Yr	1.187%	0.2	-9.0	-27.0	9.9
Germany 10-Yr	0.030%	1.7	-21.2	-55.1	-29.8
Fixed Income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	2.98%	0.0%	3.0%	5.5%	5.0%
U.S. Invest Grade Corp	3.61%	0.0%	5.8%	6.9%	7.3%
U.S. High Yield Corp	6.10%	0.0%	8.8%	6.8%	10.1%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	97.8280	0.4%	1.7%	5.7%	-1.2%
CAD/USD	0.7423	-0.6%	1.2%	-4.4%	1.8%
USD/CAD	1.3470	0.6%	-1.2%	4.5%	-1.7%
EUR/USD	1.1173	-0.4%	-2.6%	-6.5%	2.2%
GBP/USD	1.3033	0.0%	2.2%	-4.0%	0.7%
AUD/USD	0.6998	-0.7%	-0.7%	-6.6%	-7.1%
USD/JPY	111.5000	0.1%	1.7%	1.5%	-0.4%
EUR/JPY	124.6000	-0.3%	-1.0%	-5.1%	1.8%
EUR/GBP	0.8573	-0.4%	-4.6%	-2.6%	1.5%
EUR/CHF	1.1391	-0.4%	1.2%	-4.6%	5.1%
USD/SGD	1.3628	0.1%	0.0%	2.0%	-2.2%
USD/CNY	6.7349	0.0%	-2.1%	5.9%	-2.3%
USD/MXN	19.1092	0.9%	-2.8%	0.1%	1.8%
USD/BRL	3.9628	1.1%	2.3%	11.6%	25.7%

Source - Bloomberg. Note: Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing. Data as of 8:35 pm GMT 5/2/19.

Examples of how to interpret currency data: CAD/USD 0.74 means 1 Canadian dollar will buy 0.74 U.S. dollar. CAD/USD 1.2% return means the Canadian dollar rose 1.2% vs. the U.S. dollar year to date. USD/JPY 111.50 means 1 U.S. dollar will buy 111.50 yen. USD/JPY 1.7% return means the U.S. dollar rose 1.7% vs. the yen year to date.

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