

# Global Insight

## Weekly



A closer look

## U.S. earnings: Hold the hand-wringing

Kelly Bogdanova – San Francisco

While it's always appropriate to be alert to risks or concerns, the market's consternation over Q1 earnings is a bit much. It may take time for U.S. equities to work through swirling macro issues, but with corporate fundamentals and the economy sturdy, the business cycle should have further to go.

The U.S. stock market's bumpy ride continues with an imperfect Q1 earnings season as the latest culprit.

Earnings angst, combined with factors that have been circling the market for months—rising interest rates and inflation, the relatively flat yield curve, Fed policy uncertainty, and tariff jitters—have made it difficult for the major indexes to advance.

While concerns about rates, tariffs, and the other outside forces are unlikely to lift overnight, we think the hand-wringing about Q1 results and the profit outlook for future quarters is overblown. The market's fundamental picture remains bright.

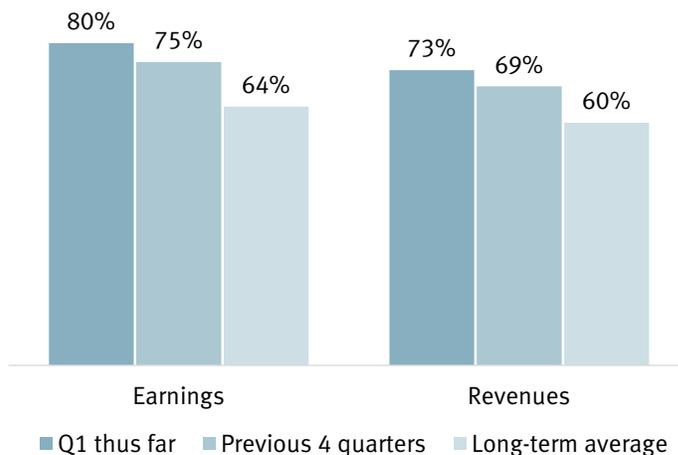
### Grow with the flow

Aside from a couple of high-profile missteps from Caterpillar and 3M, it's been a strong earnings season so far.

The earnings beat rate is at the highest level since data were first totaled in 1994. Among the roughly one-third of S&P 500 companies that have reported thus far, almost 80% have exceeded the consensus earnings forecast. Revenue beats are also ahead of recent quarters and the long-term average (see chart).

The generous corporate tax cut package is likely enhancing earnings beats, and has helped push the overall growth rate to its highest level in years. S&P 500 earnings growth is pacing at 22% y/y, according to Thomson Reuters I/B/E/S, well ahead of the initial consensus forecast.

More companies are beating estimates than usual  
Percent of companies exceeding the consensus forecast



Source - Thomson Reuters I/B/E/S; data as of 4/26/18

### Market pulse

- 3 U.S. value stocks rally on run-up in 10-year Treasury
- 3 What the rise in U.S. rates means for Canadian investors
- 3 Legislative agenda to push through Brexit is getting heavy
- 4 Why the Hang Seng Index remains under pressure

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Priced (in USD) as of 4/26/18 market close, EST (unless otherwise stated).

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Wealth Management

But the bulk of that has nothing to do with Uncle Sam. Excluding tax cuts, earnings growth is clocking in at almost 15% y/y. This comes on top of strong mid-double-digit growth in the same period one year-ago—no small feat.

What impresses us the most is that revenue growth is robust for the second straight quarter. Thus far, S&P 500 revenues are advancing 7.9% y/y following 8.3% growth in the previous period. Seven of 11 sectors are delivering almost 7% or more top-line growth, with Technology, Energy, Materials, and Industrials all in double digits. The revenue outlook for the remainder of the year is also favorable, as estimated by our national research correspondent and the consensus forecasts (see lower chart).

All of this good news being said, what jolted market participants about Q1 earnings and especially about the outlook were cautious statements by Caterpillar's management team despite a strong quarter and 3M's Q1 operating earnings miss and full-year guidance cut. RBC Capital Markets' analysts do not view these developments as having broad implications for the Industrials sector as a whole, and we do not think they translate across all equity sectors or are setting off alarm bells for the domestic economy.

Full-year S&P 500 estimates, however, may be ahead of themselves. The 2018 consensus forecast has gone up, up, up since late last year as tax cut benefits were factored in. It now stands at \$158 per share. We think that's optimistic, but achievable if domestic economic growth accelerates. A more realistic estimate, in our view, is in the \$151–\$155 range. That would represent 14.4%–17.4% y/y growth with roughly seven percentage points of that coming from tax cuts.

Based on these more conservative earnings estimates, the S&P 500 is trading at a forward price-to-earnings ratio of 17.2x–17.7x, which is somewhat stretched but not overly so as the long-term average is 16.2x.

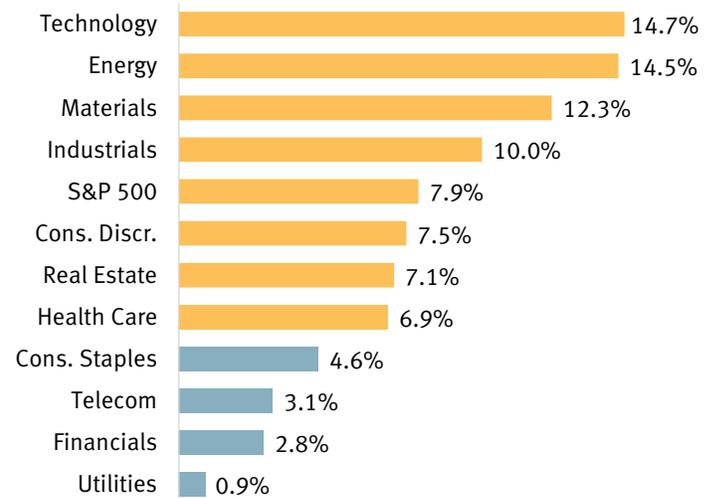
### The ability to cope

Even though we're constructive about the corporate landscape and continue to believe the economy's foundation is firm, the outside factors swarming around the market—rising interest rates and inflation, the relatively flat yield curve, Fed policy uncertainty, and tariff jitters—are unlikely to recede in the near term. This could keep market conditions choppy for a while longer.

But the strong corporate fundamentals and positive leading economic indicators make the case the business cycle has further to go. We would continue to Market Weight U.S. equities and would look for opportunities as the correction plays out because the multiyear bull market should ultimately resume its upward path.

### Seven of 11 sectors and the S&P 500 projected to grow revenues by nearly 7% or more

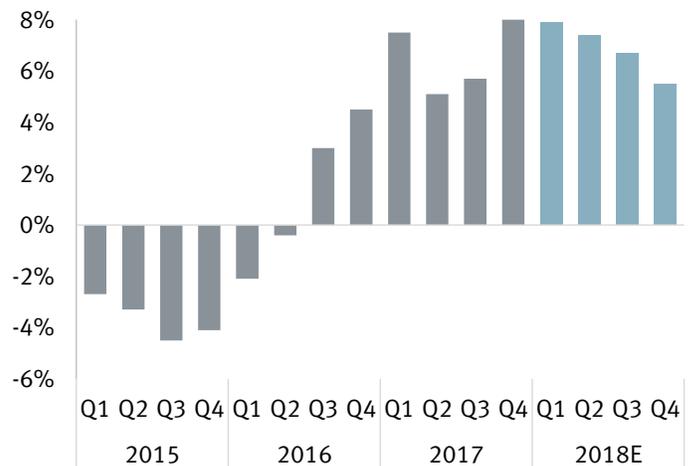
Consensus forecast for S&P 500 sector revenue growth in Q1 (y/y)



Source - Thomson Reuters I/B/E/S; data includes revenue growth rates for companies that have already reported and the consensus projections for those that will report; data through 4/26/18

### U.S. corporate revenue growth outlook is sturdy

S&P 500 quarterly earnings growth (y/y) - actual in gray; consensus estimates in blue



Source - RBC Wealth Management, Thomson Reuters I/B/E/S, national research correspondent, FactSet; 2018 consensus estimates as of 4/26/18



## United States

Ben Graham – Minneapolis

- U.S. equity markets were broadly lower in recent days, highlighted by the S&P 500 declining 1.5% from its April 18 high of 2,708. **While equities have been challenged, the U.S. 10-year Treasury crossed the 3.0% threshold**, closing at 3.02% on April 25, for the first time since December 2013. Additionally, the yield curve experienced a steepening in recent sessions. Interestingly, it's not the bond proxies that have been the primary detractors of market performance. Rather, the **economically sensitive and secular growth sectors of Industrials, Materials, and Tech have been the hardest hit groups for the week. This is contrary to expectations**, as bond proxies—Consumer Staples, Utilities, and REITs—are usually the hardest hit during periods of rising rates and a steepening yield curve.
- In an earnings soundbite, **Apple and its supply chain have been struggling recently** on early reports from firms in the world's largest smartphone manufacturer's supply chain. Taiwan Semiconductor (TSMC) is the most notable; during the quarterly earnings call, TSMC management noted its expectation for stagnation in smartphone demand. **Apple reports May 1, and shares are down 7.7% since the TSMC earnings release, erasing \$69B in market cap.**



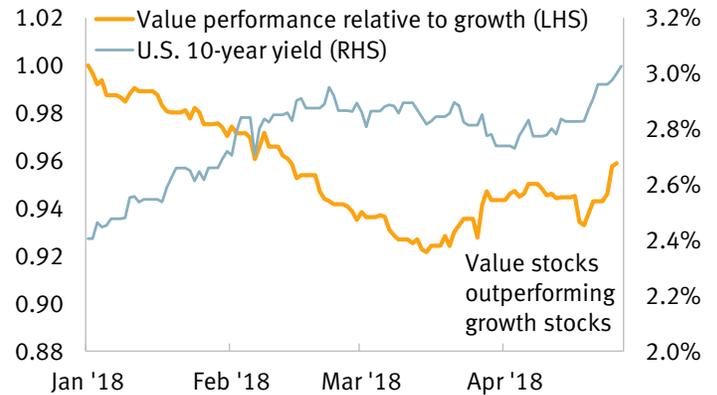
## Canada

Diana Di Luca & Mikhial Pasic, CFA – Toronto

- **Bank of Canada (BoC) Governor Stephen Poloz and Senior Deputy Governor Carolyn Wilkins appeared in front of the Standing Senate Committee on Banking, Trade and Commerce** and presented a short review of the latest Monetary Policy Report. Within the opening statement, Poloz reiterated that growth in Q1 was slower than expected due to a larger-than-anticipated reaction in the housing market to new mortgage regulations that require the imposition of tougher lending standards on borrowers and weaker export growth. He also noted that growth should rebound and the BoC's forecast this year is 2%, above the upwardly revised potential rate of 1.8%. **On inflation, Poloz noted that it should remain "somewhat above the 2% target this year" while highlighting four key uncertainties** to its outlook. The first and most obvious uncertainty is the level of growth. There is a risk that growth moderates and drops below the upwardly revised potential rate of 1.8%, creating a less inflationary environment. The second uncertainty relates to dynamics of inflation and how the BoC captures inflation in its models, i.e., whether they are properly capturing core inflationary trends. The third regards wages and how they are growing within the

## Value stocks rally on trends in U.S. 10-year Treasury

2018 relative performance of S&P 500 value vs. growth



Source - RBC Wealth Management, Bloomberg; data through 4/25/18

economy, and the fourth is the well-documented sensitivity of consumers to higher interest rates.

- We are keeping a **watchful eye on the recent run-up in U.S. interest rates as many Canadian companies borrow in U.S. dollars**. While the 10-year yield hitting 3% captured headlines, we believe **the recent rise in shorter-term yields could have a greater impact on corporate borrowers**. Three-month LIBOR is the reference rate on nearly US\$1T of floating rate, non-investment bank loans, and this rate is up nearly 100 basis points in the last year. This is a potential vulnerability worth monitoring as this increase in the cost of funds could have a meaningful impact on the financial condition of these more leveraged non-investment-grade borrowers. We continue to believe a **focus on higher-quality 3- to 6-year investment-grade corporate bonds and federal bonds trading below par** is a sensible way to earn just under 3% in today's environment in the Canadian market.



## Europe

Frédérique Carrier & Thomas McGarrity, CFA – London

- **In the U.K., the Brexit legislative agenda is increasingly full**, pointing to a challenging timetable. The House of Lords recently passed an **amendment to the EU Withdrawal Bill** calling on the government to make plans to stay in the customs union, an aim the government has so far rejected.
- Moreover, the **April 26 House of Commons vote** on a motion calling for the government to make plans for future participation in a customs union **could have important consequences** even though the vote is non-binding. Votes to remain in a customs union have been rejected in the past, but Labour's policy on the issue has changed since, and it now sees such an arrangement favourably.
- The vote is seen as a **test on the views of members of parliament**. It could be close given the government's working majority of only 12. If the government were to

be defeated, it would put in question its ability to push through the necessary legislation to achieve Brexit, and would be a blow to Prime Minister Theresa May's authority. **Should the April 26 motion fail to pass, it might not automatically lead to new general elections**, in our view, given the recognition that elections would potentially endanger the aim of delivering Brexit. It is thus conceivable that despite a defeat, the prime minister would remain in her post and seek to deliver a Brexit with the U.K. remaining in the customs union.

- **Data in Europe was somewhat mixed**, with the European Central Bank (ECB) euro area bank lending survey suggesting credit standards were easing for loans to both the corporate sector and housing while demand also improved in all loan categories. However, the German IFO Business Climate Index fell more than expected in April, to 102.1, the lowest level in over a year.
- During the press conference, **ECB President Mario Draghi** expressed growth was moderating, but he remains **confident in the recovery remaining in place**. There was no change in ECB language.



## Asia Pacific

Jay Roberts, CFA – Hong Kong

- **The Hang Seng Index in Hong Kong remains under pressure**. The index, which rose by over 35% in 2017, has been laboring under several factors.
- **There was a quarterly earnings miss from Chinese internet giant Tencent** (700 HK), which accounted for approximately one-quarter of the entire index gain in 2017. Tencent, the **largest weighting in the index, has declined by nearly 20% from its January high**. Additionally, Tencent's stock may also be under some pressure due to the choppy market conditions at present for some of the largest Technology stocks, including those in Asia.
- **Second, the Hong Kong Monetary Authority, Hong Kong's de facto central bank, intervened in the currency market to support the Hong Kong dollar** for the first time since 2005. The Hong Kong dollar is pegged to the U.S. dollar in a tight range from 7.75 to 7.85. Short-term interest rates in Hong Kong have not been rising at the same pace as short-term rates in the U.S. due to an abundance of liquidity in Hong Kong. The rising interest rate differential caused the Hong Kong dollar to weaken to a point where intervention was necessary. The three-month borrowing cost consequently rose and is now at its highest level in 10 years, but remains very low by historical standards.
- In our view, **this situation is entirely controllable**, and we do not see any short-term, major risks to the currency. However, with Hong Kong interest rates finally rising, there

## After a strong 2017, major Asian indexes have struggled with multiple headwinds in 2018

Returns since 2017



Note: Hong Kong is measured by the Hang Seng Index; Japan by the TOPIX, and China by the Shanghai Composite

Source - RBC Wealth Management, Bloomberg; data through 4/25/18

are implications for the property sector and associated stocks.

- **Third, mainland China equities have been somewhat weak**. The Shanghai Composite is down 13.6% from its January high and close to its lowest level in a year. Similar to a number of other major markets, mainland stocks were, arguably, overbought in January. Additionally, the simmering trade tensions between the U.S. and China are a headwind.
- **The sharp dollar rally has caused the yen to retreat** by over 4% against the dollar in a matter of weeks. This is **good for Japanese stocks** as previous appreciation in the yen was starting to cast a shadow over the earnings outlook.
- However, **Japanese stocks have a new headwind** in the form of a domestic **scandal involving members of the government and the transfer of government land at a heavily discounted price**. This has caused the popularity of Prime Minister Shinzo Abe and his cabinet to drop sharply and raised questions over whether Abe will be able to run successfully in the Liberal Democratic Party leadership election in September. The election is held every three years. Abe won the Japanese general election in 2017 by a fairly wide margin, but this was probably more due to a fragmented opposition. Polls conducted at the time suggested that Abe's personal popularity was not high.
- **Taiwan Semiconductor** (2330 TT), the world's largest maker of microchips, **forecasts Q2 revenue of \$7.8B–\$7.9B, far below market expectations** of \$8.8B, as well as lower margins. Part of the weakness is due to a slowdown in smartphone sales. TSMC generates over 20% of its revenues from Apple (AAPL).
- Korean tech giant **Samsung Electronics** (005930 KS) posted **significant growth in Q1 sales** of over 20% y/y to KRW60.6T (\$55.9B). Earnings were better than expected at KRW11.6T (\$10.7B). Going forward, Samsung sees robust demand for memory chips but also noted that its mobile business is facing weak demand.



## MARKET SCORECARD

Data as of April 26, 2018

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	2,666.94	1.0%	-0.2%	11.7%	27.5%
Dow Industrials (DJIA)	24,322.34	0.9%	-1.6%	16.0%	35.2%
NASDAQ	7,118.68	0.8%	3.1%	18.1%	45.6%
Russell 2000	1,557.90	1.9%	1.5%	9.8%	35.4%
S&P/TSX Comp	15,637.59	1.8%	-3.5%	-0.1%	13.2%
FTSE All-Share	4,083.53	4.9%	-3.3%	2.0%	18.5%
STOXX Europe 600	383.75	3.5%	-1.4%	-1.3%	10.5%
EURO STOXX 50	3,506.03	4.3%	0.1%	-2.0%	12.3%
Hang Seng	30,007.68	-0.3%	0.3%	22.1%	40.2%
Shanghai Comp	3,075.03	-3.0%	-7.0%	-2.1%	3.7%
Nikkei 225	22,319.61	4.0%	-2.0%	15.7%	28.6%
India Sensex	34,713.60	5.3%	1.9%	15.2%	33.5%
Singapore Straits Times	3,570.02	4.1%	4.9%	12.5%	23.3%
Brazil Ibovespa	86,383.20	1.2%	13.1%	33.2%	62.7%
Mexican Bolsa IPC	48,297.71	4.7%	-2.1%	-2.6%	6.3%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,317.30	-0.6%	1.1%	3.8%	5.9%
Silver (spot \$/oz)	16.52	0.9%	-2.5%	-5.6%	-3.7%
Copper (\$/metric ton)	6,969.75	4.3%	-3.3%	22.5%	40.1%
Oil (WTI spot/bbl)	68.19	5.0%	12.9%	37.4%	54.8%
Oil (Brent spot/bbl)	74.72	6.3%	11.7%	44.2%	63.4%
Natural Gas (\$/mmBtu)	2.82	3.2%	-4.5%	-10.2%	38.8%

Govt bonds (bps chg)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Tsy	2.983%	24.4	57.7	67.9	105.6
Canada 10-Yr	2.352%	26.1	30.7	87.3	80.1
U.K. 10-Yr	1.504%	15.4	31.4	42.1	-15.6
Germany 10-Yr	0.593%	9.6	16.6	24.1	29.4
Fixed Income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	3.34%	-1.2%	-2.7%	-0.6%	0.6%
U.S. Invest Grade Corp	3.97%	-1.5%	-3.8%	0.4%	3.9%
U.S. High Yield Corp	6.31%	0.4%	-0.5%	3.2%	17.5%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	91.5900	1.8%	-0.6%	-7.5%	-3.2%
CAD/USD	0.7763	0.1%	-2.4%	5.7%	-2.2%
USD/CAD	1.2882	-0.1%	2.5%	-5.4%	2.2%
EUR/USD	1.2103	-1.8%	0.8%	11.0%	7.1%
GBP/USD	1.3917	-0.7%	3.0%	8.3%	-4.6%
AUD/USD	0.7552	-1.7%	-3.3%	1.0%	-2.5%
USD/JPY	109.3600	2.9%	-3.0%	-1.5%	-1.8%
EUR/JPY	132.3600	1.1%	-2.2%	9.3%	5.2%
EUR/GBP	0.8697	-1.1%	-2.1%	2.5%	12.2%
EUR/CHF	1.1974	1.9%	2.3%	10.5%	8.9%
USD/SGD	1.3279	1.3%	-0.6%	-4.9%	-1.8%
USD/CNY	6.3365	1.0%	-2.6%	-8.1%	-2.4%
USD/MXN	18.7930	3.4%	-4.4%	-2.1%	8.2%
USD/BRL	3.4782	5.2%	5.0%	9.6%	-1.5%

Source - Bloomberg. Note: Equity returns do not include dividends, except for the German DAX and Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing. Data as of 8:35 pm GMT 4/26/18.

Examples of how to interpret currency data: CAD/USD 0.77 means 1 Canadian dollar will buy 0.77 U.S. dollar. CAD/USD -2.4% return means the Canadian dollar fell 2.4% vs. the U.S. dollar year to date. USD/JPY 109.36 means 1 U.S. dollar will buy 109.36 yen. USD/JPY -3.0% return means the U.S. dollar fell 3.0% vs. the yen year to date.

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			Count	Percent
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Sell [Underperform]	85	5.26	7	8.24

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