Global Insight Weekly



A closer look

U.S. equities: What's baked in?

Kelly Bogdanov - San Francisco

Markets have been giddy with the prospect of fiscal stimulus boosting the U.S. economy and some wonder if earnings expectations have moved too far. But we don't see the current optimism as offside and meaningful fiscal catalysts could set up earnings growth to exceed our expectations.

The U.S. equity market has rallied sharply since the election. The Dow Jones Industrial Average is up 7.6% and the S&P 500 has risen 5.8%—much of the gains occurred before year end. The S&P SmallCap 600 has surged 14.7%, the best-performing major U.S. index.

Small-cap indexes, along with the S&P 500, Dow, and techheavy NASDAQ reached new all-time highs recently.

Given this strong rally and as the new presidential administration takes control, investors are asking: Are the Trump fiscal stimulus proposals already baked into earnings estimates and the market?

Setting the bar

We don't think fiscal stimulus is fully baked in, although the consensus forecast seems to incorporate exuberance that is normally found at the beginning of the year.

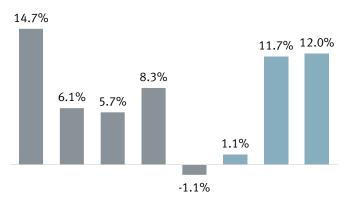
Since the election, the S&P 500 consensus earnings estimate for 2017 has barely budged. It ticked lower by \$0.08 to \$132.66 per share, according to Thomson Reuters I/B/E/S, rather than increasing sizably.

RBC Capital Markets, LLC's Chief Equity Strategist Jonathan Golub believes the S&P 500 can deliver \$128 per share in earnings in 2017 without major fiscal stimulus measures such as tax cuts and a regulatory overhaul. That would be 7.8% higher than the expected level for 2016—pretty good considering profits barely rose last year and declined slightly in 2015.

If the higher \$133 consensus forecast bears out, earnings would grow 11.7% y/y, an above-average pace.

This year's earnings could increase the most since 2011

S&P 500 y/y earnings growth (actual – gray; consensus estimate – blue)



2011 2012 2013 2014 2015 2016E 2017E 2018E

Source - RBC Wealth Management, Thomson Reuters I/B/E/S; data through 1/18/17

Market pulse

- **3** Explaining the divergences in the Dow and S&P 500
- 3 How to approach talk of Canadian rail consolidation
- 3 Can the U.K. pick and choose Brexit terms?
- 4 Sizing up the path for Asian currencies



The consensus forecast represents the aggregate number from the army of Wall Street industry analysts; it's the so-called bottom-up estimate. At first glance, one might assume it fully embeds forthcoming fiscal stimulus, but that's not necessarily the case. The bottom-up consensus forecast almost always starts the year about 2%–4% too high and gets ratcheted down as the calendar progresses. The fact that Golub's \$128 estimate is lower than the \$133 consensus forecast is not unusual or concerning to us.

Furthermore, we doubt most market participants are banking on \$133 per share—at least not now. It's well known that industry analysts' beginning-of-the-year estimates are usually optimistic, and many top-down strategists and equity traders seem to be penciling in around \$128–\$130 per share at this stage and are leaving room for higher numbers should fiscal stimulus materialize.

Trump bump

If the Trump team and Congress are able to pass meaningful stimulus measures, we believe GDP growth would improve and, in turn, earnings growth would accelerate beyond our \$128 per share forecast.

It could be \$5 or so higher in 2017 if tax cuts and deregulation occur. In this case, instead of \$128 per share, S&P 500 earnings could reach \$133 or more. So, rather than our current expectation of 7.8% earnings growth, we could get 12% growth or better—a big difference.

And, as a result, instead of the current lofty \$133 per share estimate getting whittled down as the year progresses, it could stay largely unchanged or push higher should multiple fiscal stimulus plans move forward.

A taxing situation

We view corporate tax cuts, including repatriation of overseas cash, as linchpins of above-trend earnings growth for 2017.

The Trump plan proposes reducing the corporate tax rate from 35% to 15%, while the House Republican plan would cut it to 20%, and both would allow for cash repatriation at reduced rates. Golub's team estimates corporate tax cuts "could easily add 5%–7% to profits annually going forward."

We don't think this is incorporated into the 2017 consensus earnings estimate. It seems most industry analysts have refrained from adjusting tax rates lower given the legislative uncertainties and because corporate executives have not yet incorporated tax cuts into their guidance.

The current \$133 consensus forecast seems lofty to us now, but it may be realistic or even too low if corporate tax cuts pass.

This is a key reason we would continue to Overweight U.S. equities and would take advantage of any periods of weakness in the market.

U.S. earnings growth likely to accelerate in Q1 2017

S&P 500 q/q earnings growth (actual – gray; consensus estimate – blue)



Source - RBC Wealth Management, Thomson Reuters I/B/E/S; estimates as of 1/18/17

Eight sectors could see a big change in growth in 2017

Consensus estimates for S&P 500 sector y/y earnings growth

	2016E	2017E	Materially higher 2017 estimates
Consumer Discretionary	10.4%	9.4%	
Consumer Staples	4.3%	6.9%	\checkmark
Energy	-77.7%	371.9%	\checkmark
Financials	3.4%	11.0%	\checkmark
Health Care	8.2%	8.4%	
Industrials	1.0%	5.1%	\checkmark
Materials	-0.9%	15.0%	\checkmark
Real Estate	-2.0%	6.2%	\checkmark
Technology	4.3%	11.8%	\checkmark
Telecommunications	0.6%	3.3%	\checkmark
Utilities	5.7%	0.2%	
S&P 500	1.1%	12.4%	\checkmark

Source - RBC Wealth Management, Thomson Reuters I/B/E/S; estimates as of 1/18/17



United States

Kelly Bogdanov - San Francisco

- Since the election, investors have been scratching their heads about divergences between the S&P 500 and the Dow Jones Industrial Average. Right after the election and into year end, the Dow materially outperformed. But so far this year, the S&P 500 has outperformed.
- These indexes have diverged because the **Dow includes a greater share of economically-sensitive (cyclical) stocks** compared to the S&P 500. The Dow has a very large 19.7% weighting for highly-cyclical Industrials while the S&P 500 has a 10.3% weighting, a meaningful 9.4% difference. As the chart shows, the Dow also has a higher weighting of Financials and Consumer Discretionary and it is less exposed to defensive sectors.
- The method by which stocks contribute to index returns also makes a difference. **The Dow is price-weighted**: the higher a stock's price, the greater influence it has on Dow performance. And because the Dow only includes 30 stocks, a handful of stocks has a much-higher weighting than the average S&P 500 stock. In contrast, **the S&P 500 is capitalization weighted**: Stocks with larger overall market values have a greater influence on the index.
- For long-term investors, we wouldn't make too much out
 of the differences and recent divergences. Usually the
 performance differences sort themselves out and the two
 indexes end up delivering similar returns over multi-year
 time frames. For more on this topic, see the <u>Dow 20,000</u>
 report.



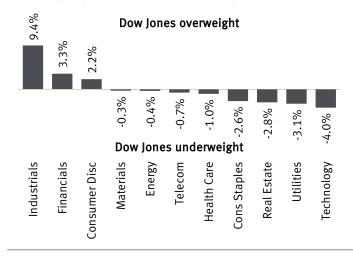
Canada

Farazeh Mahboob & Patrick McAllister - Toronto

- Despite a formalized agreement to restrict crude output among OPEC and certain non-OPEC partners that we expect will hasten the rebalancing of the global oil market, the S&P/TSX Energy sector has started 2017 on a down note. We nevertheless view this sector as core to our positive stance on the domestic equity market as our base case of higher crude prices, increased production volumes, and stronger margins drives expanded cash flows.
- Valuations of high-quality food retailers continue to look attractive relative to recent levels. Food price deflation, driven by stabilization in the Canadian dollar, continues to serve as a potential moderating force on earnings, but RBC Capital Markets anticipates food price inflation will normalize in Q2. Furthermore, RBC Capital Markets' analysis suggests industry square-footage growth remains well below peak levels, contributing to stable competitive intensity.

The Dow tilts toward cyclical sectors

Sector weightings - Dow Jones Industrial Average minus S&P 500



Source - RBC Capital Markets, FactSet, Dow Jones, S&P; data as of 1/13/17

- CEO Hunter Harrison has negotiated a separation agreement from Canadian Pacific Railway Ltd. (CP), forfeiting approximately CA\$118M in future benefits and awards in the process. Press reports (e.g., *The Wall Street Journal*, January 18, 2017) indicate Harrison may team up with an activist investor in a bid to shake up management at rival rail CSX Corp. None of the parties have responded to the press reports. Those reports, in addition to comments from incoming CP CEO Keith Creel, served to stoke investor hopes of industry consolidation with share prices industry-wide moving higher. Consolidation expectations have come and gone in recent years, and we would advocate basing rail-related investment decisions on fundamentals and valuations over potential merger benefits at this juncture.
- U.S. President-elect Donald Trump denounced a cornerstone of a Republican-crafted plan to overhaul corporate taxes. Trump dismissed border-adjustment taxes that would tax imports and exempt exports as "too complicated." While it is our view, as well as that of RBC Capital Markets, that such a system is unworkable for a host of reasons, we believe it holds potentially dramatic repercussions for the Canadian economy and as such is a risk worth monitoring.



Europe

Frédérique Carrier & Thomas McGarrity – London

 U.K. Prime Minister Theresa May unveiled her 12-point plan for U.K. Brexit negotiations. The U.K. will prioritise regaining full control of immigration at the expense of continued membership in the EU's single market and customs unions. Alongside Britain pursuing its own trade

- In a bid for domestic unity, May also stated both Houses
 of Parliament will vote on the Brexit deal. We think this
 will likely moderate an extreme outcome because the
 government will have to respond to the various political
 party views throughout the process.
- At 1.6% y/y, **U.K. inflation** (CPI measure) ended 2016 at its **highest level since July 2014**, driven by petrol, airfares, and food. The rise of late is largely a function of **deflation disappearing in the goods sector**, moving to 0.7% y/y from -1.6% y/y in mid-2016. The inflationary consequences of sterling's depreciation means this **theme is likely to continue** given the import-intensive nature of the goods sector. A steep pickup in U.K. inflation, resulting in consumer prices outpacing wages, could put a squeeze on consumers and potentially lead to a slowdown in U.K. consumption.
- As widely expected, the European Central Bank (ECB) held rates and its asset purchase program steady. ECB President Mario Draghi retained his dovish bias by playing down inflation risks, while not giving any hint toward "tapering" stimulus measures. However, the recent inflation uptick in Germany, the eurozone's largest economy, may further challenge the ECB's current policy mix during 2017.



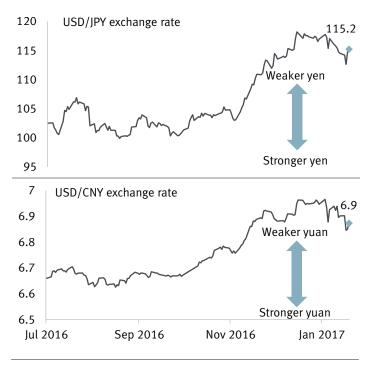
Asia Pacific

Jay Roberts - Hong Kong

- The MSCI AC Asia Pacific Index has moved higher through January. **Asian equity markets have been relatively steady** as we approach the leadership change in the U.S.
- The yen has been appreciating modestly against the dollar since mid-December following a big selloff after the U.S. election that saw the pair move from around USDJPY104 to 118. The outlook for the yen is a matter of debate, although the move higher in U.S. bond yields, expectations for Fed rate hikes to pick up speed, and renewed inflationary pressures from higher energy prices may tip the balance toward additional weakness in the currency.
- One area of market volatility recently has been in the Chinese currency, which jumped higher against the dollar. We maintain the view, however, that the currency

- will continue on its downward path against the dollar in 2017. But the volatility could remain: even after his election victory, Donald Trump has continued his invective against China and consistently labelled the currency as undervalued. Also, the International Monetary Fund upgraded its outlook for China's growth in 2017 by 0.3% to 6.5%, noting government stimulus, steady consumption, and the end of producer price inflation.
- Reports suggest that the Chinese authorities appear to have been taking measures once again to ensure stability in the stock market. This coincides with President Xi Jinping's visit to the World Economic Forum. Some funds were advised not to sell holdings of large benchmark names, while the regulator asked funds and brokerages to "trade prudently." The Shanghai Composite has moved slowly and steadily higher over the past year as the extreme volatility of 2016 moves further into the rear-view mirror.
- The Bank of Korea kept its benchmark rate unchanged for a seventh month at a record low of 1.25%, as forecast. The central bank cut its growth outlook for 2017 from 2.8% to 2.5% and moderately reduced its inflation forecast to 1.8%. The main reason for the downgrade to the outlook is the prospect of weaker consumption. Consumer sentiment in December reached its lowest level in over seven years.

Major Asian currencies have moved in tandem recently, but divergence may occur with a stronger yuan and weaker yen



Source - RBC Wealth Management, Bloomberg; data as of 4:30 pm GMT 1/19/17



Data as of January 19, 2017

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	2,263.69	1.1%	1.1%	20.3%	12.1%
Dow Industrials (DJIA)	19,732.40	-0.2%	-0.2%	23.2%	12.7%
NASDAQ	5,540.08	2.9%	2.9%	23.7%	19.5%
Russell 2000	1,345.74	-0.8%	-0.8%	35.3%	14.4%
S&P/TSX Comp	15,409.81	0.8%	0.8%	28.4%	7.7%
FTSE All-Share	3,909.41	0.9%	0.9%	21.0%	10.4%
STOXX Europe 600	362.85	0.4%	0.4%	9.0%	2.7%
German DAX	11,596.89	1.0%	1.0%	20.0%	13.2%
Hang Seng	23,049.96	4.8%	4.8%	17.4%	-2.9%
Shanghai Comp	3,101.30	-0.1%	-0.1%	3.1%	-0.5%
Nikkei 225	19,072.25	-0.2%	-0.2%	11.9%	12.1%
India Sensex	27,308.60	2.6%	2.6%	11.6%	-3.4%
Singapore Straits Times	3,008.22	4.4%	4.4%	14.0%	-9.1%
Brazil Ibovespa	63,950.86	6.2%	6.2%	68.0%	33.9%
Mexican Bolsa IPC	46,265.26	1.4%	1.4%	13.4%	12.1%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,196.26	3.8%	3.8%	10.1%	-3.0%
Silver (spot \$/oz)	16.79	5.5%	5.5%	21.8%	1.3%
Copper (\$/metric ton)	5,689.75	3.0%	3.0%	31.0%	-6.7%
Oil (WTI spot/bbl)	53.01	-1.3%	-1.3%	74.1%	15.1%
Oil (Brent spot/bbl)	56.08	-1.3%	-1.3%	81.7%	18.2%
Natural Gas (\$/mmBtu)	3.38	-9.4%	-9.4%	49.5%	20.8%

Govt bonds (bps chg)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Tsy	2.467%	2.2	2.2	41.1	63.0
Canada 10-Yr	1.756%	3.5	3.5	57.7	23.9
U.K. 10-Yr	1.408%	16.9	16.9	-29.1	-11.9
Germany 10-Yr	0.379%	17.1	17.1	-17.0	-6.0
Fixed Income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	2.60%	0.3%	0.3%	2.0%	2.2%
U.S. Invest Grade Corp	3.34%	0.5%	0.5%	6.3%	4.1%
U.S. High Yield Corp	5.85%	1.2%	1.2%	21.9%	13.4%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	101.1400	-1.0%	-1.0%	2.2%	9.3%
CAD/USD	0.7511	0.9%	0.9%	9.5%	-10.3%
USD/CAD	1.3315	-0.9%	-0.9%	-8.7%	11.5%
EUR/USD	1.0662	1.4%	1.4%	-2.3%	-8.1%
GBP/USD	1.2336	0.0%	0.0%	-12.9%	-18.4%
AUD/USD	0.7560	4.9%	4.9%	9.4%	-7.9%
USD/CHF	1.0063	-1.2%	-1.2%	0.3%	14.4%
USD/JPY	114.8400	-1.8%	-1.8%	-2.4%	-2.3%
EUR/JPY	122.4400	-0.4%	-0.4%	-4.6%	-10.3%
EUR/GBP	0.8643	1.3%	1.3%	12.2%	12.5%
EUR/CHF	1.0730	0.1%	0.1%	-2.0%	5.1%
USD/SGD	1.4257	-1.5%	-1.5%	-0.8%	6.9%
USD/CNY	6.8720	-1.1%	-1.1%	4.5%	10.5%
USD/BRL	3.2018	-1.6%	-1.6%	-21.2%	20.8%

Source - Bloomberg. Note: Equity returns do not include dividends, except for the German DAX and Brazilian Ibovespa. Bond yields in local currencies. Copper and Agriculture Index data as of Thursday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing. Data as of 8:35 pm GMT 1/19/17.

Examples of how to interpret currency data: CAD/USD 0.75 means 1 Canadian dollar will buy 0.75 U.S. dollar. CAD/USD 0.9% return means the Canadian dollar rose 0.9% vs. the U.S. dollar year to date. USD/JPY 114.84 means 1 U.S. dollar will buy 114.84 yen. USD/JPY -1.8% return means the U.S. dollar fell 1.8% vs the yen year to date.



UPCOMING EVENTS

104 S&P 500 companies are scheduled to report earnings during the week of January 23.

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Fri, Jan 20	Tue, Jan 24	Wed, Jan 25	Thu, Jan 26, cont.		
ECB Survey of Prof. Forecasters	Japan Exports/Imports	China Industrial Profits	U.S. Markit Services/Comp. PMI		
U.K. Retail Sales (7.5% y/y)	Eurozone Markit Manufacturing PMI	Germany IFO Expectations	U.S. New-Home Sales (-1.2% m/m)		
Canada CPI & Retail Sales	Eurozone Markit Services PMI	U.S. FHFA House Price Index	U.S. Leading Index (0.5% m/m)		
Mon, Jan 23	Eurozone Markit Composite PMI	Thu, Jan 26	Tue, Jan 31		
China Conf. Board Dec. Leading Index	Germany Markit Manufacturing PMI	Japan CPI	BoJ Meeting		
Japan Nikkei Manufacturing PMI	Germany Markit Services PMI	Germany Consumer Confidence	Wed, Feb 1		
Eurozone Q3 Government Debt	Germany Markit Composite PMI	U.K. Q4 GDP	Fed Meeting		
Eurozone Q3 Government Deficit	U.S. Markit Manufacturing PMI (54.0)	U.K. Index of Services	Thu, Feb 2		
Eurozone Consumer Confidence	U.S. Existing-Home Sales (-1.7% m/m)	U.S. Chicago Fed Nat'l Activity	BoE Meeting		
The dates reflect North American time zones. All data reflect Bloomberg consensus forecasts where available.					

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Distribution of Ratings - RBC Capital Markets, LLC Equity Research As of December 31, 2016					
Investment Banking Services				nking Services	
			Provided During Past 12 Months		
Rating	Count	Percent	Count	Percent	
Buy [Top Pick & Outperform]	834	52.32	279	33.45	
Hold [Sector Perform]	657	41.22	132	20.09	
Sell [Underperform]	103	6.46	9	8.74	

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