

Good afternoon,

If a single drop of water is added to a football stadium at 1:00 p.m., and then one minute later it doubles and two more drops are added, and one minute after that it doubles again to four drops and so on, what time will it be when the stadium is completely filled with water?

Most people immediately start thinking in terms of weeks or months, but the startling answer is 49 minutes later at 1:49 p.m. Even more interesting, the stadium goes from 93 percent empty at 1:45 p.m. to being half full at 1:48 p.m., to being completely full at 1:49 p.m. We are hard-wired to think in linear terms, so it is easy to underestimate the growth of industries, and technologies, that follow exponential power laws.

For some investors, the ability to visualize exponential growth, may not be easy... because it sneaks up on us.

Linear growth looks like this: 1 2 3 4 5 6 7 8 9 10

Here is exponential growth: 1 2 4 8 16 32 64 128 256 512

Understanding the difference between linear growth and exponential growth sets us apart from many other investors and provides a huge advantage when it comes to long term wealth accumulation. Starting early and owning high quality, growth-oriented companies, is the key component to success when investing for exponential growth.

Millennials have now entered their peak spending years and will soon be the dominant consumer group. As they cement themselves as the main drivers of global consumption, markets are already experiencing the impact on their unique needs and spending habits. They will help us fill the football stadium with water. - Brad.

---

## Global Markets Economic Outlook

“The conflict in Ukraine presents a risk to U.S. stocks largely through its impact on the oil price (higher inflation) and, more specifically, the price of gasoline (lower consumer spending). Despite the challenges, markets largely stabilized by quarter’s end, and the outlook for the economy is still strong.”

For an overview of global markets, the outlook for the economy, and to read more, please [click here](#).

---

## Amazon 20-for-1 Split

Amazon’s board of directors approved a 20-for-1 stock split taking effect on June 6, 2022. Each share of Amazon that an investor owns will be split into 20 shares worth 1/20<sup>th</sup> of the price per share. Amazon also announced a \$10 billion share buyback authorization.

The split will make Amazon’s stock more accessible for some investors and eligible for inclusion in the price-weighted Dow Industrials index. When a company buys back its own stock, that is a sign that they have great confidence in their share price appreciation potential.

---

## Russia’s Morale Problems Are Growing

Greg Valliere (Chief U.S. Policy Strategist for AGF) writes...

“Even if Mariupol and much of the Dombas region succumbs to massive Russian firepower in the next few weeks, Vladimir Putin cannot win this war – either on the battlefield or back home. There are many reasons why Putin’s invasion will fail, but in a word, it’s about morale – rock bottom among Russian conscripts. Ukrainian soldiers are willing to die for their country; Russian conscripts, who were deceived about the war, are not willing to die for Putin.”

To read the rest of this article, please [click here](#).

---

### **Bank Profits... Let’s Take A Closer Look**

I had the opportunity to join RBC’s CEO, Dave McKay, on his conference call recently. He spoke about the new (proposed at the time) tax on bank profits in the new Federal Budget. Of particular interest, to me, was Dave McKay’s explanation of RBC’s bank profits. I thought you might be interested too, so I have included Dave McKay’s dialogue below from our call...

“...where do RBC’s profits go? Twenty five percent of the profits go to the government in the form of taxation... governments at the provincial, federal, municipal level. The next fifty percent goes to shareholders in the form of dividends, and the vast majority of our shareholders are Canadian pension funds and mutual fund holders and the average Canadian investors, and therefore that fifty percent goes back into the community to be invested. And the last twenty five percent goes onto our balance sheet to support the next loan we make, the next mortgage we make, the next client we help. If we didn't have that next twenty five percent, we'd have to go ask investors to give us more money so we could make the next commercial loan, or consumer loan, or credit card. So we need that twenty five percent to help more customers. That's where the whole pie goes, taxes, to our shareholders, and back into reinvestment in the community.” – Dave McKay, RBC CEO

---

### **Brad’s 2<sup>nd</sup> Annual Stanley Cup Challenge**

The National Hockey League (NHL) regular season wraps up next weekend and the playoffs start on Monday May 2<sup>nd</sup>. I am predicting the Edmonton Oilers to bring the Stanley Cup back to Alberta even though Colorado is the favourite to win it all.

I have RBC golf shirts for readers of my email who successfully predict the 2022 Stanley Cup champion. Please email me your predictions before Tuesday May 3<sup>rd</sup>.

---

### **Green Sleeve – A Voice When You Can’t Speak For Yourself**

The green sleeve is a plastic pocket that holds important advance care planning documents and other forms that outline your goals and refer to decision-making about your current, or future, health care. Examples of documents included in green sleeves include: goals of care designation order, advance care planning goals of care tracking record, personal directive copy, and guardianship orders. When at home one should keep their green sleeve on their fridge, as emergency responders will look for it there.



To read more about green sleeves, please [click here](#).

---

### **Top Five Things To Consider When Choosing Your Executor**

An executor is the person who administers a deceased's estate based on the directions and wishes contained in their Will. While often seen as an honor, executorship comes with significant responsibility, emotional strain, and sometimes even legal exposure. Unfortunately, executors are often unprepared or ill-equipped to carry the burden of executorship. Here are five characteristics to consider when choosing the right person to be your executor...

To read more, please [click here](#).

---

### **RBC Dominion Securities Client Survey Is Back Again**

Thank you if you participated in RBC Dominion Securities' 2021 confidential client survey. My team, and I truly appreciate every response, as it assists us in improving on our commitment to unparalleled service and professionalism. RBC organizes our survey based on a random sampling of the families we help. All responses are confidential – unless participants chose to include their name. My team, and I had the chance to view your survey results, and I wanted to share a couple quick points from our 2021 client survey results...

- We were honored when 88% of respondents replied with a 5 out of 5 rating that they were very likely to recommend the services of Weatherill Wealth – in comparison, the regional average was 72%.
- 91% of the surveys provided a 5 out of 5 ranking for their experience working with Sue, Trent, Shauna, and Nathan. I cannot say enough about my team members and their commitment to excellence. This fantastic questionnaire ranking was so exciting to see!!

Another fun metric that was shared with us is a word map of various client comments, which I have shared below:



Annually, RBC Dominion Securities invites the great people that we work with to weigh in on their experiences with our team and RBC Dominion Securities as a whole.

The 2022 Client Survey was emailed to approximately 100,000 randomly selected RBC Dominion Securities clients, throughout Canada, starting the week of March 21st, 2022.

This year's survey will again be conducted online by an independent research firm, Ipsos, and takes about 5 to 7 minutes to complete.

Our team goal is to provide unparalleled service and professionalism. As part of our promise, your survey response is a very valuable tool as we thrive on feedback to ensure that we continue to meet your evolving needs. It truly helps us improve how we serve you, and your family, today and in the future.

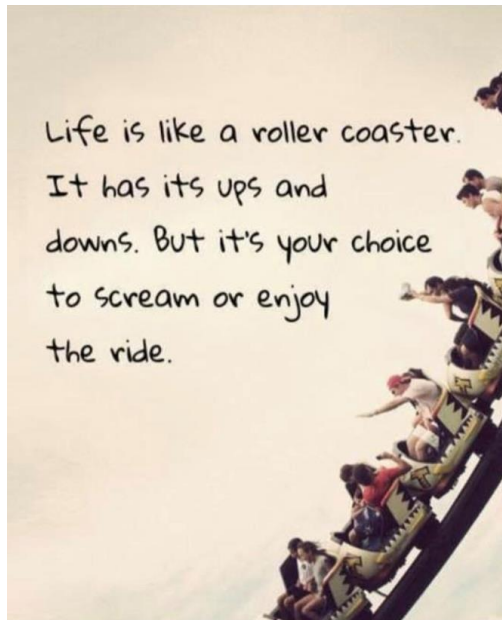
---

### **Deducting Home Office Expenses**

Millions of Canadians had to start working from home due to the COVID-19 pandemic. In response, the government simplified the process for deducting home office expenses for 2020, making the home office expense deduction available to more individuals. As part of the 2021 Economic and Fiscal Update tabled on December 14, 2021, the government announced that they will extend the simplified rules for deducting home office expenses for the 2021 and 2022 tax years.

Our article discusses the circumstances in which home office expenses incurred by salaried and commissioned employees are deductible, as well as whether allowances and reimbursements provided by an employer are taxable. Please [click here](#).

---



Throughout my 30+ years in the wealth management industry I have seen my share of ups and downs. Despite the volatility, I cherish each day in the ever-changing world of wealth management.

It is a privilege to help great families fuel their passions and live their dreams with confidence in their investment portfolio (and financial plan) regardless of whatever twist or turn life may take.

We will continue do everything in our power to smooth out the investment uncertainties to ensure you continue confidently along your investment journey.

Have a great weekend.

Your Friend,

Brad

**Brad Weatherill, CIM**  
Senior Wealth Advisor

**Weatherill Wealth**  
of RBC Dominion Securities Inc.

**Phone (403) 341-8868**

**300, 4900 50 St. | Red Deer, AB | T4N 1X7**

Please visit our website at [www.bradweatherill.ca](http://www.bradweatherill.ca)

Specializing in providing highly customized wealth management solutions for people who expect individual attention, superior customer service, and positive financial results.