



June 10, 2022

Restaurants: Half-Time Report

Updating Our Thoughts on the Restaurants Group Heading into 2H22

Our view: As we approach the second half of the year, concerns around the health of the consumer and a potentially weaker macro environment more broadly continue to weigh on restaurant stocks and sentiment. As we reflect on our conversations with restaurant company management teams in recent weeks, we see potential offsets to sales and margin headwinds (e.g., pricing, increasing mobility, improved staffing levels), though we acknowledge that the near term will likely remain bumpy for restaurant stocks until a clearer picture around consumer health emerges. We continue to prefer highly franchised fast food names for the time being (QSR, DPZ, MCD, JACK), though we still see opportunities in names with greater company ownership and thus greater leverage should the demand environment prove stronger than anticipated (CMG, SG, DRI). Finally, in this note, we also explore the relationship between restaurant spend and other major consumer categories in order to better understand sensitivity of restaurant demand to inflationary pressures elsewhere.

In recent weeks, we've had the opportunity to connect with a number of restaurant companies, via both RBC Capital Markets' Global Consumer and Retail Conference (June 1–2) and investor calls we have hosted with company management teams. Among the companies we have spoken with are **QSR, SBUX,** and **SG** (see page 3 for the full list, as well as links to relevant recap notes). At a high level, we feel that tone from management teams has remained constructive about demand levels, though this has also been generally accompanied by acknowledgement of inflationary pressures faced by consumers today. And while we believe that there are credible demand drivers in place over the near term (e.g. pent-up demand, increasing mobility, pricing actions), our sense is that sentiment on the group will likely continue to lean negative overall, as investors view near-term trends as not necessarily indicative of 2H levels, and as questions around consumer and broader economic health loom. Currently, our restaurants coverage trades at ~19x 2023E EPS, versus the recent historical (trailing three-year) average of ~24x, and relative to the S&P 500, our coverage trades at 1.1x, versus the trailing three-year average of 1.3x.

Beyond the 2H demand environment, we also remain focused on food and labor costs and, ultimately, restaurant margins. On labor, outside of idiosyncratic pressures (e.g., delivery driver availability), we continue to hear commentary around improving staffing levels, which we see as supported by moderating quit rates in the accommodations and foodservice industries (back under 6%, as of April). Given improved restaurant staffing levels (industry-wide at ~94% of pre-COVID levels in May), we see potential for continued easing of Y/Y wage pressures in 2H, as well as reduction in hiring/training costs. On food costs, however, the outlook is less clear and potentially more challenging going forward. Based on work by RBC's Digital Intelligence Strategy team on food costs (see notes [here](#) and [here](#)), as well as the ArrowStream Restaurant Commodity Index (currently at 200, vs. its trailing ten-year average of 129), we take a relatively more cautious view on food costs. And while 2H22 restaurant-level margin consensus estimates have already been reduced by ~100 bps so far this year, a key question going forward is will restaurants be able to take further pricing should the food cost basket increase? To help answer this question, we will continue to watch the gap between food-at-home (FAH) and food-away-from-home (FAFH) inflation, which may provide cover should further pricing actions be deemed necessary. As of April, food-at-home inflation exceeded food-away-from-home inflation by more than 300 bps, and we will be watching to see whether this gap has narrowed or widened with this morning's May CPI print.

(Continued on page 2)



How sensitive is restaurant spending to inflationary pressures elsewhere? Given the overarching question around the health of the consumer, and the potential for consumers to scale back discretionary spending in a softer economic environment—including spending at restaurants—in this note we also provide a case study on historical allocation of consumer spend across major categories. As we had expected, categories with more inelastic demand—energy-related categories, housing, food at home (FAH)—featured the highest negative correlation with food-away-from-home (FAFH) spending. We also observed largely steady consumer allocation to FAFH over time, though we did see more variability across income cohorts. Finally, we looked at the hypothetical decline in FAFH allocation in a recession-like scenario, and our work points to a roughly -4% decline in household FAFH spending, assuming that allocation levels shift back toward 2009 levels; for the lowest income cohort, the decline is much greater (-15%). For more detail, please see pages 10–17, as well as the Appendix (pages 33–38).

In line with our prior views, in the near term we continue to favor stocks of highly franchised restaurant companies given the relatively better earnings visibility they provide (by virtue of having less direct exposure to food and labor cost inflation). Within this group, we highlight **QSR** (Outperform, \$68 price target). For QSR, we see ongoing improvement at Tim Hortons Canada and continued strong global unit growth (we estimate +5.1% for 2022E, ex. Firehouse Subs) as supporting near-term stock performance. And as investors watch Burger King US trends closely, we see brand opportunities across operational simplification, improved marketing, and digital to help stabilize trends; looking ahead, investors will remain focused on any updates around BK US reimagining. On valuation, QSR currently trades at ~14x 2023E EBITDA, versus its closest peers MCD at ~16x and YUM at 17.5x, while QSR's dividend yield of 4.2% is best-in-class across its peer set. Following QSR, our order of preference for Outperform-rated franchised restaurant names is: **DPZ, MCD, and JACK**. Among the company-owned restaurant names, our order of preference for Outperform-rated stocks is: **CMG, SG, and DRI**.

Links to Notes Following Recent Meetings with Company Managements

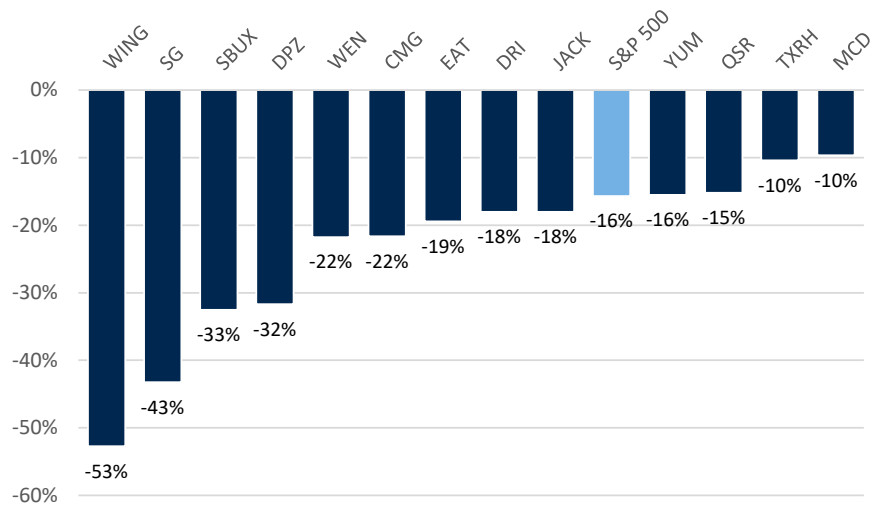
- [Starbucks Corporation \(SBUX\): Highlights from Our Investor Call with Management – May 20](#)
- [Sweetgreen \(SG\): Highlights from Our Investor Call with Management – May 23](#)
- [Jack in the Box \(JACK\): Highlights from the RBC Global Consumer and Retail Conference – June 1](#)
- [Cava Group, Inc. \(Private Company\): Highlights from the RBC Global Consumer and Retail Conference – June 1](#)
- [Life Time Group Holdings \(LTH\): Highlights from the RBC Global Consumer and Retail Conference – June 1](#)
- [Restaurant Brands International \(QSR\): Highlights from the RBC Global Consumer and Retail Conference – June 2](#)
- [Kitchen United \(Private Company\): Highlights from the RBC Global Consumer and Retail Conference – June 2](#)

Looking to the Restaurant Demand Environment in 2H22

Health of the Consumer Remains Top of Mind for Restaurant Investors

- Our restaurants coverage is down -18% YTD, with highly franchised fast food names down -13%, fast casual -29%, and casual dining -16%
- As broader economic and inflation concerns remain front and center, Street earnings estimates have declined, with 2023 EPS estimates across our coverage reduced on average a further -3% following 1Q earnings season
- In our view, overall group sentiment remains negative given ongoing worries and lack of visibility regarding the health of the consumer

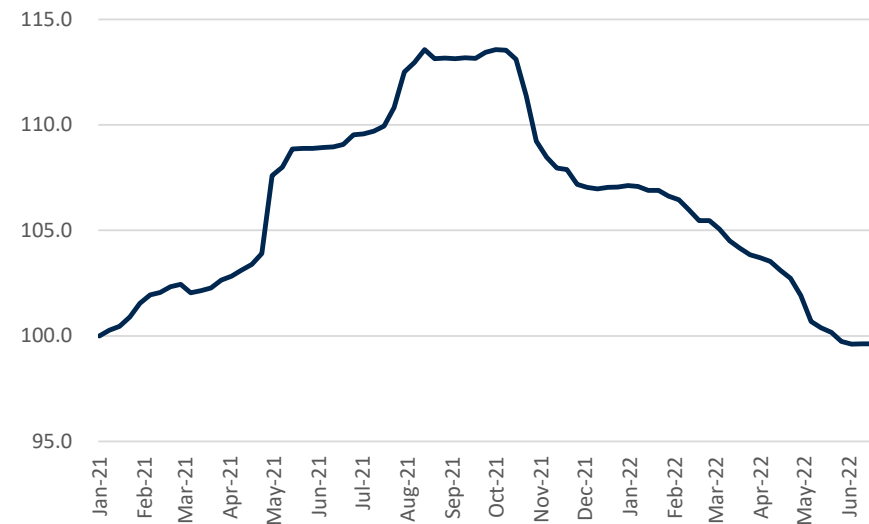
RBC Restaurants Coverage Performance



Source: FactSet

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RBC Restaurants Coverage 2022 Consensus EPS Estimates (Indexed to January 2021)

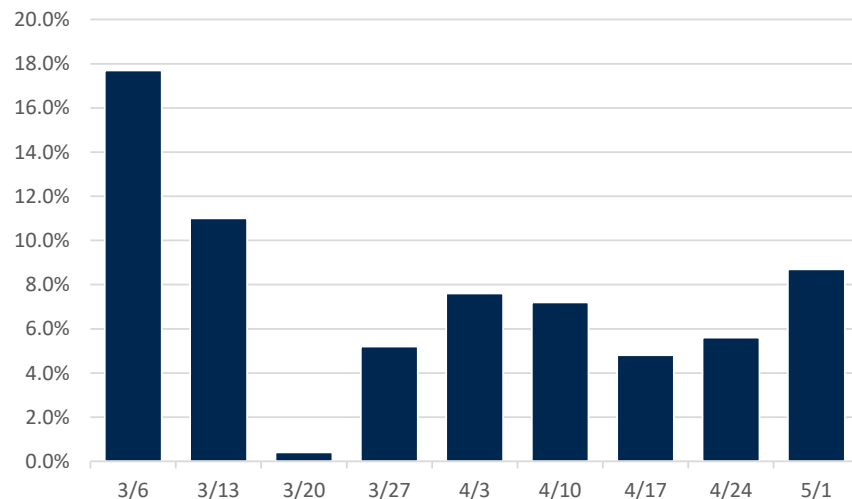


Source: FactSet

So Far, We Have Yet to See Meaningful Signs of Demand Deterioration

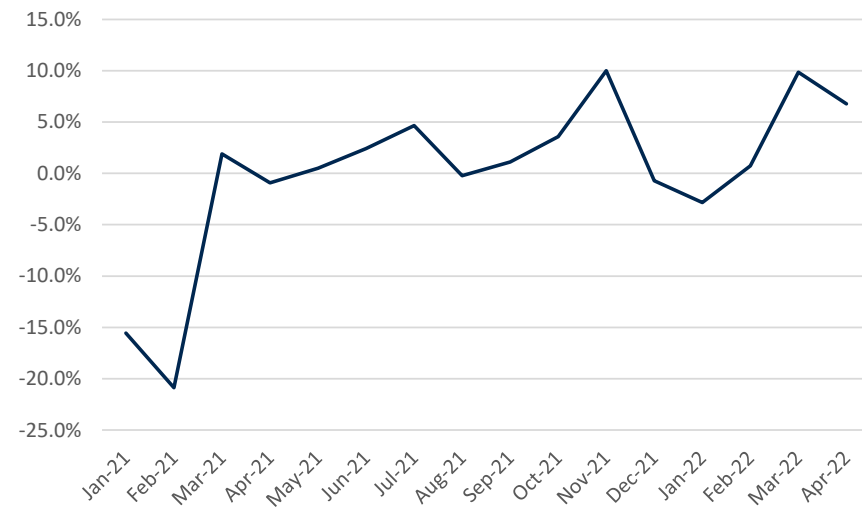
- As we had previously anticipated, restaurant sales remain stable so far this year given tailwinds from pent-up demand (especially post-Omicron), improving mobility, and pricing actions
- Per Knapp Track, April casual dining industry comp sales were +6.8% (vs. +9.0% for March), with weekly trends largely steady throughout the month
- 2QTD sales commentary/trends from earnings include:
 - **TXRH:** Reported comp growth of +9.3% during the first five weeks of 2Q22 (on a one-year basis, vs. 2021)
 - **CMG:** “And while it’s difficult to predict the comp in Q2 due to these factors, assuming current sales trends continue, we expect it to be in the 10% to 12% range, as we expect the comp to increase throughout the quarter.”

Casual Dining Weekly Comp Restaurant Sales (vs. 2021)



Source: Knapp Track

Casual Dining Monthly Comps (Three-Year Geometric Trend)



Source: Knapp Track

Isolating the Causes for Concern Among Restaurants

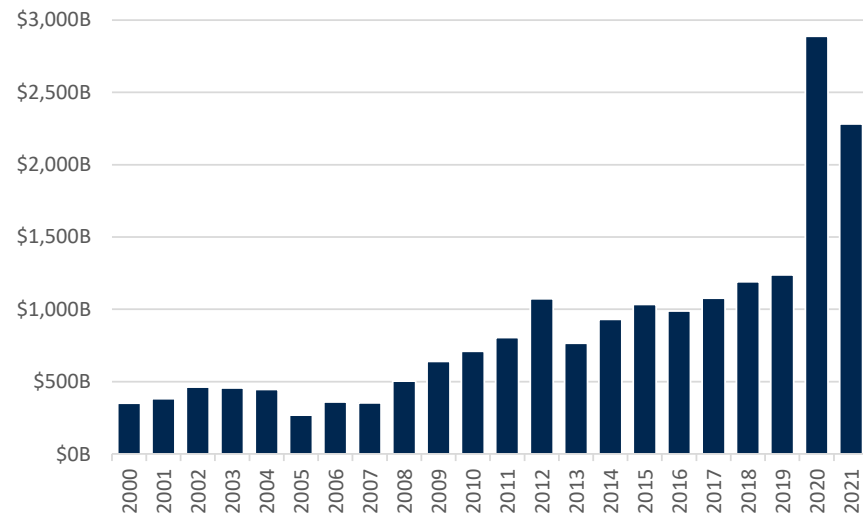
- While an economic slowdown or recession is a key concern for the market as it relates to consumer discretionary stocks more broadly, we believe restaurant investors remain focused on more acute pain points for the consumer, including:
 - Rising energy prices, specifically the impact of higher gas prices on the low-income consumer
 - Elevated food prices, both at home and away from home
 - Dwindling savings, which remain elevated versus pre-COVID levels but are a cause for concern given how quickly inflation can potentially deplete the savings of the lower-income consumer

U.S. All Grades All Formulations Retail Gasoline Prices (\$/Gallon)



Source: US Energy Information Administration

Personal Savings (\$B, Not Seasonally Adjusted)

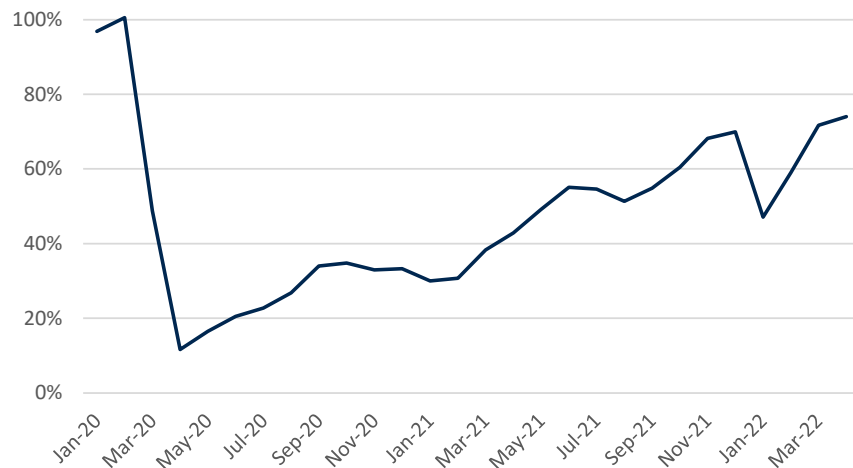


Source: Federal Reserve Bank of St. Louis

Pricing and Other Tailwinds May Help to Offset Softer Traffic Trends

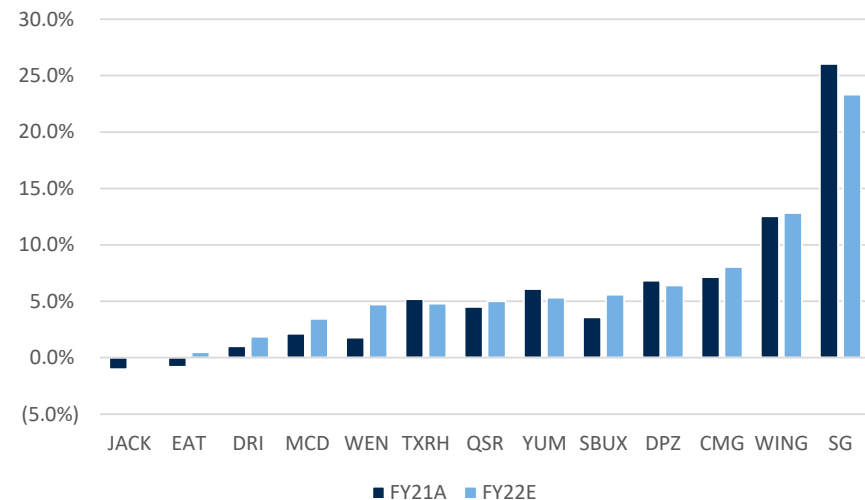
- For restaurants, we see offsets to potential traffic headwinds forming in 2H22, including:
 - Pricing actions; FAFH pricing is currently running >7% (as of April 2022), with many companies in our coverage pricing at least in line with broader FAFH inflation
 - Improving mobility, including both travel and return to office (benefit to **SG**, **SBUX**, and **QSR**)
 - Restaurant unit growth, which appears steady/strong in 2022 despite a more challenging operating environment and should also drive share gains against reduced competition

Foot Traffic for Offices in Close Proximity to sweetgreen NYC locations (vs. 2019 Levels)



Source: RBC Elements, Orbital Insight, RBC Capital Markets

Restaurants Unit Growth (2021A–22E)



Source: Company reports, RBC Capital Markets estimates

Top-Line Expectations for 2H22 Appear Mostly Reasonable

Consensus Same-Store Sales Estimates (Three-Year Geometric Trend)

	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22E	3Q22E	4Q22E
Highly-Franchised Fast Food								
DPZ								
US	19.7%	23.8%	18.0%	16.1%	11.1%	14.0%	14.7%	15.0%
International	15.5%	18.1%	17.5%	11.1%	14.8%	16.0%	16.9%	14.8%
JACK (JitB System)	15.8%	20.6%	15.7%	15.8%	14.6%	15.8%	14.4%	15.9%
MCD								
US	18.8%	21.5%	20.1%	19.2%	17.7%	18.2%	18.4%	18.1%
IOM	-0.7%	9.4%	15.0%	14.9%	12.8%	10.9%	13.2%	12.6%
QSR								
Tim Hortons Canada	-14.1%	-10.1%	-6.6%	-6.5%	-5.0%	-2.9%	0.1%	1.4%
Burger King US	0.1%	2.3%	0.0%	-0.6%	-0.8%	0.9%	-0.6%	1.5%
Popeyes US	30.9%	28.9%	26.0%	26.8%	24.4%	24.4%	16.3%	-6.5%
WEN								
YUM	5.4%	9.8%	6.0%	6.0%	4.4%	5.4%	5.9%	7.0%
KFC	4.3%	8.9%	4.8%	6.0%	2.3%	2.9%	4.8%	5.9%
Pizza Hut	-0.3%	2.1%	0.9%	-0.1%	-0.3%	0.0%	2.2%	3.1%
Taco Bell	14.5%	19.1%	12.5%	13.4%	15.6%	14.8%	13.2%	13.9%
Fast Casual								
CMG								
SBUX	33.1%	30.2%	38.4%	38.1%	32.0%	31.6%	34.8%	32.1%
US								
China	10.0%	17.5%	17.7%	18.8%	18.4%	19.8%	20.2%	18.2%
SG	-2.6%	2.2%	-5.3%	-7.0%	-26.5%	-45.1%	-23.1%	-7.7%
Casual Dining								
EAT (Company-Owned)								
DRI	-6.6%	6.0%	6.6%	5.0%	3.3%	8.4%	8.1%	8.1%
TXRH (Company-Owned)	1.2%	5.7%	8.8%	3.6%	8.0%	10.4%	11.0%	8.0%
1Q22								
TXRH (Company-Owned)	14.2%	26.8%	27.4%	26.6%	25.9%	29.8%	29.2%	27.7%

Brands levered to improving mobility trends are expected to see accelerating trends in the 2H22, which we view as a reasonable assumption

Casual dining brands are also expected see trend improvement post 1Q (impacted by Omicron), though we see some risk to expectations here given potential for softer economic conditions and trade-down from the more discretionary full-service occasions

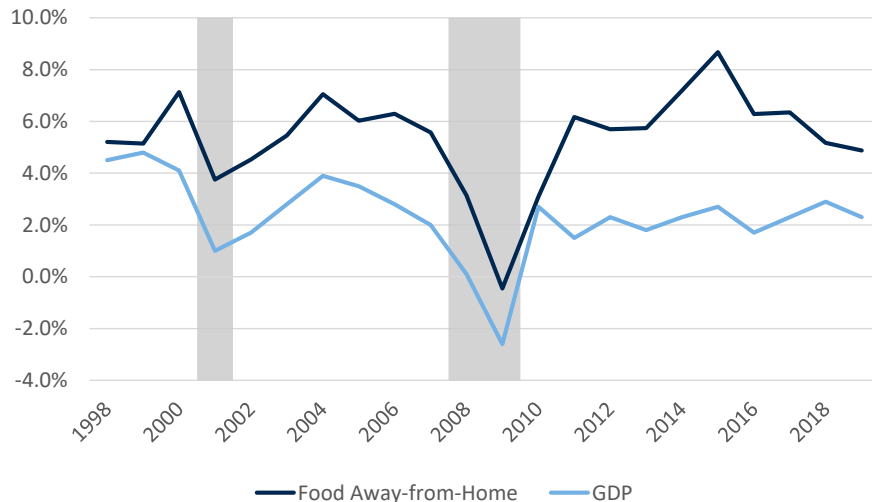
Source: Consensus Metrix

Case Study: How Sensitive Is Food-Away-from-Home Demand to Inflationary Pressures Elsewhere?

Restaurant Demand Sensitivity to Macro and Inflation Remains a Key Focus

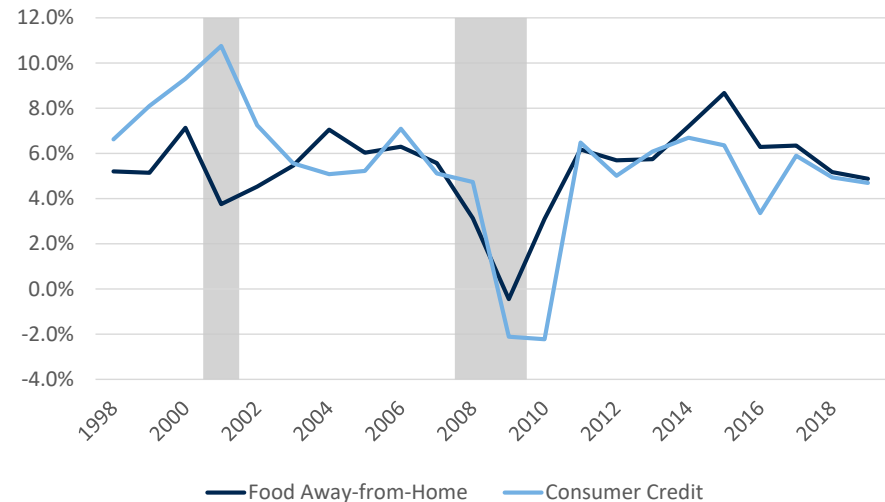
- Changes in demand for food away from home (FAFH), which includes, among other eating occasions, restaurant sales, has largely tracked GDP (see *lower-left chart*), but this relationship has been less tightly correlated since the GFC
- In addition to sensitivity to broader macro trends, we also sought to explore the relationship between consumer spending on FAFH and other categories given the elevated levels of inflation that the consumer is currently experiencing

Y/Y Changes in FAFH Spend vs. GDP



Source: Economic Research Service, US Department of Agriculture, , Federal Reserve Bank of St. Louis

Y/Y Changes in FAFH Spend vs. Consumer Credit



Source: Economic Research Service, US Department of Agriculture, , Federal Reserve Bank of St. Louis

What We Did

- Using historical data from Consumer Expenditure Surveys (conducted by the US Bureau of Labor Statistics), we analyzed allocations across major spending categories from 2004 through 2020 in order to better gauge how consumers trade or allocate across different categories
- Given focus on consumer sensitivity across income levels, we also analyzed spending across income quintiles; *the table below shows allocation levels across all consumer cohorts—please refer to the Appendix for allocation detail by income quintiles*

Allocation of Consumer Expenditures, by Category (2004–20)

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FAFH Correlation '04-'19	Delta '19 vs. '04
Food	13.3%	12.8%	12.6%	12.2%	12.7%	13.0%	12.7%	13.0%	12.8%	12.9%	12.6%	12.5%	12.6%	12.9%	12.9%	12.9%	11.9%		
Food at home	7.7%	7.1%	7.1%	6.8%	7.4%	7.6%	7.5%	7.7%	7.6%	7.8%	7.4%	7.2%	7.1%	7.3%	7.3%	7.4%	8.1%	-50%	-66%
Food away from home	5.6%	5.7%	5.6%	5.4%	5.3%	5.3%	5.2%	5.3%	5.2%	5.1%	5.2%	5.4%	5.5%	5.6%	5.6%	5.6%	3.9%		-1 bps
Alcoholic beverages	1.1%	0.9%	1.0%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	0.8%	0.9%	1.0%	0.9%	0.8%	61%	68%
Housing	32.1%	32.7%	33.8%	34.2%	33.9%	34.4%	34.4%	33.8%	32.8%	33.6%	33.3%	32.9%	33.0%	33.1%	32.8%	32.8%	34.9%	-53%	-64%
Utilities, fuels, and public services	6.7%	6.9%	7.0%	7.0%	7.2%	7.4%	7.6%	7.5%	7.1%	7.3%	7.3%	6.9%	6.8%	6.4%	6.6%	6.4%	6.8%	-82%	-20%
Apparel and services	4.2%	4.1%	3.9%	3.8%	3.6%	3.5%	3.5%	3.5%	3.4%	3.1%	3.3%	3.3%	3.1%	3.0%	3.0%	3.0%	2.3%	17%	61%
Transportation	18.0%	18.0%	17.6%	17.7%	17.0%	15.6%	16.0%	16.7%	17.5%	17.6%	17.0%	17.0%	15.8%	15.9%	15.9%	17.0%	16.0%	3%	25%
Gasoline, other fuels, and motor oil	3.7%	4.3%	4.6%	4.8%	5.4%	4.0%	4.4%	5.3%	5.4%	5.1%	4.6%	3.7%	3.3%	3.3%	3.4%	3.3%	2.6%	-69%	19%
Healthcare	5.9%	5.7%	5.7%	5.8%	5.9%	6.4%	6.6%	6.7%	6.9%	7.1%	8.0%	7.8%	8.0%	8.2%	8.1%	8.2%	8.4%	4%	-30%
Entertainment	5.1%	5.1%	4.9%	5.4%	5.6%	5.5%	5.2%	5.2%	5.1%	4.9%	5.1%	5.1%	5.1%	5.3%	5.3%	4.9%	4.7%	0%	40%
Personal care products and services	1.3%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.3%	1.2%	1.2%	1.2%	1.2%	1.2%	1.3%	1.3%	1.2%	1.1%	31%	75%
Reading	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.2%	13%	24%
Education	2.1%	2.0%	1.8%	1.9%	2.1%	2.2%	2.2%	2.1%	2.3%	2.2%	2.3%	2.3%	2.3%	2.5%	2.3%	2.3%	2.1%	-13%	10%
Tobacco products and smoking supplies	0.7%	0.7%	0.7%	0.7%	0.6%	0.8%	0.8%	0.7%	0.6%	0.6%	0.6%	0.6%	0.6%	0.6%	0.6%	0.5%	0.5%	-39%	22%
Miscellaneous	1.6%	1.7%	1.7%	1.6%	1.7%	1.7%	1.8%	1.6%	1.6%	1.3%	1.5%	1.6%	1.7%	1.7%	1.6%	1.4%	1.5%	38%	37%
Cash contributions	3.2%	3.6%	3.9%	3.7%	3.4%	3.5%	3.4%	3.5%	3.7%	3.6%	3.3%	3.2%	3.6%	3.1%	3.1%	3.2%	3.7%	-30%	-38%
Personal insurance and pensions	11.1%	11.2%	10.9%	10.8%	11.1%	11.1%	11.2%	10.9%	10.9%	10.8%	10.7%	11.3%	11.9%	11.3%	11.9%	11.4%	11.8%	57%	-15%
Total ex-all food	86.7%	87.2%	87.4%	87.8%	87.3%	87.0%	87.3%	87.0%	87.2%	87.1%	87.4%	87.5%	87.4%	87.1%	87.1%	87.1%	88.1%	-17%	-63%
Total ex-food away from home	94.4%	94.3%	94.4%	94.6%	94.7%	94.7%	94.8%	94.7%	94.8%	94.9%	94.8%	94.6%	94.5%	94.4%	94.4%	94.4%	96.1%	-100%	-100%
Energy-related categories	10.4%	11.2%	11.6%	11.8%	12.6%	11.5%	12.0%	12.8%	12.5%	12.4%	11.9%	10.7%	10.1%	9.7%	10.1%	9.8%	9.3%	-78%	8%

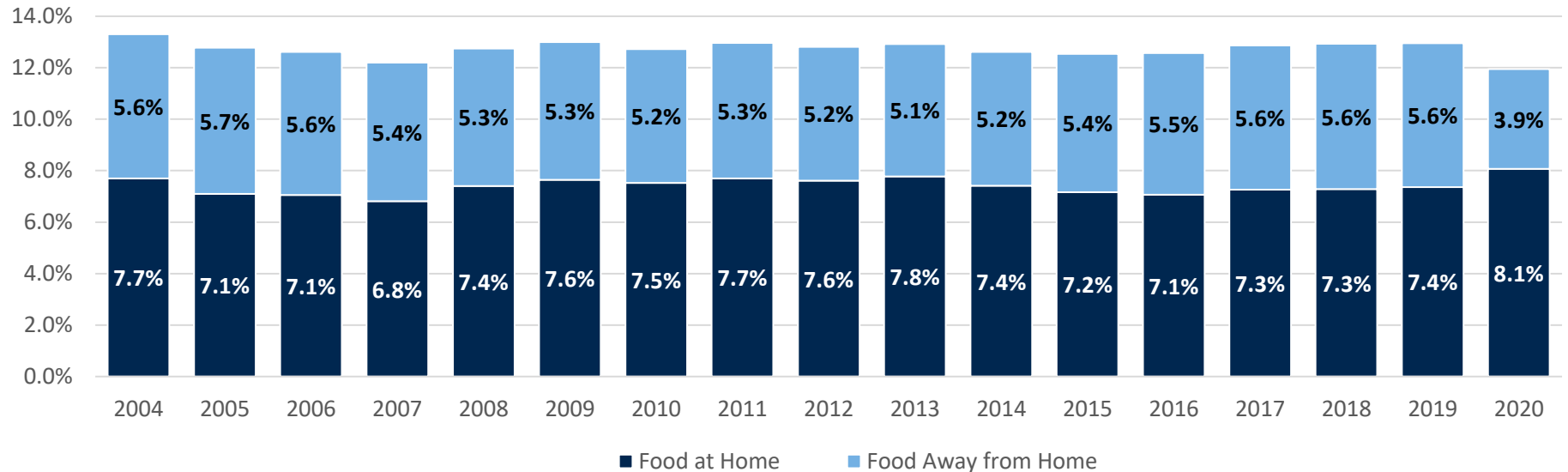
Note: Heat map is in reference to changes across individual category allocation levels between 2004 and 2019.

Source: US Bureau of Labor Statistics, RBC Capital Markets

How Has Food-Away-from-Home Spending Allocation Changed Over Time?

- Across all income cohorts, **food-away-from-home (FAFH) allocation remained remarkably stable between 2004 and 2019** (within a range of 5.1% to 5.7% of total spend)
 - *Across all major consumer expenditure categories, the change in allocation between 2004 and 2019 for FAFH spend was the smallest*
- During the GFC, FAFH spend declined to approximately 5.3%—and reached as low as 5.1%—before growing back to 5.6% prior to the onset of the pandemic

Consumer Allocation of Food Spend – FAH and FAFH (2004–20)

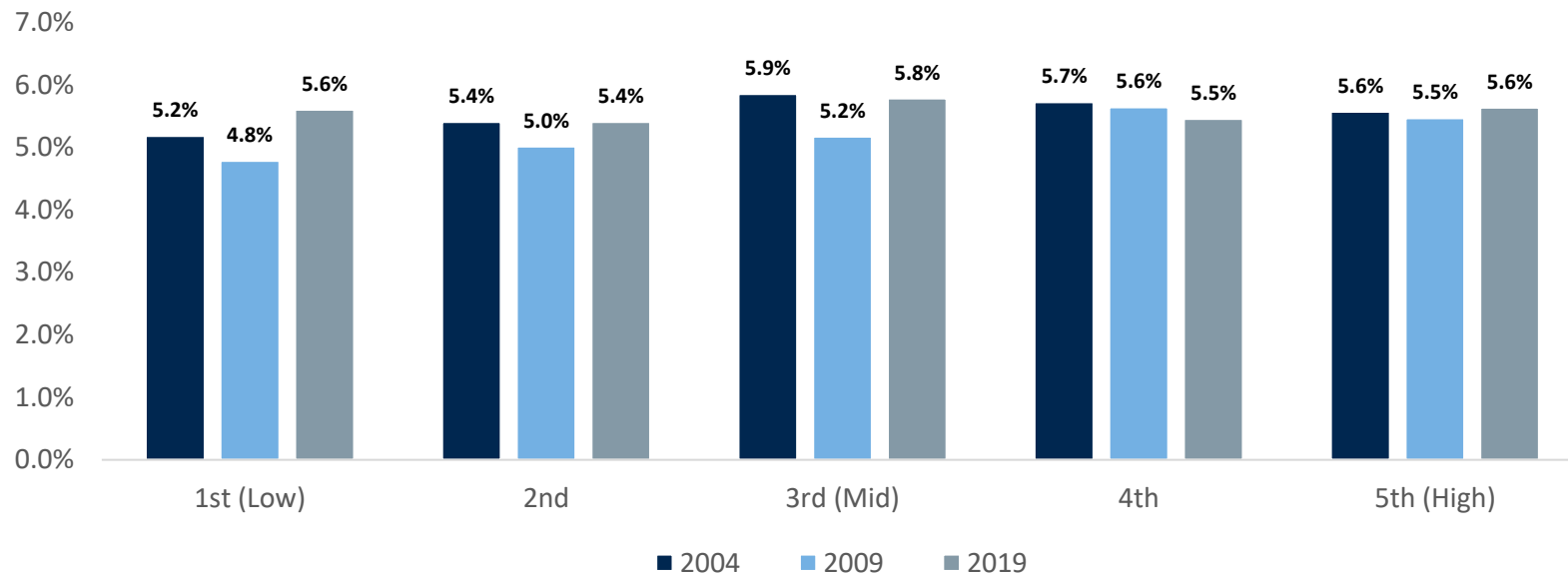


Source: US Bureau of Labor Statistics, RBC Capital Markets

Food-Away-from-Home Spend by Income Level Shows More Variability

- While FAFH spend allocation has remained largely stable on an aggregate basis, we have observed slightly more variability across income levels
- Most noteworthy are trends across the lowest income quintile, which saw allocation to FAFH increase 40 bps over time but also saw allocation decline to below 5% during the GFC; conversely, the highest income quintiles have generally seen much more stable allocation to FAFH, both over time and during recessionary periods

Consumer Allocation of FAH Spend, by Income Quintile

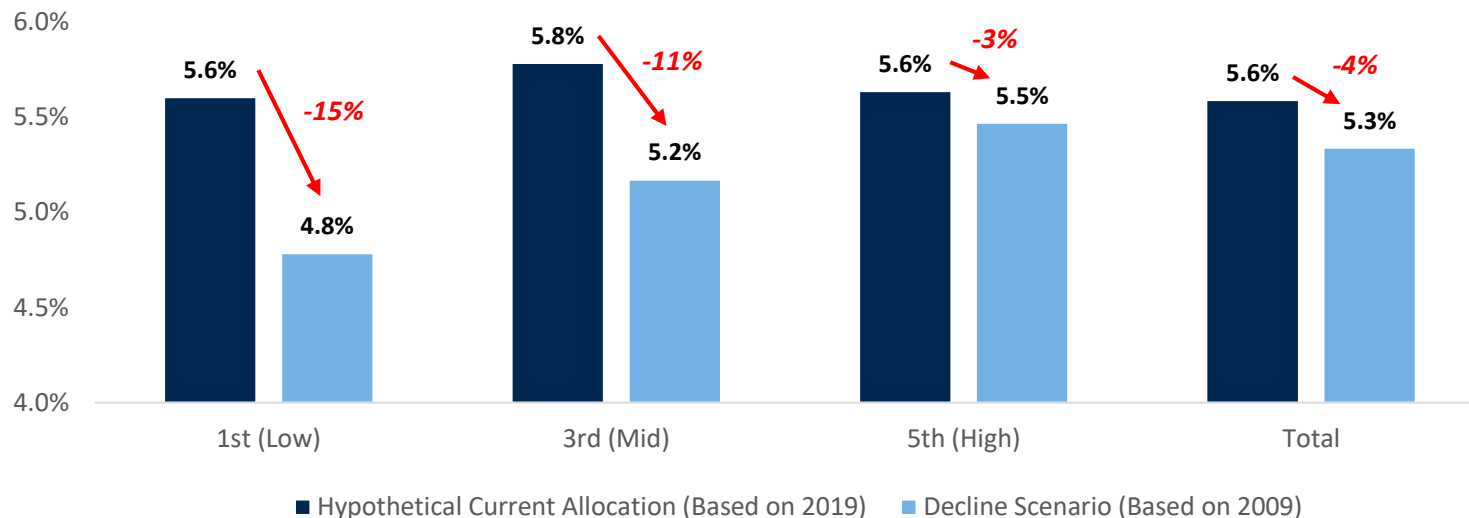


Source: US Bureau of Labor Statistics, RBC Capital Markets

How Much Can Restaurant Spend Theoretically Decline?

- To assess the potential downside to restaurant spending, we assume that consumers' allocation to FAFH spend is near 2019 levels (5.6%) today; however, if allocation to FAFH spend were to shift down to 2009 (recessionary) levels, **this would translate to a ~4% decline in spend**
- For the lowest-income consumer, the drop would be far greater (~15%); however, we estimate that the decline in dollars for this cohort would be roughly ~\$125 (on an total annual basis), and that recent savings and/or remaining stimulus dollars may be able to blunt this impact

Theoretical Decline in FAFH Allocation, by Income Level

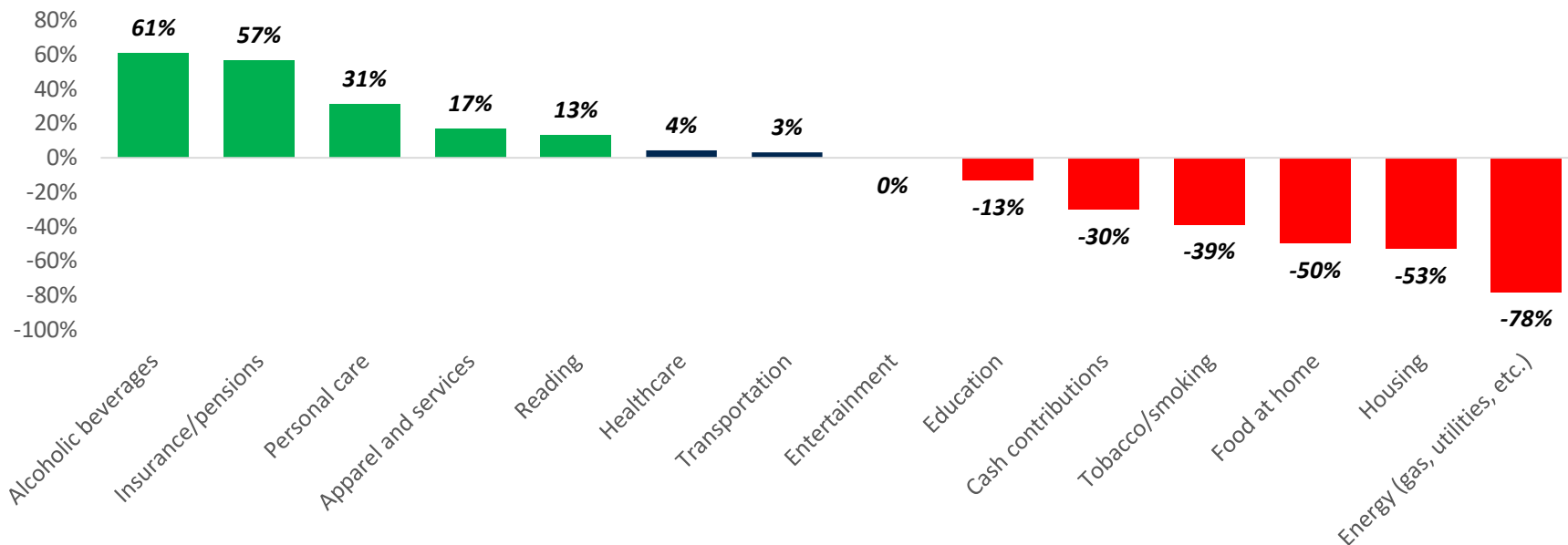


Source: US Bureau of Labor Statistics, RBC Capital Markets

Energy Among Categories with Highest Negative Correlation to FAFH Allocation

- We have observed the highest **negative correlation** between food away from home and energy-related categories (auto and home), housing, and food-at-home costs
- Intuitively, this makes sense to us: where there is more inelastic demand for potentially inflationary categories (e.g., gasoline), food away from home—a “discretionary” purchase that is easily, and likely more cheaply, replaced by food at home—will likely see reduced demand

Correlation Between Allocation to FAFH and Other Expenditure Categories (2004–19)

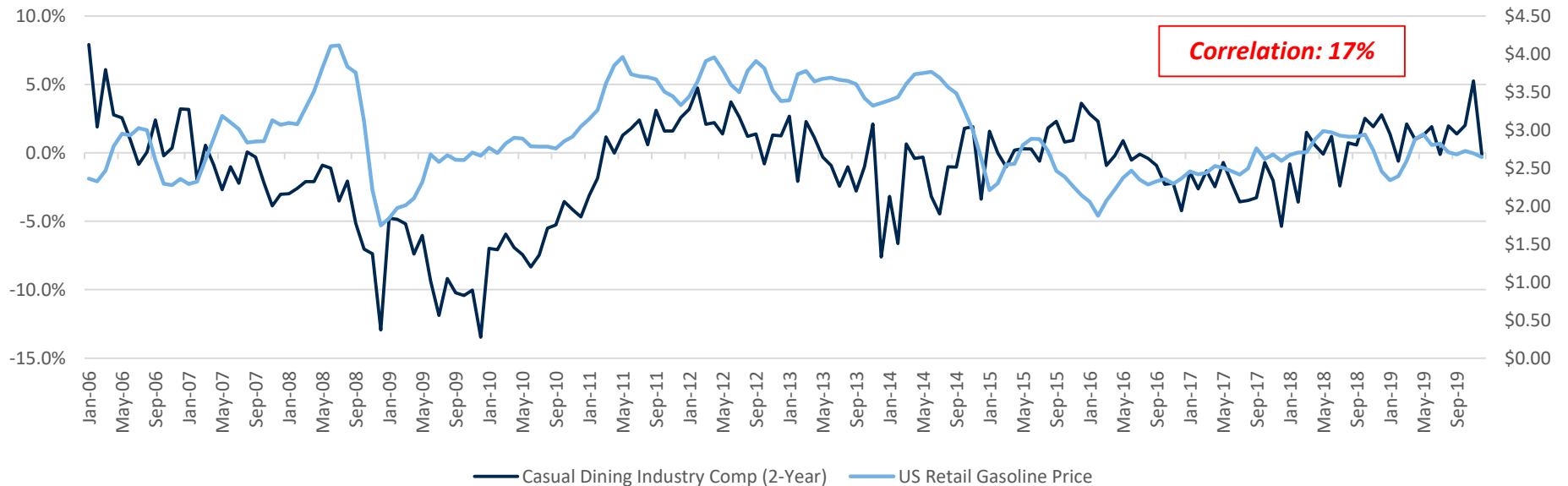


Source: US Bureau of Labor Statistics, RBC Capital Markets

Have Higher Gas Prices Actually Translated to Lower Restaurant Demand?

- As it relates to gasoline prices specifically, we are hard-pressed to find a strong direct negative correlation between casual dining/full-service—the more “discretionary” of restaurant spend—and gas prices
- However, given our work around consumer expenditure allocation, as well as the magnitude of increases in energy prices, we are hesitant to dismiss the potential impact that gas prices may have on discretionary spending

Casual Dining Comp Trends vs. Retail Gasoline Prices



Source: Knapp Track, U.S. Energy Information Administration

Thoughts on the Margin Outlook for 2H22

How Reasonable Are 2H22 Restaurant Margin Estimates Today?

- Given continued upward pressure on food, freight, and labor costs since last year, we have seen restaurant-level margin estimates for 2H22 decline on average by >200 bps
- However, there are margin outliers, including **SG** and **WING**, for which expectations for margin *expansion* are driven by AUV growth (for SG) and easing food costs (chicken wing prices, for WING)

2H22 Consensus Restaurant-Level Margin Estimates – Current vs. Prior Estimates

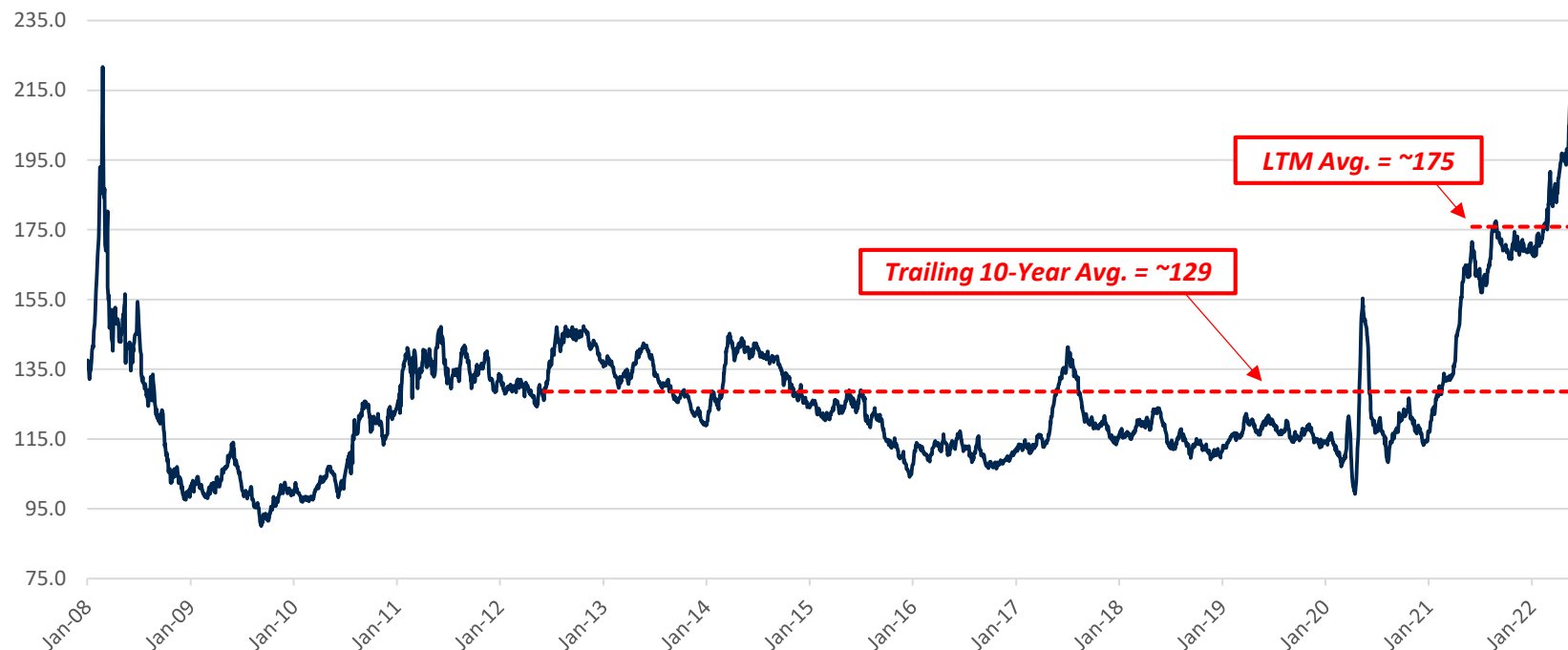
	Restaurant Level Margin			Prior 2H22E Consensus RLM Estimates, as of...			
	2H21A	2H22E (Current Consensus)	Y/Y Change	6/30/21	vs. Current	12/31/21	vs. Current
JACK	19.2%	17.1%	-205 bps	24.8%	-769 bps	21.2%	-406 bps
MCD	18.1%	16.4%	-164 bps	18.4%	-197 bps	18.4%	-197 bps
DRI	19.9%	19.3%	-58 bps	19.8%	-49 bps	19.9%	-63 bps
YUM	17.5%	17.5%	1 bps	19.4%	-186 bps	18.7%	-122 bps
TXRH	15.7%	16.1%	31 bps	17.3%	-124 bps	16.5%	-41 bps
EAT	10.7%	11.2%	47 bps	14.0%	-281 bps	11.8%	-69 bps
WEN	14.5%	15.5%	108 bps	16.9%	-141 bps	15.5%	1 bps
CMG	21.9%	23.9%	203 bps	25.1%	-118 bps	24.5%	-65 bps
SG	13.3%	17.8%	453 bps				
WING	13.1%	24.4%	1127 bps	26.0%	-165 bps	23.0%	140 bps
Average			154 bps		-225 bps		-91 bps

Source: Consensus Metrix, Company reports

Food Costs Have Spiked to Levels Not Seen in More Than a Decade

- ArrowStream's Restaurant Commodity Index has recently risen above 200, and while this has moderated somewhat, the index is at its highest levels in more than a decade and remains well above the trailing 12-month average of ~175

ArrowStream Restaurant Commodity Index (Indexed to 2010)



Source: ArrowStream

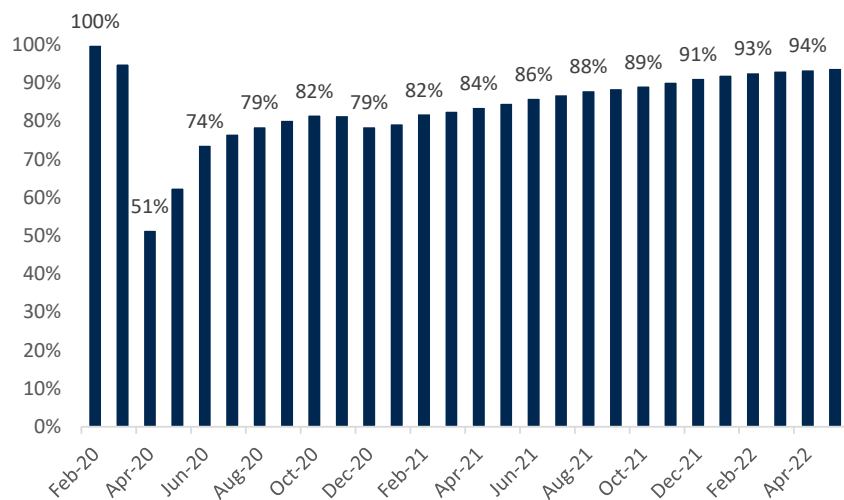
Commodity Outlooks Post 1Q Earnings Reflect Greater Cost Pressures

- Companies' updated commodity outlooks reflect greater caution on post-1Q results:
 - **Darden's (DRI)** guidance for FY22 (ending May) points to ~+9% commodity inflation (previously +7–8%; last updated in March); meanwhile, **Brinker (EAT)** expects inflation in the 11% range for 4FQ (previously +HSD for the 2H of its FY22 ending June)
 - **McDonald's (MCD)** food and paper costs are expected to increase +12–14% (previously ~+8%) in the US in 2022 and +12–14% (previously ~+6%) in its IOM markets; meanwhile, **Wendy's (WEN)** anticipates 2022 commodity inflation in the +mid-teens (previously +HSD%)
 - **Jack In the Box (JACK)** expects commodity inflation of +12–14% (previously +6–7%) for the full fiscal year 2022
 - **Domino's (DPZ)** food basket inflation guidance for 2022 is +10–12% (previously +8–10%)
 - **Sweetgreen (SG)** expects costs and inflationary pressures to increase throughout the remainder of 2022 (previously commodity inflation outlook of ~+6%; last updated in March)
- And as it relates to contracting, our coverage has noted the following:
 - **Texas Roadhouse (TXRH)** has “over 70% of our commodity basket secured for Q2 and approximately 20% locked for the back half of the year.”
 - **Darden (DRI)** noted in March regarding its FY23 DRI that “compared to historical situation[s], we're probably less contracted and we're working through those over the next few months, and we'll have more to share in June. But the forward premiums are too high to contract that far out.”
 - **Sweetgreen (SG)** noted that “about 88% of our food is under contract where we have long-term relationships with our suppliers and farmers, many of which have held to those contract pricing during the first quarter.”

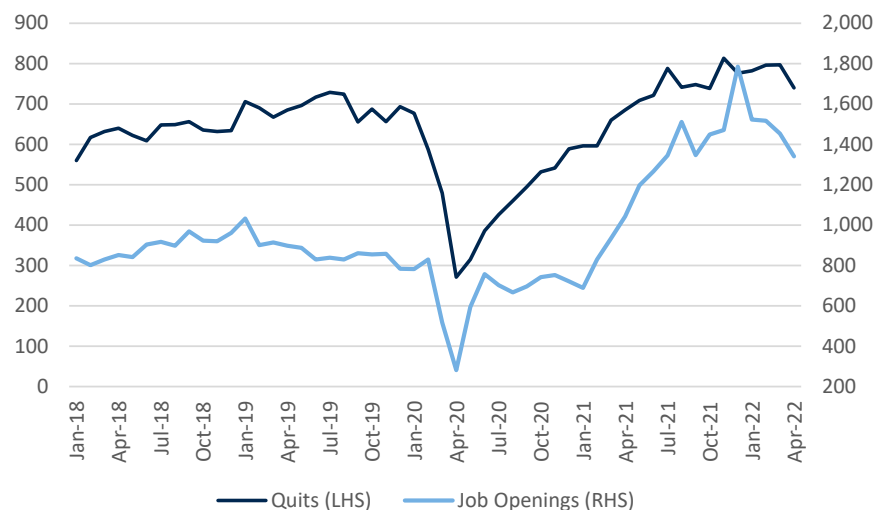
In Line with Recent Commentary, Data Points on Staffing Appear Encouraging

- Recent commentary from our restaurants coverage suggests that staffing levels have improved; BLS restaurant staffing data has also shown steady M/M improvement, with staffing reaching ~94% of pre-pandemic levels; *note that we expect overall staffing may remain below pre-pandemic levels given net restaurant closures since 2019*
- However, there remain pockets of labor/staffing challenges, including delivery driver staffing (noted by **DPZ** and **YUM**), as well as late night and fast food dining room staffing (noted by **JACK**)

All Employees, Food Services and Drinking Places as a Percentage of February 2020 Levels



Quits and Job Openings, Accommodation and Food Services (Level in Thousands, Monthly, Seasonally Adjusted)

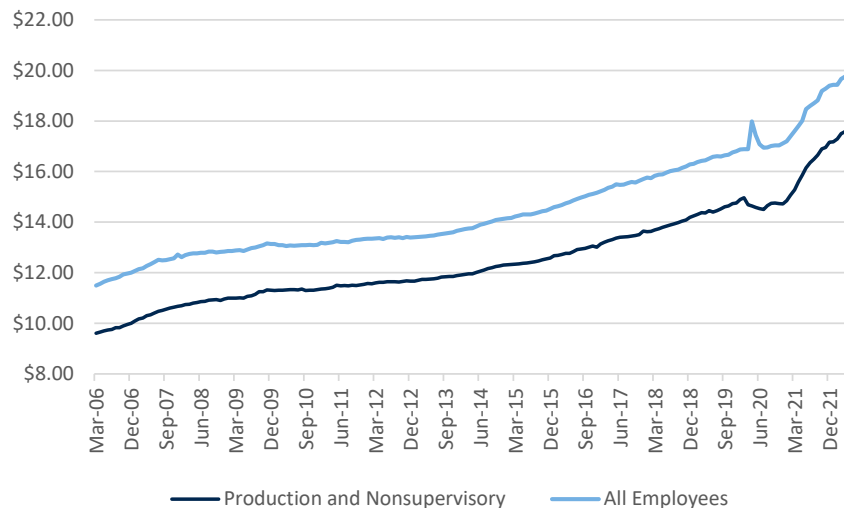


Source: U.S. Bureau of Labor Statistics, Federal Reserve Bank of St. Louis

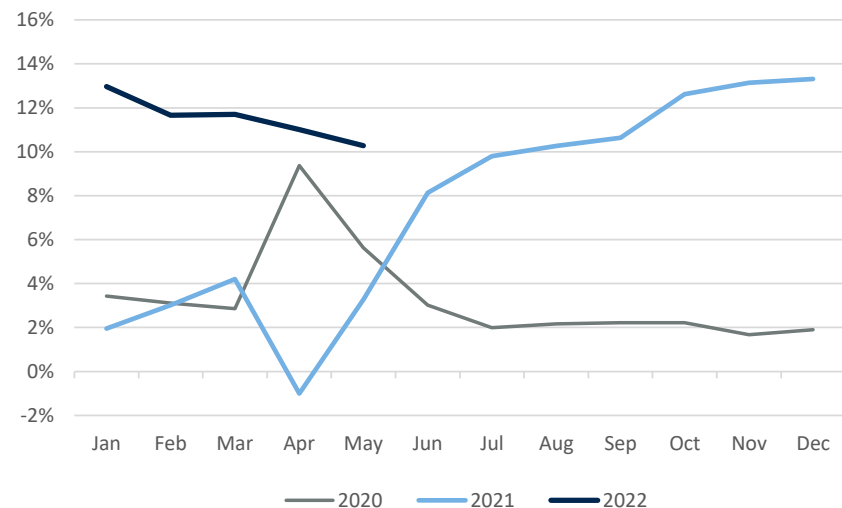
While Wages Remain Elevated, Y/Y Comparison Has Shown Some Easing

- While staffing levels overall have continued to improve, there remains upward pressure on wages, with leisure and hospitality hourly wages approaching \$18; however, we point out that Y/Y growth in wages has begun to moderate since the beginning of the year
- Additionally, with potentially moderating turnover—supported by lower quits/job postings data, as shown on the prior page—we see potential for relief around hiring and training costs

Average Hourly Earnings, Leisure and Hospitality (Dollars per Hour, Monthly, Seasonally Adjusted)



Y/Y Change in Average Hourly Earnings, Leisure and Hospitality (Seasonally Adjusted)



Source: U.S. Bureau of Labor Statistics, Federal Reserve Bank of St. Louis

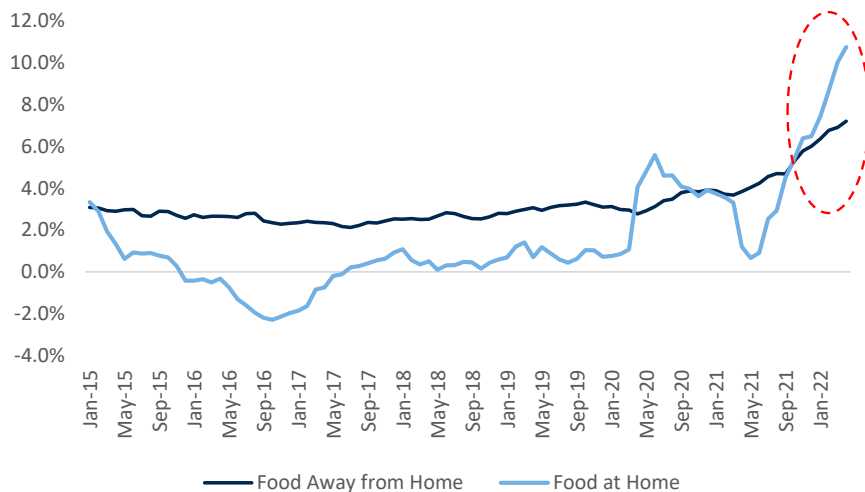
Restaurants Have Relied on Pricing Actions to Help Offset Margin Pressures...

- To combat rising inflationary pressures, companies are continuing to leverage incremental menu price increases:
 - **Texas Roadhouse (TXRH)** expects quarterly pricing—assuming no further pricing actions—for 2Q through 4Q to be +7.5%, +7.4% and +4.1%, respectively
 - **Darden (DRI)** anticipates pricing to be just over +3% for FY22; meanwhile, **Brinker (EAT)** raised menu prices for both Chili's and Maggiano's during its 3FQ, entering 4FQ at +4.6% and +5.1%, respectively, with expectations for Chili's to be near +6% by June
 - **Chipotle (CMG)** increased menu prices by more than +4% at the end of 1Q and anticipates that quarterly pricing for 2Q through 4Q will be approximately +12.5%, +10%, and +8.5%, respectively
 - **Jack In the Box (JACK)** expects +HSD pricing for FY22, while **Wendy's (WEN)** anticipates +MSD–HSD pricing for the full year 2022
 - **McDonald's (MCD)** saw 1Q company-owned store pricing of ~+8% in the US (vs. >+6% in 2021)
 - **Starbucks (SBUX)** noted that it accelerated price increases over the course of 2FQ to offset further cost and margin pressures
 - *Various fast food operators have also noted pricing near or in line with inflation/CPI*

...but Do Restaurants Have Further Pricing Power?

- Current Y/Y FAFH inflation levels (>+7%) are well above the recent historical average (~+3%)
- Given the spread between FAFH and FAH inflation, more than 300 bps as of April, we see potential for restaurants to push through incremental pricing should costs increase further, though we expect this to be done with greater caution given the fragility of the macro environment

FAFH vs. FAH Inflation (Y/Y)



Source: Federal Reserve Economic Data

FAFH Premium/Discount vs. FAH

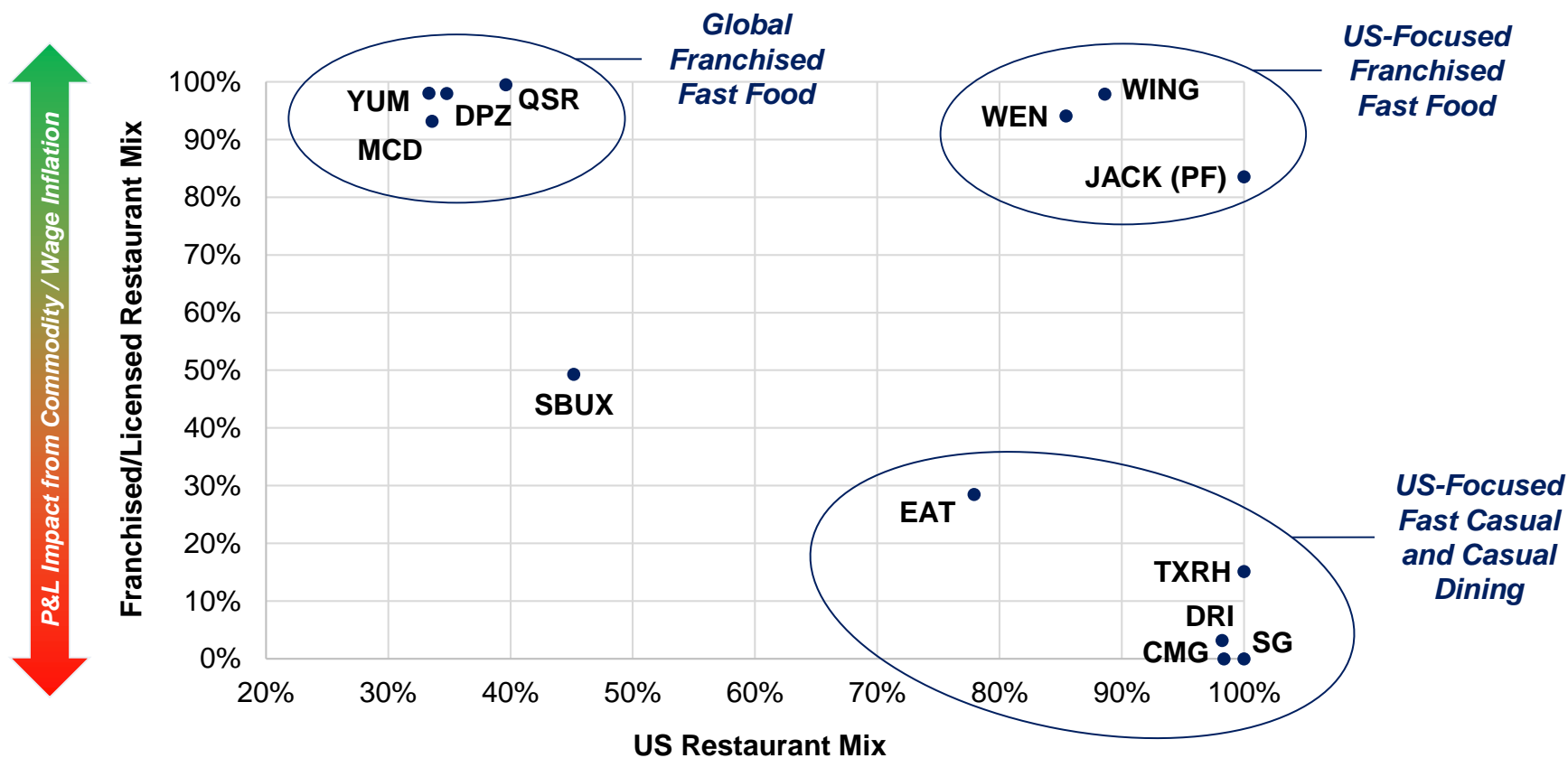


Source: Federal Reserve Economic Data

How Should We Approach Restaurant Stocks Today?

What Is the Near-Term Playbook for Restaurants?

- In the very near term, we continue to view highly franchised fast food models as best-positioned to weather current uncertainty given focus on value (including some offsetting benefit from trade-down); we still see opportunities in fast casual and casual dining, though we expect near-term volatility for those groups until we have greater clarity around cost/margin implications



Source: RBC Capital Markets, Company reports

Restaurant Stock Performance

- Overall RBC Restaurants coverage has continued to underperform the broader market so far in 2022 (-18% vs. S&P 500 -16%)

RBC Restaurants Stock Performance

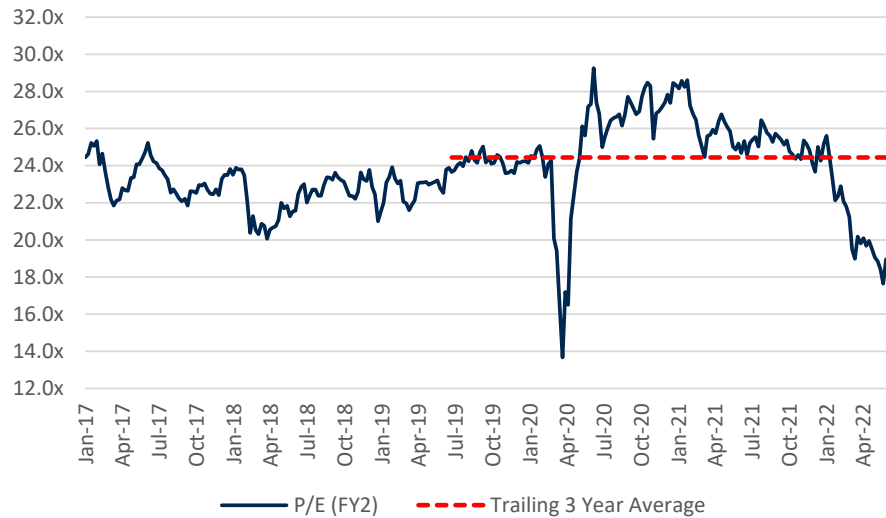
	2016	2017	2018	2019	2020	2021	2022 YTD
CMG	-21%	-23%	49%	94%	66%	26%	-22%
SBUX	-8%	3%	12%	37%	22%	9%	-33%
SG						14%	-43%
Fast Casual	-9%	1%	17%	47%	32%	14%	-29%
DPZ	43%	19%	31%	18%	31%	47%	-32%
JACK	46%	-12%	-21%	1%	19%	-6%	-18%
MCD	3%	41%	3%	11%	9%	25%	-10%
QSR	28%	29%	-15%	22%	-4%	-1%	-15%
WEN	26%	21%	-5%	42%	-1%	9%	-22%
WING	30%	32%	65%	34%	54%	30%	-53%
YUM	21%	29%	13%	10%	8%	28%	-16%
Franchised Fast Food	12%	36%	4%	14%	9%	24%	-13%
DRI	14%	32%	4%	9%	9%	26%	-18%
EAT	3%	-22%	13%	-5%	35%	-35%	-19%
TXRH	35%	9%	13%	-6%	39%	14%	-10%
Casual Dining	17%	22%	7%	5%	19%	20%	-16%
RBC Restaurants Avg.	5%	25%	8%	25%	18%	20%	-18%
S&P 500	10%	19%	-6%	29%	16%	27%	-16%
vs. S&P 500	-4%	6%	14%	-4%	2%	-7%	-3%

Note: "RBC Restaurants Avg." is market cap-weighted; heat map indicates relative performance by year.
Source: FactSet, Company reports

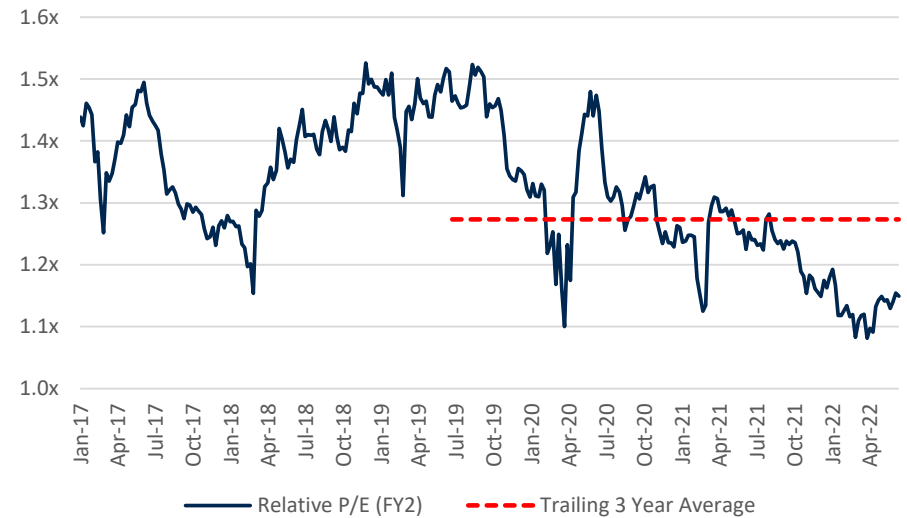
RBC Restaurants Valuation Snapshot

- Valuation for our overall RBC Restaurants coverage is now well below the recent historical average (~24x FY2 P/E)...
- ...while valuation relative to the broader market (i.e., P/E vs. S&P 500) also remains under pressure

RBC Restaurants P/E (FY2)



RBC Restaurants Relative P/E (vs. S&P 500, FY2)

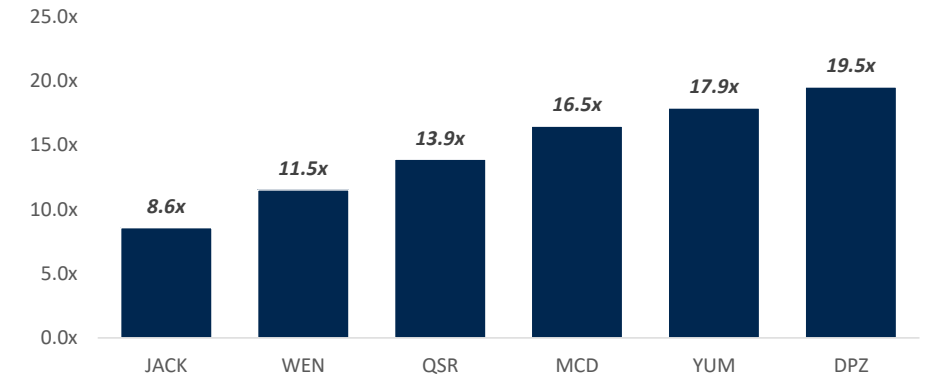


Note: "RBC Restaurants" excludes WING and SG.
Source: FactSet

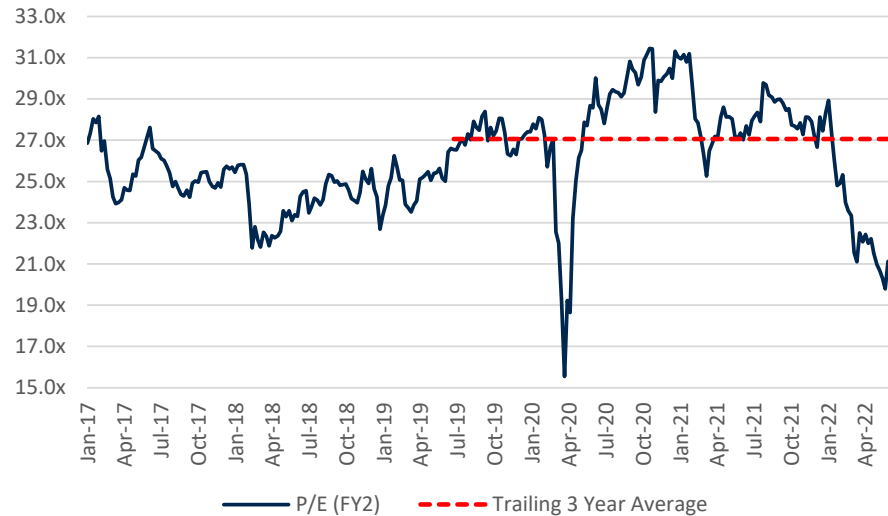
RBC Restaurants Valuation Snapshot: Fast Food

- On average, our overall fast food coverage is currently trading well below its trailing three-year valuation averages (~17x FY2 EBITDA; ~21x FY2 EPS)
- Across the highly franchised fast food business models, valuation gaps have narrowed, with DPZ trading at a lower premium relative to peers

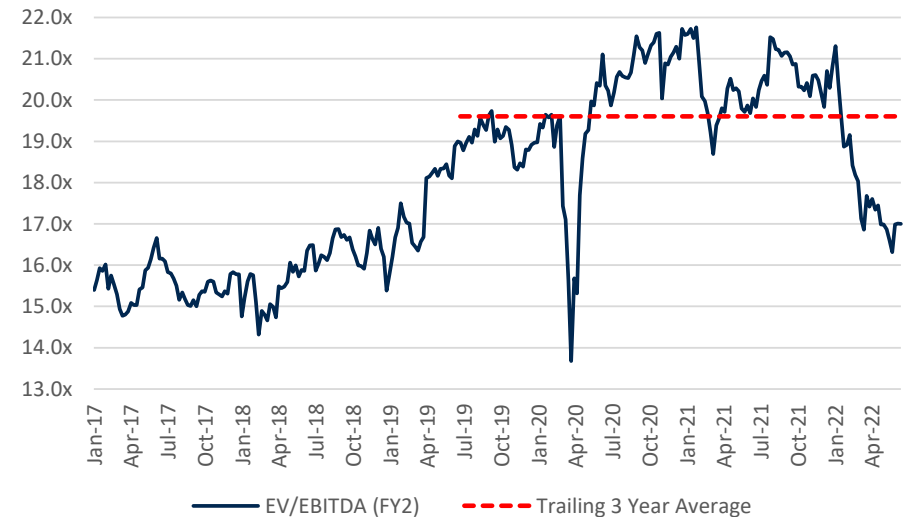
Highly Franchised Fast Food EV/EBITDA (CY23E)



RBC Fast Food Restaurants P/E (FY2)



RBC Fast Food Restaurants EV/EBITDA (FY2)

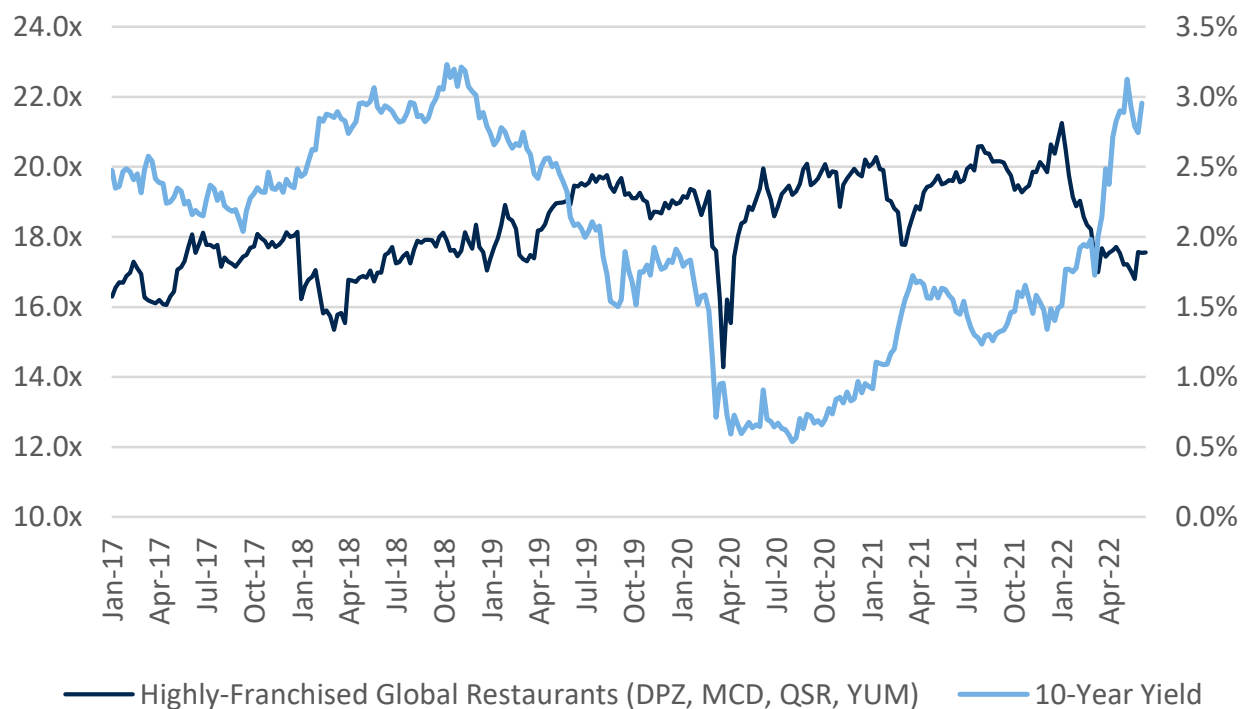


Note: "RBC Restaurants" excludes WING and SG.
Source: FactSet

How Will Rising Rates Impact Restaurant Valuations?

- There continues to be a strong negative correlation between valuations of highly franchised global fast food names (i.e., **DPZ**, **MCD**, **QSR**, and **YUM**) and the 10-year yield
 - *Correlation = -62% (since 2017)*

Highly Franchised Global Restaurants vs. 10-Year Treasury Yield

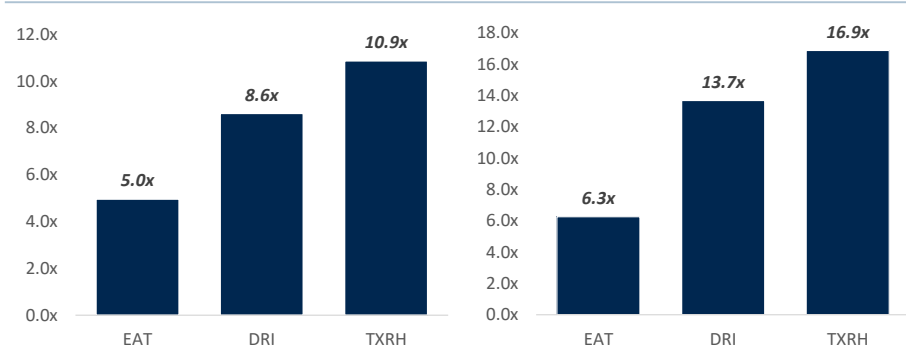


Source: FactSet

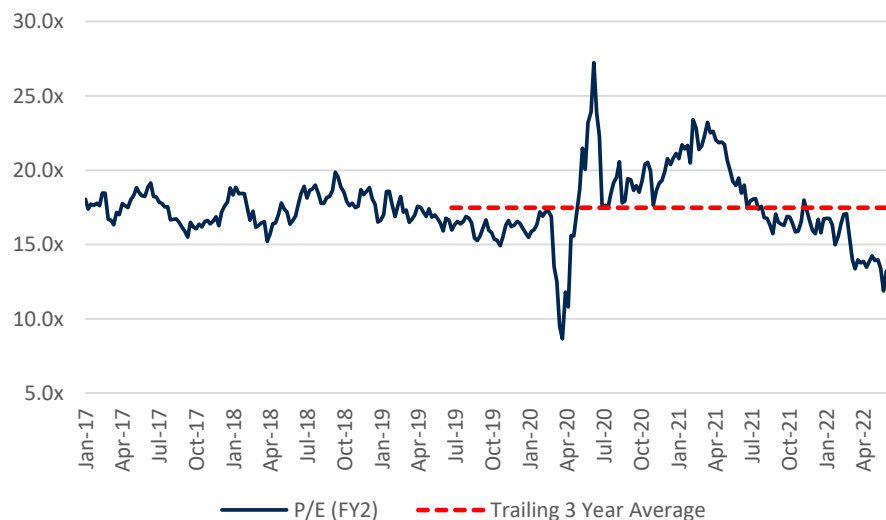
RBC Restaurants Valuation Snapshot: Casual Dining

- Similar to our fast food coverage, our casual dining coverage is currently trading well below its trailing three-year valuation averages (~11x FY2 EBITDA; ~13x FY2 EPS)
- We do continue to see wider valuation gaps across the casual dining peer group

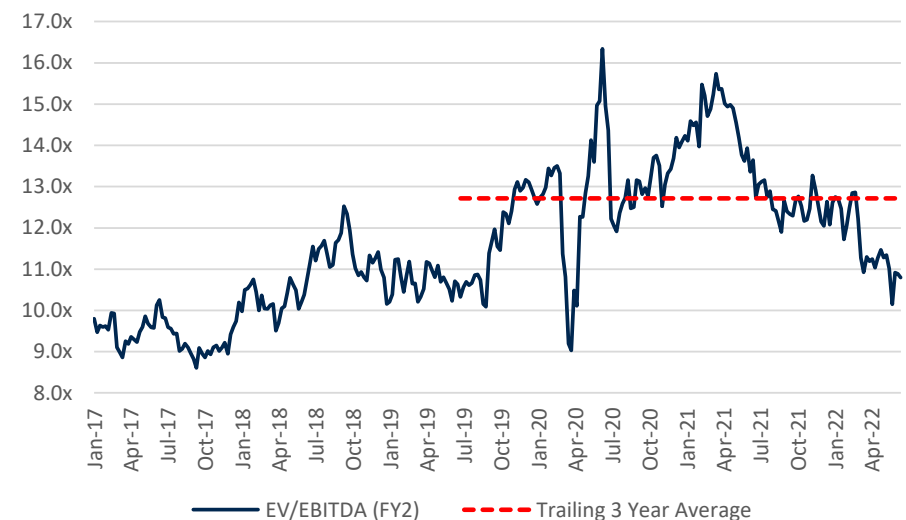
Casual Dining EV/EBITDA (CY23E, LHS) and P/E (CY23E, RHS)



RBC Casual Dining Restaurants P/E (FY2)



RBC Casual Dining Restaurants EV/EBITDA (FY2)



Note: "RBC Restaurants" excludes WING and SG
Source: FactSet



Appendix



Allocation of Consumer Expenditures, by Category (2004–20)

First Income Quintile (Lowest Income)

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FAFH Correlation		Delta
																		'04-'19	'04-'20	'19 vs. '04
Food	16.7%	16.0%	15.6%	15.3%	15.6%	16.2%	15.7%	16.1%	15.7%	16.4%	15.4%	15.4%	15.3%	15.6%	15.6%	15.4%	14.3%			-127 bps
Food at home	11.4%	10.3%	10.5%	10.3%	10.6%	11.4%	10.8%	11.1%	10.8%	11.2%	10.6%	10.2%	10.0%	9.9%	10.2%	9.7%	10.8%	-68%	-45%	-171 bps
Food away from home	5.2%	5.6%	5.2%	5.0%	5.0%	4.8%	4.9%	5.0%	4.9%	5.1%	4.9%	5.2%	5.4%	5.7%	5.3%	5.6%	3.5%			42 bps
Alcoholic beverages	1.1%	0.9%	1.0%	0.9%	0.8%	0.8%	0.7%	0.8%	0.7%	0.7%	0.8%	0.8%	0.6%	0.6%	0.6%	0.7%	0.5%	-14%	29%	-35 bps
Housing	37.9%	39.3%	39.8%	40.3%	39.9%	41.4%	41.4%	39.8%	39.9%	39.9%	40.7%	40.3%	41.0%	40.1%	39.9%	40.1%	42.8%	-29%	-65%	224 bps
Utilities, fuels, and public services	9.6%	10.0%	10.3%	10.1%	10.1%	10.4%	10.5%	10.4%	9.9%	9.8%	10.1%	9.5%	9.2%	9.0%	9.1%	8.7%	9.6%	-76%	-35%	-89 bps
Apparel and services	4.7%	4.5%	4.1%	3.7%	4.3%	4.0%	3.7%	3.9%	3.4%	3.2%	3.3%	3.2%	3.4%	3.4%	2.8%	2.9%	2.6%	-19%	25%	-182 bps
Transportation	14.7%	14.4%	14.8%	15.8%	15.4%	13.3%	13.7%	14.7%	15.6%	14.9%	15.0%	14.6%	14.9%	13.4%	14.0%	16.0%	15.2%	-6%	-16%	130 bps
Gasoline, other fuels, and motor oil	4.1%	4.6%	4.9%	5.1%	5.5%	4.3%	4.8%	5.6%	5.5%	5.5%	4.9%	3.9%	3.6%	3.5%	3.8%	3.5%	2.8%	-68%	8%	-60 bps
Healthcare	7.9%	7.6%	7.3%	7.1%	7.3%	7.5%	7.3%	6.8%	7.5%	8.0%	7.9%	7.9%	8.5%	9.6%	9.4%	10.0%	9.6%	73%	3%	204 bps
Entertainment	4.3%	4.7%	4.3%	4.5%	4.8%	4.7%	4.8%	4.5%	4.5%	4.5%	4.7%	5.2%	4.6%	4.9%	5.2%	3.9%	4.2%	-10%	23%	-41 bps
Personal care products and services	1.5%	1.3%	1.3%	1.2%	1.4%	1.2%	1.3%	1.2%	1.1%	1.2%	1.3%	1.3%	1.3%	1.4%	1.3%	1.3%	1.0%	44%	67%	-25 bps
Reading	0.3%	0.3%	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.3%	0.2%	0.3%	0.2%	0.2%	9%	0%	-10 bps
Education	3.6%	2.8%	2.5%	3.0%	2.8%	2.6%	3.0%	3.7%	2.8%	3.7%	3.9%	2.8%	2.7%	3.0%	2.9%	2.7%	2.2%	-26%	23%	-93 bps
Tobacco products and smoking supplies	1.2%	1.4%	1.3%	1.3%	1.2%	1.4%	1.5%	1.4%	1.4%	1.3%	1.2%	1.3%	1.2%	1.1%	1.2%	1.0%	1.0%	-57%	12%	-16 bps
Miscellaneous	1.7%	1.6%	2.2%	1.5%	1.3%	1.5%	1.7%	1.7%	1.7%	1.3%	1.5%	1.8%	1.3%	1.7%	1.6%	1.4%	1.5%	2%	16%	-31 bps
Cash contributions	1.9%	2.8%	2.8%	2.7%	2.5%	2.6%	2.6%	3.1%	3.1%	2.6%	2.2%	2.9%	2.2%	2.5%	2.4%	2.3%	2.6%	-25%	-16%	33 bps
Personal insurance and pensions	2.4%	2.5%	2.6%	2.6%	2.4%	2.5%	2.2%	2.0%	2.3%	2.1%	2.1%	2.5%	2.6%	2.5%	2.8%	2.1%	2.1%	23%	33%	-31 bps
Total ex-all food	83.3%	84.0%	84.4%	84.7%	84.4%	83.8%	84.3%	83.9%	84.3%	83.6%	84.6%	84.6%	84.7%	84.4%	84.4%	84.6%	85.7%	18%	-48%	127 bps
Total ex-food away from home	94.8%	94.4%	94.9%	95.0%	95.0%	95.2%	95.0%	94.9%	95.1%	94.8%	95.1%	94.8%	94.7%	94.3%	94.6%	94.3%	96.5%	-99%	-100%	-43 bps
Energy-related categories	13.7%	14.6%	15.1%	15.2%	15.6%	14.6%	15.4%	15.9%	15.4%	15.3%	15.0%	13.4%	12.8%	12.5%	12.9%	12.2%	12.5%	-76%	-9%	-149 bps

Note: Heat map is in reference to changes across individual category allocation levels between 2004 and 2019.
Source: US Bureau of Labor Statistics, RBC Capital Markets

Allocation of Consumer Expenditures, by Category (2004–20)

Second Income Quintile

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FAFH Correlation		Delta
																		'04-'19	'04-'20	'19 vs. '04
Food	15.0%	14.0%	14.2%	13.6%	14.4%	14.5%	13.8%	14.5%	13.8%	14.7%	14.2%	14.3%	13.5%	14.4%	14.6%	14.4%	13.5%			-61 bps
Food at home	9.7%	8.7%	8.7%	8.4%	9.2%	9.6%	9.2%	9.5%	9.2%	9.9%	9.4%	9.3%	8.4%	9.2%	9.0%	9.1%	9.6%	-19%	-30%	-62 bps
Food away from home	5.4%	5.3%	5.5%	4.9%	5.1%	5.0%	4.6%	5.0%	4.7%	4.8%	4.8%	5.0%	5.0%	5.2%	5.5%	5.4%	4.0%			0 bps
Alcoholic beverages	1.0%	0.9%	1.0%	0.9%	0.9%	0.8%	0.7%	0.8%	0.8%	0.8%	0.6%	0.7%	0.7%	0.8%	0.8%	0.8%	0.6%	52%	68%	-15 bps
Housing	34.8%	35.2%	36.3%	36.6%	36.5%	37.7%	37.6%	37.8%	37.6%	36.8%	37.2%	36.6%	36.9%	35.9%	35.7%	36.6%	39.5%	-73%	-84%	182 bps
Utilities, fuels, and public services	8.7%	9.2%	9.2%	9.1%	9.5%	9.8%	10.1%	9.6%	9.1%	9.3%	9.7%	9.2%	8.7%	8.2%	8.5%	8.4%	8.7%	-61%	-27%	-22 bps
Apparel and services	3.9%	4.1%	3.9%	3.3%	3.6%	3.7%	3.8%	3.6%	3.5%	3.2%	3.4%	3.2%	3.2%	3.2%	3.2%	3.1%	2.2%	14%	57%	-80 bps
Transportation	18.2%	18.5%	17.5%	18.4%	17.8%	16.1%	16.6%	16.1%	16.7%	18.0%	16.9%	16.9%	16.3%	16.7%	17.0%	17.7%	15.7%	31%	50%	-53 bps
Gasoline, other fuels, and motor oil	4.2%	5.2%	5.4%	5.7%	6.4%	4.8%	5.3%	6.2%	6.2%	5.7%	5.5%	4.4%	3.8%	3.8%	3.9%	4.0%	3.1%	-51%	0%	-26 bps
Healthcare	7.8%	8.1%	8.1%	7.9%	7.8%	7.9%	8.7%	8.1%	8.6%	8.8%	9.7%	9.8%	9.6%	9.9%	10.0%	9.8%	10.4%	6%	-25%	198 bps
Entertainment	5.0%	4.6%	4.2%	4.8%	5.4%	5.3%	4.8%	5.1%	4.9%	4.3%	4.7%	5.0%	4.9%	4.8%	5.5%	4.5%	4.8%	6%	10%	-47 bps
Personal care products and services	1.5%	1.2%	1.3%	1.2%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.4%	1.1%	38%	60%	-10 bps
Reading	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	21%	20%	-15 bps
Education	1.1%	1.1%	1.0%	1.1%	1.1%	1.2%	1.3%	1.5%	1.3%	1.4%	1.2%	1.4%	2.1%	1.1%	1.0%	1.2%	0.9%	-41%	-6%	8 bps
Tobacco products and smoking supplies	1.0%	1.2%	1.1%	1.1%	1.0%	1.3%	1.2%	1.1%	1.0%	1.0%	1.0%	1.0%	0.9%	0.9%	0.9%	0.8%	0.9%	-31%	-3%	-24 bps
Miscellaneous	1.8%	1.7%	1.7%	1.8%	1.6%	1.7%	1.5%	1.8%	1.9%	1.2%	1.4%	1.6%	1.8%	1.7%	1.9%	1.7%	1.6%	39%	36%	-8 bps
Cash contributions	2.9%	3.5%	3.7%	2.9%	2.9%	2.8%	3.2%	2.9%	3.4%	3.2%	3.4%	3.0%	3.9%	3.0%	2.8%	2.9%	3.4%	-15%	-25%	-1 bps
Personal insurance and pensions	5.7%	5.7%	5.8%	6.2%	5.6%	5.4%	5.1%	5.3%	5.0%	5.1%	4.8%	5.0%	4.8%	6.1%	5.1%	5.0%	5.3%	30%	25%	-75 bps
Total ex-all food	85.0%	86.0%	85.8%	86.4%	85.6%	85.5%	86.2%	85.5%	86.2%	85.3%	85.8%	85.7%	86.5%	85.6%	85.4%	85.6%	86.5%	-46%	-59%	61 bps
Total ex-food away from home	94.6%	94.7%	94.5%	94.7%	94.8%	95.0%	95.4%	95.0%	95.3%	95.2%	95.1%	95.0%	95.0%	94.8%	94.5%	94.6%	96.0%	-94%	-97%	-1 bps
Energy-related categories	12.9%	14.4%	14.6%	14.7%	15.9%	14.6%	15.3%	15.8%	15.3%	15.0%	15.2%	13.5%	12.6%	12.0%	12.5%	12.4%	11.8%	-59%	-10%	-48 bps

Note: Heat map is in reference to changes across individual category allocation levels between 2004 and 2019
Source: US Bureau of Labor Statistics, RBC Capital Markets

Allocation of Consumer Expenditures, by Category (2004–20)

Third Income Quintile (Middle Income)

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FAFH Correlation		Delta
																		'04-'19	'04-'20	'19 vs. '04
Food	14.5%	13.5%	13.5%	13.1%	13.1%	13.3%	13.6%	13.2%	13.5%	13.5%	13.1%	12.6%	13.1%	14.0%	13.5%	14.1%	12.2%			-45 bps
Food at home	8.7%	7.7%	7.7%	7.5%	8.0%	8.1%	8.3%	8.2%	8.4%	8.5%	8.1%	7.5%	7.8%	8.0%	7.9%	8.3%	8.2%	-15%	-18%	-42 bps
Food away from home	5.9%	5.8%	5.8%	5.6%	5.1%	5.2%	5.3%	5.0%	5.0%	5.0%	5.1%	5.1%	5.3%	6.0%	5.6%	5.8%	4.0%			-7 bps
Alcoholic beverages	1.1%	0.9%	1.1%	1.0%	0.8%	0.8%	0.9%	0.8%	0.8%	0.8%	0.8%	0.8%	0.7%	0.8%	0.9%	0.8%	0.7%	60%	63%	-28 bps
Housing	32.8%	33.8%	34.3%	34.0%	35.0%	36.0%	35.2%	35.3%	34.4%	34.8%	34.1%	34.5%	34.3%	34.7%	34.5%	34.2%	35.9%	-54%	-65%	136 bps
Utilities, fuels, and public services	7.8%	7.9%	8.0%	7.9%	8.4%	8.7%	8.8%	8.7%	8.3%	8.5%	8.4%	8.2%	8.0%	7.4%	7.7%	7.3%	7.8%	-84%	-47%	-42 bps
Apparel and services	4.0%	3.9%	4.0%	3.9%	3.2%	3.4%	3.3%	3.4%	3.0%	3.1%	3.4%	2.8%	3.2%	2.7%	2.9%	2.9%	2.4%	25%	48%	-113 bps
Transportation	18.5%	19.0%	18.5%	18.7%	18.3%	16.3%	17.4%	17.9%	19.0%	19.0%	18.7%	19.2%	17.7%	16.9%	16.7%	18.6%	17.9%	-12%	-3%	6 bps
Gasoline, other fuels, and motor oil	4.3%	5.1%	5.3%	5.7%	6.3%	4.8%	5.3%	6.4%	6.4%	6.2%	5.4%	4.6%	4.0%	3.8%	4.0%	3.9%	3.2%	-65%	-8%	-35 bps
Healthcare	6.8%	6.6%	6.4%	6.7%	6.8%	7.5%	7.4%	7.8%	7.8%	8.0%	8.9%	8.6%	8.9%	9.2%	9.0%	8.9%	9.6%	-10%	-36%	204 bps
Entertainment	4.7%	4.6%	4.6%	5.1%	5.7%	5.1%	4.8%	5.0%	4.8%	4.7%	5.2%	4.8%	4.9%	5.0%	4.9%	4.3%	3.9%	-47%	16%	-43 bps
Personal care products and services	1.4%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.3%	1.2%	1.2%	1.2%	1.1%	1.2%	1.3%	1.3%	1.3%	1.1%	60%	68%	-4 bps
Reading	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	23%	30%	-13 bps
Education	1.1%	1.1%	1.2%	1.3%	1.2%	1.3%	1.2%	1.3%	1.2%	1.3%	1.3%	1.3%	1.3%	1.2%	1.4%	1.3%	1.3%	-52%	-51%	22 bps
Tobacco products and smoking supplies	0.9%	1.0%	0.9%	0.9%	0.8%	1.0%	1.0%	1.0%	0.9%	0.9%	0.8%	0.8%	0.8%	0.7%	0.8%	0.7%	0.7%	-20%	12%	-23 bps
Miscellaneous	1.7%	1.8%	1.6%	1.7%	1.8%	1.8%	1.9%	1.4%	1.7%	1.2%	1.5%	1.5%	2.1%	1.9%	1.8%	1.6%	1.5%	38%	40%	-11 bps
Cash contributions	3.0%	3.1%	3.4%	3.7%	3.1%	3.5%	3.4%	3.1%	3.0%	3.1%	3.1%	2.9%	2.7%	2.9%	2.6%	2.5%	3.5%	-14%	-32%	-48 bps
Personal insurance and pensions	9.1%	9.1%	9.0%	8.6%	8.8%	8.5%	8.4%	8.3%	8.4%	8.2%	7.9%	8.6%	8.9%	8.6%	9.6%	8.7%	9.0%	60%	29%	-40 bps
Total ex-all food	85.5%	86.5%	86.5%	86.9%	86.9%	86.7%	86.4%	86.8%	86.5%	86.5%	86.9%	87.4%	86.9%	86.0%	86.5%	85.9%	87.8%	-66%	-78%	45 bps
Total ex-food away from home	94.2%	94.2%	94.2%	94.4%	94.9%	94.9%	94.7%	95.0%	94.9%	94.9%	94.9%	94.9%	94.7%	94.0%	94.4%	94.2%	96.0%	-100%	-100%	3 bps
Energy-related categories	12.1%	13.0%	13.3%	13.7%	14.7%	13.5%	14.1%	15.1%	14.6%	14.7%	13.8%	12.8%	12.0%	11.2%	11.7%	11.3%	11.0%	-76%	-21%	-78 bps

Note: Heat map is in reference to changes across individual category allocation levels between 2004 and 2019
Source: US Bureau of Labor Statistics, RBC Capital Markets

Allocation of Consumer Expenditures, by Category (2004–20)

Fourth Income Quintile

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	FAFH Correlation '04-'19	FAFH Correlation '04-'20	Delta '19 vs. '04
Food	13.2%	13.2%	12.9%	12.5%	12.9%	13.2%	12.4%	12.9%	13.0%	13.0%	12.9%	12.8%	13.0%	12.9%	13.5%	12.8%	11.9%			
Food at home	7.5%	7.3%	7.0%	6.8%	7.4%	7.6%	7.1%	7.6%	7.7%	7.6%	7.5%	7.1%	7.3%	7.2%	7.4%	7.3%	8.0%	-32%	-62%	-19 bps
Food away from home	5.7%	6.0%	5.9%	5.7%	5.5%	5.6%	5.3%	5.4%	5.4%	5.4%	5.4%	5.7%	5.7%	5.7%	6.2%	5.5%	3.9%			-27 bps
Alcoholic beverages	1.1%	1.0%	1.0%	0.9%	0.9%	1.0%	0.8%	0.9%	0.9%	0.9%	0.9%	0.9%	0.9%	1.0%	1.0%	0.9%	0.7%	54%	78%	-16 bps
Housing	30.9%	31.0%	33.1%	33.3%	33.0%	33.1%	33.7%	32.8%	31.5%	32.4%	32.3%	32.1%	31.9%	33.0%	32.2%	31.7%	33.2%	-25%	-33%	88 bps
Utilities, fuels, and public services	6.6%	6.6%	7.0%	7.0%	7.2%	7.3%	7.6%	7.4%	7.0%	7.4%	7.5%	7.0%	6.9%	6.5%	6.7%	6.5%	6.6%	-59%	-3%	-12 bps
Apparel and services	4.0%	4.0%	3.8%	3.7%	3.5%	3.2%	3.1%	3.5%	3.5%	3.2%	3.1%	3.1%	3.0%	3.0%	3.0%	3.2%	2.0%	25%	70%	-87 bps
Transportation	19.5%	19.3%	18.2%	19.3%	17.8%	16.8%	17.1%	17.8%	19.2%	18.6%	18.0%	17.8%	16.8%	16.4%	16.3%	18.2%	17.5%	-12%	4%	-137 bps
Gasoline, other fuels, and motor oil	4.0%	4.6%	5.1%	5.2%	5.8%	4.3%	4.8%	5.7%	5.8%	5.6%	5.2%	4.1%	3.8%	3.7%	3.8%	3.6%	2.7%	-47%	26%	-32 bps
Healthcare	5.8%	5.5%	5.7%	5.7%	6.0%	6.6%	6.7%	7.0%	7.0%	7.5%	8.4%	8.4%	8.4%	8.5%	8.5%	8.5%	8.5%	-10%	-29%	265 bps
Entertainment	5.4%	5.3%	4.9%	5.2%	5.6%	5.6%	5.1%	5.4%	4.9%	4.9%	4.9%	4.8%	5.3%	5.1%	5.0%	4.8%	4.9%	12%	25%	-61 bps
Personal care products and services	1.3%	1.1%	1.3%	1.2%	1.2%	1.1%	1.2%	1.3%	1.3%	1.2%	1.2%	1.3%	1.2%	1.3%	1.3%	1.3%	1.0%	12%	65%	0 bps
Reading	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.2%	17%	38%	-15 bps
Education	1.6%	1.7%	1.6%	1.2%	1.4%	1.6%	1.5%	1.4%	1.7%	1.6%	1.7%	1.5%	1.5%	1.7%	1.7%	1.7%	1.6%	19%	9%	8 bps
Tobacco products and smoking supplies	0.6%	0.6%	0.7%	0.6%	0.7%	0.8%	0.8%	0.7%	0.6%	0.7%	0.6%	0.6%	0.6%	0.5%	0.6%	0.6%	0.5%	-29%	37%	-9 bps
Miscellaneous	1.5%	2.0%	1.7%	1.6%	1.6%	1.6%	2.1%	1.5%	1.3%	1.3%	1.5%	1.5%	1.6%	1.3%	1.5%	1.2%	1.6%	19%	8%	-31 bps
Cash contributions	2.8%	3.1%	3.3%	3.2%	3.5%	3.4%	3.5%	3.3%	3.6%	3.6%	3.2%	3.0%	2.9%	2.8%	2.7%	3.0%	4.0%	-65%	-75%	26 bps
Personal insurance and pensions	12.0%	11.9%	11.8%	11.3%	11.7%	11.7%	11.8%	11.2%	11.1%	11.2%	11.2%	12.1%	12.7%	12.2%	12.5%	12.2%	12.5%	57%	-7%	18 bps
Total ex-all food	86.8%	86.8%	87.1%	87.5%	87.1%	86.8%	87.6%	87.1%	87.0%	87.0%	87.1%	87.2%	87.0%	87.1%	86.5%	87.2%	88.1%	-58%	-80%	49 bps
Total ex-food away from home	94.3%	94.0%	94.1%	94.3%	94.4%	94.4%	94.7%	94.7%	94.6%	94.6%	94.6%	94.3%	94.3%	94.3%	93.8%	94.6%	96.1%	-100%	-100%	30 bps
Energy-related categories	10.6%	11.2%	12.1%	12.3%	13.1%	11.7%	12.4%	13.2%	12.8%	12.9%	12.6%	11.1%	10.6%	10.2%	10.5%	10.1%	9.3%	-55%	19%	-45 bps

Note: Heat map is in reference to changes across individual category allocation levels between 2004 and 2019
Source: US Bureau of Labor Statistics, RBC Capital Markets

Allocation of Consumer Expenditures, by Category (2004–20)

Fifth Income Quintile (Highest Income)

	2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020																	FAFH Correlation		Delta
																		'04-'19	'04-'20	'19 vs. '04
Food	11.5%	11.1%	10.8%	10.5%	11.3%	11.4%	11.5%	11.6%	11.4%	11.3%	11.1%	11.1%	11.2%	11.2%	11.2%	11.5%	10.7%			
Food at home	5.9%	5.5%	5.5%	5.3%	5.8%	6.0%	6.1%	6.2%	6.0%	6.1%	5.8%	5.7%	5.5%	5.7%	5.7%	5.8%	6.9%	-25%	-75%	-10 bps
Food away from home	5.6%	5.6%	5.4%	5.4%	5.5%	5.5%	5.4%	5.4%	5.4%	5.2%	5.3%	5.5%	5.6%	5.5%	5.5%	5.6%	3.9%			7 bps
Alcoholic beverages	1.0%	0.9%	1.0%	1.0%	0.9%	0.9%	0.9%	1.1%	0.9%	0.9%	1.0%	1.0%	1.0%	1.1%	1.1%	1.0%	1.0%	19%	5%	-2 bps
Housing	30.4%	31.0%	32.0%	32.7%	31.7%	31.8%	31.9%	31.0%	29.9%	31.1%	30.5%	29.9%	30.0%	30.1%	29.9%	29.9%	31.9%	-40%	-37%	-54 bps
Utilities, fuels, and public services	5.1%	5.2%	5.2%	5.3%	5.3%	5.5%	5.7%	5.6%	5.4%	5.6%	5.4%	5.1%	5.0%	4.7%	4.9%	4.8%	5.1%	-62%	-5%	-34 bps
Apparel and services	4.4%	4.1%	3.8%	4.0%	3.6%	3.5%	3.7%	3.4%	3.4%	3.1%	3.5%	3.6%	3.1%	3.1%	3.1%	2.9%	2.5%	3%	53%	-143 bps
Transportation	17.4%	17.3%	17.5%	16.4%	16.1%	15.0%	15.0%	16.1%	16.4%	17.0%	16.1%	16.1%	14.3%	15.6%	15.5%	15.8%	14.6%	-28%	29%	-164 bps
Gasoline, other fuels, and motor oil	3.0%	3.5%	3.7%	3.8%	4.3%	3.3%	3.5%	4.3%	4.3%	4.1%	3.6%	2.9%	2.6%	2.6%	2.8%	2.6%	1.9%	-59%	34%	-36 bps
Healthcare	4.5%	4.4%	4.3%	4.4%	4.5%	5.0%	5.2%	5.5%	5.8%	5.8%	6.9%	6.4%	6.8%	6.7%	6.6%	6.9%	6.9%	11%	-26%	238 bps
Entertainment	5.4%	5.5%	5.4%	6.1%	5.9%	5.8%	5.7%	5.3%	5.5%	5.2%	5.4%	5.4%	5.3%	5.9%	5.5%	5.6%	5.2%	9%	34%	25 bps
Personal care products and services	1.3%	1.1%	1.1%	1.2%	1.2%	1.2%	1.2%	1.3%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.0%	24%	69%	-14 bps
Reading	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%	0.2%	-3%	18%	-18 bps
Education	2.8%	2.8%	2.4%	2.6%	3.0%	3.1%	3.2%	2.7%	3.4%	3.0%	3.1%	3.4%	3.2%	3.8%	3.3%	3.4%	3.1%	20%	5%	53 bps
Tobacco products and smoking supplies	0.3%	0.3%	0.3%	0.3%	0.3%	0.4%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.2%	0.2%	0.2%	0.2%	-21%	32%	-15 bps
Miscellaneous	1.5%	1.6%	1.8%	1.6%	1.7%	1.7%	1.6%	1.5%	1.6%	1.3%	1.4%	1.5%	1.6%	1.8%	1.5%	1.4%	1.4%	20%	39%	-10 bps
Cash contributions	4.0%	4.3%	4.7%	4.4%	4.0%	4.0%	3.6%	4.0%	4.3%	4.2%	3.8%	3.7%	4.7%	3.6%	3.8%	3.8%	4.0%	1%	1%	-20 bps
Personal insurance and pensions	15.1%	15.3%	14.7%	14.6%	15.6%	15.9%	16.0%	15.9%	15.6%	15.6%	15.6%	16.0%	17.2%	15.6%	17.0%	16.3%	17.3%	41%	-37%	126 bps
Total ex-all food	88.5%	88.9%	89.2%	89.5%	88.7%	88.6%	88.5%	88.4%	88.6%	88.7%	88.9%	88.9%	88.8%	88.8%	88.8%	88.5%	89.3%	-26%	-46%	2 bps
Total ex-food away from home	94.4%	94.4%	94.7%	94.8%	94.5%	94.5%	94.6%	94.6%	94.6%	94.8%	94.7%	94.6%	94.3%	94.5%	94.5%	94.4%	96.1%	-94%	-99%	-8 bps
Energy-related categories	8.1%	8.7%	8.9%	9.1%	9.7%	8.7%	9.1%	9.9%	9.7%	9.7%	9.1%	8.0%	7.6%	7.3%	7.7%	7.4%	7.0%	-63%	24%	-70 bps

Note: Heat map is in reference to changes across individual category allocation levels between 2004 and 2019.
 Source: US Bureau of Labor Statistics, RBC Capital Markets



Companies mentioned

Brinker International, Inc. (NYSE: EAT US; \$29.48; Sector Perform)
 Chipotle Mexican Grill, Inc. (NYSE: CMG US; \$1,369.59; Outperform)
 Darden Restaurants, Inc. (NYSE: DRI US; \$123.46; Outperform)
 Domino's Pizza, Inc. (NYSE: DPZ US; \$385.44; Outperform)
 Jack in the Box Inc. (NASDAQ: JACK US; \$71.70; Outperform)
 Life Time Group Holdings, Inc. (NYSE: LTH US; \$14.71; Outperform)
 McDonald's Corporation (NYSE: MCD US; \$242.16; Outperform)
 Restaurant Brands International Inc. (NYSE: QSR US; \$51.44; Outperform)
 Starbucks Corporation (NASDAQ: SBUX US; \$78.91; Sector Perform)
 Sweetgreen, Inc. (NYSE: SG US; \$15.89; Outperform)
 Texas Roadhouse, Inc. (NASDAQ: TXRH US; \$79.99; Sector Perform)
 The Wendy's Company (NASDAQ: WEN US; \$18.66; Sector Perform)
 Wingstop Inc. (NASDAQ: WING US; \$81.69; Sector Perform)
 Yum! Brands, Inc. (NYSE: YUM US; \$117.32; Sector Perform)

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