



People often ask me if I **only** drink our cafe's coffee.

No, I'm up before my cafe opens.

But I use our beans from De Mello Palheta and I have a very good coffee maker at home.

I bought this hand-made Dutch coffee maker, a Technivorm Moccamaster over ten years ago. Then a few years later I was visiting my brother out on the West coast.

Now, my brother is a doc and a bit of a connoisseur of the finer things in life. Big wine cellar, makes his own furniture at a mill with friends, great artwork, lots of toys to enjoy the coastal waters. Everything is quality.

Hard to compete with that.

Whenever I visit he and I are always up early.

And then the coffee process starts.

I'm instructed on the grind, the water temp, the amount of water.

I remind him that I own cafes....

Undeterred, he says yes but his coffee maker is the best on the market.

And that I am untrained and not to be trusted.

That second statement may be true, but I finally objected to his coffee maker claim.

I said no, I own the best coffee maker on the market.

Counter-claims back and forth.

His. Mine.

And so it went, until I threw down the gauntlet and with great risk at hand, said 'let's look it up'.

I sat at his laptop and he hovered over me and then the reveal was.... [boom!](#)

#1. Technivorm

2. Whatever the hell his coffee maker was

I fell over laughing.

He was not as amused.



Flash forward to this past Christmas when my associate was telling me about her gifts. She got a new coffee maker and raved about it.

I said "what kind?"

"Technivorm Moccamaster!" she said.

My brother's a client and so she knows him.

I said, can you call my brother and tell him about Christmas?

Tell him you got the best coffee maker on the market.

Let me know what he says.

-Brian Montgomery