

Global Insight

Weekly

U.S. ELECTIONS & MARKET MATTERS

Beyond the endgame

Kelly Bogdanova – San Francisco

As a tumultuous U.S. election season draws closer to its final outcome, we look to the future for investment opportunities. What are the implications of a divided Congress for equity markets? And which industries stand to benefit in the new political landscape?

Even with U.S. presidential election controversies still boiling, it's not too early to think about potential equity investment opportunities as things simmer down.

Preliminary election results are pointing to a status quo Congress with Republicans holding the Senate majority by a slim margin, although control of the upper chamber could take until early January to sort out if two runoff races are necessary in Georgia. In the House of Representatives, Democrats are expected to retain control, albeit with a smaller majority.

We think three sectors are likely to be the most impacted by power dynamics on Capitol Hill: Energy, Health Care, and Financials.

These sectors have been held back by election headwinds because market participants believed that all three would face challenges under a Blue Wave scenario. The thinking went that the fossil fuel industry would be confronted with a faster transition to greener energy sources and tougher regulatory schemes; segments of the Health Care sector—particularly pharmaceuticals—could face policy reforms that would constrain profits; and Financials could be vulnerable to additional regulations. In contrast, a gridlock scenario, in which control of government is divided between the political parties, would relieve pressure in these areas.

In addition to election-related worries, the Energy sector has underperformed the S&P 500 meaningfully (-51.1 percent vs. +8.7 percent year-to-date) because COVID-19's economic gale force winds have kept crude oil prices relatively low. Financials have been constrained (-18.4 percent year-to-date) by the Federal Reserve's ultra-low interest rate policies, which are also related to economic challenges.

If congressional gridlock plays out, and the U.S. economy and corporate profits continue to improve over the next year as we anticipate, we think these sectors have the potential to make up some of their lost ground.

Among the three sectors, we prefer Health Care and Financials for long-term investors, and view the Energy sector as being more appropriate for those with shorter time horizons and more tactical investment goals.

Market pulse

- 3 U.S. stocks rally in the aftermath of the election
- 3 Canadian yields fall on U.S. stimulus uncertainty
- 3 European stocks up on earnings & Biden presidency hope
- 4 China plans to double its GDP by 2035

Click [here](#) for authors' contact information. Priced (in USD) as of 11/5/20 market close, ET (unless otherwise stated). **For important disclosures and required non-U.S. analyst disclosures, see page 6.**
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Management

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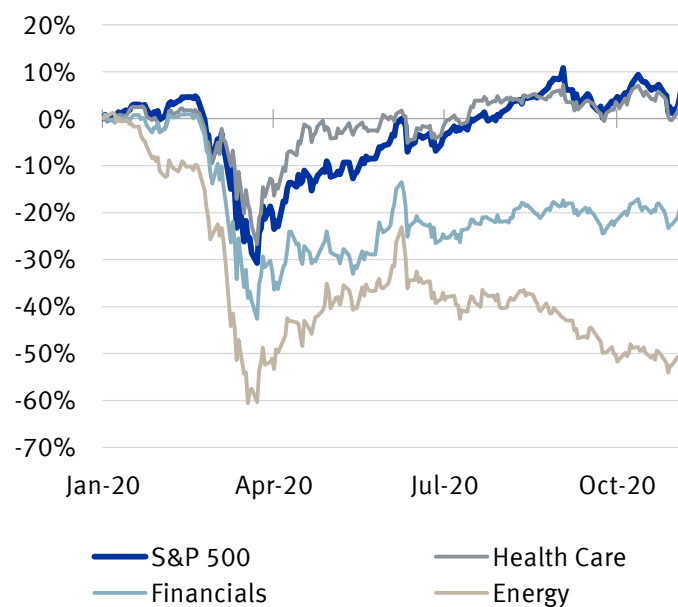
Health Care: Fundamentally sound

- The sector's projected fundamental trends are solid. For 2021, earnings growth is estimated at 13 percent, more than double this year's estimate, according to Refinitiv I/B/E/S.
- The sector's price-to-earnings (P/E) ratio is roughly in line with its long-term average at 17.9x the forward consensus forecast. But its relative valuation compared to the S&P 500 is compelling, in our view. Health Care typically trades at a modest premium to the broader market, yet currently trades at a steep discount, as the S&P 500 P/E has pushed up to 25.3x.
- The S&P 500 Pharmaceuticals Index, with a forward P/E of 14.8x, is trading at a meaningful discount to its long-term average of 18.1x.
- The pharma segment should continue to benefit as COVID-19 treatments and vaccines are approved.

Financials: A better tomorrow

- We believe bank industry profitability reached its "low water mark" of this difficult economic and interest rate period in Q2 2020.
- RBC Capital Markets, LLC sees the potential for better stock price performance for banks. After the group reported Q3 earnings, analyst Gerard Cassidy wrote, "The expected earnings recovery from improved credit costs over the next 12 months should drive stock prices higher, similar to past cycles. Furthermore, should the yield curve continue to steepen into 2021, bank profitability could exceed most investors' expectations leading to a further rise in equity prices and valuations, in our view."
- We view bank stocks as attractively valued, assuming the economy continues to improve in 2021. The S&P 500 Banks Index trades at a price-to-book (P/B) ratio of just 0.91x, compared to a long-term average of 1.6x. While the ultra-low rate environment will likely keep the P/B from climbing back to normal anytime soon, we think yield curve steepening and further economic growth could shrink the gap.
- After a long period of restrictions on dividends following the global financial crisis, the Financials sector's dividend yield has quietly crept back to its long-term average at 2.53 percent. The ratio of companies raising to lowering dividends in the last year is high, at 10:1.

Sector performance vs. the S&P 500



Source - RBC Wealth Management, Bloomberg; data through 11/5/20

Energy: A reprieve, not an all-clear

- We think the Energy sector's business lobby will be particularly active in the next session of Congress, and has the potential to fend off key threats if Republicans maintain control of the Senate. RBC Capital Markets' commodity strategy team wrote, "If Biden does prevail, he may have to scale back plans to remove subsidies for oil and gas producers because of congressional opposition."
- But the reason we think the Energy sector is more appropriate for shorter-term, tactical investors than for those focused on long-term themes is that we don't see the move toward green energy retreating anytime soon. If anything, it's likely to gain momentum in the years ahead. Worldwide regulatory trends, especially aggressive green energy mandates and restrictions on fossil fuels in Europe, point in this direction. Also, should Biden win the presidency, his administration could implement some tighter energy regulations through administrative actions, according to RBC Capital Markets. Therefore, we think gridlock in the U.S. Congress would bring a reprieve for the Energy sector, rather than an outright all-clear signal.



United States

Ben Graham, CFA – Minneapolis

- **U.S. equities have rallied in the aftermath of a yet-to-be decided election.** Granted, this also happens to come on the heels of several weeks of weakness, and a retesting of September lows, but the prospect of an election resolution has certainly been a catalyst in recent days. Thus far this week, **the S&P 500 has rallied 7.4%**. It leads the Dow Jones Industrial Average and lags the NASDAQ as all the major U.S. indexes surge.
- **Sector leadership has been most evident in growth and Health Care stocks**, with the former set to benefit from the heightened probability of lower-for-longer interest rates and the latter improving on decreased chances of sweeping health care reform. Laggards this week include those sectors considered most defensive or levered to rising interest rates and large stimulus packages. The group includes Energy, Financials, Consumer Staples, and Utilities. That being said, **underperformance is a relative measure as the worst-performing sector of these four is still up 3.0% this week.**
- After reaching 0.95% immediately before polls started closing on Nov. 3, **the U.S. 10-year Treasury yield has since fallen quickly to 0.77% and is again below the 200-day average.** While fiscal aid had presented the opportunity for interest rates to climb above 1.0% to a range capped at 1.2%, it now appears that any stimulus package passed in coming months will be smaller than would have been provided in a “blue wave.” Thus, **our view on the 10-year Treasury over the intermediate term has a ceiling of 1.0%.**
- **A busy week of economic data has seen support for an ongoing recovery**, albeit with weaker-than-expected unemployment claims. ISM data for the week was most indicative of an ongoing recovery with Manufacturing and Non-Manufacturing Purchasing Managers' Index readings of 59.3 and 56.6, respectively. Unfortunately, initial unemployment claims of 751,000 were higher than consensus expectations ahead of the official unemployment data release on Nov. 6.



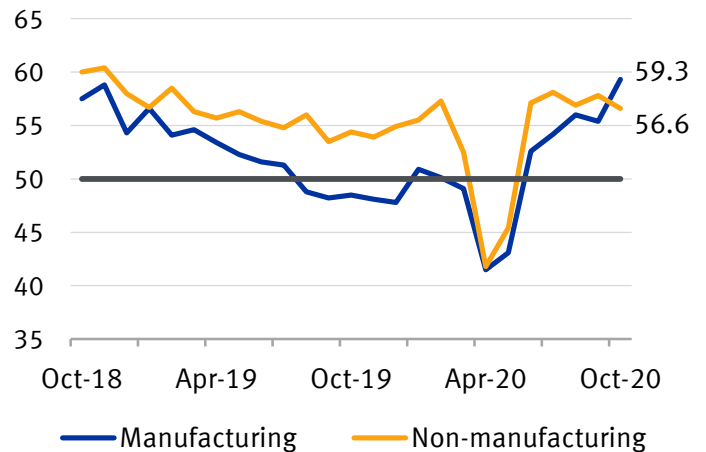
Canada

Ryan Harder & Carolyn Schroeder – Toronto

- **The Canadian yield curve has fallen and flattened modestly this week**, primarily in response to a tightly contested U.S. election. Volatility in government yields over the past several months has been muted, reflecting market expectations the Bank of Canada will remain on hold until at least 2023. However, yields rose steadily while the curve steepened in the month heading into the U.S. election. Although the results are very close and not yet finalized, the

Economic activity continues to expand in the U.S.

Institute for Supply Management Purchasing Managers' Indexes



Note: Readings above 50 indicate an expansionary economy, those below 50 indicate a contractionary one.

Source - RBC Wealth Management, FactSet; data through 11/4/20

prospect of a Democratic sweep of the White House and two chambers of Congress appears unlikely. A split Congress creates considerably more uncertainty regarding the speed and magnitude of future fiscal stimulus, which has pushed U.S. yields and inflation expectations lower and Canadian counterparts along with it. Going forward, **we expect fiscal stimulus programs to be a key input to watch in terms of the direction of government yields and inflation expectations.**

- **The uneven recovery in Canadian international trade flows has continued in September** although the pace of improvement in trade has leveled off after the initial rebound in June and July. **Exports and imports remain below pre-pandemic (February) levels.** Natural resources exports were above pre-shock levels in September, with the exception of energy exports, which remain soft. RBC Economics believes **tourism-related industries**, international and domestic, **will remain a drag on the economic recovery** as long as the COVID-19 threat remains. Services exports were down 2.5% from August, more than 20% below pre-shock February levels. Meanwhile, imports of services were down about a third over that period. Exports to the U.S., Canada's largest trading partner, declined 1.6% in September, while imports rose 1.2%. As a result, **Canada's trade surplus with the U.S. narrowed** from CA\$2.9 billion in August to CA\$2.0 billion in September.



Europe

Frédérique Carrier & Thomas McGarrity, CFA – London

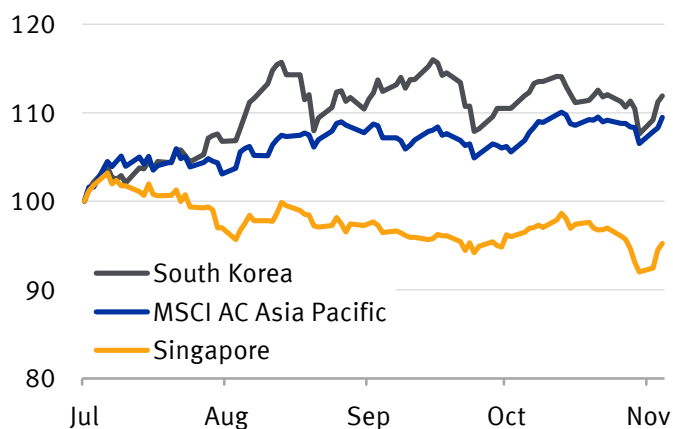
- **The STOXX Europe 600 ex UK Index rallied close to 6%** since Election Day to the time of writing as the probability of a Joe Biden presidency increased, with the Democrat widely

seen as forging more traditionally friendly relations with European allies. **The Technology and Health Care sectors bounced back particularly sharply.**

- **The European earnings season (excluding the UK) is more than halfway complete. Q3 results have been broadly better than expected so far**, with around 70% of companies beating consensus expectations, near a cycle high. The earnings per share (EPS) growth rate is negative for the third quarter in a row, at some -13% y/y. Still, this is a significant improvement from the 25%-30% contraction seen last quarter. If not for the Energy sector's very sharp plunge in earnings due to low oil prices, earnings overall would have fallen by a lesser 10%. **Health Care stands out** as the only sector with sales and EPS growth on a year-on-year basis in Q3.
- **The main negative surprise among the results has been from German software company SAP.** Management announced that an accelerated strategic shift towards more cloud-based products would result in sales and margins in the coming years being substantially below what had been expected by the consensus.
- **As England enters its second lockdown, the central bank downgraded its projection for 2020 GDP.** It is now expecting a contraction of more than 11%, compared to the previous forecast for a drop of 9.5%. **The Bank of England also announced a quantitative easing package of £150 billion**, or £50 billion more than markets expected. Chancellor of the Exchequer Rishi Sunak extended the furlough scheme to the end of March, subsidizing 80% of wages. Extending the scheme should also camouflage any Brexit-related job losses until the spring.
- **AstraZeneca**, the largest weight in the UK's FTSE 100 Index at over 7%, reported Q3 results that were in line with

South Korea and Singapore have led the Asia Pacific region higher in recent days

H2 2020 performance, indexed to 100



Source - RBC Wealth Management, FactSet; data through 11/4/20

consensus expectations. Management **reiterated full-year guidance, including the expectation for core EPS growth to increase by a rate in the mid-to-high teens.** The CEO expects efficacy data for the company's COVID-19 vaccine, developed in collaboration with Oxford University, by year end, with distribution possible shortly thereafter.



Asia Pacific

Jasmine Duan – Hong Kong & Nicholas Gwee, CFA – Singapore

- **Asia Pacific equity markets have traded broadly higher during the week** with the MSCI Asia Pacific Index looking set to test its one-year high. Gains have been led by Singapore and South Korea. The Singapore Straits Times Index has jumped more than 5% as the three local banks, the largest components of the index, rallied on the back of stronger-than-expected quarterly earnings. Elsewhere, the South Korea KOSPI Index enjoyed a technical rebound, supported by index heavyweight, Samsung Electronics.
- **China plans to reach high-income status by 2025 and double the size of its economy and income per capita by 2035**, under the proposals for China's 2021-25 economic and development plan and long-term targets for 2035. Observers believe that if the plan materializes, **China's GDP may exceed that of the U.S. by the mid-2030s.** Unlike the previous five-year plan, the new proposals made no mention of specific growth rate targets, which we think may be due to the uncertainty created by COVID-19 and China entering a new phase of development with a stronger emphasis on quality instead of quantitative growth.
- According to Japan's Internal Affairs and Communications Ministry, **30,644 people moved out of Tokyo in September, up 12.5% y/y, while the number moving in fell 11.7% to 27,006.** It was the third straight month of net outflows, the longest run on record. We believe the relocations were **driven by more companies allowing telecommuting** due to COVID-19. We also think the outflows could boost the support of Prime Minister Yoshihide Suga, who has made revitalizing the rural regions part of his political agenda.
- **Ant Group's initial public offering was suspended**, two days ahead of its listing. The Shanghai Stock Exchange said on Tuesday that Ant has reported "significant issues such as the changes in financial technology regulatory environment," and it may not meet the conditions for listing. According to a Bloomberg report, the **Chinese regulators plan to increase their oversight of Ant's credit platforms**, the group's largest revenue contributors, which funnel loans from banks and other financial institutions to millions of consumers across China.



MARKET SCORECARD

Data as of November 5, 2020

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	3,510.45	7.4%	8.7%	14.2%	28.2%
Dow Industrials (DJIA)	28,390.18	7.1%	-0.5%	3.3%	11.5%
Nasdaq	11,890.93	9.0%	32.5%	41.0%	62.2%
Russell 2000	1,660.05	7.9%	-0.5%	3.8%	7.3%
S&P/TSX Comp	16,298.17	4.6%	-4.5%	-2.3%	7.1%
FTSE All-Share	3,324.36	5.5%	-20.8%	-18.2%	-14.8%
STOXX Europe 600	367.12	7.2%	-11.7%	-9.2%	1.0%
EURO STOXX 50	3,215.56	8.7%	-14.1%	-12.5%	-0.1%
Hang Seng	25,695.92	6.6%	-8.8%	-7.2%	-0.9%
Shanghai Comp	3,320.13	3.0%	8.9%	11.0%	24.6%
Nikkei 225	24,105.28	4.9%	1.9%	3.7%	10.1%
India Sensex	41,340.16	4.4%	0.2%	2.7%	18.3%
Singapore Straits Times	2,588.62	6.8%	-19.7%	-20.3%	-15.4%
Brazil Ibovespa	100,751.40	7.2%	-12.9%	-7.3%	12.4%
Mexican Bolsa IPC	38,399.07	3.8%	-11.8%	-12.0%	-18.0%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,948.26	3.7%	28.4%	31.3%	58.2%
Silver (spot \$/oz)	25.36	7.2%	42.1%	44.3%	73.2%
Copper (\$/metric ton)	6,828.50	1.8%	11.1%	15.5%	10.0%
Oil (WTI spot/bbl)	38.79	8.4%	-36.5%	-32.2%	-38.5%
Oil (Brent spot/bbl)	40.72	8.7%	-38.3%	-35.3%	-44.3%
Natural Gas (\$/mmBtu)	2.93	-12.6%	33.9%	2.4%	-17.9%

Govt bonds (bps chg)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Tsy	0.763%	-11.1	-115.5	-109.6	-243.8
Canada 10-Yr	0.612%	-5.1	-109.0	-99.3	-190.5
U.K. 10-Yr	0.234%	-2.8	-58.8	-54.1	-126.7
Germany 10-Yr	-0.637%	-1.0	-45.2	-32.8	-106.3
Fixed Income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	1.18%	0.6%	6.9%	7.6%	19.3%
U.S. Invest Grade Corp	1.94%	1.2%	7.7%	9.4%	24.5%
U.S. High Yield Corp	5.15%	1.5%	2.6%	4.7%	12.5%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	92.5980	-1.5%	-3.9%	-5.5%	-3.8%
CAD/USD	0.7661	2.0%	-0.5%	0.8%	0.4%
USD/CAD	1.3053	-2.0%	0.5%	-0.8%	-0.4%
EUR/USD	1.1830	1.6%	5.5%	6.8%	3.7%
GBP/USD	1.3148	1.6%	-0.8%	2.0%	0.8%
AUD/USD	0.7284	3.6%	3.7%	5.7%	1.0%
USD/JPY	103.5000	-1.1%	-4.7%	-5.2%	-8.6%
EUR/JPY	122.4400	0.4%	0.6%	1.3%	-5.2%
EUR/GBP	0.8998	0.0%	6.4%	4.7%	2.9%
EUR/CHF	1.0698	0.2%	-1.5%	-2.7%	-6.6%
USD/SGD	1.3499	-1.2%	0.3%	-0.6%	-1.8%
USD/CNY	6.6065	-1.3%	-5.1%	-5.8%	-4.6%
USD/MXN	20.6754	-2.4%	9.2%	7.7%	4.0%
USD/BRL	5.5402	-3.6%	37.5%	46.6%	48.6%

Source - Bloomberg. Note: Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing. Data as of 8:35 pm GMT 11/5/20.

Examples of how to interpret currency data: CAD/USD 0.76 means 1 Canadian dollar will buy 0.76 U.S. dollar. CAD/USD -0.5% return means the Canadian dollar fell 0.5% vs. the U.S. dollar year to date. USD/JPY 103.50 means 1 U.S. dollar will buy 103.50 yen. USD/JPY -4.7% return means the U.S. dollar fell 4.7% vs. the yen year to date.

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			Count	Percent
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Hold [Sector Perform]	619	41.60	135	21.81
Sell [Underperform]	81	5.44	11	13.58

Ratings:

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