



Are earnings the next shoe to drop?

Kelly Bogdanova – San Francisco

Amid what seems to be a never-ending barrage of headwinds, market uncertainty has zeroed in on the U.S. corporate profit outlook. We look at how investors can expect the 2023 earnings picture to take shape, and what that means for U.S. equity exposure in portfolios.

For the past two months the U.S. equity market has been battered by persistent inflation, the Fed's aggressive rate hikes (and plans for more), the further spike in Treasury yields, and heightened expectations of recession and cuts in corporate earnings estimates. Instability in the UK has also weighed on the market lately.

It's no wonder the S&P 500 traded down to a new low of this bear market cycle, retreating 25 percent year to date on October 12.

Market participants continue to keep an eye on all of these issues, but are now most focused on the profit outlook for S&P 500 companies given the Q3 corporate reporting season is upon us.

While we think a lot of earnings negativity has already been priced into the market, uncertainty about 2023 profits could generate more volatility in coming months because there is a wide range of potential outcomes.

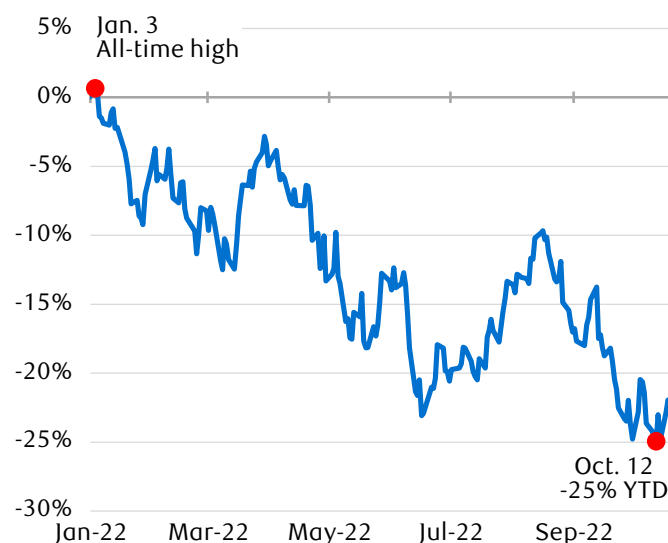
So far, so (somewhat) good

Q3 earnings reports have been good thus far, especially among big banks and investment firms. There have also been bright spots in the Consumer Staples sector and defense industry.

But it's very early days. We anticipate there will be a number of hiccups and misses in a variety of sectors

The S&P 500 continues to struggle

Under pressure due to persistent inflation as well as concerns about Fed rate hikes, the economy, and earnings growth



Based on 12/31/21 = 0

Source - RBC Wealth Management, Bloomberg; daily data through 10/19/22

given the high-profile earnings warnings that occurred before the reporting season began. This would be normal considering the economic headwinds.

For perspectives on the week from our regional analysts, please see [pages 3-4](#).

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Priced (in USD) as of 10/19/22 market close (unless otherwise stated). Produced: 10/20/22 1:52 pm ET; Disseminated: 10/20/22 1:57 pm ET
For important disclosures, required non-U.S. analyst disclosures, and authors' contact information, see page 6.

The magnitude of Q3 earnings beats are lagging the historical averages—also no surprise due to the challenges facing the economy. With almost 20 percent of the S&P 500's market capitalization having reported, earnings are exceeding the consensus forecast by 2.5 percent, lower than the pre-COVID average of 5.2 percent. Revenues are beating by 1.1 percent, a bit higher than the pre-pandemic norm.

The Q3 consensus forecast is for S&P 500 earnings growth of 3.1 percent year over year, according to Refinitiv I/B/E/S. When all is said and done, that figure could rise a percentage point or two even if the magnitude of earnings beats remains muted for the companies that have yet to report.

The S&P 500 full-year 2022 consensus forecast now seems more realistic to us. It has retreated to \$222 per share from \$229 per share in early July. While RBC Capital Markets' estimate of \$216 is lower, we think earnings for the full year will end up within this zone.

First, the bad news

Our bigger concern is that the 2023 consensus forecast still seems far too lofty despite the fact that it has drifted down to \$239 per share from \$251 per share in early July.

We think this forecast is unachievable given the mounting economic headwinds created by ongoing inflation, Fed rate hikes, and higher borrowing costs (the 30-year fixed rate mortgage has spiked to 7.2 percent, for example). In our view, these factors are bound to pressure S&P 500 earnings. And if a full-blown recession occurs—which is looking more and more likely according to our [economic indicators](#)—the pressure on earnings could be meaningful.

RBC Capital Markets forecasts S&P 500 earnings of \$208 per share in 2023, much lower than the \$239 consensus estimate. This translates into zero earnings growth from 2021 through 2023, as the chart illustrates.

RBC's earnings estimates incorporate weak and sluggish economic activity in Q4 of this year and Q1 of next year, but do not assume a full-blown recession. If a recession does indeed unfold, there would be downside risk to RBC's 2023 earnings estimate.

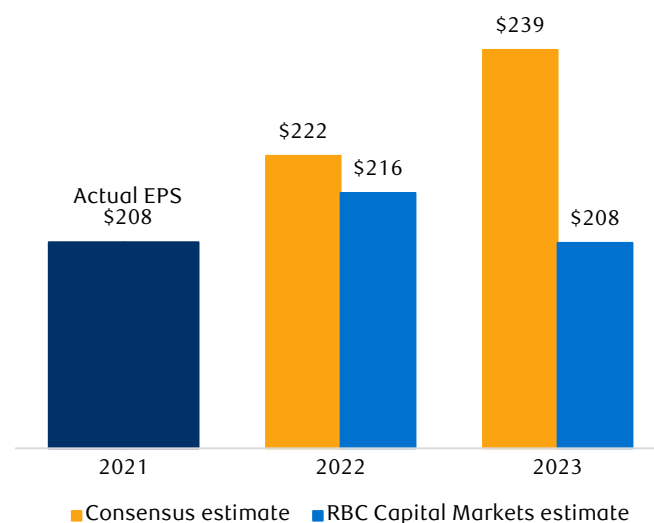
Surrounding the previous 11 recession periods since the 1950s, S&P 500 earnings fell 23.6 percent, on average, from peak month to trough month, according to RBC Global Asset Management. Interestingly, during the four periods that were associated with inflation shocks, there was a lesser 17.7 percent average earnings decline.

And now, the good news

The good news is we don't think most institutional investors (managers of mutual funds, hedge funds, and pension funds) expect the S&P 500 to deliver \$239 per share in earnings next year. In fact, we consider that forecast by the collective group of Wall Street industry analysts to be stale—very stale.

RBC's earnings estimates are more conservative, especially for 2023

S&P 500 earnings per share (EPS) - actual and estimates



Source - Refinitiv I/B/E/S, RBC Capital Markets U.S. Equity Strategy; data as of 10/19/22

This is because very few management teams have provided full-year 2023 earnings guidance, and therefore the many industry analysts that collectively represent the consensus forecast have not gone out on a limb with their earnings estimates for next year. A meaningful proportion of management teams will likely provide guidance during the Q4 reporting season in January and February of 2023.

We think large institutional investors understand this, and therefore the market is probably factoring in 2023 earnings somewhere between the lofty consensus forecast and RBC Capital Markets' forecast.

And that's not all

The even better news is that if history is a guide, investors probably don't have to wait for the 2023 consensus earnings estimate to completely adjust to its trough level for the market to begin a sustainable recovery. RBC Capital Markets, LLC's Head of U.S. Equity Strategy Lori Calvasina points out that the S&P 500 tends to bottom three to six months before the end of a downward earnings revision cycle.

Calvasina wrote, "The question in our minds isn't whether 2023 estimates get cut enough over the next month or so. It's whether they are cut enough so that the final clean-up can happen in the next reporting season when companies traditionally do a deeper dive into their year-ahead outlooks, which tends to prompt bigger adjustments from the sell-side analyst community."

In the meantime, volatility—both to the upside and downside—will likely persist. We continue to recommend Market Weight exposure to U.S. equities. While earnings and economic vulnerabilities remain, a lot of bad news has already been priced into the market.

UNITED STATES

Michael Roedl – Minneapolis

■ **This week's housing market data continued to disappoint as rising mortgage rates weighed on demand** from prospective homebuyers across the country. Residential housing starts dropped 8.1% in September, while building permit applications for new single-family homes fell 3.1% to just above a two-year low. According to the Mortgage Bankers Association, 30-year fixed mortgage rates advanced another 12 basis points (bps) last week to 7.2%, the highest rate since 2002. Homebuilder sentiment has declined every month this year, and currently sits at the lowest level since the early days of the pandemic, as illustrated by the chart.

■ **October's Empire State Manufacturing Survey showed a third consecutive month of contraction in business activity**, with the index falling nearly eight points to -9.1, suggesting a larger share of factories within the region are growing pessimistic about their future outlook for 2023 amid growing recession risks. According to the report by the Federal Reserve Bank of New York, about 36% of respondents expect general business conditions to worsen over the next six months. The report is among the first of several regional bank surveys to be released in the coming weeks, which should provide more clues on the state of the economy.

■ **The vast majority of U.S. fixed income markets are facing heavy selling pressure** this month, on the heels of a **hotter-than-expected September Consumer Price Index (CPI) report**; the gain in Core CPI (excluding food and energy), the Fed's preferred measure of inflation, was particularly noteworthy. In our view, the elevated inflation data will likely cement 75 bps rate hikes in November and December, which would bring the Fed's upper-bound target rate to 4.75%—the highest level since 2007.

CANADA

Mila Krunic & Matt Altro – Toronto

■ **The Canadian Consumer Price Index (CPI) rose 6.9% y/y in September, topping consensus expectations of 6.7%**. In the latest CPI report, Statistics Canada said the slight deceleration from 7.0% inflation in August was mostly attributable to lower gasoline prices, which fell 7.4% m/m in September. Food prices, however, kept on soaring, rising by 10.3% y/y after a 9.8% y/y increase in August. Food prices have outstripped the overall inflation rate for 10 consecutive months. On a monthly basis, Canada's CPI rose 0.1% in September, slightly ahead of the consensus expectation that it would remain flat. Core CPI, which does not include the more volatile food and energy components, registered a year-over-year increase of 5.4% in September, compared to a 5.3% y/y gain the prior month. Following the elevated inflation readings for September, **RBC Economics expects the Bank of Canada**

U.S. homebuilder sentiment has declined every month this year on surging mortgage rates

National Association of Home Builders Market Index



Source - RBC Wealth Management, Bloomberg; data through 9/30/22

to raise the overnight rate by at least 50 basis points next week.

■ Canada's housing market has been making headlines for quite some time now. Given the current economic backdrop and expectations for headwinds to continue, RBC Economics is anticipating further volatility. **According to recent housing data, both activity and prices continue to trend lower in many local markets, with September marking the seventh straight monthly decline in home resales (-3.9%)**. The composite MLS Home Price Index has fallen by 8.8% since peaking in February, with smaller markets in Ontario that experienced outsized price appreciation during the pandemic leading the correction. As interest rates tick higher and affordability issues within Canada continue to escalate, RBC Economics expects further softness for the housing market.

EUROPE

Thomas McGarrity, CFA & Rufaro Chiriseri, CFA – London

■ **Following a series of U-turns and missteps, UK Prime Minister Liz Truss announced her resignation after less than two months in office, making her tenure the shortest in UK history**. A leadership election will be held within the next week, with a result by Friday, Oct. 28, ahead of the fiscal statement by newly appointed Chancellor of the Exchequer Jeremy Hunt on Monday, Oct. 31. Rishi Sunak, a former chancellor under Prime Minister Boris Johnson and runner-up to Truss in the recent leadership contest, and Penny Mordaunt, the leader of the House of Commons, are the two frontrunners.

■ **The initial market response was relatively muted, with the pound and UK government bonds having already staged a considerable rebound earlier in the week** after the new chancellor embraced fiscal orthodoxy. Hunt abandoned most of the unfunded £45 billion tax cut plan proposed within the “mini budget” of Sept. 23, and signaled further tax increases and public spending cuts would be forthcoming within his fiscal statement.

■ Since Hunt’s announcement at the start of the week, **the pound has extended its recent recovery against the U.S. dollar**, rising by around 1%; **gilts have also rallied**, with yields on the 10-year and 30-year bonds falling by 48 and 87 basis points (bps), respectively. The relative calm may not last long, however, given the uncertainty around leadership as well as the weak economic outlook.

■ **The UK posted another record-breaking inflation reading, with price growth surging to 10.1% y/y in September from 9.1% y/y in August**—the highest level in 40 years. The largest contributors were food prices and household and utilities costs, which rose by 14.5% y/y and 20.2% y/y, respectively. RBC Capital Markets estimates that when the government’s current energy price freeze ends in April 2023, inflation could see another peak close to 11%. This upward surprise in inflation places the Bank of England (BoE) under pressure. BoE Governor Andrew Bailey recently stated that current “inflationary pressures will require a stronger response than we perhaps thought in August.” Markets are currently pricing in a rate hike of almost 100 bps at the central bank’s upcoming meeting. However, **the market-implied interest rate peak in 2023 has dropped from 5.5% to 5%**, reflecting the lowered inflationary impulse pressures relative to expectations under the previous chancellor’s fiscal plans.

ASIA PACIFIC

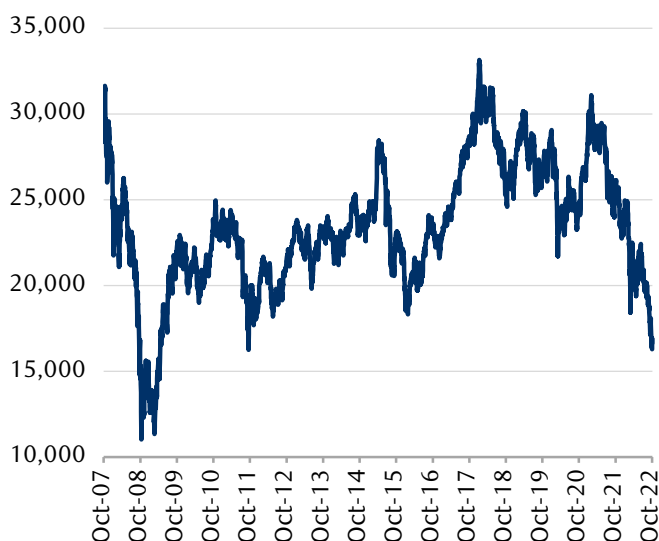
Jasmine Duan – Hong Kong

■ **Hong Kong equities led the correction in the region this week, with the benchmark Hang Seng Index sliding to its lowest level since April 2009.** Investors remain concerned about the economic outlook in China and Hong Kong. Meanwhile, the offshore renminbi retreated to about 7.27 against the U.S. dollar, the lowest point since August 2010. The weakness in Hong Kong real estate stocks persisted for the second day on Thursday as markets were disappointed by the property-related measures announced by Hong Kong Chief Executive John Lee at his policy address on Wednesday. Investors are concerned about the measures’ ability to boost housing demand.

■ **The 20th National Congress of the Chinese Communist Party (Party Congress) kicked off on Oct. 16.** President Xi Jinping delivered a speech at the opening ceremony that reviewed the party’s work in the last five years and set the future policy agenda. **We think the speech shows policy continuity** as the development focus going forward remains on high-end technology, new energy, and domestic consumption, etc. In addition, “high-quality development” is still the top priority for the country. Xi reiterated that the overall development objectives for the year 2035 are to substantially grow per capita GDP to be on par with that of a mid-level developed country.

■ Before the Party Congress, **state media doubled down on the zero-COVID policy stance** and defended the approach. However, **we believe before there is an official policy change, state media typically justifies the current policy, and that this does not serve as forward-looking guidance.** As such, we still expect a gradual reopening after the Party Congress. The latest sign to support our view is that the biggest Chinese airlines announced this week they intend to increase the number of international flights starting next week.

Hong Kong’s benchmark Hang Seng Index drops to the lowest level since April 2009



Source - RBC Wealth Management, Bloomberg; daily data through 10/20/22

MARKET Scorecard

Data as of October 19, 2022

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	3,695.16	3.1%	-22.5%	-18.2%	7.8%
Dow Industrials (DJIA)	30,423.81	5.9%	-16.3%	-14.2%	7.9%
Nasdaq	10,680.51	1.0%	-31.7%	-29.4%	-7.0%
Russell 2000	1,725.76	3.7%	-23.1%	-24.2%	6.9%
S&P/TSX Comp	18,674.40	1.2%	-12.0%	-11.4%	14.7%
FTSE All-Share	3,777.93	0.4%	-10.2%	-8.3%	14.1%
STOXX Europe 600	397.73	2.5%	-18.5%	-15.1%	8.4%
EURO STOXX 50	3,471.24	4.6%	-19.2%	-16.7%	7.1%
Hang Seng	16,511.28	-4.1%	-29.4%	-36.0%	-32.7%
Shanghai Comp	3,044.38	0.7%	-16.4%	-15.3%	-8.1%
Nikkei 225	27,257.38	5.1%	-5.3%	-6.7%	15.2%
India Sensex	59,107.19	2.9%	1.5%	-4.2%	46.2%
Singapore Straits Times	3,022.80	-3.4%	-3.2%	-5.5%	18.8%
Brazil Ibovespa	116,274.24	5.7%	10.9%	5.1%	17.9%
Mexican Bolsa IPC	46,217.44	3.6%	-13.2%	-11.8%	22.7%
Gov't bonds (bps change)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Treasury	4.134%	30.5	262.3	249.6	336.5
Canada 10-Yr	3.545%	37.2	211.9	191.7	295.3
UK 10-Yr	3.878%	-21.5	290.7	270.9	370.9
Germany 10-Yr	2.376%	26.8	255.3	248.2	300.4
Fixed income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	4.97%	-1.1%	-15.6%	-15.2%	-16.3%
U.S. Investment-Grade Corp	5.90%	-1.0%	-19.6%	-19.0%	-18.4%
U.S. High-Yield Corp	9.46%	1.4%	-13.6%	-12.8%	-4.6%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,628.95	-1.9%	-10.9%	-7.9%	-14.4%
Silver (spot \$/oz)	18.47	-2.9%	-20.8%	-22.0%	-24.3%
Copper (\$/metric ton)	7,483.00	-2.6%	-23.2%	-28.6%	10.7%
Oil (WTI spot/bbl)	85.55	7.6%	11.1%	3.1%	109.5%
Oil (Brent spot/bbl)	92.36	5.0%	18.7%	8.6%	116.7%
Natural Gas (\$/mmBtu)	5.44	-19.6%	45.8%	6.9%	94.5%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	112.8850	0.7%	18.0%	20.4%	20.8%
CAD/USD	0.7265	0.5%	-8.2%	-10.2%	-4.2%
USD/CAD	1.3764	-0.5%	8.9%	11.3%	4.3%
EUR/USD	0.9775	-0.3%	-14.0%	-16.0%	-16.9%
GBP/USD	1.1223	0.5%	-17.1%	-18.7%	-13.3%
AUD/USD	0.6270	-2.0%	-13.7%	-16.1%	-11.4%
USD/JPY	149.8900	3.6%	30.2%	31.0%	42.2%
EUR/JPY	146.5200	3.3%	11.9%	10.1%	18.1%
EUR/GBP	0.8710	-0.7%	3.5%	3.3%	-4.2%
EUR/CHF	0.9818	1.5%	-5.4%	-8.6%	-8.3%
USD/SGD	1.4250	-0.7%	5.6%	5.9%	4.9%
USD/CNY	7.2287	1.6%	13.7%	13.3%	8.2%
USD/MXN	20.1057	-0.2%	-2.1%	-0.7%	-5.1%
USD/BRL	5.2808	-2.5%	-5.3%	-5.4%	-5.9%

Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing.

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Source - Bloomberg; data as of 10/19/22

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			Count	Percent
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Sell [Underperform]	52	3.52	5	9.62

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