



## Not your average earnings season

Kelly Bogdanova – San Francisco

With the U.S. economy decelerating, Q2 corporate results should shed light on more than just earnings per share and sales data. We think investors need to look deeper at the data and the clues about the path forward.

With inflation raging, the Fed aggressively hiking interest rates, economic momentum slowing, and recession risks rising, we think the Q2 corporate earnings reporting season is of heightened importance. Earnings news in the coming days and weeks could shape the market's near-term path and provide hints about prospects for profit growth over the medium term.

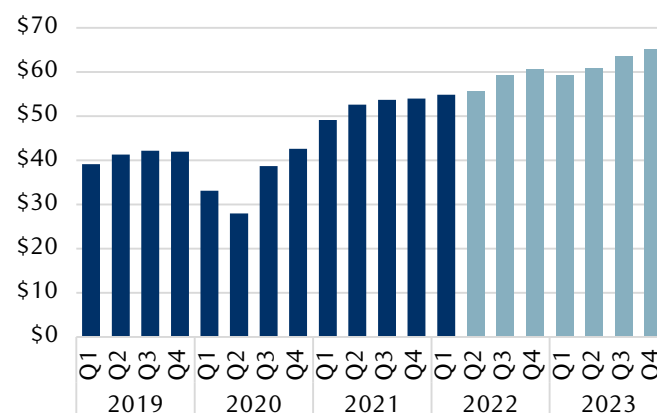
### Six things to take note of during earnings season:

**High earnings hurdle:** The S&P 500 is facing a very challenging year-ago comparison as earnings growth surged 88 percent in Q2 2021—by far the strongest post-COVID-19 crisis recovery quarter. This is the main reason the Q2 2022 consensus forecast of 5.7 percent growth looks tepid and is below the long-term average. But we think five percent or better growth would be respectable on top of the high hurdle from the prior year.

**High-profile misses:** There have already been some big misses in Q2 results and/or guidance such as those from AT&T, Baker Hughes, International Business Machines, JPMorgan Chase, and Carnival Cruise Lines. Given the unique inflation and currency headwinds, and importantly the overall deceleration in domestic and global economic momentum, we think there will be more high-profile misses. To us, this would signal the earnings cycle is maturing—at the very least.

### Are earnings estimates too optimistic?

S&P 500 quarterly earnings per share



Note: Actual earnings in dark blue, consensus estimates in light blue  
Source - RBC Wealth Management, Refinitiv I/B/E/S; data as of 7/21/22

**Profit margin scrutiny:** We will be closely monitoring underlying margin trends due to high raw materials, warehouse, and transport costs and because of lingering supply chain challenges and mounting wage pressures. Some companies should be able to maneuver through these headwinds by maintaining pricing power. For example, PepsiCo reported that it has successfully passed along price increases to customers. But we think other

For perspectives on the week from our regional analysts, please see [pages 3-4](#).

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Priced (in USD) as of 7/20/22 market close (unless otherwise stated). Produced: 7/21/22 3:27 pm ET; Disseminated: 7/21/22 3:40 pm ET  
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companies will fail to keep pace with higher input and wage costs. We expect margin pressures to cause some high-profile earnings misses and negative guidance.

The consensus forecast has S&P 500 profit margins declining 6.7 percent in Q2—not bad in light of the inflationary pressures and especially considering margins were very strong a year ago. But when we strip out the Energy sector’s ultra-robust Q2 margin growth forecast of 192 percent, the S&P 500 margin estimate retreats to a less acceptable -10.3 percent.

**Lower beat rates:** So far, Q2 earnings and revenue beat rates are lagging prior periods. While a high proportion of companies are still exceeding consensus forecasts, the *magnitude* of the beats is lower than normal. The earnings surprise level—the amount by which earnings growth exceeds the consensus forecast—is pacing at 3.6 percent, below the pre-pandemic 5.2 percent average. When beat levels compress, this typically means analysts’ estimates have become loftier and more challenging to clear, and/or the earnings growth cycle is entering a later, more mature phase. We think all of these factors are at play this earnings season, and are signals the cycle is losing momentum.

**Sector distortions:** In any given earnings season, there are sector or industry distortions worth watching. For Q2, they are more pronounced and primarily come from Energy, Financials, and the FAANG technology-oriented stocks.

The Energy sector is expected to provide an outsized boost to S&P 500 earnings with its eye-popping 260 percent year-over-year estimated consensus earnings growth rate. The sector is benefitting greatly from high crude oil, refined product, and natural gas prices. While the overall S&P 500 earnings growth rate is pacing at 5.7 percent, if the Energy sector is excluded the rate drops to -2.5 percent.

In contrast, the Financials sector is a drag on S&P 500 earnings. Banks have an unusually difficult comparison from the year-ago period because back then they released significant COVID-19 loan-loss reserves, which resulted in very strong profit growth. Now it’s time to pay the piper. With many firms in the Financials sector having already reported Q2 results, the sector’s earnings are forecast to decline 21.2 percent year over year. S&P 500 earnings growth is pacing at 13.8 percent excluding the Financials sector, much higher than the 5.7 percent rate including the sector.

The FAANG stocks as a group—Meta Platforms (the new name for Facebook), Apple, Amazon, Netflix, and Alphabet (Google)—are forecast to post a Q2 earnings loss of 21 percent. But other tech-oriented stocks are projected to have a good quarter overall by growing 5 percent as a whole.

Stripping out some of the major distortions from S&P 500 earnings results can provide a better view of the underlying trends for the rest of the index, as the table illustrates.

**Questionable forward estimates:** Since the global financial crisis in 2008-09, we think company management teams have become more cautious with their forward

## How the earnings season is shaping up so far

S&P 500 Q2 2022 dashboard

	Q2 year-over-year growth actual & estimated thus far		
	Revenue	Margins	EPS
<b>S&amp;P 500</b>	11.1%	-6.7%	5.7%
<b>Key sectors/groups</b>			
Energy	67.7%	192.0%	259.8%
Financials	-3.8%	-20.3%	-21.2%
Tech+	7.5%	-12.9%	-4.5%
FAANG	5.7%	-27.8%	-21.0%
Tech+ ex FAANG	9.2%	-4.8%	5.0%
<b>Estimates excluding key groups</b>			
S&P 500 ex Energy	6.5%	-10.3%	-2.5%
S&P 500 ex Financials	13.2%	0.0%	13.8%
S&P 500 ex Energy & Financials	8.1%	-6.5%	2.2%
S&P 500 ex Tech+	11.9%	-2.0%	11.3%

Notes: The data represents those companies that have reported so far (actual results) and consensus estimates for those that have yet to report. The “Tech+” category represents technology stocks within the Information Technology sector and those that are included in other sectors. “FAANG” represents the shares of META (Facebook’s new ticker), AAPL, AMZN, NFLX, GOOGL (Alphabet Class A shares).

Source - National research correspondent, Refinitiv I/B/E/S, FactSet; data as of 7/21/22

earnings estimates—they have little incentive to go out on a limb. And compared to years ago, a higher proportion of companies don’t even forecast beyond the next quarter, which can be frustrating for investors. This means Wall Street industry analysts, whose estimates represent the consensus forecast, don’t have as much formal corporate guidance as they used to. And when the economy wobbles and wavers—like it is now—we think the consensus estimates become more uncertain and less useful as a guidepost.

We don’t have a lot of confidence in the consensus forecasts for coming quarters. If recession risks continue to rise, we think earnings growth for this cycle will peak soon. Whether this would occur with earnings results from Q2, Q3, or Q4 2022 or in early 2023 is difficult to gauge; we think it would depend on the timing and pace of economic deceleration. But once the peak is reached, in a recessionary environment, we think earnings growth could decline roughly 10 percent to 25 percent from the peak level, like it has surrounding prior inflationary periods as we demonstrated in [last week’s missive](#).

Because of the economic and earnings vulnerabilities, we would take the quarterly consensus estimates shown in the chart on page 1 and the corresponding full-year 2022 and 2023 consensus forecasts of \$228 and \$249 per share, respectively, with a grain of salt. The forecasts call for steady growth, but surrounding a recession, we think profits would retreat. The rest of the Q2 earnings season may provide hints as to how the future earnings path could play out.

## UNITED STATES

Ben Graham, CFA – Minneapolis

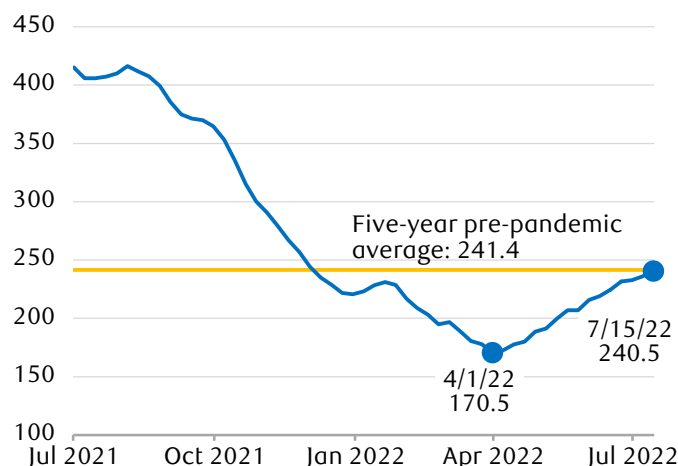
■ **U.S. equities are broadly higher thus far this week, with Growth stocks outperforming Value stocks**, as the S&P 500 has climbed 3.1% as of Thursday morning trading. The Nasdaq Composite is 4.9% higher and the Dow Jones Industrial Average is up 1.9% for the week. Sector leadership is evident in Consumer Discretionary, Information Technology, Industrials, and Materials, while Utilities has moved more than 2% lower and both Health Care and Consumer Staples are less than 1% lower for the week. Since the May relative performance highs, the Russell 1000 Growth Index has outperformed the Russell 1000 Value Index by 7.7 percentage points, narrowing Growth’s YTD relative underperformance to 12.2 percentage points, from more than 20 percentage points previously. The Growth Index is still down more than 20% this year, while Value flirts with low-double-digit declines.

■ **Investors are bracing for next week’s Federal Reserve meeting and guidance on the central bank’s next steps in its effort to combat inflation.** Markets are expecting the meeting to produce an interest rate hike of 75 basis points (bps), despite some previous fears of a 100 bps hike. This smaller increase (though still remarkably large, in historical terms) would bring the federal funds rate to a range of 2.25%–2.50%, and these expectations have been piling pressure on the short end of the Treasury yield curve. This pressure, in tandem with slowing economic momentum and continued inflationary trends, has created a yield curve backdrop in which the 1-year Treasury rate is higher than the 10-year rate by about 19 bps, a phenomenon known as a **yield curve inversion**. We think this indicates an increasing [risk of economic recession](#).

■ **Economic data released thus far this week have been less constructive than in recent months** in terms of their

### U.S. unemployment claims tick higher, move toward pre-pandemic levels

Weekly initial unemployment claims, four-week average for the last year (thousands)



Source - RBC Wealth Management, FactSet; data through 7/15/22

read-throughs on the economy, **but the silver lining is that the recent data are relieving some pressure on the Fed** in terms of rate hikes. Housing starts declined 2.0% in June relative to May levels, surprising markets given the consensus expectation of 2.9% growth, while existing home sales also came in lower than expected. On the labor front, initial unemployment claims climbed more than expected to 251,000 for the week ending July 15, bringing the four-week moving average to 241,000—the highest level this year, but in line with pre-pandemic averages.

## CANADA

Sean Killin & Richard Tan, CFA – Toronto

■ **Higher interest rates are likely to push the Canadian economy into a period of moderate economic contraction in 2023, according to [a report from RBC Economics](#), but the Bank of Canada (BoC) remains of the view that additional rate hikes are warranted** because rising private sector inflation expectations could disrupt the effective inflation-targeting strategy the BoC has been implementing for the past three decades. With last week’s larger-than-expected interest rate hike of 100 basis points, it appears highly likely there will be an impact on demand and prices, as inflation breakevens—a market-based measure of inflation expectations—have recently shown signs of decreasing. **RBC Economics expects the Canadian economy’s contraction to be short-lived, with monetary tightening plateauing early in the year.** Its forecasts see a modest 1.5 percentage point rise in the unemployment rate through the end of 2023, bringing it to 6.6%, which would still be more than two percentage points below the 8.7% peak during the 2008–2009 recession. Sectors that are more sensitive to interest rates—such as Real Estate, which accounts for roughly 10% of Canadian GDP—could also impose a modest drag on the Canadian economy.

■ While we acknowledge that the business cycle has matured, we note that there is a distinction between the economy and the equity market. Put simply, stocks tend to be forward-looking, meaning current prices are based in part on expectations for the future. Therefore, **the correction that has occurred so far in 2022 may have largely priced in a mild recessionary scenario, in our view.** For instance, the S&P/TSX Composite is now trading at roughly 11x 2023 consensus earnings estimates, a sizeable discount to its long-term average of approximately 15x. **As we head into the quarterly earnings season, we believe key focus areas will be the durability of corporate profits and forward guidance.** With respect to the former, cost inflation remains topical (driven by factors such as supply chain disruptions and tight labour markets) and thus some degree of margin compression should be expected, in our view. As it pertains to guidance, we believe there is a risk that firms could revise their guidance lower, as the economy has slowed, particularly if the financial health of consumers starts to weaken at the margins.

## EUROPE

Rufaro Chiriseri, CFA & Thomas McGarrity, CFA – London

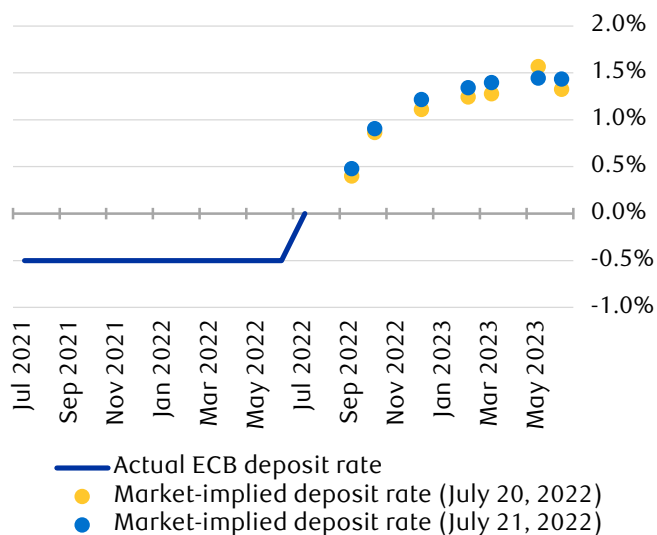
■ **The European Central Bank (ECB) raised interest rates by 50 bps on Thursday, putting an end to the era of negative interest rates with its first rate hike in more than a decade.** Markets had expected a 25 bps increase until Tuesday, when a Reuters article, citing unnamed sources, suggested that a 50 bps increase was being discussed. The central bank pointed to rising inflation risks and the depreciation of the euro against the U.S. dollar in its rationale for the outsized move. The ECB Governing Council also abandoned previous forward guidance and stated that future moves would be data-dependent and determined on a month-by-month basis. Prior to the rate decision, the market had been pricing in a cumulative 170 bps of policy tightening this year, but expectations jumped to a cumulative 205 bps of tightening following the more hawkish statement.

■ **The ECB also revealed long-awaited details of its “transmission protection instrument” (TPI).** In a nutshell, subject to meeting the ECB’s conditions, the central bank has the ability to make bond purchases in countries experiencing a “deterioration in financing conditions not warranted by country-specific fundamentals.” The ECB maintains full discretion, is capable of “going big” on purchases, and will not publish all details on the TPI.

■ **The collapse of Prime Minister Mario Draghi’s Italian government, after three of his coalition partners withdrew their support in a confidence vote on Wednesday, led to his resignation, a development that increases the likelihood of a snap election in October. The German-Italian sovereign yield spread widened to intraday highs of 240 bps, close to the levels that prompted the**

### The end of the EU’s negative policy era

European Central Bank deposit rate



Source - RBC Wealth Management, Bloomberg; data as of 12:30 pm ET, 7/21/22

**ECB’s emergency meeting in June.** The move was led by Italian yields, likely in response to the heightened political risks.

■ **The European equity market was buoyed by Russia restarting gas flows to Europe** via the Nord Stream 1 pipeline following a 10-day period of annual maintenance. Gas shipments resumed at 40% of capacity, in line with pre-maintenance levels. While the resumption of gas flows should help ease investors’ and politicians’ anxiety in the short term, **it remains highly uncertain whether the EU will be able to boost gas storage inventories to its target of 80% of capacity by Nov. 1,** versus around 65% at present, to ensure sufficient supply for the coming winter.

## ASIA PACIFIC

Jasmine Duan – Hong Kong

■ **Sentiment on China equities weakened during the week, as investors worried that homebuyers’ suspension of mortgage repayments on undelivered housing projects could pose a fresh risk to China’s property market and the broader economy.** In our view, the direct impact is manageable so far, as most banks have reported that affected mortgages account for less than 0.01% of their total mortgage loans outstanding. However, a greater concern is that an escalation in defaults could have a broader impact on financial and social stability. We think a timely reaction and policy response from regulators and local governments is vital and necessary. Currently, banking regulators are asking banks to grant grace periods of another six to 12 months for homebuyers, and to offer credit enhancement tools in an effort to ensure housing delivery.

■ We believe the intention of the mortgage boycott is to push developers to finish their projects. Therefore, as long as developers resume project development, homebuyers should start repaying their mortgages. However, **we believe this issue will remain an overhang for the Chinese economy and equities outlook, and is likely to produce short-term market volatility.**

■ **Didi Global Inc., China’s ride-hailing giant, has been fined more than RMB 8 billion (US\$1.2 billion) by Chinese regulators for violating cybersecurity, data security, and personal information protection laws.** The fine is significant, equaling about 5% of Didi’s revenues last year. We think this could mark the end of the cybersecurity investigation, allowing the company to gradually resume normal business operations. Market participants believe that along with the fine, the regulators will soon allow Didi to restore its app to domestic app stores and potentially proceed with its plan to list its shares on the Hong Kong Stock Exchange, as previously reported by The Wall Street Journal, citing sources familiar with the regulator’s plans.

# MARKET Scorecard

Data as of July 20, 2022

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	3,959.90	4.6%	-16.9%	-8.4%	21.8%
Dow Industrials (DJIA)	31,874.84	3.6%	-12.3%	-7.6%	19.5%
Nasdaq	11,897.65	7.9%	-24.0%	-17.9%	10.5%
Russell 2000	1,827.95	7.0%	-18.6%	-16.7%	24.5%
S&P/TSX Comp	19,020.67	0.8%	-10.4%	-4.6%	17.5%
FTSE All-Share	4,009.11	1.7%	-4.7%	1.9%	15.8%
STOXX Europe 600	422.51	3.8%	-13.4%	-5.4%	12.5%
EURO STOXX 50	3,585.24	3.8%	-16.6%	-9.4%	5.8%
Hang Seng	20,890.22	-4.4%	-10.7%	-23.4%	-16.6%
Shanghai Comp	3,304.72	-2.8%	-9.2%	-6.6%	-0.3%
Nikkei 225	27,680.26	4.9%	-3.9%	1.1%	21.8%
India Sensex	55,397.53	4.5%	-4.9%	6.1%	48.0%
Singapore Straits Times	3,170.29	2.2%	1.5%	1.9%	21.2%
Brazil Ibovespa	98,286.83	-0.3%	-6.2%	-21.6%	-5.9%
Mexican Bolsa IPC	47,132.49	-0.8%	-11.5%	-4.3%	29.8%
Gov't bonds (bps change)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Treasury	3.027%	1.4	151.6	180.5	241.6
Canada 10-Yr	3.118%	-10.5	169.2	193.9	260.4
UK 10-Yr	2.139%	-9.0	116.8	157.5	198.8
Germany 10-Yr	1.257%	-7.9	143.4	166.7	171.7
Fixed income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	3.77%	0.2%	-10.1%	-11.0%	-11.2%
U.S. Investment-Grade Corp	4.69%	0.8%	-13.7%	-14.5%	-12.7%
U.S. High-Yield Corp	8.38%	2.7%	-11.9%	-10.4%	0.6%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,695.82	-6.2%	-7.3%	-6.3%	-6.7%
Silver (spot \$/oz)	18.67	-7.9%	-19.9%	-25.1%	-6.2%
Copper (\$/metric ton)	7,254.50	-12.1%	-25.5%	-22.0%	11.7%
Oil (WTI spot/bbl)	102.26	-3.3%	32.8%	51.7%	150.6%
Oil (Brent spot/bbl)	106.73	-7.0%	37.2%	53.9%	146.6%
Natural Gas (\$/mmBtu)	7.86	44.9%	110.7%	102.8%	379.0%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	107.0790	2.3%	11.9%	15.2%	11.7%
CAD/USD	0.7760	-0.1%	-1.9%	-1.6%	5.0%
USD/CAD	1.2886	0.1%	2.0%	1.6%	-4.8%
EUR/USD	1.0175	-2.9%	-10.5%	-13.6%	-11.1%
GBP/USD	1.1975	-1.7%	-11.5%	-12.1%	-5.4%
AUD/USD	0.6885	-0.3%	-5.2%	-6.1%	-1.9%
USD/JPY	138.2800	1.9%	20.2%	25.9%	28.9%
EUR/JPY	140.7000	-1.1%	7.5%	8.7%	14.6%
EUR/GBP	0.8497	-1.3%	1.0%	-1.7%	-6.0%
EUR/CHF	0.9887	-1.2%	-4.7%	-8.9%	-8.0%
USD/SGD	1.3931	0.2%	3.3%	2.0%	0.3%
USD/CNY	6.7558	0.8%	6.3%	4.2%	-3.3%
USD/MXN	20.5451	2.1%	0.1%	1.9%	-8.7%
USD/BRL	5.4653	4.0%	-2.0%	4.7%	2.5%

Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing.

Examples of how to interpret currency data: CAD/USD 0.77 means 1 Canadian dollar will buy 0.77 U.S. dollar. CAD/USD -1.9% return means the Canadian dollar fell 1.9% vs. the U.S. dollar year to date. USD/JPY 138.28 means 1 U.S. dollar will buy 138.28 yen. USD/JPY 20.2% return means the U.S. dollar rose 20.2% vs. the yen year to date.

Source - Bloomberg; data as of 7/20/22 market close

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As of June 30, 2022

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			Count	Percent
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