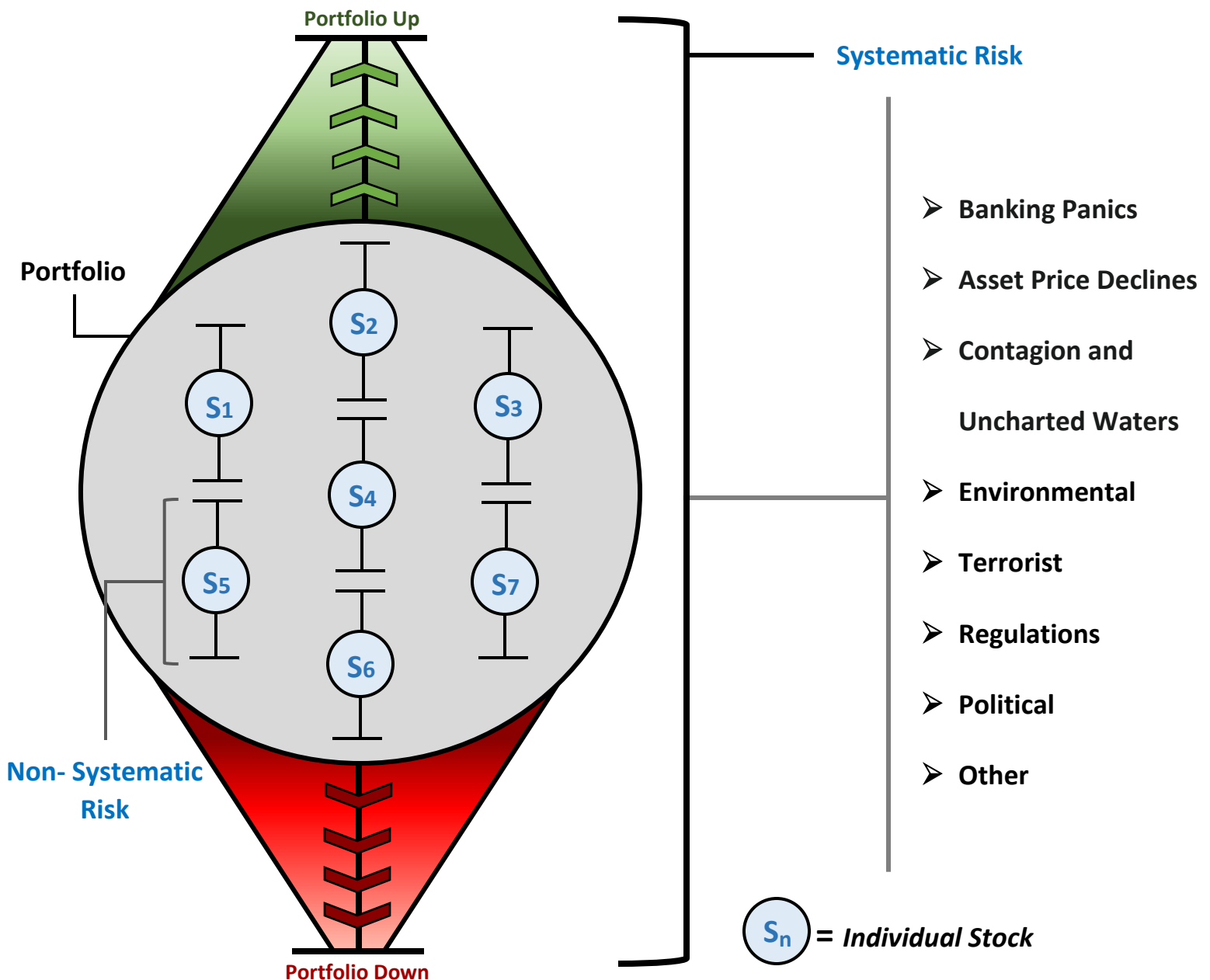


# Systematic Risk vs Non- Systematic Risk



## Systematic Risk

Also known as the "market risk" or "undiversifiable risk", is the risk inherent to the entire market not just a particular stock or industry.

## Non- Systematic Risk

Also known as "specific risk" or "diversifiable risk" is the type of uncertainty that comes with the company or industry you invest in. This type of risk can be reduced through diversification.