



Wealth Management
Dominion Securities

Ranked #1 by our advisors, year after year

RBC Dominion Securities is honoured to lead the industry in advisor satisfaction – for the 13th consecutive year

Investment Advisors ranked RBC Dominion Securities the highest overall (9.4/10) among all Canadian wealth management firms in the 2019 *Investment Executive* Brokerage Report Card, the industry's annual survey of advisors' satisfaction with their firms.

In total, RBC Dominion Securities led in 32/34 categories among bank-owned wealth management firms, including Firm Stability (9.8), Freedom to Make Objective Product Choices (9.8), Corporate Culture (9.3) and Firm's Delivery on Promises (9.6).

Helping advisors build high-value client relationships

As competition for HNW clients grows, access to products and services tailored to meet their needs has become increasingly important for investment advisors. And it was a bank-based brokerage, RBC Dominion Securities, that received the highest performance rating (9.6) among all firms in the report card for Products & Support for HNW Clients.

"As the most profitable IIROC firm, we have the ability to reinvest in our business to support the needs of high-net-worth clients in a way our competitors can't," says Mike Scott, Managing Director of RBC

Dominion Securities. "We continue to build on our industry-leading wealth management services team with over 250 tax, legal and financial experts ready to support the more advanced planning needs of high-worth clients."

Said one advisor: "The firm has done an excellent job of bringing the right people in to support [HNW] clients."

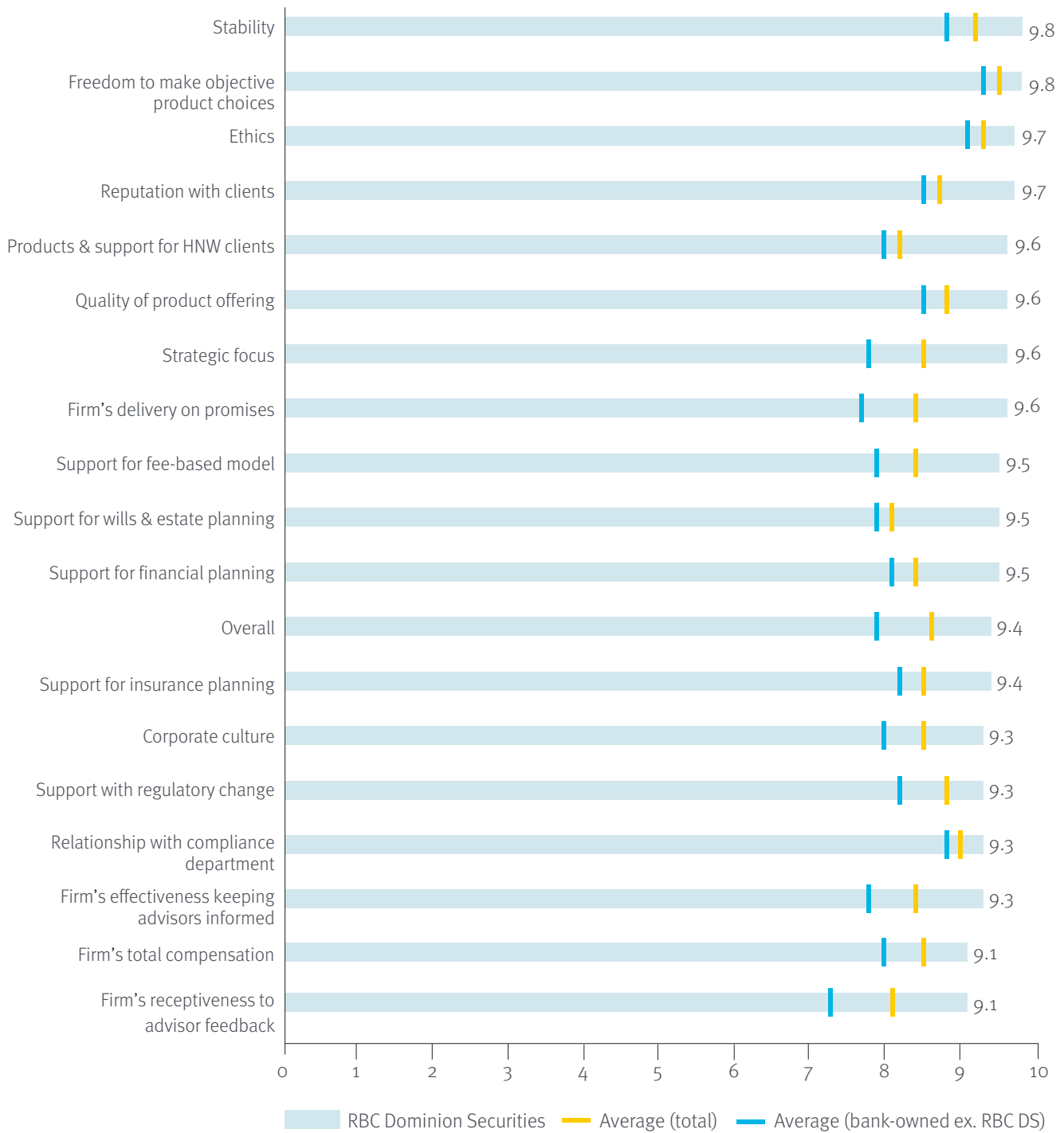
Enabling the digital advisor

The firm also received several top scores in supporting today's "digital advisor," including: Support for Mobile Technology (8.7), Technology Tools & Advisor Desktop (8.7) and Online Account Access (9.0).

"Digital technology is changing the client-advisor relationship in positive ways," says Scott. "Our focus is on enhancing this relationship with digital technology like our Advisor Virtual Assistant, or AVA, which enables our advisors to stay connected with clients through their mobile devices."

At RBC Dominion Securities, we're ranked #1 in 32 out of 34 key areas that help our advisors succeed.

Top marks in the 2019 Brokerage Report Card



Source: 2019 Brokerage Report Card, Investment Executive

To learn more about building your business with RBC Dominion Securities, please contact us today.