





The cycle of market emotions

Human emotion drives financial markets as much or more than market fundamentals.

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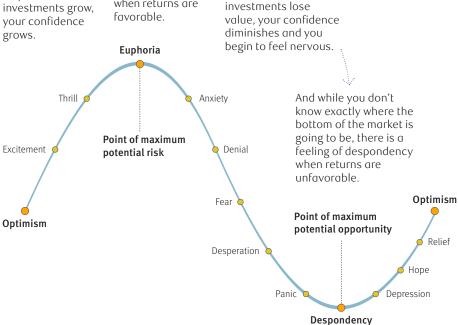
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And while you don't know exactly where the top of the market is going to be, there is a feeling of euphoria As your when returns are favorable.

Conversely, as your investments lose value, your confidence diminishes and you begin to feel nervous.



A diversified portfolio can help protect you from the extreme highs and lows of market volatility, which in turn can help prevent you from feeling the extreme emotions as your portfolio expands and contracts. To review your asset allocation, talk to your Investment Advisor.

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