There will always be reasons not to invest.
A long-term perspective and staying invested are important to achieving your financial goals

- Each and every year there will be negative economic, financial or political events that give investors reasons to not invest. But these events often only have a short-term impact on markets.

- Over the long-term, markets have been resilient and remained on a steady, upward course. By investing early, maintaining a long-term perspective and staying invested, investors can position themselves to benefit from these long-term gains.

- Other key investment principles, such as investing regularly, maintaining diversification and having a plan can also help build a strong foundation for long-term investment success.

Contact your advisor today to help you put these investment principles into practice and keep you focused on your long-term plan.

An investment cannot be made directly in an index. Graph does not reflect transaction costs, investment management fees or taxes. If such costs and fees were reflected, returns would be lower. Past performance is not a guarantee of future results. This article is not intended to provide individual investment, legal, accounting, tax, financial or other advice and is provided as a general source of information only. Specific investment strategies should be considered relative to each investor’s objectives and risk tolerance. The information contained herein is provided by RBC Global Asset Management Inc. (RBC GAM) and is believed to be up-to-date, accurate and reliable. Information obtained from third parties is believed to be reliable but neither RBC GAM, its affiliates nor any other person assumes responsibility for any errors or omissions or for any loss or damage suffered. Opinions and estimates constitute our judgement as of December 31, 2019, and are subject to change without notice. Graphs and charts are used for illustrative purposes only and do not predict future values or performance.

This article may contain forward-looking statements, which are not guarantees of future performance. Forward-looking statements, which use predictive words like “may”, “could”, “should”, “would”, “suspect”, “outlook”, “believe”, “plan”, “anticipate”, “estimate”, “expect”, “intend”, “forecast”, “objective” and similar expressions, involve inherent risks and uncertainties and it is possible that actual results, actions or events could differ materially from those expressed or implied in the forward-looking statements. All opinions in forward-looking statements are subject to change without notice and are provided in good faith but without legal responsibility. Financial planning services and investment advice are provided by Royal Mutual Funds Inc. (RMFI). RMFI, RBC Global Asset Management Inc., Royal Bank of Canada, Royal Trust Corporation of Canada and The Royal Trust Company are separate corporate entities which are affiliated. RMFI is licensed as a financial services firm in the province of Quebec.

© / ™ Trademark(s) of Royal Bank of Canada. Used under licence.
© RBC Global Asset Management Inc. 2020

019GAM015 (02-2020)_FS_REASONS_EN_V1_2 02/26/2020