

# COMMUNITY LEADERS

*Paying it forward to our neighbours*

“FOR OUR COMMUNITY LEADERS TO STEP UP PUBLICLY — TO SAY WE ALL HAVE A ROLE TO PLAY IN ENSURING NO ONE GOES HUNGRY — THAT’S INCREDIBLY IMPORTANT TO THE WORK WE DO.”

– **Wendi Campbell**,  
Chief Executive Officer

**Our Community Leaders are generous people and organizations that want to do a little bit more — they go above and beyond to share their resources and connections to feed hungry families, and increase awareness that we’re all in this together.**

Our partnership with RBC Dominion Securities began with many staff, including Lance, volunteering to sort food at The Food Bank. It’s been an excellent chance for the employees to see the direct impact their support has in the community where they live and work.

With businesses facing uncertainty and many people finding themselves out of work due to the pandemic, Lance decided to step up in a bigger way. And we are so grateful.

Of course not every donor needs to make such a significant gift. **Our partners do a wide range of things — from fundraising to volunteering to donating resources — and each go a long way to helping us do more for the people we serve.**

If you are interested in becoming a Community Leader, please reach out to us at: [donor@thefoodbank.ca](mailto:donor@thefoodbank.ca) or **519-743-5576**.



*Wendi*

**Wendi Campbell**

Chief Executive Officer

The Food Bank of Waterloo Region

# Meet our **COMMUNITY LEADER:**

## Lance Bennett

*Investment Advisor, Waterloo Branch,  
RBC Dominion Securities Inc.*

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A roof to call home and food on the table. Those are the things people absolutely need in life. To me, supporting The Food Bank of Waterloo Region ensures no one goes hungry in our community.

Everything changed so drastically because of COVID-19 and it made me realize that I could be doing more. While I can't go out into the community and help one-one-one, I do have the ability to make a difference and that is why this year – on December 30th & 31st – I will be matching your gifts to The Food Bank.

The need for food assistance in our community is clear and by supporting The Food Bank, you are literally helping in the area where you live. The staff and volunteers are dedicated and work hard to make sure people who need food, receive it.

I really hope you will join me in making a difference and supporting The Food Bank this holiday season.

*Lance Bennett*

### **Lance Bennett**

Investment Advisor, Waterloo Branch  
RBC Dominion Securities Inc.



**Wealth Management**  
Dominion Securities

