



AWARDS AND RECOGNITION

RBC Wealth Management is one of world's largest wealth managers, offering the discipline, strength and stability of RBC, Canada's largest bank. Recent industry awards have placed RBC Wealth Management at the top of the podium in recognition of its client service, global stability and overall strength.



BEST PRIVATE BANKING SERVICES OVERALL (CANADA)

EUROMONEY 2015

In February 2015, for the eighth year in a row, RBC Wealth Management achieved outstanding results in the 2015 Euromoney Private Banking and Wealth Management Survey. RBC received top honours for Best Private Banking Services Overall in Canada, a category that takes into consideration relationship management, privacy and security, and a range of advisory and investment services. Euromoney is one of the leading benchmarks for the global wealth management industry, based primarily on rankings by industry peers.

The Euromoney survey further acknowledged RBC's unparalleled

leadership in Canada in a number of key categories, including Asset Management, Commercial Banking, Succession Planning and Trusts, as well as in servicing the needs of our high-net-worth clients in the \$1 to \$5 million range, and our ultra-high-net-worth clients with assets greater than \$30 million.



BEST PRIVATE BANK IN CANADA

GLOBAL PRIVATE BANKING AWARDS 2014

RBC was named Best Private Bank in Canada for a third consecutive year in the Global Private Banking Awards 2014, presented by PWM (Professional

Wealth Management), and The Banker magazines. The prestigious award further demonstrates RBC's leadership position in providing best-in-class wealth management solutions in Canada. RBC was the first-ever recipient of the Best Private Bank in Canada award in 2012 when the category was introduced.

The PWM/The Banker Global Private Banking Awards recognize and reward excellence in wealth management among banks from the Americas, Europe, Asia, the Middle East and Africa, based on rigorous qualitative and quantitative criteria. These include progress against business model and growth strategies, client service, staff retention, as well as measures taken to build a client-centered culture.



RBC Wealth Management

TOP 5 GLOBAL WEALTH MANAGER SCORPIO PARTNERSHIP GLOBAL PRIVATE BANKING BENCHMARK

For the fourth year in a row, RBC Wealth Management has been named among the Top 10 Global Wealth Managers in Scorpio Partnership's Global Private Banking Benchmark 2014, an industry-wide key performance indicator assessment of the global wealth management sector.

RBC Wealth Management grew from sixth-largest in 2013, based on the client assets considered in Scorpio's review, which are a full US\$278 billion higher than the organization in sixth place, and a growth in assets of 10% over the 2013 benchmark. In 2010, RBC Wealth Management debuted in Scorpio Partnership's Global Private Banking KPI Benchmark as the seventh-largest firm worldwide, climbing to sixth-largest in the 2011, 2012 and 2013 benchmarks.



OUTSTANDING WEALTH MANAGER – CUSTOMER RELATIONSHIP SERVICE 2014 PRIVATE BANKER INTERNATIONAL GLOBAL WEALTH AWARDS

RBC Wealth Management was recognized in October 2014 as Outstanding Wealth Manager – Customer Relationship Service and Engagement, for the second year in a row, and Outstanding Wealth Planning and Trust Provider in the 2014 Private Banker International Global Wealth Awards. RBC Wealth Management earned the award for its ability to offer excellence and consistency in client

experience globally through the strength of its people, solutions and global platform.

The Private Banker International Global Wealth Awards are regarded as one of the most prestigious in the industry. They aim to recognize best-in-class institutions and provide objective benchmarks for the global private banking and wealth management business.



#1 CANADIAN PRIVATE BANK FAMILY WEALTH REPORT AWARDS

In March 2014, RBC Wealth Management was honoured with three awards in the first-ever Family Wealth Report Awards. RBC was recognized as the leading Canadian Private Bank, in recognition of its overall wealth planning offering which includes Private Banking. John Taft, CEO of RBC Wealth Management – U.S., was honoured with a Leading Individual award and RBC Investor & Treasury Services, a specialist provider of asset servicing, custody, payments and treasury services for financial and other institutional investors, took the top spot in the Global Custodian category.

The Family Wealth Report Awards celebrate best-in-class providers of private banking and wealth management services, with winners selected by a panel of judges based on their “demonstrated innovation and excellence during 2013.”

THE RESOURCES OF CANADA'S LEADING WEALTH MANAGEMENT FIRM

RBC Wealth Management has been helping to build and preserve its clients' wealth for more than 100 years. Incorporated in 1869, RBC is one of Canada's most trusted financial groups with offices around the world. Fifteen million clients benefit from the longevity and stability of RBC, which was ranked as Canada's largest financial institution and the 13th-largest globally based on market capitalization of US \$84 billion (as of January 29, 2015). Its credit ratings are among the highest in the world: Moody's Aa3, Standard & Poor's AA-, Fitch AA and DBRS AA – as of October 31, 2014.

To learn more about our award-winning wealth management services, please contact us.