

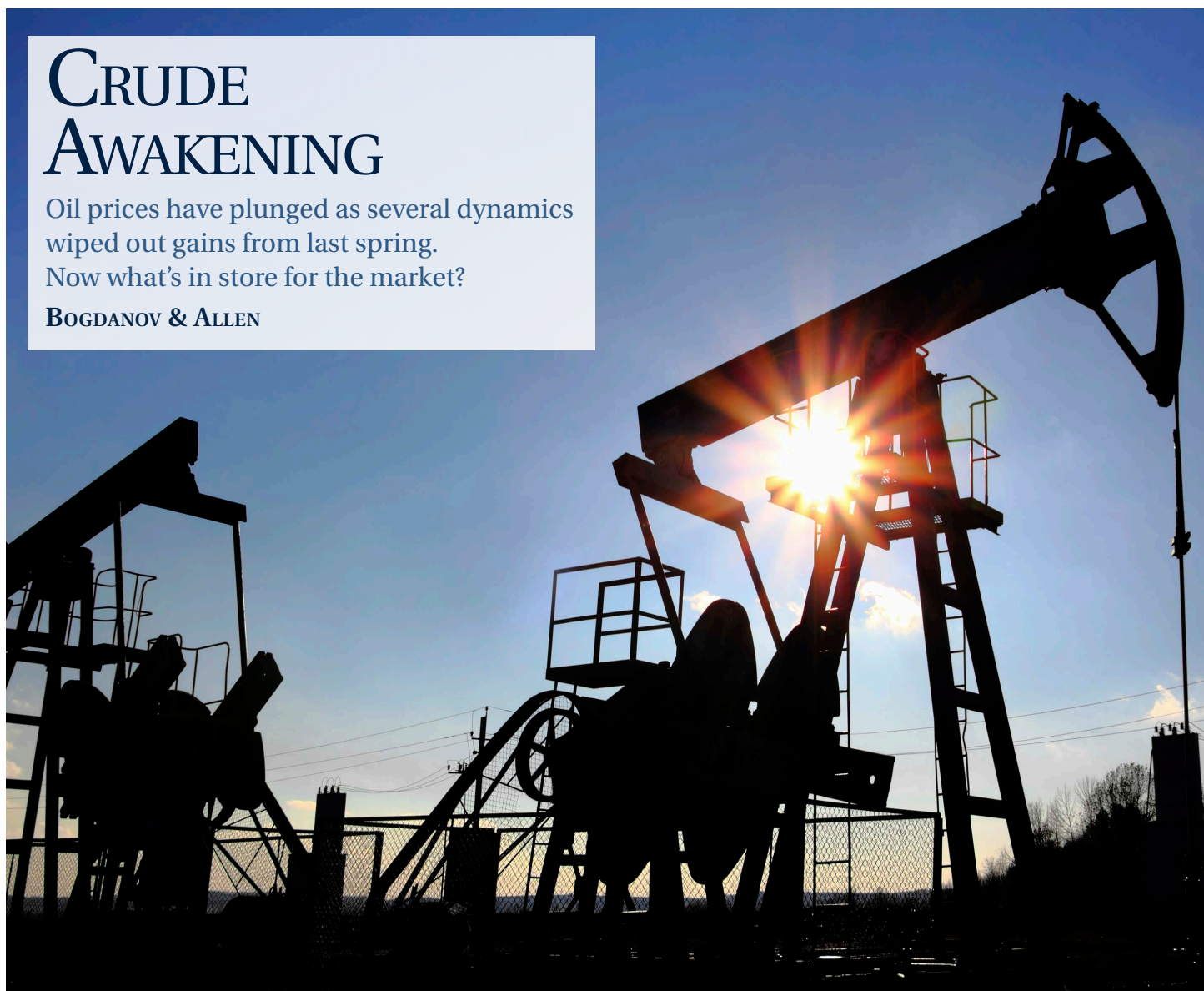
GLOBAL INSIGHT

FOCUS ARTICLE

CRUDE AWAKENING

Oil prices have plunged as several dynamics wiped out gains from last spring. Now what's in store for the market?

BOGDANOV & ALLEN



For Important and Required Non-U.S. Analyst Disclosures, see page 6.



RBC Wealth Management

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CRUDE AWAKENING

Oil headed back down to depressed levels in July as robust production data as well as uncertainties about the Iran nuclear deal and Chinese demand hit the market. While China fears may be overstated, we believe OPEC and U.S. production have the potential to overshoot.

OPEC SHOWS NO SIGNS OF PULLING BACK

We continue to believe crude oil prices remain highly dependent on OPEC and U.S. production levels. Demand is a factor, but supply matters more this cycle. In our view, there is greater risk supplies could overshoot market expectations than undershoot, particularly as OPEC vies for a bigger piece of the Asian market.

Even as crude oil prices have dropped, OPEC has persistently produced above its target (see chart). Saudi Arabia hiked production in June to a record level, up about 600,000 barrels per day (bbl/d) year over year.

Overlooked Nigeria has had a big impact on prices. Largely shut out of the U.S. due to reduced demand for oil imports, Nigeria needs to unload a glut of light, sweet crude and has slashed prices to gain share in India and other Asian markets. Nigerian supplies currently have the greatest influence on Brent and WTI benchmarks, according to RBC Capital Markets, and could continue to weigh on near-term prices.

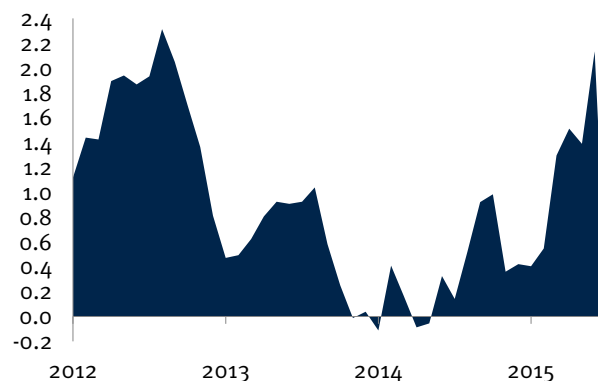
Iraq, OPEC's second-largest producer, has delivered significant supply growth as it works toward its ambitious target of 6 million bbl/d by 2020. Iraq has increased production by about 33% in one year to just over 4 million bbl/d, with more likely to come in 2016.

IRAN IMPORTANT, BUT NOT DECISIVE

The nuclear accord between Iran and world powers, if fully approved, could add more OPEC supply to a roughly 93 million bbl/d global market, which is already oversupplied by about 1.5 million bbl/d.

OPEC Deviation From Oil Production Target

(in millions of barrels per day)



OPEC has consistently overproduced regardless of whether oil prices were strong or weak.

Source - RBC Capital Markets, Bloomberg; monthly data through 7/31/15

Iranian exports
could take three
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The International Atomic Energy Agency has until December 15 to provide its assessment of Iran's compliance with the accord's terms. We highly doubt the U.S. Congress will be able to block the deal considering that would require a two-thirds majority in both chambers.

If the accord is approved, we expect Iranian exports could take three to five years to reach the pre-sanctions level because significant infrastructure development is needed to restart major oil fields.

RBC Capital Markets believes Iran will bring an additional 375,000–500,000 bbl/d by late Q2 2016. It would likely target China, where it previously held 15%–18% market share compared to only 8% currently. This should not disrupt oil prices, all other supply/demand factors being equal. But if Iran achieves its stated, more-aggressive production goal of 1 million bbl/d, it would likely weigh on prices. An additional wild card is Iran's 40–50 million barrels of floating crude oil storage, equivalent to 1.3–1.7 times the country's current monthly production.

NON-OPEC SUPPLY GROWTH TO SLOW

Despite a massive 50% reduction in exploration and development activity since autumn 2014, total U.S. oil production has continued to advance throughout much of this correction, with a leveling off appearing to take shape over the last five to six weeks.

RBC Capital Markets forecasts U.S. oil production will continue to rise, but at a slower rate compared to previous years. It expects growth of 450,000–650,000 bbl/d in 2015 and 500,000–700,000 bbl/d in 2016, down markedly from 1.1 million and 1.6 million bbl/d in 2013 and 2014, respectively. This would substantially cool a key driver of global supply growth. However, we believe there are risks U.S. production could overshoot, particularly if the industry cost profile declines further.

Russia, the world's third-largest producer, is pumping oil at full throttle, and has incentives to keep the pedal to the metal. With costs in depressed rubles and revenues in appreciating U.S. dollars, Russian producers have sidestepped some of the worst effects of the oil rout. Also, the tax rate on Russian oil exports declines as crude oil prices drop. The net effect is the take-home value of oil exports has remained stable.

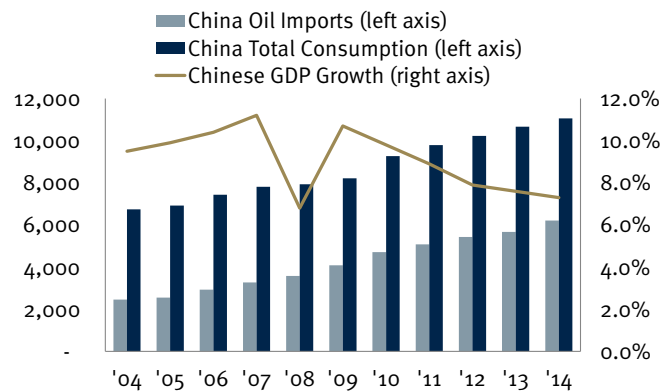
According to the estimates of RBC Capital Markets' commodity strategist, overall non-OPEC supplies should increase by 1.1 million bbl/d in 2015, slower than the 2.4 million bbl/d increase in 2014, and then decline by 500,000 bbl/d in 2016.

DEMAND IS EXPECTED TO RISE

As oil prices decline, global demand often rises. Demand from OECD countries has increased so far in 2015, particularly in parts of Europe, the U.S., and South Korea. This should be the first annual OECD demand gain since the Great Recession.

Emerging-market demand is the most important factor. While it has remained consistently strong, the slowing Chinese economy has weighed on oil market sentiment. We are not overly concerned at this stage. China's crude oil consumption and imports increased annually and steadily from 2010 to 2014 even as GDP growth

Consumption and Imports in Thousands of Barrels Per Day



Source - RBC Dominion Securities, BP Statistical Review of World Energy June 2015

China's oil demand and dependence on foreign oil have risen even though GDP growth slowed in recent years.

slowed meaningfully (see chart). It seems to have risen again so far this year. And Chinese oil stockpiling should remain strong as strategic storage capacity comes online in the second half of 2015.

The International Energy Agency forecasts global demand will increase by 1.4 million bbl/d this year and 1.2 million bbl/d in 2016. These expectations represent a significant jump from weak demand growth of 700,000 bbl/d in 2014, but do not seem unrealistic in light of similar annual demand increases in 2012 and 2013.

VIEWPOINT ON OIL & ENERGY EQUITIES

WTI and Brent crude oil ended July at \$47.12 and \$52.21/bbl, respectively. RBC Capital Markets' commodity strategy team sees WTI averaging \$52 this year and \$63 in 2016, with Brent at \$63 and \$68, respectively. These forecasts are lower than those previously published and are below consensus estimates.

Our strategists are constructive on the crude oil market over the medium and longer term. They estimate production will need to rise by 4.5–6.0 million bbl/d merely to offset normal declines that are slated to occur each year. New supplies of that order may only come at higher prices.

In the context of the industry cost profile, we think a reasonable range of \$60–\$80/bbl (WTI) might be expected over the long term, once the oil market rebalances. That said, the cost profile is dynamic and shifting lower as industry participants are forced to become more efficient. Therefore, there is some downside risk to this projected range.

In light of the challenging operating environment, which should persist at least into 2016, we recommend equity investors focus on companies with three characteristics:

- **Strong balance sheets:** We favor companies with debt loads that can be handled even if a low price regime persists longer than forecast. Such companies can avoid being forced to make untimely asset divestitures and may be in a position to acquire assets at distressed valuations.
- **Lower-tier cost structures:** Companies with relatively low costs and strong cash flow have the ability to sustain operations in a low oil price environment.
- **"Prospectivity":** We prefer companies that have the potential to develop assets already on the books, even in a weak price environment, offering the prospect of growing production per share.

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