WHAT IS CRM2?

Answering your questions about regulatory change

Providing investors with greater transparency about the cost and performance of their accounts is the driving force behind new industry-wide regulations, known as the Client Relationship Model 2 (CRM2). Top of mind for investors is how CRM2 will affect them as the regulatory changes are implemented over the coming months.

WHAT IS CRM2?

- New industry-wide regulations that improve how the financial industry reports and discloses information to investors
- Changes are now being phased in, with full implementation across the industry by mid-year 2017. It includes two new reports:

 (1) account costs and (2) account performance.
- Applies to all investment dealers and advisors in Canada, including:
 - Investment dealers regulated by the Investment Industry Regulatory Organization of Canada (IIROC), such as RBC Dominion Securities
 - Firms regulated by the Mutual Fund Dealers Association (MFDA), such as the respective mutual fund distributor of each of the major banks
 - Investment counselling firms regulated by provincial securities commissions in Canada

Positive Change for Our Industry

- RBC Dominion Securities strongly supports the changes under CRM2.
- CRM2 builds on our commitment of continued transparency for clients.
- Part of helping you achieve your financial goals is ensuring you are informed of the details of your account(s).

WHY IS CRM2 BEING IMPLEMENTED?

- CRM2 is part of a global shift towards increased disclosure and transparency in the investment industry
- To provide investors more details on the fees and performance of their investment accounts
- To improve investors' ability to assess how they are progressing towards their financial goals

How WILL CRM2 AFFECT You?

- CRM2 does not change the amount you are paying your investment firm; it only provides more detail to you about your account fees and performance.
- All investors will receive more specific details on the cost and performance of their investments via:
 - Conversations with their investment advisors

- More details on existing account statements and confirmations
- Two new annual reports you will receive starting in 2017 for all investment accounts:
 - An Annual Charges and
 Compensation Report, showing
 a detailed list of account fees
 - 2. An annual **Investment**Performance Report to provide details on how the account is performing using a "moneyweighted" rate of return

If you have any questions about how the changes will affect you or about the costs and performance of your account, please contact me to discuss.

