

Global Insight

Weekly

Mending the market's mood?

Frédérique Carrier – London

The global economy is showing signs of stabilizing though country performance is uneven. Imminent threats seem to have faded somewhat but certainly have not gone into the ether. Vigilance remains the watchword and investors should focus on the upcoming economic trends and corporate earnings season.

Could the worst be over?

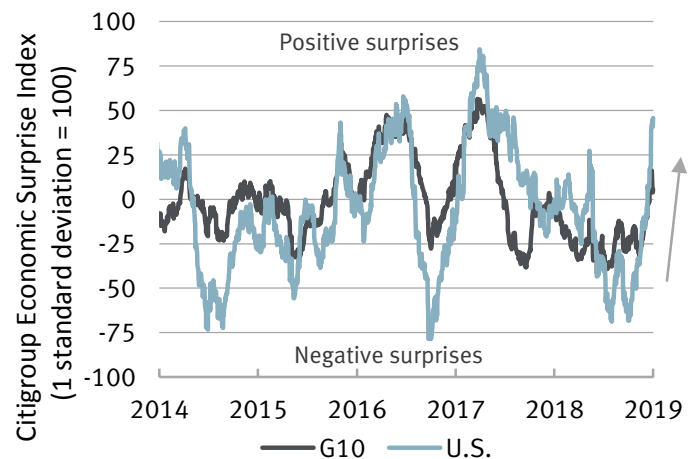
The mood of global equity markets took a turn for the better, as central banks' many recent dovish policy moves should help underpin the business cycle, while positive economic surprises provided a lift. We've seen a bump in positive surprises recently, not only for the G10 as a whole, but also in particular for the U.S., Canada, the UK, and Japan. This does not mean necessarily that these economies are humming along, though the U.S. is faring well, just that they're doing better than widely expected.

But it has proven more difficult for other countries and regions to beat consensus expectations. In China, exports and imports for August fell by one percent and six percent year over year, respectively, while industrial production growth slowed to a meager 4.4 percent. Yet after months of declines, recent developments in the Middle Kingdom point to a possible stabilization, though at a low level. The August Caixin manufacturing and non-manufacturing Purchasing Managers' Indexes (PMIs) have both recently ticked up and hover above the key expansion threshold of 50.

In the eurozone, economic data also surprised, but on the downside. Eurozone activity indicators disappointed across the board in September, falling sharply from the month prior. The manufacturing sector's decline since December 2017 continued, and the non-manufacturing sector weakened—though it remains in expansion territory. This suggests the slowdown in manufacturing might be starting to bleed into

G10 and U.S., in particular, surprise on the upside

Global economic surprises rebound



Source - RBC Wealth Management, Citigroup, Bloomberg; data range 9/25/14 – 9/25/19

Market pulse

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Click [here](#) for authors' contact information. Priced (in USD) as of 9/26/19 market close, EST (unless otherwise stated). **For important disclosures and required non-U.S. analyst disclosures, see page 6**
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the domestic service sectors. That Europe should be hit by the trade war should not come as a shock to anyone—it is not only a very open economy with exports as a percentage of GDP at 43 percent (close to 50 percent for Germany), but it is also very exposed to manufacturing at a high 17 percent of GDP (over 20 percent in Germany).

Much will hinge on ...

The main risks to the struggling economies—an escalation of the U.S.-China trade war, a Saudi-Iran confrontation triggering an oil price surge, and the prospect of an imminent no-deal Brexit—seem to have receded somewhat of late, though they have not vanished altogether.

The narrative of the U.S. trade dispute has improved with both China and the U.S. offering olive branches ahead of the upcoming negotiations in October. China has exempted large importers from tariffs on U.S. pork and soy products, while the U.S. has mentioned rolling back its most recent round of tariffs.

This improved backdrop puts the upcoming talks on a firmer footing, though a breakthrough is far from assured. After all, it would be more advantageous for President Donald Trump to strike a deal closer to the election in November 2020. Meanwhile, the Chinese may not necessarily want to aid in his re-election.

And should some deal be eventually consummated, the next question would be whether it would hold. Moreover, an agreement on this front may also free up the Trump administration to focus on the next big issue—the EU-U.S. trade negotiations. Trump has already voiced his displeasure at the weakness of the euro.

As for the Saudi-Iran confrontation, the oil price is close to its pre-attack level. But RBC Capital Markets suggests the crisis is far from over. Sustainably higher oil prices would hurt countries that are net importers of oil, and growth in Japan and the eurozone in particular would likely moderate should prices spike again.

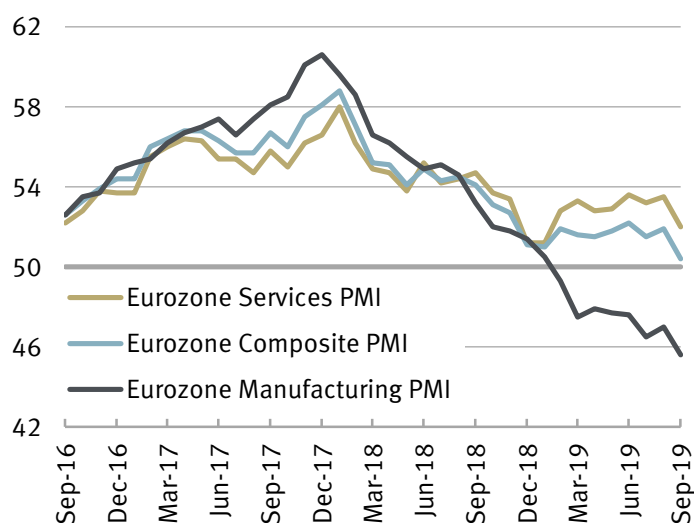
Finally, the risk of an imminent no-deal Brexit, which would have wounded the UK and European economies, has retreated somewhat after recent events (see [page 4](#)) but may not be entirely off the table.

Mood music

If the mood music is better now, markets remain vulnerable to a change in tune. The risks described above can easily take a turn for the worse. Moreover, the recent announcement by House Speaker Nancy Pelosi that the U.S. House of Representatives will move forward with a formal impeachment inquiry into Trump adds to the already long laundry list of potential worries.

Weakness in the manufacturing sector is spilling over to the service sector

Euro area Purchasing Managers' Indexes



Source - RBC Wealth Management, Bloomberg

At this point, it seems very unlikely that Trump will be removed from office, given that removal requires a two-thirds majority in the Republican-controlled Senate. However, the impeachment investigation is another distraction for the market. It could create periodic volatility, but it is too soon to tell if it will morph into something more.

Whether the impeachment procedures increase the probability of a Democratic Party victory in the 2020 presidential and congressional elections is likely to be more important to markets going forward, given some sectors could face challenges in the event of a Democratic sweep. According to RBC Capital Markets' industry analysts, Health Care, Energy, Materials, Financials, Communication Services, and large internet firms would be at greatest risk of regulatory pressures if the Democratic Party wins the White House, House of Representatives, and Senate.

Keep your eye on the ball

We would suggest investors take the volatility in stride and focus on what really matters: economic trends and corporate earnings, with the U.S. results season, in particular, starting in mid-October. The consensus continues to expect modest earnings growth, which seems achievable to us in most regions given the decent economic backdrop. We maintain a Market Weight position in global equities. We are more cautious on Europe, where we are Underweight, given economic challenges and relatively ambitious consensus earnings forecasts which have yet to reflect the difficulties in the region.



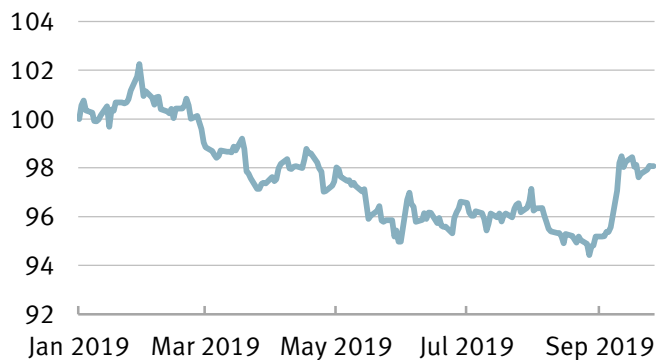
United States

Ben Graham, CFA – Minneapolis

- **U.S. equity markets are modestly lower for the week** after the recent announcement from Speaker Nancy Pelosi that several House of Representatives committees will be proceeding under directives to **begin a formal impeachment inquiry**. While the process has yet to reach a vote in the House—a step that was reached in all three previous impeachment proceedings—it remains **unlikely President Donald Trump will be formally removed from office** given we don't think the Republican-controlled Senate will deliver the needed 67 votes in that chamber, even if the House votes in favor of impeachment. While certainly important from a civic impact perspective, the proceedings are **more distraction than catastrophe from a market perspective**, in our view. We continue to believe the economy and corporate earnings—not political developments—will be the key drivers of market performance. Despite the noise, we continue to recommend holding a Market Weight position in U.S. equities with a focus on high-quality businesses.
- Thus far this week, equity markets have seen a partial reversal of the pro-economically sensitive trade that took grip in early September. The small-cap **Russell 2000 Index has declined 1.7 percent**, nearly twice as much as the S&P 500. The **NASDAQ is also worse** than the S&P 500. **Weekly sector leadership can be seen in bond proxies** as Utilities and Consumer Staples lead with their gains of more than 1 percent. Health Care has been the worst performer thus far, declining more than 2.5 percent on losses in the Providers and Services industry that were approximately twice as bad as the sector on the shifting political narrative. Other laggards this week include the Energy and Communication Services sectors.

Value reverses course relative to growth in September

Year-to-date performance of S&P 500 Value stocks relative to S&P 500 Growth stocks, indexed to 100



Source - RBC Wealth Management, Bloomberg; data through 9/25/19

- **Repurchase agreement (repo) rates**, which can be a measure of financial institution health, **temporarily spiked** last week **and raised liquidity concerns** for the broader U.S. financial system. However, our view is that the circumstances that triggered the recent rate spike—corporate tax payments coming due—do not mirror those that triggered the 2008 spike and are **not indicative of broader economic concerns**.



Canada

Carolyn Schroeder & Richard Tan, CFA – Toronto

- **Sentiment for Canadian Energy enjoyed a rare positive turn** last week following Saudi Arabia's supply shock, which sent West Texas Intermediate and Brent crude prices briefly soaring. **The Energy sector**, which has nonetheless lagged the S&P/TSX Composite Index year to date, **is the strongest performer on the index so far this month**. Producers with zero (or limited) hedges to commodity pricing and/or those with higher debt leverage generally outperformed their peer group following the shock in global oil supply. In our view, the **egress issues** (i.e., lack of pipelines coming online) in Western Canada **remain a key overhang** for the Canadian energy patch. Shipping crude by rail is an option; however, it comes at the expense of lower margins for producers. In addition, the mandatory curtailments from the Alberta government have been extended until December 2020. Despite higher oil prices, Canadian producers are still constrained by these structural headwinds, which may limit upside optionality from our perspective. **We continue to recommend higher-quality companies with the capacity to operate within a lower crude oil price environment**.
- **RBC Capital Markets conducted its annual survey of Canadians' e-commerce usage**. The 2019 results show **e-commerce penetration rates increased across all age categories** (18–65+), with greater adoption skewed towards the younger demographics. The survey also found that **62 percent of respondents visited retail websites at least once per week** vs. 56 percent in 2018. Survey respondents were “most likely” to purchase commoditized products with low-touch sales efforts such as books, electronics, movies, music, and toys online. At the other end of the spectrum, consumers were “least likely” to make online purchases from the grocery, furniture, and mattress categories. Interestingly, fewer respondents ordered groceries online in the past 12 months, 27 percent vs. 33 percent last year. Unsurprisingly, **price point was the most important factor among respondents when choosing where to shop**, followed by delivery costs and product availability.



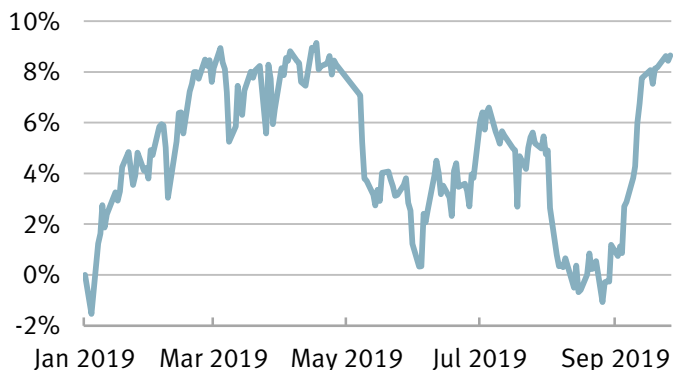
Europe

Frédérique Carrier & Thomas McGarrity, CFA – London

- The UK Supreme Court ruled unanimously that **Prime Minister Boris Johnson's prorogation, or suspension, of Parliament was unlawful**. The ruling has two main implications.
- First, it sends a signal to the Johnson government that should it attempt to defy the Benn Act, which requires Johnson to seek a three-month extension to the Brexit withdrawal date if no withdrawal agreement has been agreed to, Parliament and the judiciary will likely block him. Knowing this, **Johnson will have even more resolve to try to get a deal done to ensure the UK leaves the EU with a transition period**. Indeed, **he has already compromised on some contentious issues**. His position on the Irish backstop (the provision to keep Britain in the customs union until a permanent trade agreement is negotiated so as to avoid a hard border) has shifted from rejecting it altogether, to looking into a Northern Ireland-only backstop. More concessions are possible, and Europe is also making concessions. **As both sides remain far apart, it is unlikely a deal will be struck ahead of the EU Council meeting in mid-October**.
- Second, it also delivers the message to earnest Brexiters that if they want the UK to leave the EU, they **might have to accept a softer Brexit than they would have wished for**.
- Overall, the **prospects for a withdrawal deal have improved somewhat**. Our base-case scenario remains that Johnson will ask the EU for an extension and that a UK general election will be held in late fall.
- **In the eurozone, economic data surprised on the downside**. Eurozone activity indicators for September disappointed across the board, falling sharply from

Japanese equities rally on trade deal with U.S.

Japan TOPIX returns, year to date



Source - RBC Wealth Management, Bloomberg; data through 9/26/19

August. The manufacturing sector continued its long decline, but what changed is that the non-manufacturing sector weakened—though it remains in expansion territory—suggesting the **slowdown in manufacturing may be starting to ripple through the domestic service sectors**.



Asia Pacific

Jasmine Duan – Hong Kong & Nicholas Gwee, CFA – Singapore

- **China and Hong Kong equities have trended down this week** as investors assess developments in the trade war and lock in some profits before China's National Day holiday (October 1–October 7). October 1 is the 70th anniversary of the People's Republic of China, and there will be major celebrations. Investors have preferred to stay on the sidelines this week, which has sent **volatility on the Shanghai Composite Index near the lowest level since February 2018**.
- **High-level U.S.-China bilateral talks are expected to resume soon** with China's Vice Premier Liu He visiting Washington the week of October 6. Ahead of the resumption of talks, the Chinese government has given new waivers to several domestic state and private companies to buy U.S. soybeans without being subject to retaliatory tariffs. In addition, **Chinese companies are preparing to purchase more pork from the U.S.** We think the increased purchasing of U.S. agricultural products sends some positive signals for the trade talks.
- **The U.S. and Japan also signed a partial trade deal that cuts tariffs on U.S. farm goods and industrial products**. U.S. President Donald Trump said the first-phase deal would **open up Japanese markets to some \$7 billion of U.S. products annually**. For Japan, Prime Minister Shinzo Abe said the U.S. "firmly confirmed" **there will not be additional U.S. tariffs on Japanese automotive and parts imports**, although it is not in the agreement. Japan equities moved higher on Wednesday after the trade deal was announced.
- The world's largest brewer, **Anheuser-Busch InBev**, raised around \$5 billion in Hong Kong via an IPO of its Asia business. The dollar amount is around half of the \$9.8 billion the company hoped to raise when it initially proposed the IPO. The stock was priced at HK\$27 for the IPO, the low end of the marketed HK\$27–HK\$30 range.



MARKET SCORECARD

Data as of September 26, 2019

Equities (local currency)	Level	MTD	YTD	1 yr	2 yr
S&P 500	2,977.62	1.7%	18.8%	2.5%	19.3%
Dow Industrials (DJIA)	26,891.12	1.8%	15.3%	1.9%	20.7%
NASDAQ	8,030.66	0.9%	21.0%	0.5%	25.9%
Russell 2000	1,533.33	2.6%	13.7%	-9.4%	5.2%
S&P/TSX Comp	16,790.40	2.1%	17.2%	3.8%	8.5%
FTSE All-Share	4,031.56	2.0%	9.7%	-2.5%	0.9%
STOXX Europe 600	389.95	2.8%	15.5%	1.3%	1.5%
EURO STOXX 50	3,532.18	3.1%	17.7%	2.9%	-0.1%
Hang Seng	26,041.93	1.2%	0.8%	-6.4%	-5.3%
Shanghai Comp	2,929.09	1.5%	17.5%	4.4%	-12.4%
Nikkei 225	22,048.24	6.5%	10.2%	-8.3%	8.5%
India Sensex	38,989.74	4.4%	8.1%	6.7%	23.4%
Singapore Straits Times	3,125.81	0.6%	1.9%	-3.5%	-2.7%
Brazil Ibovespa	105,319.40	4.1%	19.8%	33.9%	41.7%
Mexican Bolsa IPC	42,984.75	0.8%	3.2%	-13.3%	-14.6%
Commodities (USD)	Price	MTD	YTD	1 yr	2 yr
Gold (spot \$/oz)	1,505.63	-1.0%	17.4%	26.1%	16.3%
Silver (spot \$/oz)	17.85	-2.9%	15.2%	24.6%	6.1%
Copper (\$/metric ton)	5,757.00	1.8%	-3.2%	-8.2%	-9.4%
Oil (WTI spot/bbl)	56.41	2.4%	24.2%	-21.2%	8.7%
Oil (Brent spot/bbl)	62.63	3.6%	16.4%	-23.0%	7.2%
Natural Gas (\$/mmBtu)	2.43	6.3%	-17.4%	-19.6%	-16.8%

Govt bonds (bps chg)	Yield	MTD	YTD	1 yr	2 yr
U.S. 10-Yr Tsy	1.692%	19.6	-99.2	-135.6	-54.4
Canada 10-Yr	1.360%	19.6	-60.7	-105.5	-75.3
U.K. 10-Yr	0.519%	4.0	-75.8	-107.4	-81.1
Germany 10-Yr	-0.582%	11.8	-82.4	-110.8	-99.0
Fixed Income (returns)	Yield	MTD	YTD	1 yr	2 yr
U.S. Aggregate	2.33%	-0.9%	8.1%	10.0%	8.2%
U.S. Invest Grade Corp	2.97%	-1.1%	12.7%	12.6%	10.9%
U.S. High Yield Corp	5.66%	0.5%	11.6%	6.7%	9.9%
Currencies	Rate	MTD	YTD	1 yr	2 yr
U.S. Dollar Index	99.2080	0.3%	3.2%	5.3%	6.7%
CAD/USD	0.7534	0.3%	2.8%	-1.9%	-7.0%
USD/CAD	1.3273	-0.3%	-2.7%	2.0%	7.5%
EUR/USD	1.0920	-0.6%	-4.8%	-7.0%	-7.4%
GBP/USD	1.2320	1.3%	-3.4%	-6.4%	-8.5%
AUD/USD	0.6747	0.2%	-4.3%	-7.0%	-14.4%
USD/JPY	107.8200	1.4%	-1.7%	-4.4%	-3.9%
EUR/JPY	117.7400	0.8%	-6.4%	-11.0%	-11.1%
EUR/GBP	0.8863	-2.0%	-1.4%	-0.6%	1.2%
EUR/CHF	1.0853	-0.3%	-3.6%	-4.3%	-5.0%
USD/SGD	1.3821	-0.4%	1.4%	1.2%	2.0%
USD/CNY	7.1326	-0.3%	3.7%	3.7%	7.4%
USD/MXN	19.6736	-1.9%	0.1%	4.4%	9.6%
USD/BRL	4.1696	0.6%	7.6%	3.3%	31.7%

Source - Bloomberg. Note: Equity returns do not include dividends, except for the Brazilian Ibovespa. Bond yields in local currencies. Copper Index data and U.S. fixed income returns as of Wednesday's close. Dollar Index measures USD vs. six major currencies. Currency rates reflect market convention (CAD/USD is the exception). Currency returns quoted in terms of the first currency in each pairing. Data as of 9:35 pm GMT 9/26/19.

Examples of how to interpret currency data: CAD/USD 0.75 means 1 Canadian dollar will buy 0.75 U.S. dollar. CAD/USD 2.8% return means the Canadian dollar rose 2.8% vs. the U.S. dollar year to date. USD/JPY 107.82 means 1 U.S. dollar will buy 107.82 yen. USD/JPY -1.7% return means the U.S. dollar fell 1.7% vs. the yen year to date.

Authors

Frédérique Carrier – London, United Kingdom

frederique.carrier@rbc.com; Royal Bank of Canada Investment Management (U.K.) Ltd.

Ben Graham, CFA – Minneapolis, United States

benjamin.graham@rbc.com; RBC Capital Markets, LLC

Carolyn Schroeder – Toronto, Canada

carolyn.schroeder@rbc.com; RBC Dominion Securities Inc.

Richard Tan, CFA – Toronto, Canada

richard.tan@rbc.com; RBC Dominion Securities Inc.

Thomas McGarrity, CFA – London, United Kingdom

thomas.mcgarritty@rbc.com; Royal Bank of Canada Investment Management (U.K.) Ltd.

Jasmine Duan – Hong Kong, China

jasmine.duan@rbc.com; RBC Investment Services (Asia) Limited

Nicholas Gwee, CFA – Singapore

nicholas.gwee@rbc.com; Royal Bank of Canada, Singapore Branch

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Hold [Sector Perform]	588	40.80	114	19.39
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