

You're
invited



The how-to series

In an effort to help producers developing a marketing plan, we are introducing a series of complimentary webinars with The Simpson/Caputo Group of RBC Dominion Securities, specialists in managing price risk using futures and futures options.

These short webinars will focus on specific components of a marketing plan. You will learn why these components are important to you and your business, as well as tools and strategies to help minimize your price risk.

- The loonie: We'll show you how changes in the Canadian dollar affect your bottom line and ways to hedge your Canadian dollar price risk
- Comparing Alberta WCPIP fed cattle price risk insurance premiums vs. you hedging with futures and options
- Comparing Alberta canola AFSC spring price endorsement insurance premiums vs. you hedging with futures and options
- New crop 2017 grains and oilseeds hedging using short-dated options
- Using futures and options to hedge livestock sales
- Hedging your input costs for a livestock operation
- Managing price risks in hog operations using the gross feed margin model
- Managing price risks in cattle operations using the cattle crush

This series of webinars will be hosted December through February. Dates and times will be posted on our website, www.bertcaputo.ca. You can also contact Mike Tregunna if you are interested in a specific webinar at 1-866-989-0997 or michael.tregunna@rbc.com.



Hosted by The Simpson/Caputo Group of RBC Dominion Securities

[The Simpson/Caputo Group of RBC Dominion Securities](#) works with cash crop farmers, livestock producers, grain elevators, transport companies, greenhouses and importers/exporters and shows them how futures and futures options can be used to their advantage.

RBC Dominion Securities Inc.

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